



# A7 S7

Accessories

**Audi**  
Genuine Accessories





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# Audi A7 **S7** Genuine Accessories. Powerful. Versatile. Expressive.

The same experts who design Audi vehicles are also the lifeblood of Audi Genuine Accessories. Because accessories are built with the same quality standards as all Audi vehicles, a tailored fit and expert craftsmanship are assured. Plus, all accessories purchased from an authorized dealer are warranted for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. (Please consult your dealer for details.)

Add versatility and a dose of expression with Audi Genuine Accessories.





*Audi Genuine Sport  
and Design Accessories*

A distinctive approach.

**Every mile deserves boldness.**

**Express it your way.**

The A7 and S7 feature bold, powerful attitudes with strong, stunning lines. Express your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that makes every mile more enjoyable and more yours.





**Audi Sport® license plate frame<sup>1</sup>**

This attractive frame is constructed of highly durable materials. Choose carbon fiber, black powdercoat, polished or brushed finish.



**Slimline license plate frames<sup>1</sup>**

Sleek metal frames are constructed of corrosion-resistant stainless steel. Brushed, polished and black finishes all feature the four rings logo. Carbon fiber composite frame features a clean design without the logo.



**Valve stem caps**

Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your A7 or S7.

**19" 5-V-spoke winter wheel and tire package**

Unlike ultra-high-performance and all-season tires, winter tires are specifically engineered to help improve traction, handling and safety in snow, ice, and even on dry roads in temperatures below 45°F.<sup>2</sup> They help maximize the impressive capabilities of Audi quattro® all-wheel drive. Audi wheel and tire packages feature brand-name, factory-approved tires mounted on Audi Genuine Alloy Wheels. Package offerings are subject to change without notice. See your authorized Audi Dealer for details.



**20" 5-arm parabolic wheel and tire package**

Add an impressive finishing touch with this eye-catching design. Anthracite with machine-polished spokes.

↓ ↓



<sup>1</sup> Check local laws and regulations regarding use.   <sup>2</sup> High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility, and road conditions. See your dealer for more information.





*Audi TravelSpace  
Transport Accessories*

For every journey.

**For every season and every  
high-energy trip, Audi takes you there.**

Give Audi the proper invitation to be part of your adventures. Bring all the right gear along with Audi TravelSpace Transport Accessories, including bike racks, ski racks and cargo carriers. When purchased from an authorized dealer, the workmanship and quality are warranted for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. (Please consult your dealer for details.) Wherever you go, make sure everything fits with a variety of intelligent and innovative solutions.





**Base carrier bars**  
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.

**Base carrier bars storage bag<sup>1</sup>**  
This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.



**Compact cargo carrier**  
A trim, aerodynamic design offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high.

**Ski and luggage carrier<sup>1</sup>**  
Ride in comfort when you stow your luggage and sports equipment in this stylish, aerodynamic carrier. An interior ski rack, sold separately, holds skis up to 6.5 ft. Size: 87" long, 25" wide. 15.8-cu-ft capacity.



**Ski and snowboard racks<sup>1</sup>**  
Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment (shown) holds two sets of skis or two snowboards. Deluxe attachment holds up to three sets of skis or four snowboards.

**Aluminum luggage basket<sup>1</sup>**  
High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Straps sold separately.



**Fork-mount bike rack<sup>1</sup>**  
Made of anodized aluminum, this rack features a quick-clamping device that can be secured with the included lock.

**Aluminum bike rack<sup>1</sup>**  
This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



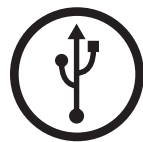
**Small cargo carrier**  
Extra carrying capacity (13-cu-ft) comes in a smart size: 55" long, 35" wide, 14" high.



<sup>1</sup> Recreational equipment, sporting equipment and luggage not included.  
Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.

## Bright ideas inspired by revolutionary Audi technology.

The brilliant technology that graces the A7 and S7 provides the inspiration for Audi Genuine Electronics Accessories. Our audio options let you enhance your listening pleasure while other accessory options offer convenience and peace of mind. All are designed and tested to ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology to the fullest. Demand the best and drive with added confidence.



**Audi Genuine  
Electronics Accessories**

Illuminating interaction.







**Acoustic rear parking system**

This parking aid emits a beeping sound when the vehicle gets close to other cars or objects. It will help you back up with confidence and park with ease in spaces you would have previously passed up.

**Navigation map update<sup>1</sup>**

Help keep your navigation system current with the most up-to-date maps and Points of Interest (POI). Updating is quick and simple. See your dealer for details.

**Mini flashlight**

For your convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.

**USB memory key**

Resembling an Audi key fob, this 8GB flash drive is perfect for storing data, music and more.

**Pocket penlight**

Features a single LED with a focusable beam. Operates on two AAA batteries.

**Emergency tool**

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



**MP3 connectivity**

We offer several cables that let you connect a variety of players to the Audi sound system.



<sup>1</sup> Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Periodically, mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1.800.FOR.AUDI (367.2834) for details.





***Audi Guard Comfort and  
Protection Accessories***

Help prepare for the  
unpredictable.

**Create ideal conditions  
with optimal companions.**

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep the vehicle in peak condition. Choose from a cargo mat that facilitates quick cleanups, an easy-to-use storage cover that helps shield the vehicle, and much more. Use them to help reduce wear and tear, and keep the vehicle looking like new—inside and out. All are engineered to stringent standards, so you can be assured of the quality and durability demanded by Audi drivers.





#### ← All-weather floor mats

← Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the vehicle logo.



#### Premium textile floor mats

These skid-resistant, precision-fit mats are made of long-life fabric to help protect the vehicle's interior from the elements. Mats are black with silver piping, and available in a set of four.



#### Interior cargo box

Black polyester organizer assemblies with Velcro® tabs to hold items in the cargo area. Cleans easily and folds flat when not in use. Measures approximately 18.5" long, 13" wide, 7.75" high and holds 32 liters.



#### All-weather trunk liner

Custom fit for the A7. Textured material helps control load shifting. Raised lip helps contain spills and prevent stains.



#### All-weather car cover

Help protect the A7 from the elements with a lightweight, easy-to-use Stormshield® cover. Includes a storage bag.

#### Indoor car cover

A lightweight, easy-to-use cover helps protect the vehicle's finish. Intended for indoor use only. Includes a storage bag.





**Splash guards<sup>1</sup>**  
Help protect the vehicle's finish with custom-fit splash guards. Made of crack-resistant rubber. Available in sets of two for front or rear.



**Load-protection film**  
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Outline depicts coverage area.



**Wheel lock kit**  
The wheel lock kit provides an added level of anti-theft security for Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.



**Audi cooling tote**  
Convenient tote uses an electric motor to cool contents up to 20°F below the surrounding temperature. Plugs into 12-volt outlet or cigarette lighter with included adapter. Holds 12 liters.



**Warning triangle**  
Brightly colored reflective triangle can be used for warning daytime traffic and also for visibility in the nighttime hours.



**Tire totes**  
These durable cases help store and protect winter, all-season, or performance wheels and tires when they are not mounted on the vehicle. Felt pads sold separately.



<sup>1</sup> Not compatible with Prestige models.





*Audi Guard Car Care Products*

The TLC your Audi is entitled to.

## Keeping it pristine is a matter of course.

Audi vehicles deserve the very best, and this is it: the only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster, and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.







**Synthetic drying cloth**  
This premium cloth helps leave the vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.



**Premium car wash mitt**  
Scrubs gently to remove the dirt and grime of the road. Made from long-wearing synthetic fibers.

**Cleaning technologies**  
Our Cockpit Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.



**Leather care**  
High-quality products protect and refresh Audi leather. Kit includes leather cleaner bottle, protection cream bottle (each 5.3 oz.), sponge and polishing cloth.

**Wheel brush**  
Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between wheel spokes.



← **Snow brushes and ice scrapers**

← Audi Guard Car Care offers a variety of snow brushes and ice scrapers, including two brushes that extend in length for better reach. Ice scrapers are heavy-duty and brushes feature extra-wide soft-bristle heads.



