

2013 | allroad

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allroad

Audi
Truth in Engineering



allroad is back.

ALL SEASONS

Consider any season fair game.

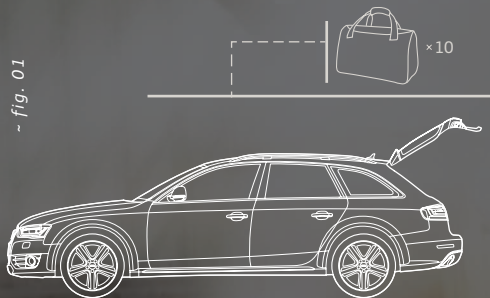
Four seasons are nowhere near enough to describe the Audi allroad®. Its voracious appetite for adventure, enviable capability and plush accommodations open up a whole new range of seasonal opportunities. Just consider its wider stance, raised ride height and flared fenders as fair warning to others that this is not your typical luxury Avant. So take aim at the next season of your choice. We promise, it'll never know what hit it.



2013 Audi allroad Premium plus shown in Monsoon Gray metallic with optional 19" wheels.



~ fig. 01



.01 - Cavernous Interior

With the convenience of an available power tailgate, up to 50.5 cu ft of cargo capacity and split folding 60/40 rear seatbacks, the question of bringing more clothes or more toys has been answered. Bring more of both.

2013 Audi allroad Premium plus shown in Monsoon Gray metallic with optional 19" wheels.

A collection of travel-related items including a boarding pass for 'Audi' from 'Audi' to 'Audi' on 'Friday, April 20, 1945'. It also features several travel stamps from various locations like 'LAHTENIEMI', 'SUOMEN', and 'NIPPON'. The background is a dark gray with a faint, repeating pattern of the Audi logo.

Elevate your vacation status.

Pack the bags and load at will, you're about to be introduced to an Audi allroad vacation experience. You could fill it to the brim for that extended vacation in the mountains. Or maybe you just need a healthy combination of luggage and personnel for a quick weekend getaway. Whatever the itinerary calls for, allroad is up for it. And with the standard panoramic sunroof giving you a clear view overhead, it's no wonder the allroad is upgrading vacations everywhere.

A collection of travel-related items including a boarding pass for 'Audi' from 'Audi' to 'Audi' on 'Friday, April 20, 1945'. It also features several travel stamps from various locations like 'LAHTENIEMI', 'SUOMEN', and 'NIPPON'. The background is a dark gray with a faint, repeating pattern of the Audi logo.

PEAK SEASON

03 6.17'87

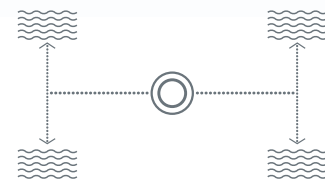
DRY SEASON

Quench your thirst for scorching performance too.

This is still an Audi after all. So take a sip of the legendary Audi quattro® all-wheel drive system—its fearless grip and balanced handling deliver a bracing jolt of confidence. Then sit back and revel in a burst of power from the potent yet efficient 211-hp TFSI® engine¹. Its 258 lb-ft of torque will have you pinned to your seat, while the smooth and capable eight-speed Tiptronic® automatic transmission keeps you thirsty for more.

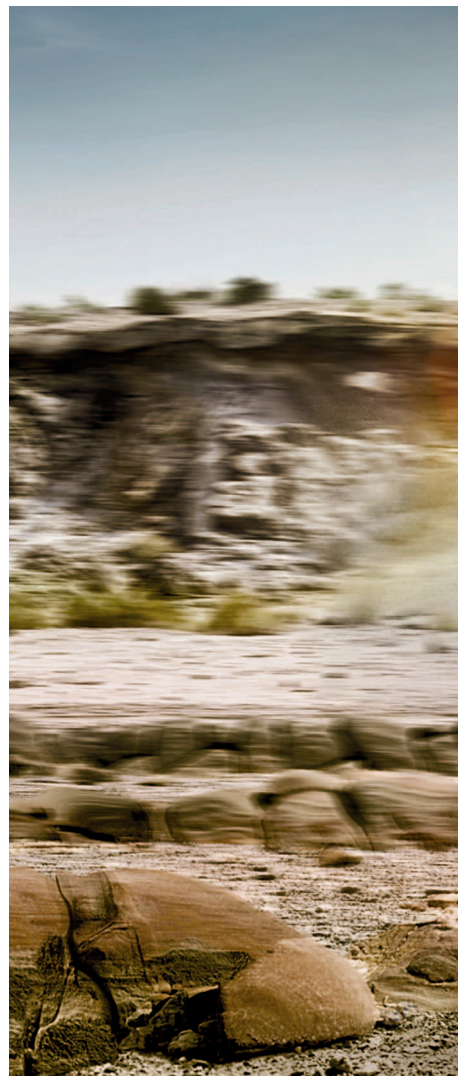
1. Manufacturer and EPA estimates not available at time of printing. Your mileage may vary.

~ fig. 02



.03 – quattro® All-wheel Drive System ---

Under ideal conditions, power is 40:60 rear-wheel biased to help maximize acceleration and cornering, but the instant conditions become more challenging, the ratio is optimized for superior grip and control.



.04 – Stainless Steel Underbody Protection

You may not need it everyday, but when you do, you'll be glad it's there. Built to take a beating, the front and rear skid plates are made from stainless steel, giving you the right kind of armor to help battle even the toughest backcountry roads.

.05 – Electronic Stability Control

Detecting loss of traction almost immediately, ESC helps you steer in your intended direction by automatically adjusting the throttle and brakes. And when activated, the off-road detection feature can sense changes in terrain and varies ESC assistance for optimal control.

2013 Audi allroad Premium plus shown in Glacier White metallic with optional 19" wheels.



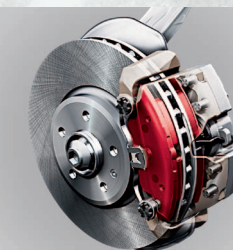
2013 Audi allroad Prestige shown in Glacier White metallic with optional 19" wheels.

RAINY SEASON

Confidence that can't be watered down.

Even at the height of a storm, the Audi allroad delivers undiluted poise in stunning fashion. In addition to the confidence-inspiring Audi quattro® all-wheel drive, advanced driver assistance systems like Electronic Stability Control (ESC) with off-road detection and Electronic Brake-pressure Distribution (EBD) help you maintain control when conditions are at their worst, while the Anti-lock Brake System (ABS) reveals an added measure of control even when the weather refuses to play nice.

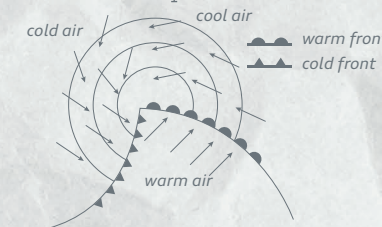
Whether you're on the open road or off the beaten path, the Audi allroad ESC and ABS help to keep the vehicle traveling in its intended direction by applying the right amount of brake pressure at the right time to help maintain better traction, minimize skids, and optimize control.



Types of rain

Downpour	Monsoon
Torrential rain	Cloudburst
Showers	Drencher
Drizzle	Freezing rain
Sprinkles	Pouring
Mist	Flood

~ fig. 03



Mating Season

Experience technology on a more intimate level.

If technology could ever pass for human, this would be your soul mate. The available Audi MMI® Navigation plus system is so intuitive you could almost imagine it finishing your sentences. In fact, Audi connect™ cozies up to you with information about travel, weather, and news feeds—while features like a Wi-Fi hotspot for up to eight passenger devices and Google Earth™ navigation¹ are enough to give anyone butterflies. Throw in an available 505-watt, 14-speaker Bang & Olufsen® Sound System, and Audi allroad will have you weak in the knees after every outing.



.06 – Audi MMI Navigation

Count on the advanced navigation system to hone in on your destination with stunning precision while putting a little more depth in your journey with help from Google Earth.™

.07 – BLUETOOTH®

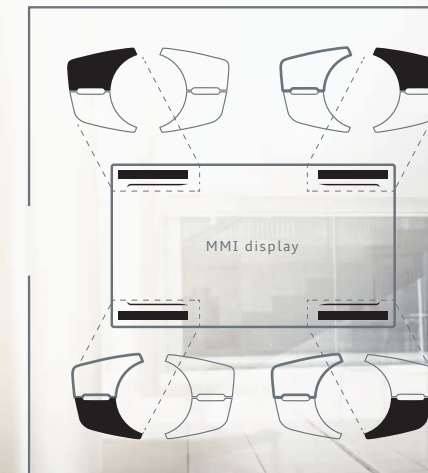
Unlock your mobile phone's potential through the MMI system. Simply pair them up and start enjoying near complete control at the touch of a button.³

.08 – SiriusXM Satellite Radio

Go ahead. Crisscross the country. We assure you, you'll never run out of entertainment options with over 130 channels of music, talk and news.²

.09 – Audi Music Interface

Simple to use, the available Audi music interface gives you complete access to your portable music player through the vehicle's MMI controls.

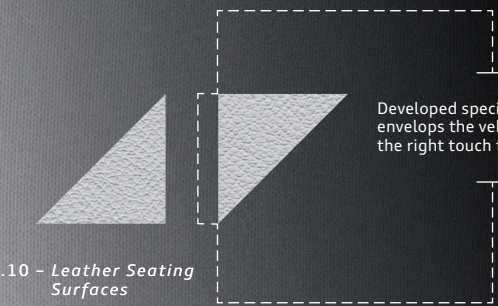


2013 Audi allroad Prestige shown in Glacier White metallic with optional 19" wheels.

¹ Requires a data subscription plan. Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. ² See Infotainment/Technology section on inside back cover for important information regarding required SiriusXM subscriptions. ³ Requires compatible phone.

Take comfort in an interior that's perpetually in vogue.

The exterior of the new Audi allroad may be an ode to the outdoors, but in here, it's all about you. Supple leather seating surfaces grace the interior from door to door, while eight-way power front seats cradle you and your front passenger in soothing style. Add in an available range of high-quality decorative inlays and it's clear, allroad has the right legs to walk any runway.



.10 - Leather Seating Surfaces

Developed specifically for your Audi, leather envelops the vehicle's seating surfaces, to add the right touch to your luxury interior.

IN SEASON



European model shown with optional equipment.



2013 Audi allroad Premium plus shown in Glacier White metallic.

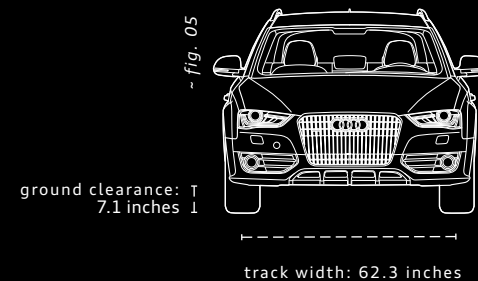


.11 - Base Carrier Bars

With the addition of the base carrier bars you can turn your allroad into a superior transport machine. Roof attachments carry everything from skis to kayaks to mountain bikes (sold separately).

- fig. 04

SKI SEASON



- fig. 05

.12 - U.S. Snowfall Records

Seasonal: Mount Baker, Washington—1,140"
24-hour: Silver Lake, Colorado—76"
One-month: Tamarack, California—390"
Single-storm: Mount Shasta Ski Bowl—189"

Technically, allroad always gets first tracks.

Before you can make some powder turns, you first have to make it to the hill. And there's likely no better way to help ensure you'll get there after some fresh powder falls than an Audi allroad. Its elevated ride height gives you over seven inches of ground clearance, more than enough to tackle roads when even the plows can't keep up.¹

¹ Always drive appropriately for the weather, visibility, traffic and road conditions, and avoid driving when it is unsafe.

**There's always another
season ahead.**

With its bold styling, undeniable capability, and affinity for the finer things, Audi allroad is always up for another season. And with available features like Audi adaptive cruise control with Stop and Go function, which helps maintain the desired distance from cars in front of you, and Audi side assist, which gives you a warning if you stray out of your lane, you can count on every new season to be just as fulfilling as the last.

.14 – LED Taillight Technology

Sleek and stylish, these rear light-emitting diodes are brighter and longer-lasting than conventional bulbs, while also illuminating faster than traditional brake lights, which can give the driver behind you more time to see and respond.

.15 – Dual Exhaust

Harmoniously integrated into the stainless steel underbody protection element, the dual exhaust design gives a nod to the sportscar DNA of the allroad.

**SEASON
FINALE**

2013 Audi allroad Premium plus shown in Glacier White metallic with optional 19" wheels.

Engineering/Performance	Audi allroad®
Engine type	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy
Horsepower @ rpm	211 @ 4,300
Torque (lb-ft @ rpm)	258 @ 1,500
Valvetrain	16-valve DOHC with valvelift system
Induction/Fuel injection	Turbocharged/TFSI®
Transmission/Drivetrain	
Eight-speed Tiptronic® automatic transmission with Audi quattro® all-wheel drive	■
Body/Suspension/Chassis	
Five-link front suspension with stabilizer bar	■
Trapezoidal-link rear suspension with stabilizer bar	■
Electromechanical power steering	■
Ventilated front disc/solid rear disc brakes (in)	12.6/11.8
Exterior measurements	
Wheelbase (in)	110.4
Length (in)	185.9
Height (in)	58.9
Width (in)	72.5
Track (in) front/rear	62.3/62.0
Ground clearance (in), loaded	7.1
Interior measurements	
Headroom (in, front/rear)	40.4/38.2
Legroom (in, front/rear)	41.3/35.2
Shoulder room (in, front/rear)	55.5/54.3
Cargo volume (cu ft, behind rear seatback/rear seatback folded)	27.6/50.5

1 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2 Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system and existing wireless and satellite technologies must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed

Safety/Security	Audi allroad®
Driver and front passenger dual-stage airbags, thorax side airbags and Sideguard® head curtain airbags¹	■
Rear-passenger thorax side airbags¹	Available
Electronic Stability Control (ESC) with off-road detection and traction control (ASR)	■
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	■
Exterior	
Adaptive xenon plus headlights with LED daytime running light and taillight technology	Available
Audi allroad exterior appearance with contrasting cladding, stainless steel underbody protection and side sill inserts	■
Audi allroad exterior appearance with full-paint finish (limited exterior colors)	Available
18" 5-arm-rotor Audi allroad exclusive design aluminum-alloy wheels with 245/45 all-season tires	■
Interior	
Leather seating surfaces	■
Eight-way power front seats and four-way power lumbar adjustment for driver	■
Twelve-way power front sport seats (includes four-way power lumbar adjustment)	Available
Split folding 60/40 rear seatbacks	■
Infotainment/Technology	
Audi MMI® Navigation plus and Audi connect™ with six-month trial subscription²	Available
Bang & Olufsen® Sound System with 14 speakers and 505 watts	Available
HD Radio™ technology	Available
SiriusXM Satellite Radio with 90-day trial subscription³	■
SiriusXM Traffic with 90-day trial subscription³	with Navigation
Audi adaptive cruise control with Stop and Go function	Available
Audi side assist	Available
Audi drive select	Available

mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. 3 SiriusXM Satellite Radio and Traffic subscriptions sold separately or as a package after trial expires. SiriusXM Traffic service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement (see www.siriusxm.com) and are continuous until you call SiriusXM to cancel. Sirius U.S. Satellite Service available only to those 18 and older in the 48 contiguous U.S.A., D.C. and Puerto Rico (with coverage limitations).