

Audi Genuine Accessories. Expect Excellence.

Audi Genuine Accessories are warranted by the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date. Please consult your dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct at the time of printing. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when the vehicle was built, or due to a specific model line, such as S Series models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

All previous catalogs, product descriptions and lists are no longer valid.

"Audi," "Truth in Engineering," "quattro," the four rings emblem, the Audi grille design and all model names are registered trademarks of AUDI AG.

"Stormshield" is a registered trademark of Guilford Mills, Inc.

¹Check local laws and regulations regarding use.

²Recreational equipment, sporting equipment and luggage not included.

³Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Consult your dealer or call 1-800-FOR-AUDI for details.

⁴Not compatible with Prestige models.

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BR-11-506-US



A7

Accessories

2012 | A7

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Audi
Genuine Accessories



Audi A7 Genuine Accessories. Versatile. Efficient. Powerful.

The all-new Audi A7: bold, elegant, dramatic. Enhance it with Audi Genuine Accessories to reflect your intelligent, yet passionate side.

The same experts who designed the A7 also designed these accessories. Each must undergo extensive safety and durability testing before it’s added to the vehicle. Because they’re made with the same quality standards as all Audi vehicles, a tailored fit and expert craftsmanship are assured. Plus, all accessories are backed by the 4-year/50,000-mile New Vehicle Limited Warranty or the accessory’s 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date.

Add a new point of view, more style, and more enjoyment with Audi Genuine Accessories.



Audi Genuine
Sport and Design Accessories
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Every mile deserves boldness.
Express it, your own way.

Audi TravelSpace Transport Accessories
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The A7 doesn’t just come along for the ride.
It’s an active participant.

Audi Guard Comfort and Protection
Accessories and Car Care Products
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The winning formula for a pristine appearance.

Audi Genuine
Electronics Accessories
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The A7 connects you like never before.
Our accessories enhance all senses.



Audi Genuine Sport and Design Accessories. For your eyes only. And everyone else's.

The A7 features an all-new design that's elegant and assertive. Express your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments including corrosion testing. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that makes every mile more enjoyable and more yours.



Bold move.

Add a touch more style with elegant alloy wheels. Turn heads at every turn.



Audi license plate frames¹
These attractive frames are constructed of highly durable materials. Choose from “Truth in Engineering®” in polished and carbon fiber finishes, or “Audi Sport” in polished, carbon fiber, black powdercoat and brushed finishes.

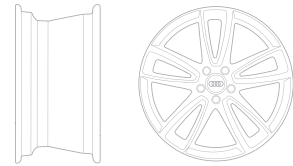
Audi gift kits
A great gift for the true Audi enthusiast. Kit includes license plate frame¹ with brushed-silver finish, a set of four valve stem covers and a stainless steel key chain. Available with “quattro®” logo, “Audi Sport” or “Audi” (not shown).



Valve stem covers
These handsome covers are made of polished stainless steel with a composite center cap. Emblazoned with the iconic Audi rings.



19" Castiza
Show off the dramatic profile and superior performance of the Castiza design on the A7.



20" Cartesia
Add an impressive finishing touch with this eye-catching design.



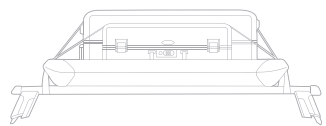
Pursue all passions.

For every season and every high-energy sport, Audi takes you there.



Audi TravelSpace Transport Accessories. Adventure awaits.

You go everywhere. Give the A7 the proper invitation to be part of your adventures. Never leave the necessary gear behind. Bring it with Audi TravelSpace Transport Accessories. The list includes bike racks, ski racks and various sizes of cargo carriers. The workmanship and quality are backed by the 4-year/50,000-mile New Vehicle Limited Warranty or the accessory's 12-month/12,000-mile Limited Warranty, whichever extends longer from the accessory purchase date. Wherever you go, make sure everything fits with a variety of intelligent and innovative solutions. Accessories designed for your life – the passionate, active part.



Aluminum luggage basket²
High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Straps sold separately.

Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately. Use of transport accessories may limit the use of the rear hatch.



A7 base carrier bars
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.

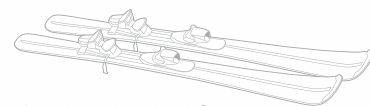


Small cargo carrier
Extra carrying capacity (13 cu. ft.) comes in a smart size: 55" long, 35" wide, 14" high.



Compact cargo carrier
A trim, aerodynamic design that offers a generous 16.95-cu.-ft. capacity. Size: 81" long, 30" wide, 15" high.

Ski and luggage carrier²
Ride in comfort when you stow your luggage and sports equipment in this stylish, aerodynamic carrier. An interior ski rack, sold separately, holds skis up to 6.5 ft. Size: 87" long, 25" wide. 15.8-cu.-ft. capacity.



Ski and snowboard racks²

Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment holds up to four skis or two snowboards. Deluxe attachment holds up to six skis or four snowboards.



Fork-mount bike rack²

This secure mount is an excellent bike transfer option. Lock included.



Aluminum bike rack²

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



Base carrier bars storage bag

This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.

Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately. Use of transport accessories may limit the use of the rear hatch.

Audi Genuine Electronics Accessories.
Sheer brilliance. Day and night.

The illuminating technology that graces the A7 provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure. Other accessory options help promote safe and convenient travel. All are designed and tested to ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology with all your senses. Demand the best and drive with added confidence.

Bright ideas.
Revolutionary technology
provides inspiration for
all of our accessories.





Acoustic rear parking system

This parking aid emits a beeping sound when the vehicle gets close to other cars or objects. It will help you back up with confidence and park with ease in spaces you would have previously passed up.



Navigation map update³

Keep your navigation system current with the most up-to-date maps and Points of Interest (POI). Update is quick and simple. See your authorized Audi Dealer for details.

Audi external hard drive

500GB Audi hard drive can be used with your PC, or in the vehicle via USB connection.



USB memory stick

Resembling an Audi key fob, this 4GB memory stick is perfect for storing data, music and more. Available in red, black or white.

Pocket penlight

Features a single LED with a focusable beam. Operates on two AAA batteries.



Mini flashlight

For your safety and convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.

Emergency tool

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



MP3 connectivity.

We offer an array of cables that let you connect a variety of players to the Audi sound system.



Audi Guard Comfort and Protection Accessories. Smooth roads ahead.

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep the A7 in pristine condition. Choose from functional trunk liners that help make clean-up quick and easy, to an easy-to-use storage cover that helps shield the exterior of the A7 from the elements. Use them all to reduce wear and tear, and help keep the vehicle looking like new – inside and out. All are engineered to stringent Audi standards, so you can be assured of the quality and durability demanded by Audi drivers.



Ideal conditions.
Custom-fit splash protectors guard
against unpredictable Mother Nature.



All-weather floor mats

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and feature vehicle logo. Available in sets of two for front or rear.



Textile floor mats

These precision-fit mats are made of long-life fabric to help protect the vehicle's interior from the elements. Skid-resistant. Available in black. Set of four mats.

All-weather trunk liner

Custom fit for the A7. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.



Front-window sunshield

High-quality, triple-laminated material helps protect the vehicle's interior from harmful UV rays and helps reduce inside temperature. Hook and loop straps help store it neatly when not in use.

Storage cover

A lightweight, easy-to-use Stormshield® cover helps protect the vehicle from the elements. Includes a storage bag.



Splash protectors⁴

Help protect the vehicle's finish with custom-fit splash protectors. Made of crack-resistant rubber. Available in sets of two for front or rear.

Wheel lock kit

The wheel lock kit provides an added level of anti-theft security for Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.



Load-protection film

This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.



Receptacle
Removable, portable ashtray with lid fits in either of the two front cup holders in the A7.



Jumper cables
Color-coded for correct connection, the rugged cables meet Audi specifications for performance.

Battery charger
Convenient, compact Audi battery charger features color-coded clamps for ease of use.



Audi cooling tote
Convenient tote uses an electric motor to cool contents up to 20°F below surrounding temperature. Plug into 12-volt outlet or cigarette lighter with included adapter. Holds 12 liters.

First aid kit
In the event of an emergency, you'll want these first aid essentials close at hand. Soft, zippered pouch.



Tire totes
These durable cases help store and protect winter, all-season or performance wheels and tires when they are not mounted on the vehicle. Includes felts.





Proven formula.
Every inch represents style, performance and luxury.
Keeping it pristine? Second nature.

Audi Guard Car Care Products. Driven by perfection.

Audi vehicles deserve the very best, and this is it: The only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.



Cleaning technologies

Our Cockpit Care, Leather Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.

Synthetic drying cloth

This premium cloth helps leave the vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.



Premium car wash mitt

Gently floats away dirt. Made from long-wearing synthetic fibers.



Wheel brush

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between wheel spokes.



Car duster

Designed to dust the A7 safely to help avoid scratching painted surfaces. Helps restore a streakless shine between washes.



Snow brushes and ice scrapers

Audi Guard Car Care offers a variety of snow brushes and ice scrapers including two brushes that extend in length for better reach. Ice scrapers are heavy duty and brushes feature extra-wide soft-bristle heads.

