

Audi Genuine Accessories. Expect Excellence.



Audi Genuine Accessories are warranted for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. Please consult your dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct as of September 2012. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when the vehicle was built, or due to a specific model line, such as S, RS and S line® models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

All previous catalogs, product descriptions and lists are no longer valid.

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"TDI" is a registered trademark of Volkswagen AG.

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Q7

Accessories

Audi
Genuine Accessories



**Audi Genuine
Electronics Accessories**
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Connected like never before.
Our accessories enhance the senses.

Audi TravelSpace Transport Accessories
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Audi plays a prominent role
in every adventure.

**Audi Guard Comfort and Protection
Accessories and Car Care Products**
pg. 20
The combination that attracts envious stares.

Audi Q7 Genuine Accessories. **Powerful. Versatile. Expressive.**

The same experts who design Audi vehicles are also the lifeblood of Audi Genuine Accessories. Because accessories are built with the same quality standards as all Audi vehicles, a tailored fit and expert craftsmanship are assured. Each must undergo extensive safety and durability testing to warrant final approval. Plus, all accessories are backed for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. (See your dealer for details.)

Add versatility and a dose of expression with Audi Genuine Accessories.

**Audi Genuine
Sport and Design Accessories**
pg. 2
Express yourself with striking accents.

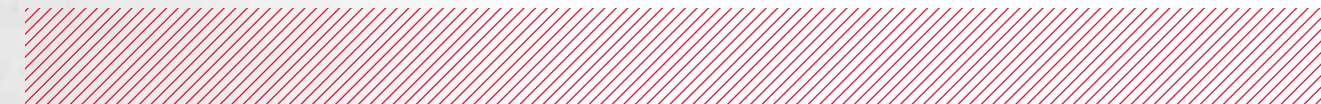




Powerful presence.
Accents bring steely
determination to the Q7.

Audi Genuine Sport and Design Accessories. **A distinctive approach.**

The Q7 features a sophisticated look that's unlike anything else in its category. Express your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that makes every mile more enjoyable and more yours.





20" Nordend
Add a more polished, sporty look with this eye-catching design.

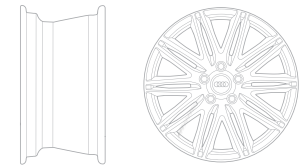


20" Pikes Peak
This progressive, muscular five-spoke design is the perfect match for a powerful vehicle.



Q7 winter wheel and tire package
Unlike ultra-high-performance and all-season tires, winter tires are specifically engineered to help improve traction, handling and safety in snow, ice, and even on dry roads in temperatures below 45°F.¹ They help maximize the impressive capabilities of quattro® all-wheel drive. Audi wheel and tire packages feature brand-name, factory-approved tires mounted on Audi Genuine Alloy Wheels. Package offerings are subject to change without notice. See your authorized Audi Dealer for details.

19" Kamet
Amplify the vehicle's rugged side with this bold eight-spoke wheel.



20" Annapurna
Strike the right balance between design and performance with this attractive style. Also available in an Audi wheel and tire package.



¹ Remember that even with high-quality winter tires, you must always drive according to the conditions of the road and maintain more distance from other vehicles since braking distances will be longer on ice- and snow-covered roads.



Wheel arch protectors¹
 These rugged protectors help reduce damage caused by stone chips, gravel and road debris.

Protection strips¹
 These accent strips mount beneath the headlamps for a finished look.

Front valance¹
 This enhancement adds a muscular look and a tough stainless steel skid plate to the front view of the vehicle.

Door guards¹
 Composite door guards help protect the vehicle from road debris and add a stylish accent.



Running boards
 Stainless steel running boards help make it easier to step in and out. Rubber pads help reduce the risk of slipping. Requires a special car jack, sold separately.



Exhaust tips¹
 Split tips are angle cut with rolled edges, and constructed of high-luster stainless steel.



Rear valance¹
 Rugged stainless steel skid plate helps protect the rear underbody of the vehicle.

Off-Road Styling Package (shown above)
 Includes front valance, door guards, wheel arch protectors, protection strips, and rear valance (shown at right).

¹ Not compatible with Q7 Prestige models.



Valve stem covers

These handsome covers are made of polished stainless steel with a composite center cap. Embellished with the iconic Audi rings.

Q7 valve stem covers

Only available in the Audi Q7 gift kit. These handsome covers feature the Q7 logo.

Audi license plate frames¹

These attractive frames are constructed of highly durable materials. Choose from "Truth in Engineering®" in polished and carbon fiber finishes, "Audi Sport®" in polished, carbon fiber, black powdercoat and brushed finishes, or "TDI® Clean Diesel" in polished stainless steel (shown on vehicle at right).

Audi gift kits

A great gift for the true Audi enthusiast. Kit includes license plate frame¹ with brushed-silver finish, a set of four valve stem covers and a stainless steel key chain. Available in "quattro®" or "Audi Sport" styles.



Framed for perfection.
Audi license plate frames give some added distinction.¹



¹ Check local laws and regulations regarding use.

Audi TravelSpace Transport Accessories. For every journey.

You go everywhere. Give the Q7 the proper invitation to be part of your adventures. Bring all the right gear along with Audi TravelSpace Transport Accessories, including bike racks, ski racks, watersports equipment carriers and cargo carriers. The workmanship and quality are warranted for the duration of the 4-year/50,000-mile Audi New Vehicle Limited Warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater. (See your dealer for details.) Wherever you go, make sure everything fits with a variety of intelligent and innovative solutions.

Adventure awaits.

For every season and every high-energy sport, Audi takes you there.





Base carrier bars
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.



Aluminum bike rack¹
This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.



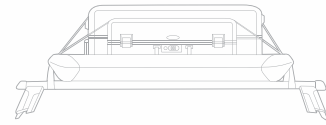
Watersports rack¹
Carries one canoe, kayak or surfboard only. Holds up to 55 lbs. and includes one pair of heavy-duty straps.



Fork-mount bike rack¹
This secure mount is an excellent bike transfer option. Lock included. Two racks shown. Racks sold separately.



¹ Recreational and sporting equipment not included.
Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.



Aluminum luggage basket¹
 High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Straps sold separately.



Small cargo carrier
 Extra carrying capacity (13 cu. ft.) comes in a smart size: 55" long, 35" wide, 14" high.



Compact cargo carrier
 A trim, aerodynamic design that offers a generous 16.95-cu.-ft. capacity. Size: 81" long, 30" wide, 15" high.



Ski and luggage carrier¹
 Ride in comfort when you stow your luggage and sports equipment in this stylish, aerodynamic carrier. An interior ski rack, sold separately, holds skis up to 6.5 ft. Size: 87" long, 25" wide. 15.8-cu.-ft. capacity.



Ski and snowboard racks¹
 Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment holds up to four skis or two snowboards. Deluxe attachment holds up to six skis or four snowboards.



Base carrier bars storage bag
 This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.

¹ Recreational equipment, sporting equipment and luggage not included.
 Note: All roof-rack system attachments require the base carrier bars. All attachments sold separately.



Audi Genuine Electronics Accessories. Illuminating interaction.

The brilliant technology that graces the Q7 provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. Our audio options let you enhance your listening pleasure while other accessory options offer convenience and peace of mind. All are designed and tested to ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology to the fullest. Demand the best and drive with added confidence.

Bright ideas.
Revolutionary technology
provides inspiration for
all of our accessories.





Navigation map update¹
 Help keep your navigation system current with the most up-to-date maps and Points of Interest (POI). Update is quick and simple. See your authorized Audi Dealer for details.

Pocket penlight
 Features a single LED with a focusable beam. Operates on two AAA batteries.



USB memory key
 Resembling an Audi key fob, this 4GB flash drive is perfect for storing data, music and more. Available in red, black or white.



Audi external hard drive
 500GB Audi hard drive can be used with your PC, or in the vehicle via USB connection.



Mini flashlight
 For your convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.

Emergency tool
 This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



MP3 connectivity.
 We offer several cables that let you connect a variety of players to the Audi sound system.



¹ Audi Navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Consult your dealer or call 1-800-FOR-AUDI for details.

Audi Guard Comfort and Protection Accessories. Optimal travel companions.

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep the vehicle in pristine condition. Choose from a trunk liner that facilitates quick cleanups, an easy-to-use storage cover that helps shield the vehicle, and much more. Use them to help reduce wear and tear, and keep the vehicle looking like new – inside and out. All are engineered to stringent standards, so you can be assured of the quality and durability demanded by Audi drivers.



Ideal conditions.

Custom-fit splash protectors¹ help guard against unpredictable Mother Nature.



All-weather floor mats

Nubbed design helps protect the floor and carpeting from water, mud, sand and snow. Black rubber mats feature the vehicle logo and are available in sets of two for front or rear.



Textile floor mats

These skid-resistant, precision-fit mats are made of long-life fabric to help protect the vehicle's interior from the elements. Black mats are available in a set of four.



Carpeted trunk liner¹

This nylon carpet mat with rubber underside is moisture-resistant and helps provide excellent trunk protection. Movable plastic blocks organize and manage the movement of items. Includes four blocks.



Load-securing net¹

Help secure almost anything from groceries to sports gear with this expandable net. It hooks to tie-downs in the cargo area and easily adapts to items of different shapes and sizes.



Cargo net partition

Helps secure cargo and separates the passenger compartment from the cargo area.



Cargo tray

The high sides of this heavy-duty tray help protect the cargo area when carrying items like mulch, soil, firewood and more.



All-weather trunk liner

Custom fit for the Audi Q7. Textured material helps control load shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

¹ Luggage not included.



Load-protection film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Outline depicts coverage area.

All-weather storage cover
A lightweight, easy-to-use Stormshield® cover helps protect the vehicle from the elements. Includes a storage bag.

Reversible mat
This reversible mat helps offer extra protection for the cargo area. Velour on one side, rubber on the other. Also features a fold-out protective liner to help protect the loading sill and bumper.

Front-window sunshield
High-quality, triple-laminated material helps protect the vehicle's interior from harmful UV rays and helps reduce inside temperature. Hook and loop straps help store it neatly when not in use.

Indoor storage cover
A lightweight, easy-to-use cover helps protect the vehicle's finish. Intended for indoor use only. Includes a storage bag.

Wheel lock kit
The wheel lock kit provides an added level of anti-theft security for Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.



Snow chains¹

Snow chains made of case-hardened alloy steel on a spring steel hoop are easy to mount and dismount. Check local regulations prior to use. Ask your authorized Audi Dealer about compatibility with your vehicle and wheels.



¹ Check local laws and regulations regarding use.



Splash protectors¹

Help protect the vehicle's finish with custom-fit splash protectors. Made of crack-resistant rubber. Available in sets of two for front or rear.



Audi cooling tote

Convenient tote uses an electric motor to cool contents up to 20°F below surrounding temperature. Plugs into 12-volt outlet or cigarette lighter with included adapter. Holds 12 liters.



Tow rope

Rope is made from plastic fibers and has a shackle and loop. Can tow vehicle weights up to four tons.



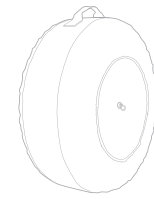
First aid kit

In the event of an emergency, you'll want these first aid essentials close at hand. Soft, zippered pouch.



Warning triangle

Brightly colored reflective triangle can be used for warning daytime traffic and also for visibility in the nighttime hours.

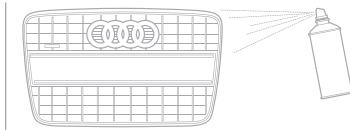


Tire totes

These durable cases help store and protect winter, all-season, or performance wheels and tires when they are not mounted on the vehicle.



¹ Not compatible with Q7 Prestige models.



Proven formula.
Every inch represents style, performance and luxury.
Keeping it pristine? Second nature.

Audi Guard Car Care Products. Driven by perfection.

Audi vehicles deserve the very best, and this is it: the only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster, and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.



Cleaning technologies

Our Cockpit Care, Leather Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.

Synthetic drying cloth

This premium cloth helps leave the vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.



Premium car wash mitt

Gently floats away dirt. Made from long-wearing synthetic fibers.



Wheel brush

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between wheel spokes.



Car duster

Designed to dust the Q7 safely to help avoid scratching painted surfaces. Helps restore a streakless shine between washes.



Snow brushes and ice scrapers

Audi Guard Car Care offers a variety of snow brushes and ice scrapers including two brushes that extend in length for better reach. Ice scrapers are heavy duty and brushes feature extra-wide soft-bristle heads.