Note: A word about this brochure. Audi of America, Inc., states the specifications in this brochure to be correct at the time of printing. However, specific features, standard equipment, specifications, and other items subject to change without notice. In the event of a conflict, vehicle specifications shall control. Please ask your dealer for current information. Availability of selected seat and roof equipment, and other options, will only be found on vehicles sold by the manufacturer you consult. Vehicles in this brochure are shown with optional equipment. The usual manufacturer’s suggested retail price does not include local taxes, license and registration fees. Availability and specifications are subject to change. Please consult your dealer for details. This brochure contains information on Audi vehicles. Audi of America, Inc., makes no representations or warranties, expressed or implied, as to the correctness thereof. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on the New Vehicle Limited Warranty, twelve-year limited warranty against corrosion perforation, and Audi 24/7 Roadside Assistance. (Roadside assistance coverage provided by Road America in the U.S. Certain conditions apply; see your dealer for details.) Tires supplied by various manufacturers. "Audi," all model names, "Audi connect," "FSI," "MMI," "quattro," "Sideguard," "Singleframe" and the Singleframe grille design, "S line," "S tronic," "TFSI," "Truth in Engineering," "Ultra," and their respective logos are trademarks or registered trademarks of AUDI AG. "Bang & Olufsen" and "ICEpower" are registered trademarks of Bang & Olufsen. The BLUETOOTH word mark and logos are owned by the Bluetooth SIG, Inc., and any such uses by AUDI AG is under license. "HomeLink" is a registered trademark of Johnson Controls Technology Company. "iPod" is a registered trademark of Apple Inc. "SiriusXM" and all related marks and logos are trademarks of SiriusXM Radio Inc. and its subsidiaries. "Trimax" is a registered trademark of Trimax Group. All other marks and logos are the property of their respective owners. Some European models shown.
The wisdom of staying young and bold.

There is a way to announce that you enjoy life on your own terms without saying a single word. Introducing the 2013 Audi A7. Its captivating lines and striking silhouette tell a story of design unimpeded by convention. And the signature Audi Singleframe® grille and sloping roofline speaks volumes about its affection for timeless style. But there’s more to this narrative than just attractive sheet metal. Consider the extensive list of available advanced technologies—Audi MMI® touch, Google Earth™ imagery, and embedded Wi-Fi hotspot, to name just a few. And when it comes to performance, you can rest assured the 310-hp supercharged V6 engine and legendary Audi quattro® all-wheel drive will lay to rest any notion that this car prefers style over substance.

1 Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require an additional subscription plan. See dealer for details. 2 Based on brightness comparison to the sun and 5,500 K color temperature. Full LED headlights are an optional upgrade.

The Audi A7 offers full LED headlights. With an approximate lifespan of 10,000 hours, these lights are the closest re-creation of daylight yet. Bright and stylish, they offer signature brilliance from Audi.
Forget the quo, enjoy the status.

Some molds should never be broken—but that doesn’t mean new ones can’t be imagined. This was the opportunity the A7 presented. Audi designers were given a blank canvas, and the typical constraints of design were lifted. The result? A sculpted body that was shaped from the ground up instead of molded by conventional, top-down thinking. You see the difference in every curve of the A7. Each line, slope and angle represents a novel approach to design, giving style a muscular profile—and muscle a sleek side. Think of driving one as art appreciation in its most dynamic form.

2013 Audi A7 Premium plus shown in Ice Silver metallic with available 20” Sport package.
A story is only as good as its characters.

Some writers try to conceive one brilliant character and let the plot organically build and flow from there. We took a page from that book, so to speak, when designing the Audi A7. To create and define that brilliant character, we started with one great line. The Tornado line. Bisecting the body profile, it runs strongly through the middle of the vehicle to give it a bold, progressive stance that tells the world that there’s pedigree here, but not a predictable one. After that, the narrative becomes yours.

---

**Adaptive Rear Spoiler**

Automatically deployed at speeds over 80 mph, the adaptive rear spoiler helps provide additional downforce to enhance the dynamic performance of the A7.

---

Always obey local speed and traffic laws.
A wolf in wolf’s clothing.

There’s no hiding this vehicle’s ultimate purpose—as with all Audi Sport performance cars, the visceral reaction you get at first glance is more than validated when you get behind the wheel. The bold, muscular body and S-specific design cues of the Audi S7 are constant reminders that this is a performance car above all else. A 420-hp, 4.0-liter TFSI® V8 harnessed to the relentless grip of Audi quattro® all-wheel drive makes clear the intentions of the S7. One only has to peek at the interior, featuring signature sport seats with integrated head restraints and specialized design cues, to know that this is a luxury sports car that doesn’t play dress-up. This isn’t the model for sheep.

**ENGINE** // 4.0-liter turbocharged TFSI V8 developing 420 hp and 406 lb-ft of torque

**DRIVETRAIN** // Audi quattro® all-wheel drive with sport differential and seven-speed Audi S tronic® dual-clutch transmission

**CHASSIS** // S7 tuned Audi adaptive air suspension, Audi drive select

**BRAKES** // 15.7” ventilated front disc brakes with S7 logo, 14” ventilated rear disc brakes

**PERFORMANCE** // Top track speed of 155 mph, 0-60 mph acceleration from 0 to 60 mph in 4.5 seconds

2013 Audi S7 shown in Glacier White metallic, with optional Driver Assistance package, and optional full LED headlight technology and 20” 5-parallel-spoke star design wheels.

There’s more information on the Audi Sport model line in the all-new 2013 Audi Sport brochure. For your nearest Audi dealer or go to audiusa.com for details.
Our designers held nothing back when it came to creating a unique space, even going as far as to replicate shapes throughout the vehicle, inside and out. Notice how the shape of the decorative inlay around the inside door handle echoes the window behind the rear passenger door. And the way the aluminum trim surrounding the windows closely mirrors the aluminum trim accenting the interior wood inlays. This kind of unique design pairing was done to enhance the connection between the interior and exterior.

Progressive design, in duplicate.
From here, the potential is plain to see.

It’s time to put yourself in the driver’s seat. Feel how the wraparound curve of the Audi A7 dashboard invites your exploration. See how it integrates seamlessly with the overall driver-centric design. Discover how the highly acclaimed fit and finish is reflected in places like the extremely tight panel gaps. Then admire the finely crafted wood inlays and aluminum trim that wrap around inside the car on the door and the dash. Now spark the ignition. It’s your time to drive.

Decorative Inlays

Beautifully crafted wood or aluminum inlays add a warm and sophisticated touch to an already regal interior. With numerous finishes available, you can be sure this space will be all yours.

2013 Audi A7 Prestige shown in Velvet Beige leather with optional Dark Brown Walnut Wood decorative inlays.
Stylized function in its revolutionary form.

Why challenge conventions when you can make new ones? Our innovative design team rewrote the rules for interior appointments, and built style with purpose in mind. With luxurious materials, and available twelve-way power front seats and four-zone automatic climate control in the Audi A7, you literally create a unique cabin environment to fit your own unique style. This is true for the smallest details too, like an available heated steering wheel, or heated and ventilated front seats that help keep you comfortable so you can enjoy driving the A7 even more.

06 – Climate Control
Personal attention has been taken to new heights in the A7. With the available four-zone automatic climate control, even passengers in the rear seats have the ability to dial in their ideal temperatures.

07 – Power Rear Tailgate
Carefully integrated into the rear design, the power rear tailgate on the A7 gives you programmable endpoints so you can adjust the opening to the height you choose, better to accommodate personal preferences and tighter spaces.

08 – Cargo Capacity
With 24.5 cu ft of cargo capacity, with the rear seats in place, you’d be forgiven for thinking the A7 might moonlight as a much larger vehicle. And with all that extra space, you can forget about deciding between bringing an extra golf bag or more clothes. Bring it all.

05 – Heated Rear Seats
In here, no passenger is left out in the cold. When the weather gets chilly, your two rear passengers can take soothing comfort in the available heated rear seats.

07 – Power Rear Tailgate
2013 Audi A7 Prestige shown in Velvet Beige leather with optional Dark Brown Walnut Wood decorative inlays.
When driving during cold, rainy, snowy or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter-weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions.

Confidence-inspiring
Under ideal conditions, power is 40:60 rear-wheel-biased to help maximize acceleration and cornering, but the instant conditions become more challenging, the ratio is optimized for superior grip and control.

It’s a bond between your car and the road.

It’s true that while Audi quattro® all-wheel drive may have been engineered to help drive through inclement weather and in low-traction situations, the real magic of this advanced system is how it performs in the dry. Power is distributed to all four wheels working in concert to help grip every corner while giving you the optimal amount of power delivery where and when it’s needed. In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels, when accelerating and turning, so you have confidence-inspiring performance when the road isn’t at its best. Inclement weather aside, the really gripping story about quattro® is how it performs overall, forging a sure bond between you, your Audi A7, and the road.

Torque vectoring
It’s a handling feature that seems to respond to your impulses before your steering input. An evolution of cross-axis locking, this system uses ESC and ABS to help sense traction loss from the inside cornering tire.

Torque split
When accelerating out of a turn, up to 80% of the power is mechanically shifted to the rear wheels, where it’s best allocated to propel the vehicle to your desired speed and onto the straightaway. Once traveling in a straight line again, the 40:60 power distribution that quattro® delivers to the front and rear wheels, respectively, gives you maximum torque to push onward.
While the engineering on the Audi A7 helps to elevate the driving profile and performance characteristics, it’s not a totally refined sensibility we’re after. We are a performance company as much as an engineering or luxury one. The result is intensity that uses technology to its benefit, without taking away from the visceral thrill of driving.

Audi quattro® all-wheel drive is more than visionary engineering—it’s actually a response to the conditions around our Ingolstadt headquarters. With the weather and the terrain the way they are, all-wheel drive seemed like a smart solution for the problems presented. Since they design mountain roads with hairpin turns, it’s only natural that we wanted to turn the tables on the road. Here’s how it works:

It’s time to throw the road a curve.

40 – Torque Vectoring

The center differential in the classic quattro® drivetrain has an constant 50:50 split of power, but to provide even greater traction and confident cornering, Audi introduced an additional component: torque vectoring. This advanced system on the Audi A7 redirects torque between the axles, which helps provide even greater traction and confidence every turn.

60 – Asymmetric Torque Split

With an effective 40:60 rear-biased torque split, it’s ideal for the rear-wheel-type power. But where traction is strongest, the bias can change for optimized handling and performance.

It might feel like we read your mind.

While Audi Drive Select is responsive, we also demand that you respond to the drive. With Audi Drive Select, you choose Comfort, Dynamic, Auto or Individual settings that configure the engine, transmission and steering to respond to your mood or the conditions, or just to experiment with drive settings that range from outstandingly comfortable to intensely sporty.

– Comfort mode
Perfect for less-than-perfect roads, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

– Dynamic mode
More precise steering and a more responsive throttle give this setting an aggressive feel and focused performance.

– Auto mode
The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness.

– Individual mode
Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

– Torque Vectoring

Right turns decrease inside rotation through slight braking application.

Left turns constant rotation for neutral handling.

– Asymmetric Torque Split

40%

60%

With an effective 40:60 rear-biased torque split, it’s ideal for the rear-wheel-type power. But where traction is strongest, the bias can change for optimized handling and performance.

It’s time to throw the road a curve.

– Audi Drive Select

Our drive is responsive, but we also demand that you respond to the drive. With Audi Drive Select, you choose Comfort, Dynamic, Auto or Individual settings that configure the engine, transmission and steering to respond to your mood or the conditions, or just to experiment with drive settings that range from outstandingly comfortable to intensely sporty.

– Comfort mode
Perfect for less-than-perfect roads, this setting adds optimized steering and a closer shift pattern to help provide a more relaxed drive.

– Dynamic mode
More precise steering and a more responsive throttle give this setting an aggressive feel and focused performance.

– Auto mode
The best of both worlds, dialed to automatically adjust settings for a seamless combination of comfort and responsiveness.

– Individual mode
Take the turn your way—this mode allows you to adjust the steering, throttle and transmission upshifts to your style.

– Torque Vectoring

Right turns decrease inside rotation through slight braking application.

Left turns constant rotation for neutral handling.
Realize your kinetic potential faster.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.

Realize your kinetic potential faster.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.

Realize your kinetic potential faster.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.

Realize your kinetic potential faster.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.

Realize your kinetic potential faster.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.

Realize your kinetic potential faster.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.

Realize your kinetic potential faster.

We’re not losing weight for looks, but because it makes us stronger and more agile. By lightening our static weight throughout our frame and our engine, we are able to harness more power more quickly—and, not incidentally, more efficiently. That means the Audi A7 has a supercharged 3.0-liter engine that delivers the potent acceleration of a traditional V8 with the efficiency of a V6. Improved mpg; and an increased heart rate. Great reasons for slimming down.

With this kind of response, you might not care how efficient you’ve become.

This is where German engineering finds a new gear. Not content with a heritage of performance, we’ve developed an even more responsive and efficient way of applying power. Our revolutionary eight-speed Tiptronic® automatic transmission with Dynamic Shift Program (DSS) helps to enhance performance while also allowing you to command upshifts or downshifts through the available steering wheel-mounted shift paddles. Basically, it’s the type of transmission one would expect from Audi.
Easy-to-view, accurate visual information right at eye level, this available feature displays important driving information and even pedestrian-detection warnings. With an infrared camera detecting what lies ahead, this available feature uses thermal-imaging technology to help you avoid trouble. Pedestrians can be detected over 300 feet ahead of the vehicle, while objects can be detected over 900 feet ahead—all shown on the 7” color driver information system. Giving you a nearly 360-degree view around the vehicle, the available corner view cameras help make parking significantly easier thanks to combined camera images from the front, rear and sides of the vehicle.

1.15 – Audi Side Assist

The available Audi side assist uses radar sensors and two different optical warnings to help keep the driver informed of what is approaching from hard-to-see angles behind and to the side of the vehicle.

1.20 – Audi Adaptive Cruise Control with Stop & Go

Not only retains a preset distance from vehicles ahead, but resumes acceleration when you’re ready. Using long-range radar and a camera, the available Audi adaptive cruise control with stop & go helps read the traffic conditions and adjusts the speed accordingly, bringing the vehicle to a full stop before accelerating when traffic flow resumes.

1.16 – Head-up Display

With an additional display right in front, this available feature uses thermal imaging technology to help you avoid trouble. Pedestrians can be detected over 300 feet ahead of the vehicle, while objects can be detected over 900 feet ahead—all shown on the 7” color driver information system.

1.17 – Night Vision Assistant

Using a camera mounted in the front of the vehicle, the available corner view cameras help make parking significantly easier thanks to combined camera images from the front, rear and sides of the vehicle.

1.18 – Corner View Cameras

Focused on the other drivers’ distractions.

The suite of available driver-assistance technologies takes into account the actions of other drivers—while helping make your drive a little easier. From seemingly sentient Audi adaptive cruise control with stop & go to Audi active lane assist, the Audi A7 has incorporated innovative, anticipatory technologies that don’t see your future so much as help change it.

1.19 – Audi Pre Sense Plus

The available Audi Pre Sense plus offers comprehensive driving assistance with sensors in the front, rear and sides. If other vehicles, pedestrians and road obstacles are detected, there are visual and audible warnings. If detection continues, the systems will begin to decelerate the vehicle. In certain cases, Audi Pre Sense plus will engage full braking and deceleration.

1.21 – Audi Pre Sense Plus

Operating at speeds above 15 mph, this available system helps detect other vehicles and warns the driver of an impending crash. From the front, rear, and both sides of the vehicle, the system analyses radar data and relays the driving wheel as an additional warning. This way, Audi drivers are on constant lookout for the unknown, helping them to further modify the inherent human error.
Safety does better with a little structure.

The Audi A7 might not be the car for you if you don’t want peace of mind. Innovative safety features lead the way in Audi progressive thinking, so you can concentrate on better things, like the great performance of your A7. With up to ten airbags helping to protect nearly every inch of the cabin, an adaptive restraint system protecting its occupants, and advanced safety technologies that help you maintain control, Audi thinks of safety in a comprehensive way. Surrounding you with it. So you know you’re not alone out there.

22 – Passive Safety
Referring to all dedicated measures that help protect the car’s occupants during a collision. The front is protected by a rigid occupant cell, crumple zones at the front and rear of the vehicle, and a safety belt system. Sixteen steel components are made of ultra high strength steel (hot formed) and mild steel. High strength steel, modern high strength steel, and ultra high strength steel (hot formed) are used in the rear. (Safety belts and seat belts are used for added protection.)

23 – ESC and ABS
Computerized technology that works in perfect sync with the Anti-lock Brake System (ABS). Electronic Stability Control (ESC) helps minimize any loss of stability, applying brake pressure to individual wheels and reducing throttle input to help counter oversteer or understeer when the vehicle needs it.

24 – Ten Airbags
A full complement of ten airbags are available in the A7 to offer additional protection in the event of a collision. Front-impact airbags for both driver and front passenger are designed to specifically target and protect the head during collisions, for added protection.

1 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 2 This is a dramatization and does not depict what will happen in a collision. All bags will not inflate in real-world collisions, and, if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

25 – Tailor-made Blanks
Developed to make the best possible use of the body’s potential, tailor-made blanks are a special manufacturing process that produces components with a high, predetermined rigidity, the upper zone is designed to help mitigate the impact in the event of a side collision.

Dramatization

Driver’s head airbag
Driver’s knee airbag
Driver seat-mounted thorax side airbag
Driver-side Sideguard® head curtain airbag for both rows of seats
Driver-side rear seat-mounted thorax side airbag
Front passenger’s knee airbag
Front passenger seat-mounted thorax side airbag
Front passenger-side Sideguard® head curtain airbag for both rows of seats
Front passenger-side rear seat-mounted thorax side airbag
Passenger-side head curtain airbag for both rows of seats
Passenger-side rear seat-mounted thorax side airbag
Passenger-side knee airbag
Passenger-side seat-mounted thorax side airbag
Passenger-side Sideguard® head curtain airbag for both rows of seats

26 – Rigid Occupant Cell
The rigid occupant cell is comprised of high strength steel and modern high strength steel. The A7 also incorporates ultra high strength steel (hot formed) to protect you in the event of a collision.
What does your handwriting say about you? We aren’t really sure. We just know it speaks to us.

A revolution in intelligent simplicity, the available Audi MMI® touch with handwriting recognition is a technology that gives you the ability to give commands and retrieve media simply by recognizing a few strokes of your finger. Access information such as media files, contact information, and destinations through the Audi MMI touch—or give input to the optional Audi connect®—an innovative media system with Google Earth™ mapping service. The world isn’t simply at your fingertips—your fingertips open up a new way to interact with the world.

1. Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require an additional subscription plan. See dealer for details.

2. See Infotainment/Technology section of the Featured Content page for important information regarding Audi Navigation plus and required SiriusXM subscriptions.

3. Requires compatible phone.
No one connects you the way we do.

We set out to change how people interact in and out of their automobiles. A suite of available technologies has made the Audi A7 a true champion of progress. And with Audi connect™ with Google Earth™ imagery and Wi-Fi connectivity for up to eight passenger devices, you have multiple ways to stay connected. With that kind of access, Audi helps build on your interactive life while helping enhance your ownership experience.

1. Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passengers only. The mobile Wi-Fi hotspot feature requires an additional subscription plan. See dealer for details.

2. SiriusXM® Traffic, SiriusXM® Traffic and Travel Link®, and SiriusXM® Travel Link® services are available on eligible vehicles only. For details about available services and features, see your vehicle owner's manual. Depending upon the vehicle year, model, options, and location, the features and services of the mobile Wi-Fi hotspot are not available in all areas.

3. Standard text and data usage rates apply. For terms and privacy information, see the Audi Terms of Use.
Striking a deep note for a shared passion.

For years, while other sound-system engineers were obsessed with what they thought you should be hearing, Audi sound engineers thought about how we impact what people are feeling when they are enjoying music. We found a partner who shared our passion—Bang & Olufsen®—who has helped us conceive a new way of experiencing sounds in your Audi A7. We use speaker positioning, speaker design and precise sound calibration to work in concert with the ambient noise in your car. The results are crisper, more resonant—you might even say, more emotional. Because, if you are only listening, you’re not really feeling it.

1,300 watts
(Bang & Olufsen® acoustic lenses)

This revolutionary acoustic technology from Bang & Olufsen® helps ensure a powerful sound base without taking up the amount of space or emitting the level of heat that conventional amplifiers do. No wonder Bang & Olufsen® and Audi complement each other so well.

5.1 surround sound

ICEpower® Amplifiers
This revolutionary acoustic technology from Bang & Olufsen® helps ensure a powerful sound base without taking up the amount of space or emitting the level of heat that conventional amplifiers do. No wonder Bang & Olufsen® and Audi complement each other so well.

1 Bang & Olufsen® Advanced Sound System is optional on A7 Prestige models.

To see video and get more information, scan this QR code on your smart phone.

Standard text and data usage rates apply.
Get a good look. 
It’ll be gone before you know it.

You better take it all in while you can, because from this angle the A7 won’t be around for long. Its gorgeous, swooping lines culminate in a spectacular finish. Highlighted by the unmistakable look of its LED taillight technology, the last thing you’ll see will surely leave a powerful impression. If you can catch a glimpse of it before it’s gone, that is.

2013 Audi A7 Prestige shown in Dakota Gray metallic with optional 20" 10-parallel-spoke design wheels.

~ fig. 03

33 - LED Taillight Technology

Sleek and stylish, these rear light-emitting diodes are brighter and longer-lasting than conventional bulbs and illuminate faster than traditional brake lights, which can lead to less visible braking and decreased reaction time for those behind you.
Exterior Colors

- Brilliant Black
- Ibis White
- Moonlight Blue metallic
- Daytona Gray pearl
- Dakota Gray metallic
- Glacier White metallic
- Hexaro Black metallic
- Ice Silver metallic
- Daytona Gray pearl
- Quartz Gray metallic
- Phantom Black pearl
- Havanna Black metallic
- Prestige only
- Ice Silver metallic

Interior Colors | Seat Selections

<table>
<thead>
<tr>
<th>Standard seat</th>
<th>Comfort seat</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black leather</td>
<td>Black leather</td>
</tr>
<tr>
<td>Nougat Brown leather</td>
<td>Nougat Brown perforated leather</td>
</tr>
<tr>
<td>Titanium Gray leather</td>
<td>Titanium Gray perforated leather</td>
</tr>
<tr>
<td>Velvet Beige leather</td>
<td>Velvet Beige perforated leather</td>
</tr>
</tbody>
</table>

1 Standard on Prestige models.
Decorative Inlays

1. Decorative inlay options will vary based on model and interior color combination. See your dealer for details.

Wheels

2. Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should replace your street tires with all-season or winter tires, which are designed for optimal traction during adverse weather conditions. We encourage you to regularly check the tire pressure to maintain the recommended pressures. For your safety, it is important to check the tire pressures periodically and to adjust them to the recommended levels. It is also advisable to replace the tires on any vehicle when the tread depth has worn down to 1/16 inch. We recommend replacing the tires in sets of four for a balanced ride. If you exceed the stated tire load limit, you will affect the performance and handling of your vehicle. Underinflation or overinflation may lead to additional handling problems, premature tire wear, and loss of control, especially in adverse conditions.

18" 7-spoke design
255/45 all-season tires

19" 10-spoke design
255/40 all-season tires

19" 5-double-spoke design
255/40 summer performance tires

20" 10-parallel-spoke design
265/35 summer performance tires

19" Sport package

20" Sport package (Premium plus and Prestige)

Premium plus and Prestige (Optional)

Fine Grain Ash Natural Wood Inlay
Dark Brown Walnut Wood Inlay
Layered Oak Wood Inlay
Brushed Aluminum Inlay

A7 Premium
A7 Premium plus and Prestige

1. Decoration inlay options will vary based on model and interior color combination. See your dealer for details.
## Technical Specifications

### Engineering | Performance

| Engine Type | 6-cylinder |
| Engine Block/Cylinder head | Aluminum-alloy |
| Displacement | 2.995 liters |
| Horsepower @ rpm | 310 @ 5,500 |
| Torque (lb-ft @ rpm) | 325 @ 2,900 |

### Transmission | Drivetrain

- Eight-speed Tiptronic® automatic transmission with Audi quattro® all-wheel drive

### Body | Suspension | Chassis

- Audi aluminum® lightweight technology-aluminum exterior body panels and a steel floor
- Front-link front suspension
- Tiptronic® 19” sport suspension calibration
- Electric/mechanical power steering system

### Exterior measurements

<table>
<thead>
<tr>
<th>A7 3.0T</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase (in)</td>
</tr>
<tr>
<td>Length (in)</td>
</tr>
<tr>
<td>Height (in)</td>
</tr>
<tr>
<td>Overall width with mirrors (in)</td>
</tr>
<tr>
<td>Track, front/rear (in)</td>
</tr>
<tr>
<td>Roof weight (lb)</td>
</tr>
<tr>
<td>Drag coefficient (Cw)</td>
</tr>
</tbody>
</table>

### Interior measurements

<table>
<thead>
<tr>
<th>A7 3.0T</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room (in), front/rear</td>
</tr>
<tr>
<td>Leg room (in), front/rear</td>
</tr>
<tr>
<td>Shoulder room (in), front/rear</td>
</tr>
<tr>
<td>Cargo volume (cu ft)</td>
</tr>
<tr>
<td>Seating capacity</td>
</tr>
</tbody>
</table>

### EPA mileage estimates | Capacities

<table>
<thead>
<tr>
<th>A7 3.0T</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tiptronic® automatic transmission (mpg), city/highway/combined</td>
</tr>
<tr>
<td>Engine oil (qt)</td>
</tr>
<tr>
<td>Fuel (gal)</td>
</tr>
<tr>
<td>Recommended fuel</td>
</tr>
</tbody>
</table>

---

1. Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 2. EPA estimates. Your mileage will vary.
### Exterior

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi Sport® grille</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Xenon plus headlights with LED daytime running light technology</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Adaptive xenon plus headlights with LED daytime running light technology</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>LED Headlight technology</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Automatic headlights</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>LED tailight technology and rear fog lights</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with memory</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>LED indicator light technology integrated into the exterior side mirrors</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Heated windshield washer nozzles</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Aluminum trim around exterior windows</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Power tailgate open/close</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Dual exhaust outlets</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Audi S line® exterior appearance</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
</tbody>
</table>

### Interior

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Three-zone automatic climate control</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Four-zone automatic climate control</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Four-spoke multifunction steering wheel</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Three-spoke multifunction steering wheel with shift paddles</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Heated steering wheel</td>
<td>CW</td>
<td>CW</td>
<td>CW</td>
</tr>
<tr>
<td>Tiptronic manual adjustable steering column</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Power tilt and telescopic adjustable steering column with memory</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Driver and front passenger dual-stage airbags</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Driver and front passenger dual-stage airbags, thorax side airbags, head curtain airbags, thorax side airbags and Sideguard®</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
</tbody>
</table>

### Seating

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leather seating surfaces (perforated or Prestige)</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Eight-way power front seats and four-way power/lower adjustment for driver</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Twelve-way power front seats, including four-way power/lower adjustment</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Front-passenger thorax side airbags</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Heated front seats</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Heated rear seats</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Heated rear seatback with pass-through</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
</tbody>
</table>

### Infotainment / Technology

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi MMI® Navigation plus with voice control system</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Audi MMI® touch with handwriting recognition technology</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Audi connect™ with six-month trial subscription</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>5&quot; color driver information system</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>3&quot; color driver information system</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
</tbody>
</table>

### Safety / Security

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium</th>
<th>Premium plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver and front passenger dual-stage airbags, thorax side airbags and Sideguard® (head curtain airbag)</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Driver and passenger airbag body armor</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Rear passenger airbag child/adolescent</td>
<td>Optional</td>
<td>Optional</td>
<td>Optional</td>
</tr>
<tr>
<td>Front passenger occupant detection for airbags</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Safety belt reminder for driver and front passenger</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Lower Anchors and Tethers for Children (LATCH) in rear seats</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Power door locks with central control unit</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD)</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Electronic Stability Control (ESC) with traction control (ASR)</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Power central locking system with safety unlock feature if airbags deploy</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Tire pressure monitoring system</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
<tr>
<td>Electrical parking brake</td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
<td><img src="#" alt="Image" /></td>
</tr>
</tbody>
</table>

### Technical Details

1. Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and hard cushions only in the rear, using restraint systems appropriate for your size and age. 2. Audi Navigation plus depends on the availability of real-time signals from the worldwide Global Positioning Satellite network. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested route. Periodically mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1-800-FOR-AUDI for details. 3. See Audi connect page for important information regarding Audi connect.
An even bolder way to make an entrance.

If the A7 makes a statement, the Audi A7 Prestige with S line® exterior appearance package is an outright declaration. First off, unique front and rear bumpers give the vehicle a wider, sportier appearance. With the addition of a Platinum Gray rear diffuser, this effect becomes even more pronounced. And with flared side sills adding a muscular, lowered look, the impression all those staring people will be left with will be a lasting one.

---

### Infotainment | Technology (continued)

<table>
<thead>
<tr>
<th>Premium</th>
<th>Premium plus</th>
<th>Prestige</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi MMI® Radio plus with ten speakers and single CD player with MP3 playback capability</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>BOSE® audio system with 14 speakers, AudiBoAt® auto-compensation and 630 watts</td>
<td>Optional</td>
<td>—</td>
</tr>
<tr>
<td>Bang &amp; Olufsen® Advanced Sound System with 15 speakers and 1,300 watts</td>
<td>—</td>
<td>Optional</td>
</tr>
<tr>
<td>HD Radio™ Technology</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>SiriusXM Satellite Radio with 90-day trial subscription*</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>SiriusXM Traffic with four-year subscription*</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Audionic interface with iPod® integration</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>BLUETOOTH® wireless technology preparation for mobile phone</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Garage door opener (remote control)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Keyless start</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Audi advanced key—keyless start, stop and entry*</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Cruise control with coast, resume and accelerate features</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Audi adaptive cruise control with stop &amp; go</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Audi active lane assist</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Audi side assist</td>
<td>Optional</td>
<td>DA/Optional</td>
</tr>
<tr>
<td>Audi pre sense rear</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Audi pre sense plus—includes Audi pre sense rear</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Navigation assistant with pedestrian detection and head-up display</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Audi drive select</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Parking system plus with rain/eagle camera</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Corner view cameras system</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Rainlight sensor for automatic windshieldipers and headlights</td>
<td>—</td>
<td>—</td>
</tr>
</tbody>
</table>

---

1. SiriusXM Satellite Radio subscriptions sold separately or as a package with new vehicles. SiriusXM traffic service available in certain markets. Service terms are subject to change. SiriusXM U.S. Satellite service available in 48 contiguous U.S. and D.C. (with coverage limitations); SiriusXM Satellite service available in Canada.)
2. Audi models are equipped with keyless entry and ignition as standard equipment. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that this feature requires that the vehicle steering wheel be unlocked.
3. Please see www.siriusxm.com for details.

2013 Audi A7 Prestige shown in Iridium Silver metallic.
Imagine a cherry on top of your sundae. Sweet, right? Now imagine a cherry that helps protect your A7 in the garage. Or carries your bikes for a serious weekend on the trails. Or makes heads turn as you drive by. Audi. Genuine Accessories are the little extras that make your Audi even sweeter. Designed by the same visionaries who designed your vehicle, all accessories feature a tailored fit and the expert craftsmanship you’d expect from Audi. They are also backed by the 4-year/50,000-mile Audi New Vehicle Limited Warranty or the accessory’s 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date.

Audi Genuine Sport and Design Accessories
Your Audi vehicle features a bold, aggressive stance and sharp, clean styling lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully crafted to the design and development standards you expect from Audi. They have meticulously designed these wheels especially for each Audi model. They’re engineered to the highest standards and endure rigorous quality assessments, including corrosion testing. So while they’re striking in appearance, they’ve also been passed rigorous quality assessments, including corrosion testing. If you’re looking for a bolder appearance or a finishing touch, there’s no shortage of options available. And there’s never been a better time to show off your Audi. Our audio options let you enhance your listening pleasure. Other accessory options help promote safer, more convenient travel. All are designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Guard Comfort and Protection Accessories
Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as boot liners that help keep your vehicle’s trunk area looking like new. Never rush to the grocery store when it’s raining or snowing. AudiGuard All-weather Floor Mats help shield the vehicle. Load-protection Film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

Audi TravelSpace Transport Accessories
You go almost everywhere. Give your Audi the proper invitation to be part of your adventures. Never leave the maximum enjoyment behind. Bring it with Audi TravelSpace Transport Accessories. The list includes the Audi TravelSpace Transport Bags, protectors, and rain covers. Range from utility items such as luggage covers, when you go on long trips, everything will be organized and sturdy, to special covers that help reduce wear and tear on your vehicle’s interior. Accessories designed for your life—the passionate, active part.

Audi Genuine Electronics Accessories
The illuminating technology that graces each Audi vehicle provides the inspiration for Audi Techline Electronics Accessories. Similarly, all of these accessories are engineered and designed to seamlessly blend with your vehicle’s interior and exterior features. They have been designed and tested to help ensure compatibility with the vehicle’s electrical systems, allowing you to enjoy every aspect of Audi technology with almost all your senses. Demand the best and drive with added confidence.

Audi Genuine Alloy Wheels
To strike the perfect balance between bold design and everyday utility, Audi experts have meticulously designed these wheels especially for each Audi model. They’re engineered to the highest standards and endure rigorous quality assessments, including corrosion testing. Experience eye-catching style that is yours and yours alone. Nothing enhances the bold, dynamic look of your Audi vehicle faster.

Audi A7 Base Carrier Bars
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system. They’re engineered to the highest standards and endure rigorous quality assessments, including corrosion testing. Side rails help prevent load shifting. Army Green design on the A7.

A7 Aluminum Luggage Basket
High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Designed for your A7.

A7 Aluminum Bike Rack
This locking holder fits 20- to 80-mm bike frames with both wheels attached and helps keep the bike upright as you secure it in place. Made of crack-resistant rubber. Available in sets of two for front or rear. Not compatible with S or Prestige models.

A7 Aluminum Bike Rack
This locking holder fits 20- to 80-mm bike frames with both wheels attached and helps keep the bike upright as you secure it in place. Made of crack-resistant rubber. Available in sets of two for front or rear. Not compatible with S or Prestige models.

A7 Front-Mount Bike Rack
The touring edition of the 100 lb. steel bike frame with both wheels attached and helps keep the bike upright as you secure it in place. Aluminum Bike Rack
This locking holder fits 20- to 80-mm bike frames with both wheels attached and helps keep the bike upright as you secure it in place. Made of crack-resistant rubber. Available in sets of two for front or rear. Not compatible with S or Prestige models.

Aluminum Luggage Basket
High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting. Designed for your A7.

Aluminum Bike Rack
This locking holder fits 20- to 80-mm bike frames with both wheels attached and helps keep the bike upright as you secure it in place. Made of crack-resistant rubber. Available in sets of two for front or rear. Not compatible with S or Prestige models.

A7 Stainless Steel Covers
These handsome covers are made of polished stainless steel with a composite center cap. Emblazoned with the iconic Audi rings.

Valve Stem Covers
Made of crack-resistant rubber. Available in sets of two for front or rear. Not compatible with S or Prestige models.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and black.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and black.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and black.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and black.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and black.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.

Deep-ribbed, channeled design helps protect the floor and carpeting from water, mud, sand and snow. Rubber mats come in black and black.

All-weather Floor Mats
Deep-dish, shallow design really puts the floor and carpeting in perfect view. Freedom from spills and stains. Deep-dish design means your floor is protected from water, mud, sand and snow. Rubber mats come in black and rubber.

Load-protection Film
This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Product is transparent. Outline depicts coverage area.