right turn

2013

left turn

Audi Sport

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Audi Truth in Engineering





Our flag salutes you.

The Red Rhombus is more than a badge. It is the flag we stake in the ground to signify Audi Sport® vehicles. The shape makes a progressive sign, a visual cue from Audi that the vehicle you drive, its engineering, its style and the parts from which it is made are shaped and created by and for driving enthusiasts. Whether shaving ounces off a component, revolutionizing the shape of the sheet metal or utilizing new technologies and materials to enhance the feel of performance, the Red Rhombus is the emblem of our engineering promise to drivers. It is a guarantee that you are experiencing an Audi made to heighten every moment you spend in it. Our flag is a salute to you, your spirit, and your excellent taste in performance vehicles.

Audi Sport









Audi Sport is distilled into its purest form with the track-born Audi R8. The uncompromising progressive supercar, the R8 stands apart. Coiled at the pinnacle of performance, the R8 is ready at a moment's notice to forcefully express the stylish craft and dynamic engineering behind Audi power.



Imagine track performance made for the road. An everyday thrill for those who own them, the Audi RS is engineered and finely tuned for exhilarating performance. It also embodies the kind of fluid, athletic form that makes the daily driver live for track day, or the road ahead.



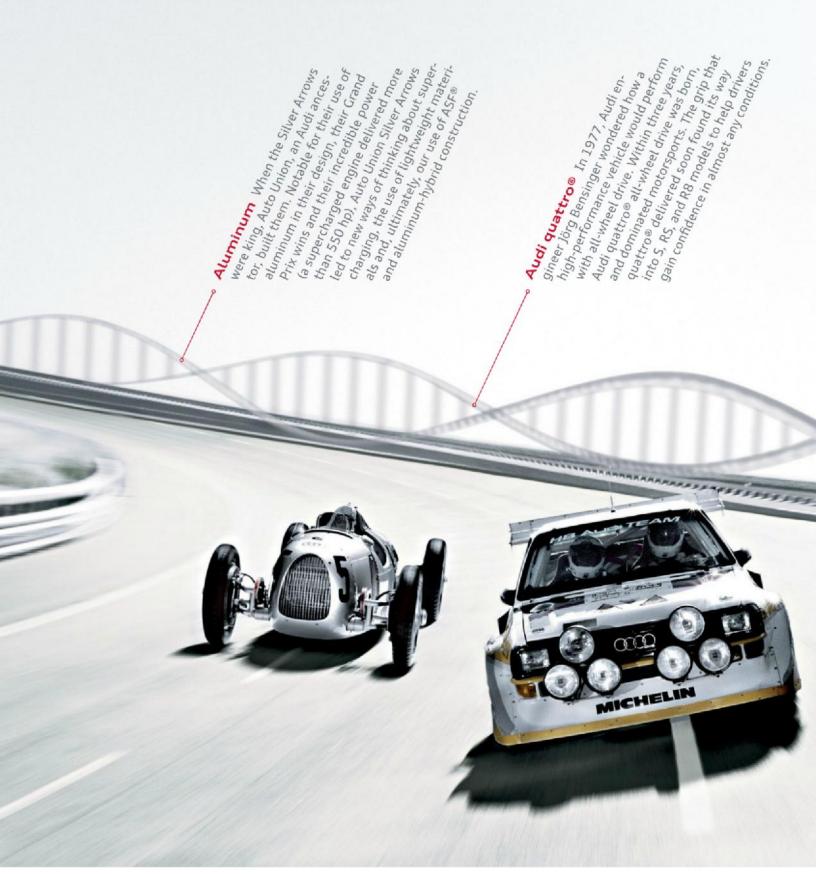
"Drive" can have several meanings. We were driven to craft the Audi S to blend the thrilling acceleration with the daily commute. You are driven by its eye-catching style and invigorating performance. It is driven to transport you on your daily drive—and far beyond.

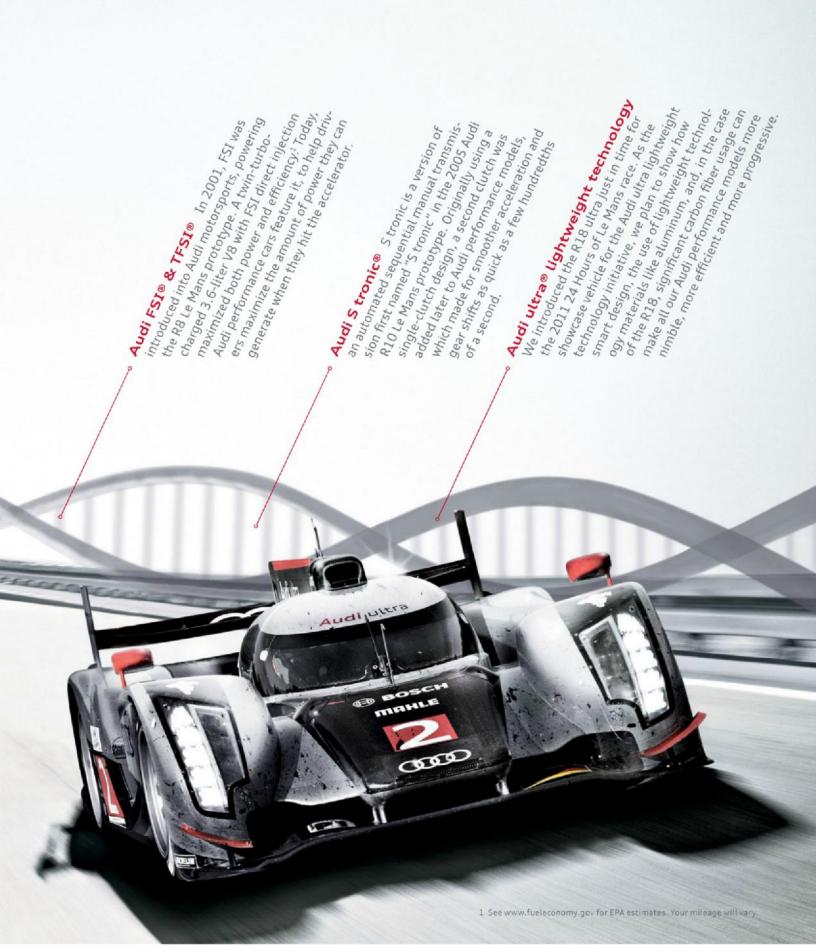


The look of Audi performance. The Audi S line® option gives you a sleek, performance look to signature Audi models. So enjoy the double takes and motorsport stance that come with the sculpted lines and aggressively stylish interior appointments of the S line for A4, A5, TT or Q models.

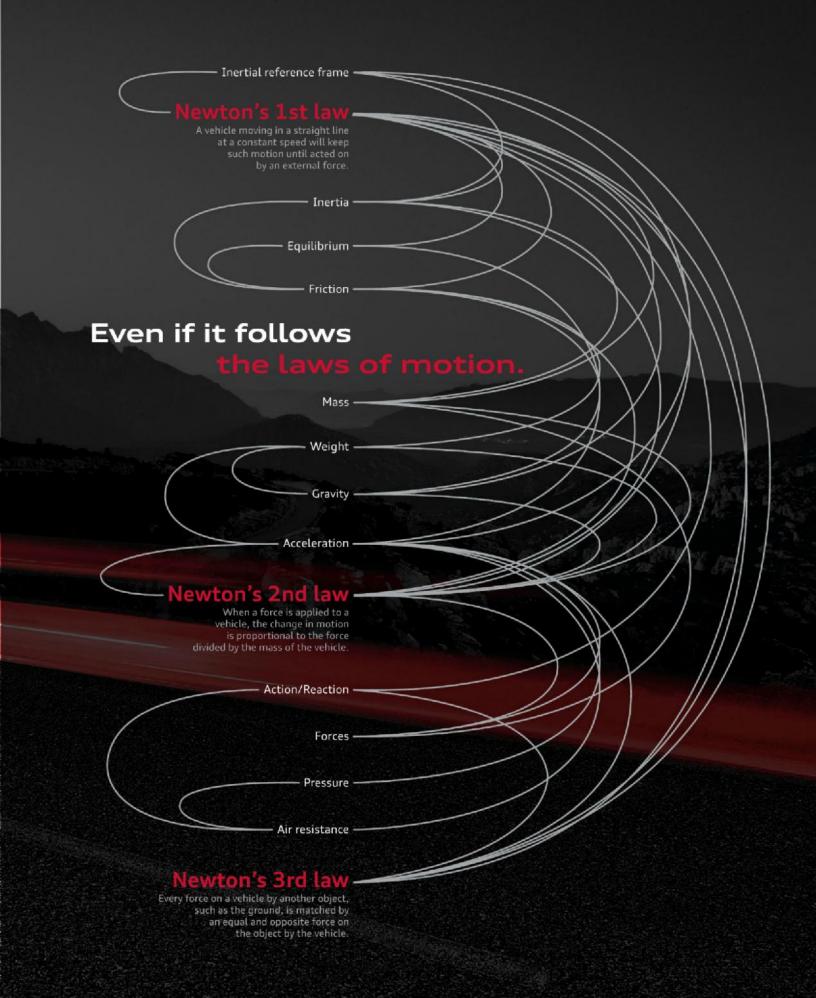
We don't believe in recessive genes. \Box

Evolution doesn't have to be slow and steady—it can happen in a single moment, instantly making something stronger, more beautiful and fully adapted to even the most challenging environments. The evolutionary leaps found in the Audi performance DNA are proof. Audi doesn't build off the genetic blueprints of past racing champions so much as change what will be technologically and physically possible on the road. It's how progress evolves.









Style goes beyond the law. \Box

When it comes to the "laws" of design, we chose to be more provocative than obedient. By bringing progressive style along for the iconic ride, Audi transforms how performance moves you. For the driver, it's about how our sleek, sculpted form engages the senses, how we invite your eye to follow us down from the Roof line into the integrated rear deck-lid spoiler, how the signature Tornado line makes you feel the movement even when in Park. One look and you'll understand how style gives shape to the emotional core of the moment.



unique front fascia + confidence

SCULPTING

Audi performance models make the case for functional style. Sculpted large air intakes in the front help reduce drag, while differentiated exhaust outlets in the rear lend an unmistakable look to power. We designed both to enhance response—emotional and technical.

aluminum-optic accents + design distinctive side sills LED headlight technology



mid-engine design rear diffuser1 + reduced lift carbon-fiber side blades1 + improved engine airflow

When the normal rules don't apply.

To help our drivers respond to the forces of the universe, we were driven to use innovative materials and technologies in a visionary way. When put to the test in our Audi performance models, they've created a new kind of grammar to articulate how power is channeled and how it performs. With words like "carbon fiber" and "aluminum" attached to side blades and frames, we craft a more powerful, lighter, and more precise driving experience. And we hope that others might see we're creating new rules along the way.

fixed rear spoiler1 + increased downforce

Excessive passion. Streamlined. \Box

Sometimes we just want to define power. Other times, as when we're testing an Audi facing a wind speed of 87 mph, we define the drag coefficient. When the test gets up to 185.6 mph, you begin to understand what aerodynamics means to us. How we cope with drag coefficient, downforce, air management of vital systems such as engine intake and cooling, and the slipstream helps us win the most demanding race on earth: the 24 Hours of Le Mans. But that's not our only goal. It's how our passion for powerful driving dynamics gets streamlined to inspire drivers.



AERODYNAMICS

All cars have to overcome the pressure and friction of air when in motion. By designing lines, spoilers, and even the undercarriage to the optimum shape of aerodynamic efficiency, Audi helps thrust overcome resistance.

shallow windshield rake helps avoid pressure build-up in front

Audi Singleframe® grille optimizes airflow

positive pressure

front air dam optimizes airflow

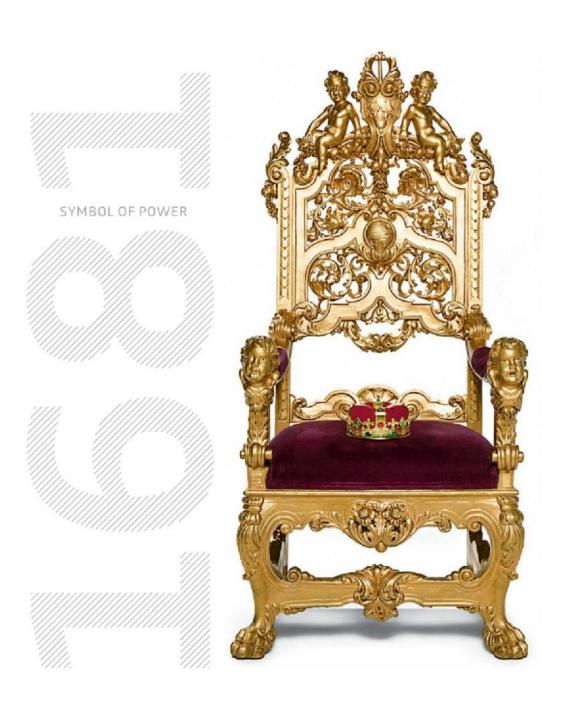
minimal ground clearance for lower airflow under the car, creating low pressure





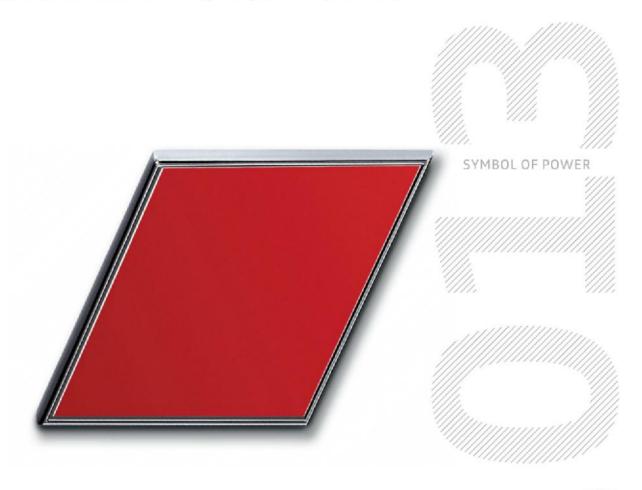
POWER

If you are thinking F = ma when you step on the accelerator, you might be overthinking how power is felt. Overcoming opposing forces produces acceleration, but engage the throttle to break through the physics lesson and emerge into the physical reality of power.



Sharing power with those who earn it. \Box

We believe true power is felt. So while horsepower numbers might move you, Audi performance vehicles were engineered to turn raw numbers into something comprehensible and visceral. A track-bred heritage and features like Audi ultra® lightweight technology and more efficient engine design¹ help transform every moment you are behind the wheel into an experience amplified by impressive torque, precise dynamics and the pure thrill of total performance. With numbers like 8,700 rpm and 130 hp per liter, you can quicken a pulse, set a course, and feel the flow of energy from your foot to your machine.²



Power density

We design Audi performance engines to be lean. The result is high horsepower per liter—upwards of 130 hp per liter in the Audi S8 and TT RS. But it's not horsepower alone that defines us, but rather the concept of power density. We engineer and manufacture proven race-bred engines that not only freely rev as high as 8,500 rpm in the Audi RS 5 but also remain extremely

efficient through the use of innovative features like Audi FSI®, TFSI® and Audi cylinder on demand™ engine efficiency technology.¹ Horsepower and efficiency aside, our TFSI engines also develop broad torque curves that peak and plateau just above engine idling speeds—this is the immense power you actually feel. It is what we mean by progressive performance?

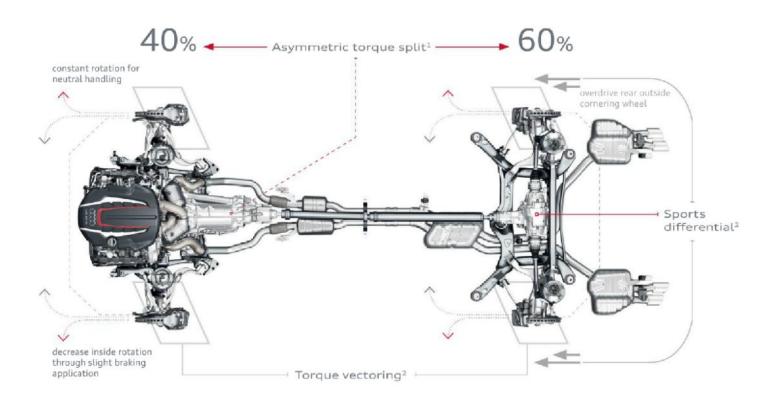


¹ See www.fueleconomy.gov for EPA estimates. Your mileage will vary. 2 Specifications listed will differ from model to model. Features and technologies listed will not be available on all models.

"Even a trained monkey can win in a quattro"."

-Walter Röhrl

Long known as the all-wheel-drive standard, Audi quattro® all-wheel drive has also helped us win races all over the world. Some people, like former Audi Sport® driver Walter Röhrl, say that it makes racing almost too easy. From the system's asymmetric torque split that delivers power when and where it's most needed—up to 85% to the rear for straightaway acceleration¹—to the torque vectoring and sports differential that help make cornering more precise and handling more assured, quattro® helps optimize driving performance. We think you'll enjoy how it helps grip the road and turn your drive into a showcase of progress.¹-²



HANDLING

Newton tells us that when you push, something pushes back, but sometimes driving doesn't work that way. Dry or inclement weather—that's when you need Audi quattro® all-wheel drive, for the optimum grip and power when and where it is most needed.

Asymmetric torque split

Under normal driving conditions the center differential splits torque at a ratio of 40:60 front to rear. As conditions change, ratio biases from 70:30 to 15:85 front to rear are achievable. If extremely low traction exists at either axle, an electronic locking feature can shift up to 100% of available torque to the wheel with the most traction.^{3,2}

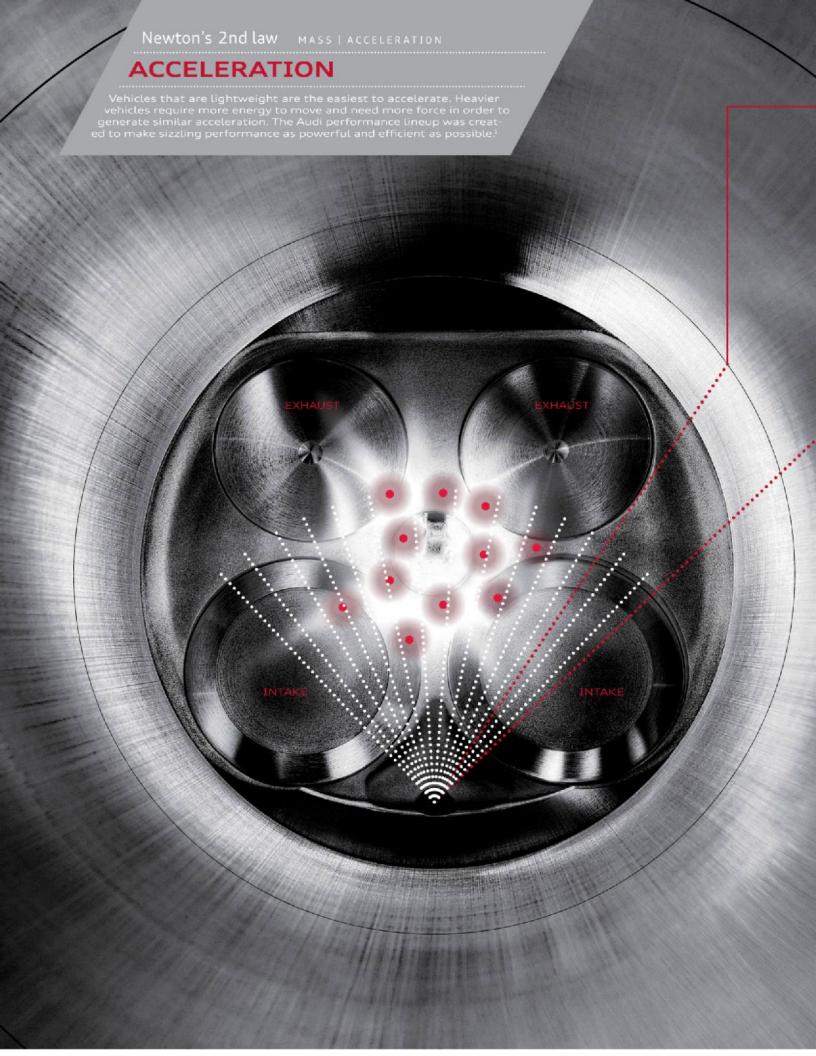
Torque vectoring

By independently braking the inside cornering wheels, torque is then transferred to the outside cornering wheels. This intelligent application of power, known as torque vectoring, helps promote neutral handling by calculating the driver's steering input and desired level of acceleration.²

Sports differential

To help ensure high cornering stability, the sports differential uses torque vectoring and then adds to that by applying additional torque to the outside rear cornering wheel. Through an electrohydraulic multiplate clutch pack and gear-set, the outside rear cornering wheel speed is increased by as much as 10%.²





increased load = deeper injection

Ideas that burst through.

The root of engineering is, of course, the engine. It's the basis of everything we do. So the engines of our Audi performance models not only deliver innovative ideas through performance engineering, but also put the driver at the center of our philosophy.

ESTO

The Audi FSI direct injection fuel management and delivery system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful!

Audi cytinder on demand™

In low-load situations like highway cruising, the Audi S8, S7 and S6 make use of Audi cylinder on demand™ engine efficiency technology, which shuts down cylinders for greater efficiency.¹ Four cylinders can be deactivated when they aren't needed. And once full power is required, all cylinders fire back to life almost imperceptibly.²

TEST®

At Audi, TFSI represents a combination of two of the brand's core areas of expertise—direct injection and forced induction. By adding forced induction (turbocharging or supercharging) to Audi FSI direct injection, the pressurized intake charge is cooled by directly injected fuel, thus achieving efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.¹

Valve lift and variable valve timing

It isn't easy to mix a perfect cocktail, especially when the only ingredients are air, fuel and a spark. Sliding electromagnetic sleeves on the camshafts adjust the lift, duration and timing of the intake and exhaust valves to maximize each combustion cycle. The result is increased torque and less fuel consumption.

TRANSFER OF POWER

Newtons are a unit of measure used to determine the force required to move an object. As we transfer power by shifting up through the gears, we're moving the car's mass by means of greater acceleration. Our transmissions deliver the newtons to make this happen.

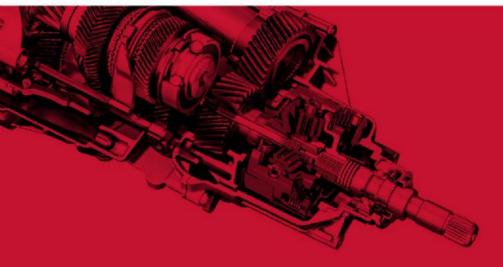


Dualclutchesworktogethertoconstantlyengagethe



You should always enjoy power without pause. That's our thinking behind the transmission offerings in Audi performance models, which is why power can be intimately expressed by your hands with the use of steering wheel-mounted shift paddles or a console-mounted manual shifter. However you engage it, our transmissions are sure to deliver it, making sure power will be best felt in an uninterrupted expression of progressive performance.¹

transmissionsoyouneverfeelabreakinacceleration.



S tronic® transmission

Select Audi performance models complete gear changes in a few hundredths of a second through the Audi S tronic dual-clutch transmission, delivering automatic-style convenience with manual sportiness. While the available launch control system heightens acceleration through precisely managed engine speed and an automated clutch release.

Tiptronic® transmission

In the Audi S8, power is transferred through an eight-speed Tiptronic® automatic transmission. With a large spread of gear ratios, this transmission helps optimize the engine speed for responsive power delivery and enhanced efficiency? A Dynamic Shift Program (DSP) and shift-bywire technology provide smooth and sporty gear changes.¹

Manual transmission

Audi TT RS, S5 Coupe, and S4 models offer a manual transmission to put the driver at center stage. Master the timing, feel, and art of the perfect shift through a six-speed manual transmission with a precise, short, clearly defined shifter throw. As an added benefit, a self-adjusting clutch moderates clutch release load for consistent shifting performance.

Handling the heat in the coolest way possible. \Box

Let's just say that we can take the heat. An extraordinary amount, in fact, due to the technologies we employ throughout our Audi Sport® performance line. As the perfect counterbalance for performance driving, our cast-iron and Audi ceramic braking technologies are far from conventional. By reducing the dynamic weight and by managing the dissipation of heat through cross-drilled perforation, wave-cut design, or the use of carbonceramic composites, our brakes deliver increased resistance to fade, ultimately helping increase braking performance.¹

sophisticated ventilation and perforation for optimal cooling

in contrast to cast-iron brake discs, carbon ceramic brake discs are lighter and less resistant to fading





wave-cut design for 6.61-lb weight reduction compared to traditional castiron brake rotors¹ up to 8.82-lb weight reduction for each front axle brake rotor compared to traditional cast-iron brakes¹







Balanced performance, not middle of the road.

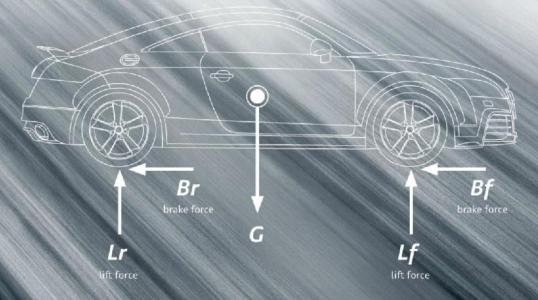
We feel you never have to balance performance with design—rather you need balance designed to optimize performance. Where certain features are placed, how much they weigh and how they operate in unison all help sharpen agility and turn the idea of balance into a driver's dream. In an Audi performance car where the engine is located in front, the battery is placed in the rear. Further enhancing weight distribution, most Audi performance models are equipped with brake calipers mounted inboard on the brake rotor, helping center the vehicle's mass for improved balance. With the TTS and TT RS, the front of the car is constructed of aluminum while the rear is constructed of steel. All of this centers the vehicle's center of gravity, which in turn helps make handling more dynamic and true.

ASF®

Flexible yet unyielding, revolutionary aluminum ASF technology offers an innovative approach to weight and balance, a benefit you will notice in Audi R8, S8, TT RS, and TTS models' overall efficiency,² enhanced performance and remarkable handling. These characteristics also result in a superb and stable energy-dissipating structure in the event of a collision.

Aluminum hybrid construction

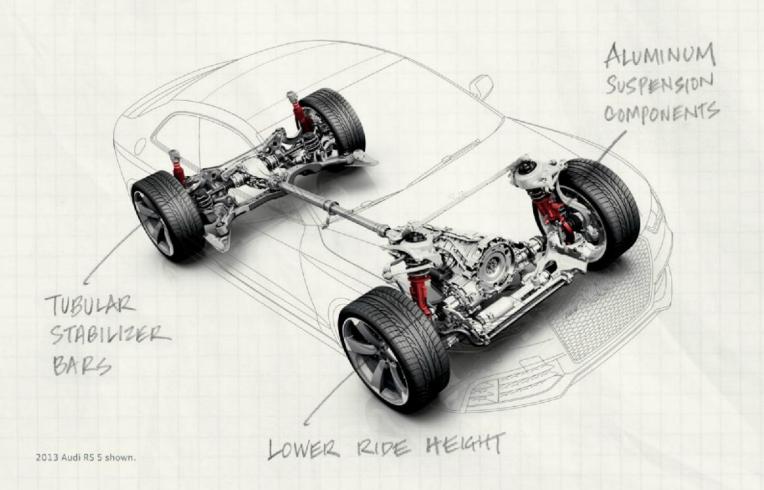
There is a reason cream rises to the top. At Audi, we don't take weight lightly. That's because we see using less weight as a way to improve performance—to be more efficient, to be more in control. We use aluminum along with steel in order to reduce and balance the Audi S7 and S6 models' overall weight, which helps improve handling, keep our core strong and enhance overall performance.



lower center of gravity = better balance

Here's where performance comes full circle.

This is how you feel the power that's expressed when you are in the driver's seat. Through superior handling and balance that helps keep the power where it belongs, Audi suspension systems help you define performance on your terms.



Sport suspension

By reducing the ride height, Audi RS 5, S5 and S4 sport suspension calibration helps to truly define the responsive, quick-to-the-touch handling that sets Audi performance models apart. We've designed the springs and dampers with firmer tuning to help optimize contact with the road surface, letting you put meaning to the word agility.

Audi magnetic ride

Instead of conventional damper oil, the Audi R8, TT RS, and TTS shocks are filled with a special fluid, where viscosity can be controlled by an electromagnetic charge. Audi magnetic ride suspension helps damping forces continuously adjust to current driving conditions to provide the right amount of suspension firmness in a fraction of a second.¹

Audi adaptive air suspension

Blending dynamic handling with true comfort, Audi S8, S7 and S6 models offer sport-tuned adaptive air suspension that allows for speed-dependent lowering of the body, resulting in a lower center of gravity, which helps significantly improve your directional stability. Speed or driver-selectable control logic adjusts the air suspension springs at all four wheels, adjusting the suspension in milliseconds.¹

ROTATIONAL MOMENTUM

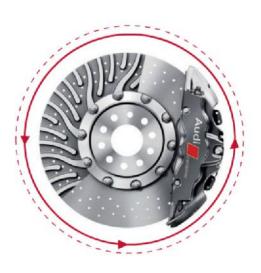
In the end, Newton's Laws of Motion deal with balance. Audi engineers work tirelessly to channel inertia into a fully expressed form of power and control, so the inertia exerted by rotational momentum finds the balance it needs to work properly, in context of the drive.



Here's a case where knowing the law puts us on a more powerful path. By focusing on optimizing the rotational momentum in Audi performance models, we make more responsive and efficient vehicles.²



lightweight alloy wheel // reduced wheel wall thickness for less rotational weight



carbon ceramic rotor¹ // reduces rotational weight by up to 8.82 lb each

Acceleration // The more weight the component has, the more energy it takes to accelerate it (translatory motion) and overcome its inertia (rotational momentum). Deceleration // The more weight the component has, the more force it takes to overcome its inertia (rotational momentum) and decelerate its mass (translatory motion).

In a book of Greek mythology, you have to start with Zeus. \Box

Every inch a supercar, the Audi R8 defines the endless possibilities and incredible performance that Audi produces throughout its lineup. But more than that, the R8 stands as the dynamic, proud parent, passing on the legacy of its design, its power, its components and matchless materials throughout its Audi Sport® progeny. It may strike you like a thunderbolt when you first see it, it may seem immortal, but it is also every inch an Audi Sport performance car. As such, it is the manifestation of desire, but also the blueprint for the dynamic models that follow. Discover these legendary performance cars and how they push the boundaries of the physical reality of Newton's Laws of Motion.



R8

V8 or V10 FSI® engine
430 to 525 horsepower
0–60 mph in 3.7 to 4.6 seconds
Top track speed of 186 to 196 mph¹







R8

R8 COUPE / R8 SPYDER Z

The 2012 Audi R8 is just as exhilarating when driven on an ordinary road as it is on an extraordinary track. It's a prime example of how our racing DNA is directly transferred to our production vehicles—from the exceptional performance of the R8 4.2 FSI® with its 430 hp and 317 lb-ft of torque to the stunning R8 5.2 FSI, whose direct-injected DOHC V10 belts out 525 hp and 391 lb-ft of torque with a top red line rev of 8,700 rpm.¹ And with each model featuring an Audi ultra® lightweight technology—inspired Audi ASF® aluminum space frame, legendary Audi quattro® all-wheel drive, and a six-speed manual or available six-speed Audi R tronic® sequential transmission, you can bet that their performance is like nothing you've experienced before.





ENGINE // 5.2-liter Audi FSI V10 engine developing 525 hp and 391 lb-ft of torque¹
4.2-liter Audi FSI V8 engine developing 430 hp and 317 lb-ft of torque¹

DRIVETRAIN // Audi quattro® all-wheel drive, six-speed manual transmission or an available Audi R tronic®

sequential manual transmission¹

CHASSIS // R8 tuned sport suspension, Audi magnetic ride¹

BRAKES // 14.4" ventilated front disc brakes with R8 logo, 14.0" ventilated rear disc brakes or available Audi ceramic brakes¹

PERFORMANCE // R8 5.2 FSI — Top track speed of 196 mph (Coupe) and 194 mph (Spyder),² acceleration 0–60 mph in 3.7 seconds (Coupe) and 4.0 seconds (Spyder). R8 4.2 FSI — Top track speed of 187 mph (Coupe) and 186 mph (Spyder),² acceleration 0–60 mph in 4.4 seconds (Coupe) and 4.6 seconds (Spyder).

The Audi RS 5 doesn't come with a sign that says "For Serious Drivers Only." It doesn't have to—everyone just knows. Factory-tuned and stunningly executed, this progressive performance car showcases an aggressive front end, wide wheel arches and adaptive rear spoiler. But the power is what really makes this a definitive statement of Audi Sport® performance. Featuring a 4.2-liter Audi FSI® V8 engine that produces 450 hp, along with a seven-speed Audi S tronic® dual-clutch transmission that helps funnel power to the road through nearly seamless shifts and the legendary Audi quattro® all-wheel drive. The result? An Audi RS 5 sprinting from 0 to 60 mph in 4.5 seconds with a thundering affirmation from the RS exclusive oval exhaust outlets.









ENGINE // 4.2-liter Audi FSI® V8 engine developing 450 hp and 317 lb-ft of torque

DRIVETRAIN // Audi quattro® all-wheel drive with sports differential, seven-speed Audi S tronic® dual-clutch transmission

CHASSIS // RS 5 tuned sport suspension, Audi drive select, and available dynamic steering

BRAKES // 14.4" ventilated wave design front disc brakes with RS logo, 12.8" ventilated wave design rear disc brakes or available 15.0" Audi ceramic front disc brakes

PERFORMANCE // Top track speed of 174 mph, acceleration 0–60 mph in 4.5 seconds

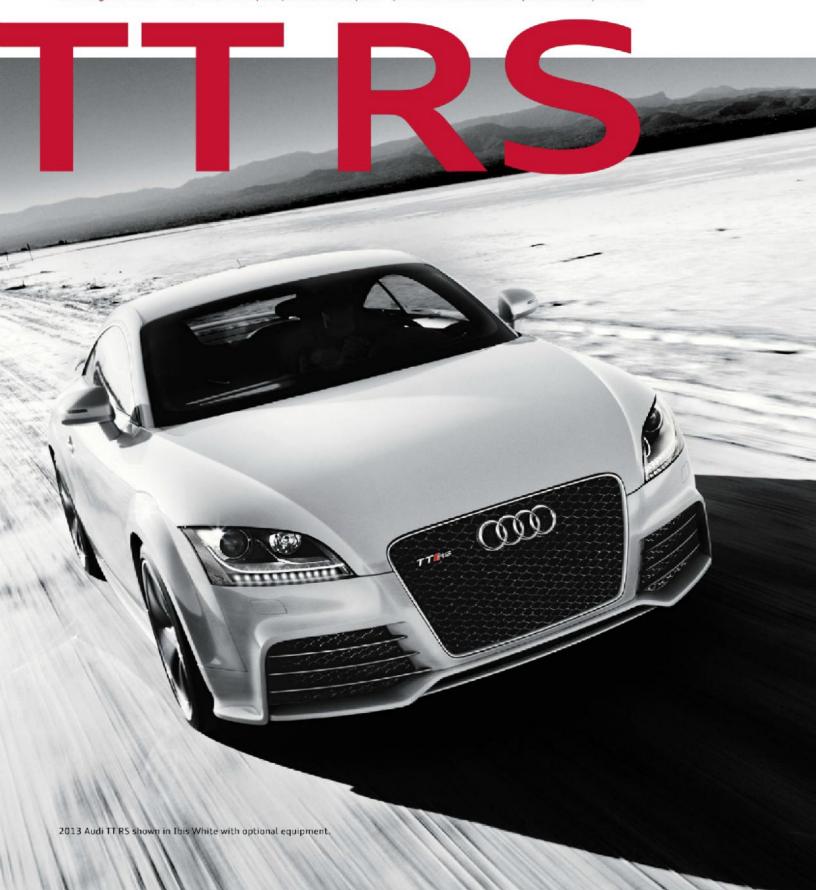


RS5

Not to be outdone by the exterior design, the Audi RS 5 interior is a statement of design infused with performance. A driver-centric cockpit informed with touches of Fine Nappa leather on the seats and doorpanel inserts, twelve-way power front sport seats emblazoned with RS 5 contrasting embroidery, available Carbon Fiber or Aluminum Race decorative inlays and a multifunction flat-bottom sport steering wheel with shift paddles, these are built with a purpose. Making your purpose clear—driving one.



We built a very athletic ode to the thrill of the downshift. The Audi TT RS is an icon, from the slope of its roofline to the RS exclusive oval exhaust outlets. On corners and in traffic, this sports car is a testament to driving as an activity, rather than as a necessity. Lightweight and ultranimble, the TT RS features an ASF® aluminum space frame inspired by Audi ultra® lightweight technology. It also is a showcase for an efficient yet powerful 2.5-liter Audi TFSI® five-cylinder engine that delivers 360 hp and 343 lb-ft of torque through Audi quattro® all-wheel drive. The message is clear—the TT RS is equal parts Audi Sport® performance car and personal expression.



2.5-liter turbocharged TFSI five-cylinder engine 360 horsepower 0–60 mph in 4.1 seconds Top track speed of 174 mph²







TT RS

You sense the power that pulses through this stylish cabin. Highly bolstered front sport seats with Silk Nappa leather, Brushed Aluminum decorative inlays, and masterful fit and finish remind you, the driver, that the Audi TT RS represents the art of interior design. And with the interior ambient note from the available sports exhaust system, you'll know what power is when expressed in acoustical form from this performance-tuned manual marvel.

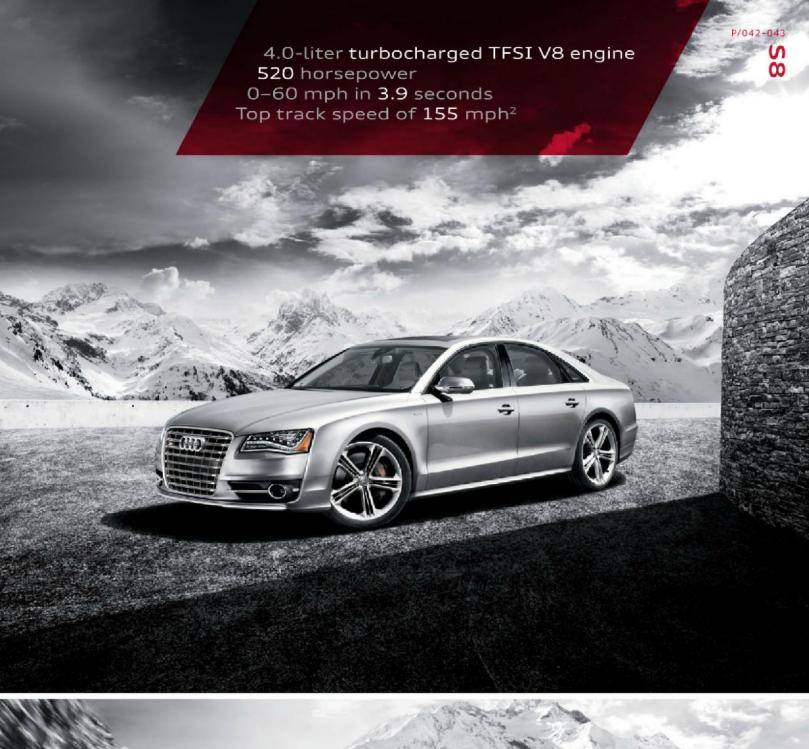




ENGINE //	2.5-liter turbocharged Audi 1FS1® five-cylinder engine developing 360 np and 343 lb-rt of torque
DRIVETRAIN //	Audi quattro® all-wheel drive, six-speed manual transmission
CHASSIS //	TT RS tuned sport suspension, Audi magnetic ride
BRAKES //	14.6" ventilated front disc brakes with RS logo, 12.2" ventilated rear disc brakes
PERFORMANCE //	Top track speed of 174 mph, acceleration 0–60 mph in 4.1 seconds

For those who strive for power on a grand scale, we'd like to introduce the all-new Audi S8. From the 4.0-liter Audi TFSI® V8 engine delivering an astonishing 520 hp and 481 lb-ft of torque to the ingenious fuel-saving Audi cylinder on demand™ engine efficiency technology, the S8 is as athletic as it is innovative.¹ And with dramatic driving characteristics built off the signature Audi ASF® aluminum space frame, Audi quattro® all-wheel drive with sports differential, and stunning exterior design lines ripped from a futurist's drafting board, the S8 confidently delivers the definitive ultrapowerful sports luxury experience. And more.









S8

To truly set a new standard of luxury performance, you need luxury and performance to be equally unmistakable. So while the Audi S8 wears performance on its sleeve, it also features unsurpassed luxury at its core. Sumptuous 22-way sport comfort front seats with exclusive Valcona leather and sport diamond stitching enthrall the driver and front passenger, while the Alcantara® headliner and Carbon Atlas decorative inlays add to its Audi Sport® character. By the time you've discovered the unparalleled convenience of Audi MMI® touch and Audi connect™ with Google Earth™ satellite imagery, you've found a sanctuary for your soul as much as a thrill for your right foot.

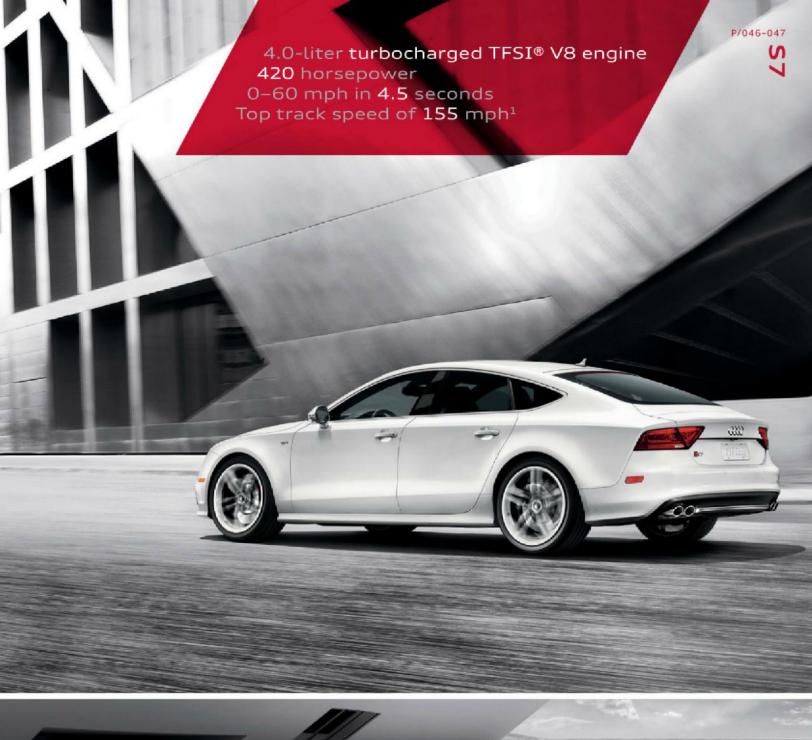




ENGINE //	4.0-liter turbocharged Audi TFSI® V8 engine developing 520 hp and 481 lb-ft of torque
DRIVETRAIN //	Audi quattro® all-wheel drive with sports differential, eight-speed Tiptronic® automatic transmission
CHASSIS //	S8 tuned Audi adaptive air suspension, Audi drive select and dynamic steering
BRAKES //	15.7" ventilated front disc brakes with S8 logo, 14.0" ventilated rear disc brakes
EDECOMANCE //	The track and of 155 mobile valuation 0.60 mobile 2.0 counts

Certain drivers know that sometimes it's a good thing to blow everything out of proportion. Like design. Like performance. Like innovation. In that spirit, think of our all-new Audi S7 as our blueprint-busting, gauge-popping, powerful piece of performance art. It's a design and engineering statement that takes proportion and stretches it along an iconic Tornado line that, once followed from the hood, enters new territory about the time you reach the rear. Bold and sophisticated, the sloping tailgate of this performance five-door coupe becomes the signature cue for this most stylish expression of Audi performance.









S7

Just because the Audi S7 is design-forward doesn't mean power lags behind. The 420-hp 4.0-liter TFSI® V8 takes full advantage of its aerodynamic shape to shred 0–60 times, while driving in full control with permanent Audi quattro® all-wheel drive. And when you are simply cruising, the Audi cylinder on demand™ engine efficiency technology uses only the piston power that's necessary, helping make your drive more efficient.¹ The Audi S7 is finely designed performance that sizzles on the pavement, while the look burns even when standing still.





ENGINE // 4.0-liter turbocharged Audi TFSI V8 engine developing 420 hp and 406 lb-ft of torque

DRIVETRAIN // Audi quattro® all-wheel drive with sports differential, seven-speed Audi S tronic® dual-clutch transmission

CHASSIS // S7 tuned Audi adaptive air suspension, Audi drive select

BRAKES // 15.7" ventilated front disc brakes with S7 logo, 14.0" ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph? acceleration 0-60 mph in 4.5 seconds

The new Audi S6 isn't here to play nice, no matter how composed it feels. In a lineup of progressive performance, you have to stand out in your own way. Effortlessly unleashing its 4.0-liter Audi TFSI® V8 engine to produce an unrelenting 420 hp helps give you a seemingly endless stream of power. But what is power without control? That's where the legendary Audi quattro® all-wheel drive with sports differential and S6 tuned Audi adaptive air suspension comes into play. Never have stature, sophistication and sport felt so playfully powerful.



2013 Audi 56 shown in Ice Silver metallic with available packages and options.







ENGINE // 4.0-liter turbocharged Audi TFSI® V8 engine developing 420 hp and 406 lb-ft of torque

DRIVETRAIN // Audi quattro® all-wheel drive with sports differential, seven-speed Audi S tronic® dual-clutch transmission

CHASSIS // S6 tuned Audi adaptive air suspension, Audi drive select

BRAKES // 15.7" ventilated front disc brakes with S6 logo, 14.0" ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph; acceleration 0-60 mph in 4.5 seconds



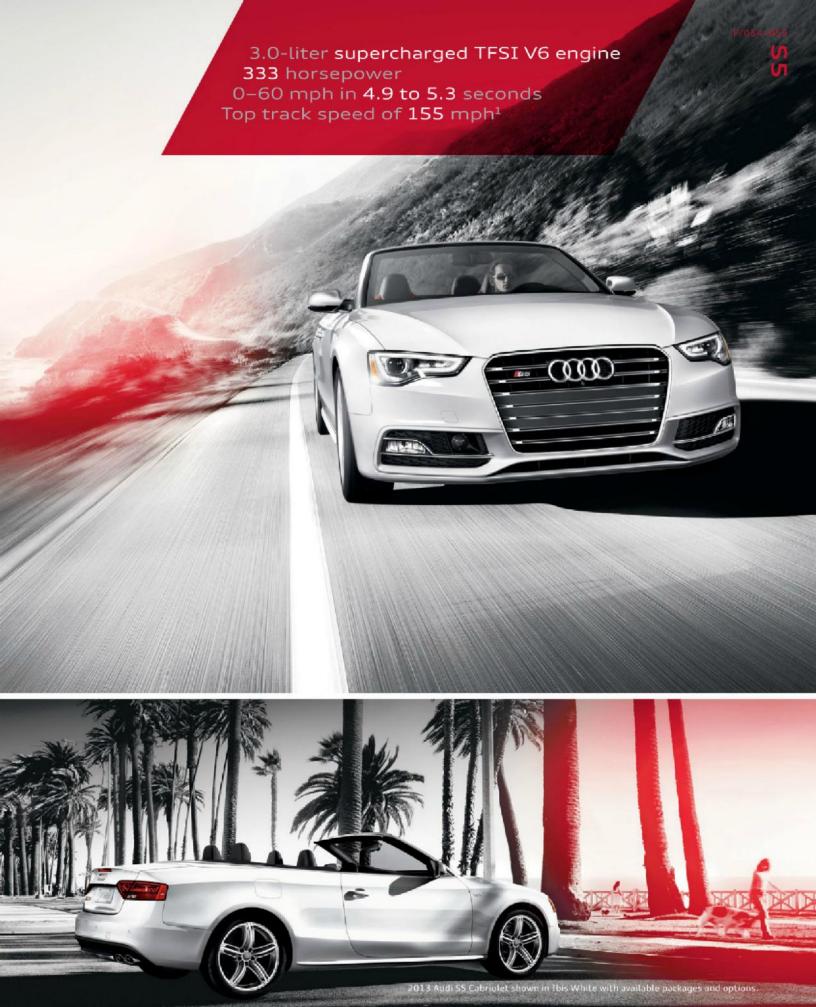
S6

The driver should sense the difference performance luxury makes immediately. Seductive yet assertive, the Audi S6 features an interior that captures the imagination through signature sport seats with integrated head restraints covered in Valcona leather and accented by available Carbon Atlas or a choice of burnished decorative wood inlays on the dashboard, center console, and door panels. The S6 also delivers available driver assistance features like a night vision assistant with pedestrian detection and Audi MMI® Navigation plus, along with the connectivity of Audi connect[™]. The S6 doesn't simply deliver on luxury, it gives drivers a new perspective on the world around them.



Introducing the sports car's sports car. The Audi S5. The redesigned S5 brings more to the road, from its redesigned LED daytime running light technology to the Audi Singleframe® grille. Its iconic style never lets you forget the performance potential of the 3.0-liter Audi TFSI® V6 engine that delivers a substantial 333 hp, all funneled to the road through a six-speed manual (Coupe only) or available seven-speed Audi S tronic® dual-clutch transmission and Audi quattro® all-wheel drive. With already brilliant driving dynamics and tight sport suspension calibration that puts you in total control, the S5 is ready for the most challenging drive in the world. Yours.







S5

SS COUPE / SS CABRIOLET L

The power and performance get the Audi S5 noticed, but the interior design generates a deep respect too. Signature sport design elements outfit the driver-centric cabin, while available Audi connect™ with a Wi-Fi™ hotspot for up to eight passenger devices helps you remain close even when you are far from it.¹ Available in Coupe or Cabriolet form, the S5 is the total package—stylish, luxurious, progressive, powerful. We like to think it's the kind of sports car that other sports cars dream of as the ideal.





ENGINE // 3.0-liter supercharged Audi TFSI® V6 engine developing 333 hp and 325 lb-ft of torque

DRIVETRAIN // Audi quattro® all-wheel drive, available sports differential, six-speed manual transmission (Coupe only) or an available seven-speed Audi S tronic® dual-clutch transmission

CHASSIS // S5 tuned sport suspension, available Audi drive select and dynamic steering

BRAKES // 13.6" ventilated front disc brakes with S5 logo, 13.0" ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph? acceleration 0-60 mph² in 4.9 seconds (Coupe) and 5.3 seconds (Cabriolet)

1 Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. See dealer for details. 2 Top track speed is electronically limited in the U.S. Obey all speed and traffic laws.

With classic sports sedan written all over the Audi S4, we know you'll be writing your own story together. For starters, style isn't prologue. It's intrinsic to the story. Beautifully rendered front and rear fasciae, aluminum-optic mirrors and thundering quad exhaust outlets all add to the plot. Then performance takes the lead, thanks to the combination of a powerful engine and dynamic suspension.









ENGINE //	3.0-liter supercharged Audi TFSI V6 engine developing 333 hp and 325 lb-ft of torque
DRIVETRAIN //	Audi quattro® all-wheel drive, available sports differential, six-speed manual transmission or an available seven-speed Audi S tronic® dual-clutch transmission
CHASSIS //	S4 tuned sport suspension, available Audi drive select and dynamic steering
BRAKES //	13.6" ventilated front disc brakes with S4 logo, 13.0" ventilated rear disc brakes
EDEODMANCE //	Top track speed of 155 mobilizated exceleration 0-60 mobiling 4.9 seconds



S4

The climax of any Audi S4 story comes from the power produced by the supercharged 3.0-liter Audi TFSI® V6 engine, which pumps out 333 hp and delivers an impressive 325 lb-ft of torque. With the option of a six-speed manual or a seven-speed Audi S tronic® dual-clutch transmission, you can serve up the performance any way you like it—and that's a line worthy of any well-told story.



The Audi TTS stands apart. Its commitment to progressive performance is felt in every stitch and every corner—yet the TTS delivers even more. Style, for starters. The more aggressive lines of the TTS speak of power—and its brilliant design showcases the passion that its performance inspires. Meanwhile, the nimble TTS delivers dynamic driving through lightweight materials and responsive throttle. In all, the balance, style and power make for a vehicle that stands out in a standout Audi performance lineup.







TTS

/ TTS COUPE / TTS ROADSTER /

The power is articulated by a 265-hp 2.0-liter Audi TFSI® engine and transferred to the road through a rapid-shifting S tronic® dual-clutch transmission, taking full advantage of the streamlined weight and shape of the TTS. And thanks to the Audi ultra® lightweight technology-inspired aluminum-hybrid frame, specially tuned Audi magnetic ride suspension and Audi quattro® all-wheel drive, your TTS is ultraresponsive and nimble. Put it all together and you have a high-tech performance machine that lets you drive your TTS the way it was meant to be driven.





ENGINE //	2.0-liter turbocharged Audi TFSI four-cylinder engine developing 265 hp and 258 lb-ft of torque
DRIVETRAIN //	Audi quattro® all-wheel drive, six-speed Audi S tronic dual-clutch transmission
CHASSIS //	TTS tuned sport suspension, Audi magnetic ride
BRAKES //	13.4" ventilated front disc brakes with TTS logo, 12.2" ventilated rear disc brakes
PERFORMANCE //	Top track speed of 155 mph,¹ acceleration 0–60 mph in 4.9 seconds (Coupe) and 5.1 seconds (Roadster)

Audi S line® packages

With available Audi S line® packages, we give Audi Sport® style to a conventionally stunning Audi. So with an A4, A5, Q or TT model, you can get the more aggressive lines—and double takes—that come with Audi Sport design. More striking lines define the exterior, while inside we deliver high-end flourishes, like Brushed Aluminum decorative inlays on the center console, doors and instrument panel—the glint of which might just match the gleam in your eye. Add to that an available flat-bottomed three-spoke multifunction sport steering wheel and upgraded sport seats with Alcantara® or leather seating surfaces, and these premium features and packages become a sporty take on tradition.



Audi A4 shown with Audi S line® package

sport seats

sport steering wheel





unique interior inlays

TT shown with Audi S line® Competition package



Wheels

TTS/TT RS

19" 5-parallel-spoke star design



255/35 summer performance tires¹ TTS

19" 5-arm-rotor design



255/35 summer performance tires¹ TT RS

19" 5-arm-rotor design



255/35 summer performance tires¹ TT RS

19" 5-arm-rotor design (Black/Red finish)



255/35 summer performance tires¹ TT RS

S4/S5/RS 5

18" 5-parallel-spoke S design



245/40 summer performance tires¹ 54, 55

19" 5-segment-spoke design



255/35 summer performance tires¹ 54, S5

19" 10-spoke design



265/35 summer performance tires¹

20" 5-arm-rotor design (Silver finish)



275/30 summer performance tires³

20" 5-arm-rotor design (Titanium finish)



275/30 summer performance tires¹

56/57

19" 5-parallel-spoke 5 design



255/40 summer performance tires¹ 56, 57

20" 5-parallel-spoke star design



255/35 summer performance tires¹ 56

20" 5-parallel-spoke star design



265/35 summer performance tires¹ S7

58

21" 5-triple-spoke S design



265/35 summer performance tires¹

21" 5-arm-rotor design (Silver finish)



275/35 summer performance tires¹

21" 5-arm-rotor design (Titanium finish)



275/35 summer performance tires¹

2012 R8 5.2 Specifications and Featured Content

Engineering/Performance

5.2-liter FSI® V10 engine

Horsepower: 525 @ 8,000 rpm/Torque: 391 @ 6,500 rpm

0-60 mph: 3.7 sec (Coupe), 4.0 sec (Spyder)2

Top track speed: 196 mph (Coupe), 194 mph (Spyder)2

EPA mileage estimate3 (city/hwy/comb):

► Manual transmission: 12/19/14

Audi R tronic® automated manual transmission:4 13/19/15

Transmissions/Body/Suspension/ Chassis/Wheels

Six-speed manual transmission

Six-speed Audi R tronic® automated manual transmission4

Audi quattro® all-wheel drive

Audi ultra® lightweight technology-ASF® aluminum space frame

Audi magnetic ride

R8 5.2 V10 tuned sport suspension calibration

14.4" ventilated eight-piston caliper front disc brakes with R8 logo and 14" ventilated rear disc brakes

Audi ceramic brakes front and rears

Audi hill hold assist4

19" 10-spoke-Y design wheels with summer performance tires1

19" polished 5-arm double-spoke design wheels with summer performance tires $^{\rm 1.4}$

19" Titanium-finish 5-arm double-spoke design wheels with summer performance tires^{1,4}

19" 5-arm double-spoke design wheels with summer performance tires^{1,4}

Safety

Driver and front passenger dual-stage airbags, knee airbags, head and thorax side airbags⁵

Front passenger occupant detection-for airbags⁵

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Full LED headlight technology

LED taillight technology with darkened lenses

Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with integrated LED turn indicator light technology

Sideblade design in various available finishes and materials

Power acoustic folding roof (Spyder)

Adaptive rear spoiler

Dual oval exhaust outlets

Carbon Fiber Sigma engine compartment inlays

Carbon Fiber Sigma exterior mirror housings⁴

Interior/Seating

Automatic climate control

Flat-bottom three-spoke multifunction sport steering wheel (shift paddles with R tronic®)

Tilt and telescoping steering column

Black Alcantara® headliner (Coupe)4

Fine Nappa leather seats and door panel inserts

Eight-way, power-adjustable, heated sport seats and four-way power lumbar adjustment

Wind blocker (Spyder)

Carbon Fiber Sigma interior decorative inlays

Infotainment/Technology

Audi Navigation plus with either six-disc CD changer or Audi music interface with iPod® integration⁶

Parking system plus with rear view camera

BLUETOOTH® wireless technology preparation for mobile phone

Bang & Olufsen® Sound System

SiriusXM Satellite Radio with 90-day trial subscription⁶

LED interior lighting technology

Available packages

Enhanced Leather package⁴

► Black leather dashboard and upper door trim

Enhanced Black Leather package with contrasting stitching⁴

 Contrasting stitching on seats, center console, knee pad and dashboard in various available colors

Titanium package (Coupe)4

- Black-optic exterior package
- ► Black exhaust outlets
- 19" Titanium-finish 5-arm double-spoke design wheels with summer performance tires¹
- ▶ Black Alcantara® headliner
- ► Piano Black interior decorative inlays

Carbon Fiber Sigma Exterior package⁴

Front lip spoiler and rear diffuser

1 Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. 2 Obey all speed and traffic laws. 3 EPA estimates. Your mileage will vary. 4 Available equipment. See your dealer for details. 5 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 6 See back cover for important information about Audi Navigation plus and required SiriusXM subscriptions.

2012 R8 4.2 Specifications and Featured Content

Engineering/Performance

4.2-liter FSI® V8 engine

Horsepower: 430 @ 7,900 rpm/Torque: 317 @ 4,500 rpm

0-60 mph: 4.4 sec (Coupe), 4.6 sec (Spyder)

Top track speed: 187 mph (Coupe), 186 mph (Spyder)1

EPA mileage estimate2 (city/hwy/comb):

► Manual transmission: 11/20/14

Audi R tronic® automated manual transmission:3 13/21/16

Transmissions/Body/Suspension/ Chassis/Wheels

Six-speed manual transmission

Six-speed Audi R tronic® automated manual transmission3

Audi quattro® all-wheel drive

Audi ultra® lightweight technology-ASF® aluminum space frame

Audi magnetic ride

R8 tuned sport suspension calibration

14.4" ventilated eight-piston caliper front disc brakes with R8 logo and 14" ventilated rear disc brakes

Audi ceramic brakes front and rear3

Audi hill hold assist3

19" 5-arm double-spoke design wheels with summer performance tires⁴

19" polished 5-arm double-spoke design wheels with summer performance tires $^{\!\!\!\!\!3,4}$

19" Titanium-finish 5-arm double-spoke design wheels with summer performance tires^{3,4}

Safety

Driver and front passenger dual-stage airbags, knee airbags, head and thorax side airbags⁵

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Xenon plus headlights with LED daytime running light technology

Full LED headlight technology³

LED taillight technology

Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with integrated LED turn indicator light technology³

Sideblade design in various available finishes and materials

Power acoustic folding roof (Spyder)

Adaptive rear spoiler

Quad exhaust outlets (two per side)

Carbon Fiber Sigma engine compartment inlays3

Carbon Fiber Sigma exterior mirror housings3

Interior/Seating

Automatic climate control

Flat-bottom three-spoke multifunction sport steering wheel (shift paddles with R tronic®)

Tilt and telescoping steering column

Black Alcantara® headliner (Coupe)3

Leather/Alcantara® seating surfaces

Fine Nappa leather seats and door panel inserts3

Eight-way power-adjustable, heated sport seats and four-way power lumbar adjustment

Wind blocker (Spyder)

Carbon Fiber Sigma interior decorative inlays3

Infotainment/Technology

Audi Navigation plus with either six-disc CD changer or Audi music interface with iPod® integration^{3,6}

BLUETOOTH® wireless technology preparation for mobile phone

Audi concert radio system with single CD player with MP3 playback capability, auxiliary input jack and speed-dependent volume control

Bang & Olufsen® Sound System³

SiriusXM Satellite Radio with 90-day trial subscription⁶

LED interior lighting technology

Available packages

Convenience package³

- ▶ Parking system plus with rear view camera
- · Audi hill hold assist
- Power-adjustable, power-folding, auto-dimming, heated exterior side mirrors with integrated LED turn indicator light technology
- Storage package

Leather package³

Fine Nappa leather seats and door panel inserts

Enhanced Leather package³

Black leather dashboard, center console and upper door trim

Enhanced Black Leather package with contrasting stitching³

 Contrasting stitching on seats, center console, knee pad and dashboard in various available colors

Titanium package (Coupe)3

- ► Black-optic Exterior package
- ▶ Black exhaust outlets
- 19" Titanium-finish 5-arm double-spoke design wheels with summer performance tires⁴
- ► Black Alcantara® headliner
- ▶ Piano Black interior decorative inlays
- Black Fine Nappa leather seats and door panel inserts

Carbon Fiber Sigma Exterior package³

Front lip spoiler and rear diffuser

RS 5 Specifications and Featured Content

Engineering/Performance

4.2-liter FSI® V8 engine

Horsepower: 450 @ 8,250 rpm/Torque: 317 @ 4,000 rpm

0-60 mph: 4.5 sec/Top track speed: 174 mph?

EPA mileage estimate2 (city/hwy/comb):

Audi S tronic[®] dual-clutch transmission: 16/23/18

Transmission/Body/Suspension/Chassis

Seven-speed Audi S tronic® dual-clutch transmission

Fully galvanized steel unibody with multistep anti-corrosion protection

RS 5 sport suspension calibration

Audi quattro® all-wheel drive

Dynamic steering³

Sports differential

14.4" ventilated front and 12.8" ventilated rear disc brakes

Audi ceramic front brakes3

Safety

Driver and front passenger dual-stage airbags, thorax side airbags, knee airbags and Sideguard® head curtain airbags⁵

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Gloss Black Audi Singleframe® grille3

Adaptive xenon plus headlights with LED daytime running light technology

Headlight washing system

LED taillight technology and rear fog lights

Matte Black trim around exterior windows3

Adaptive rear spoiler

RS exclusive dual oval exhaust outlets

Sports exhaust system with black outlets3

Audi RS exterior appearance (RS exclusive Audi Singleframe® grille, front/rear fascia, wide-body design, Aluminum-optic exterior side mirror housings, and body-colored door sill blades)

Interior/Seating

Three-zone automatic climate control

Flat-bottom three-spoke multifunction sport steering wheel with shift paddles

Black cloth headliner

Panoramic tilting sunroof

Fine Nappa leather seats and door armrests

Leather/Alcantara® seating surfaces3

Heated twelve-way power sport front seats, including fourway power lumbar adjustment

Driver seat memory

Infotainment/Technology

Audi MMI® Navigation plus with voice control system3.6

Audi connect™ with six-month trial subscription3,8

Color driver information system

Audi concert radio with ten speakers and single CD player with MP3 playback capability

HD Radio™ Technology3

SiriusXM Satellite Radio with 90-day trial subscription⁶

SiriusXM Traffic with four-year subscription3,5

Audi music interface with iPod® integration

BLUETOOTH® wireless technology preparation for mobile phone

Garage door opener (HomeLink®)

Audi advanced key-keyless start, stop and entry9

Audi adaptive cruise control³

Audi side assist3

Audi drive select

Parking system with front and rear sensors

Rear view camera3

Available packages

Audi MMI® Navigation package3

- Audi MMI® Navigation plus with voice control system⁶
- ➤ Audi connectTM with six-month trial subscription⁸
- ► Bang & Olufsen® Sound System with 14 speakers and 505 watts
- HD Radio™ Technology
- ► Rear view camera

Driver Assist package³

- ➤ Audi adaptive cruise control
- Audi side assist
- Dynamic steering

Titanium package³

- 20" 5-arm-rotor design wheels with Titanium finish
- ► Gloss Black Audi Singleframe® grille
- Matte Black trim around exterior windows
- ► Body-colored exterior side mirror housings

1 Obey all speed and traffic laws. 2 EPA estimates. Your mileage will vary. 3 Available equipment. See your dealer for details. 4 Tires are supplied and warranted by their manufacturer. High-performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy, or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tire specified for your car or its equivalent. These high-performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. 5 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropr Navigation plus, Audi Navigation plus and required SiriusXM subscriptions. 7 Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 8 Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require additional subscription plan. See dealer for details. 9 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

TT RS Specifications and Featured Content

Engineering/Performance

2.5-liter turbocharged TFSI® inline five-cylinder engine

Horsepower: 360 @ 5,500 rpm/Torque: 343 @ 1,650 rpm

0-60 mph: 4.1 sec/Top track speed: 174 mph1

EPA mileage estimate2 (city/hwy/comb):

► Manual transmission: 18/25/20

Transmission/Body/Suspension/Chassis

Six-speed manual transmission

Audi ultra® lightweight technology-ASF® aluminum space frame

Audi magnetic ride suspension with Sport button program

Audi quattro® all-wheel drive

14.6" ventilated front and 12.2" ventilated rear disc brakes

Safety

Driver and front passenger dual-stage airbags, head/thorax side airbags, and knee airbags³

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Audi hill hold assist

Exterior

Audi Singleframe® grille

Xenon plus headlights with LED daytime running light technology

Adaptive xenon plus headlights with LED daytime running light technology⁴

Headlight washing system

Black trim around exterior windows

Fixed rear-wing spoiler

Adaptive rear spoiler4

RS exclusive dual oval exhaust outlets

Sports exhaust system with black outlets4

Audi RS exterior appearance (RS exclusive Audi Singleframe® grille, front/rear fascia, and Aluminum-optic exterior side mirror housings)

Interior/Seating

Automatic climate control

Flat-bottom three-spoke multifunction sport steering wheel

Black cloth headliner

Silk Nappa leather seats

Leather/Alcantara® seats4

Audi exclusive Bi-color Fine Nappa leather seats and trim⁴

Eight-way power sport front seats and four-way power lumbar adjustment

Heated front seats4

Infotainment/Technology

Audi Navigation plus4.5

Driver information system with lap timer

Audi concert radio with nine speakers and single CD player with MP3 playback capability

BOSE® sound system with twelve speakers and AudioPilot® noise compensation⁴

SiriusXM Satellite Radio with 90-day trial subscription⁵

Audi music interface with iPod® integration4

BLUETOOTH® wireless technology preparation for mobile phone

Cruise control with coast, resume and accelerate features

Garage door opener (HomeLink®)

Parking system with rear sensors⁴

Available packages

Tech package⁴

- Adaptive xenon plus headlights with LED daytime running light technology
- ► Audi Navigation plus⁵
- BOSE® sound system with twelve speakers and AudioPilot® noise compensation
- ► Audi music interface with iPod® integration
- ▶ Parking system with rear sensors

Sports Exhaust Titanium package⁴

- ▶ 19" 5-arm-rotor design wheels with Titanium finish
- ► Gloss Black Audi Singleframe® grille
- Sports exhaust system with black outlets

Matte Aluminum-optic Exterior package⁴

- ► Front splitter
- ► Rear diffuser
- ► Spoiler base finish

¹ Obey all speed and traffic laws. 2 EPA estimates. Your mileage will vary. 3 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 4 Available equipment. See your dealer for details. 5 See back cover for important information about Audi MMI® Navigation plus, Audi Navigation plus and required SiriusXM subscriptions. 6 Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require additional subscription plan. See dealer for details. 7 Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 8 EPA estimates not available at time of printing. Your mileage will vary. 9 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

S8 Specifications and Featured Content

Engineering/Performance

4.0-liter turbocharged TFSI® V8 engine

Horsepower: 520 @ 6,000 rpm/Torque: 481 @ 5,500 rpm

0-60 mph: 3.9 sec/Top track speed: 155 mph7

Audi cylinder on demand™ engine efficiency technology

EPA mileage estimate8 (city/hwy/comb):

► Tiptronic® automatic transmission: N/A

Transmission/Body/Suspension/Chassis

Eight-speed Tiptronic® automatic transmission

Audi ultra® lightweight technology—ASF® aluminum space frame

S8 tuned Audi adaptive air suspension

Audi quattro® all-wheel drive

Sports differential

15.7" ventilated front and 14.0" ventilated rear disc brakes

Safety

Driver and front passenger dual-stage airbags, thorax side airbags, knee airbags and Sideguard® head curtain airbags³

Rear-passenger thorax side airbags3

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Full LED headlight technology

High-beam assistant

Headlight washing system

LED taillight technology and rear fog lights

Power soft-closing doors

Power trunk open/close

Quad exhaust outlets

Audi S exterior appearance (Platinum Gray Matte Audi Singleframe® grille, unique front/rear fascia and side sills, Aluminum-optic front/rear blade fins and exterior side mirror housings)

Interior/Seating

Four-zone automatic climate control

Three-spoke multifunction sport steering wheel with shift paddles

Alcantara® headliner

Power rear side and rear sunshades

Sunroof

Valcona leather seats with sport stitched-diamond look

Heated and ventilated 22-way power sport comfort front seats, including four-way power lumbar adjustment and massage function

Driver and front passenger seat memory

Infotainment/Technology

Audi MMI® Navigation plus with voice control system⁵

Audi MMI® touch with handwriting-recognition technology

Audi connect™ with six-month trial subscription6

Color driver information system

BOSE® sound system with 14 speakers, AudioPilot® noisecompensation and 630 watts

Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts4

HD Radio™ Technology

SiriusXM Satellite Radio with 90-day trial subscription⁵

SiriusXM Traffic with four-year subscription⁵

Audi music interface with iPod® integration

Rear Seat Entertainment with dual 10" screens and DVD single slot4

BLUETOOTH® wireless technology preparation for mobile phone

Garage door opener (HomeLink®)

Audi advanced key-keyless start, stop and entry9

Audi adaptive cruise control with stop & go4

Audi lane assist4

Audi side assist and pre sense plus-includes pre sense reard

Night vision assistant with pedestrian detection4

Audi drive select

Parking system plus (includes rear view camera and front/ rear sensors)

Top and corner view camera system

Available packages

Driver Assistance package⁴

- Audi adaptive cruise control with stop & go
- · Audi side assist and pre sense plus-includes pre sense rear

Lane Assist package⁴

- ► Audi lane assist
- · Four-spoke multifunction steering wheel with shift paddles

Cold Weather package⁴

- Heated steering wheel and heated rear seats
- · Rear seat pass-through with ski bag

Audi Design Selection package, Balao Brown⁴

- · Balao Brown Valcona leather seats, trim and shifter
- Comfort front seats (without sport stitched-diamond look)
- Balsamic Brown Natural Fine Grain Ash Wood upper inlays and Brushed Aluminum lower inlays
- ► Snow White Alcantara® headliner, stitching, and seat piping

S7 Specifications and Featured Content

Engineering/Performance

4.0-liter turbocharged TFSI® V8 engine

Horsepower: 420 @ 5,500 rpm/Torque: 406 @ 1,400 rpm

0-60 mph: 4.5 sec/Top track speed: 155 mph1

Audi cylinder on demand™ engine efficiency technology

EPA mileage estimate2 (city/hwy/comb):

► Audi S tronic® dual-clutch transmission: 17/27/20

Transmission/Body/Suspension/Chassis

Seven-speed Audi S tronic® dual-clutch transmission

Audi ultra® lightweight technology—aluminum exterior body panels and a steel frame

S7 tuned Audi adaptive air suspension

Audi quattro® all-wheel drive

Sports differential

15.7" ventilated front and 14.0" ventilated rear disc brakes

Safety

Driver and front passenger dual-stage airbags, thorax side airbags, knee airbags and Sideguard® head curtain airbags³

Rear-passenger thorax side airbags3,4

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Adaptive xenon plus headlights with LED daytime running light technology

Full LED headlight technology⁴

LED taillight technology and rear fog lights

Power tailgate open/close

Adaptive rear spoiler

Quad exhaust outlets

Audi S exterior appearance (Platinum Gray Matte Audi Singleframe® grille, unique front/rear fascia and side sills, Aluminum-optic front/rear blade fins and exterior side mirror housings)

Interior/Seating

Four-zone automatic climate control

Three-spoke multifunction sport steering wheel with shift paddles

Black cloth headliner⁴

Sunroof

Valcona leather seats with sport stitched-diamond look

Heated twelve-way power sport front seats, including fourway power lumbar adjustment

Heated and ventilated 22-way power sport comfort front seats, including four-way power lumbar adjustment and massage function⁴

Driver seat memory

Interior/Seating (continued)

Front passenger seat memory4

Split folding rear seatback

Infotainment/Technology

Audi MMI® Navigation plus with voice control system⁵

Audi MMI® touch with handwriting-recognition technology

Audi connect™ with six-month trial subscription⁶

Color driver information system

BOSE® sound system with 14 speakers, AudioPilot® noisecompensation and 630 watts

Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts⁴

HD Radio™ Technology

SiriusXM Satellite Radio with 90-day trial subscription⁵

SiriusXM Traffic with four-year subscription⁵

Audi music interface with iPod® integration

BLUETOOTH® wireless technology preparation for mobile phone

Garage door opener (HomeLink®)

Audi advanced key-keyless start, stop and entry?

Audi adaptive cruise control with stop & go4

Audi active lane assist4

Audi side assist and pre sense plus-includes pre sense rear4

Night vision assistant with pedestrian detection and head-up display⁴

Audi drive select

Parking system plus with rear view camera

Corner view camera system⁴

Available packages

Innovation package4

- · Audi adaptive cruise control with stop & go
- ► Audi active lane assist
- Audi side assist and pre sense plus—includes pre sense rear
- Night vision assistant with pedestrian detection and head-up display
- · Corner view camera system

Driver Assistance package⁴

- ► Audi adaptive cruise control with stop & go
- Audi side assist and pre sense plus—includes pre sense rear

Cold Weather package⁴

· Heated steering wheel and heated rear seats

Comfort Seating package⁴

- Heated and ventilated 22-way power sport comfort front seats, including four-way power lumbar adjustment and massage function
- Front passenger seat memory

¹ Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 2 EPA estimates. Your mileage will vary. 3 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 4 Available equipment. See your dealer for details. 5 See back cover for important information about Audi MMI® Navigation plus and required SiriusXM subscriptions.

S6 Specifications and Featured Content

Engineering/Performance

4.0-liter turbocharged TFSI® V8 engine

Horsepower: 420 @ 5,500 rpm/Torque: 406 @ 1,400 rpm

0-60 mph: 4.5 sec/Top track speed: 155 mph1

Audi cylinder on demand™ engine efficiency technology

EPA mileage estimate2 (city/hwy/comb):

► Audi S tronic® dual-clutch transmission: 17/27/20

Transmission/Body/Suspension/Chassis

Seven-speed Audi S tronic® dual-clutch transmission

Audi ultra® lightweight technology—aluminum exterior body panels and a steel frame

S6 tuned Audi adaptive air suspension

Audi quattro® all-wheel drive

Sports differential

15.7" ventilated front and 14.0" ventilated rear disc brakes

Safety

Driver and front passenger dual-stage airbags, thorax side airbags, knee airbags and Sideguard® head curtain airbags³

Rear-passenger thorax side airbags3,4

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Adaptive xenon plus headlights with LED daytime running light technology

Full LED headlight technology⁴

LED taillight technology and rear fog lights

Quad exhaust outlets

Audi S exterior appearance (Platinum Gray Matte Audi Singleframe® grille, unique front/rear fascia and side sills, Aluminum-optic front/rear blade fins, exterior side mirror housings and integrated rear spoiler)

Interior/Seating

Four-zone automatic climate control

Three-spoke multifunction sport steering wheel with shift paddles

Black cloth headliner4

Sunroof

Valcona leather seats with sport stitched-diamond look

Heated twelve-way power front sport seats, including fourway power lumbar adjustment

Heated and ventilated 22-way power sport comfort front seats, including four-way power lumbar adjustment and massage function⁴

Driver seat memory

Front passenger seat memory4

Split folding rear seatback

Infotainment/Technology

Audi MMI® Navigation plus with voice control system⁵

Audi MMI® touch with handwriting-recognition technology

Audi connect™ with six-month trial subscription6

Color driver information system

BOSE® sound system with 14 speakers, AudioPilot® noisecompensation and 630 watts

Bang & Olufsen® Advanced Sound System with 15 speakers and 1,300 watts⁴

HD Radio™ Technology

SiriusXM Satellite Radio with 90-day trial subscription⁵

SiriusXM Traffic with four-year subscription⁵

Audi music interface with iPod® integration

BLUETOOTH® wireless technology preparation for mobile phone

Garage door opener (HomeLink®)

Audi advanced key-keyless start, stop and entry

Audi adaptive cruise control with stop & go4

Audi active lane assist4

Audi side assist and pre sense plus-includes pre sense rear4

Night vision assistant with pedestrian detection and head-up display $^{\rm d}$

Audi drive select

Parking system plus with rear view camera

Top and corner view camera system⁴

Available packages

Innovation package⁴

- Audi adaptive cruise control with stop & go
- ► Audi active lane assist
- · Audi side assist and pre sense plus-includes pre sense rear
- Night vision assistant with pedestrian detection and head-up display
- Top and corner view camera system

Driver Assistance package⁴

- Audi adaptive cruise control with stop & go
- ► Audi side assist and pre sense plus—includes pre sense rear

Cold Weather package⁴

· Heated steering wheel and heated rear seats

Comfort Seating package⁴

- Heated and ventilated 22-way power sport comfort front seats, including four-way power lumbar adjustment and massage function
- ► Front passenger seat memory

6 Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require additional subscription plan. See dealer for details. 7 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

S5 Specifications and Featured Content

Engineering/Performance

3.0-liter supercharged TFSI® V6 engine

Horsepower: 333 @ 5,500 rpm/Torque: 325 @ 2,900 rpm

0-60 mph: 4.9-5.3 sec/Top track speed: 155 mph1

EPA mileage estimate2 (city/hwy/comb):

- ► Manual transmission: 17/26/20
- Audi S tronic® dual-clutch transmission³: (Coupe) 18/28/21, (Cabriolet) 18/26/21

Transmissions/Body/Suspension/Chassis

Six-speed manual transmission (Coupe)

Seven-speed Audi S tronic® dual-clutch transmission3

Fully galvanized steel unibody with multistep anti-corrosion protection

S5 sport suspension calibration

Audi quattro® all-wheel drive

Dynamic steering and adaptive damping suspension3

Sports differential3

13.6" ventilated front and 13.0" ventilated rear disc brakes

Safety

Driver and front passenger dual-stage airbags, thorax side airbags, knee airbags and Sideguard® head curtain airbags (Coupe)⁴

Driver and front passenger dual-stage airbags, knee airbags and head/thorax side airbags (Cabriolet)⁴

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Xenon plus headlights with LED daytime running light technology

Adaptive xenon plus headlights with LED daytime running light technology³

Front fog lights

LED taillight technology and rear fog lights

Quad exhaust outlets

Audi S exterior appearance (Platinum Gray Matte Audi Singleframe® grille, Aluminum-optic front/rear diffuser blades and exterior side mirror housings, body-colored door sill blades and integrated rear spoiler)

Interior/Seating

Three-zone automatic climate control

Flat-bottom three-spoke multifunction sport steering wheel (shift paddles with S tronic®)

Black cloth headliner

Panoramic tilting sunroof (Coupe)

Acoustic folding roof-folds at speeds up to 31 mph (Cabriolet)

Leather/Alcantara® seating surfaces (Coupe)

Fine Nappa leather seats and door armrests3

Interior/Seating (continued)

Perforated Milano leather seats and door armrests (Cabriolet)3

Heated twelve-way power sport front seats, including four-way power lumbar adjustment

Ventilated sport front seats with head-level heating system (Cabriolet)³

Driver seat memory

Split folding 50/50 rear seatbacks (Cabriolet)

Split folding 60/40 rear seatbacks (Coupe)

Infotainment/Technology

Audi MMI® Navigation plus3,5

Audi connect™ with six-month trial subscription⁶

Color driver information system³

Audi concert radio with ten speakers and single CD player with MP3 playback capability

Bang & Olufsen® Sound System with 14 speakers and 505 watts (Coupe)³ or 12 speakers and 505 watts (Cabriolet)³

HD Radio™ Technology³

SiriusXM Satellite Radio with 90-day trial subscription⁵

SiriusXM Traffic with four-year subscription3,5

Audi music interface with iPod® integration

BLUETOOTH® wireless technology preparation for mobile phone

Garage door opener (HomeLink®)

Audi advanced key-keyless start, stop and entry3,7

Audi adaptive cruise control³

Audi side assist3

Audi drive select³

Parking system plus with rear view camera³

Available packages

Comfort package (Cabriolet)3

- ▶ Perforated Milano leather seats and door armrests
- Ventilated sport front seats with head-level heating system

Audi MMI® Navigation package³

- ► Audi MMI® Navigation plus⁵
- Audi connect[™] with six-month trial subscription⁶
- Color driver information system and HD Radio™ Technology
- ► SiriusXM Traffic with four-year subscription⁵
- Parking system plus with rear view camera

Driver Assist package³

- · Audi adaptive cruise control
- ▶ Dynamic steering
- ► Audi drive select

S4 Specifications and Featured Content

Engineering/Performance

3.0-liter supercharged TFSI® V6 engine

Horsepower: 333 @ 5,500 rpm/Torque: 325 @ 2,900 rpm

0-60 mph: 4.9 sec/Top track speed: 155 mph1

EPA mileage estimate2 (city/hwy/comb):

► Manual transmission: 17/26/20

► Audi S tronic® dual-clutch transmission3: 18/28/21

Transmissions/Body/Suspension/Chassis

Six-speed manual transmission

Seven-speed Audi S tronic® dual-clutch transmission³

Fully galvanized steel unibody with multistep anti-corrosion protection

S4 sport suspension calibration

Audi quattro® all-wheel drive

Dynamic steering and adaptive damping suspension3

Sports differential3

13.6" ventilated front and 13.0" ventilated rear disc brakes

Safety

Driver and front passenger dual-stage airbags, thorax side airbags and Sideguard® head curtain airbags⁴

Rear-passenger thorax side airbags3.4

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Exterior

Audi Singleframe® grille

Xenon plus headlights with LED daytime running light technology

Adaptive xenon plus headlights with LED daytime running light technology $^{\rm 3}$

Front fog lights

LED taillight technology and rear fog lights

Quad exhaust outlets

Audi S exterior appearance (Platinum Gray Matte Audi Singleframe® grille, Aluminum-optic front/rear diffuser blades and exterior side mirror housings, body-colored door sill blades and integrated rear spoiler)

Interior/Seating

Three-zone automatic climate control

Flat-bottom three-spoke multifunction sport steering wheel (shift paddles with S tronic®)

Black cloth headliner

Sunroof

Leather/Alcantara® seating surfaces

Fine Nappa leather seats and door armrests3

Heated twelve-way power sport front seats, including fourway power lumbar adjustment

Driver seat memory

Split folding 60/40 rear seatbacks

Infotainment/Technology

Audi MMI® Navigation plus with voice control system3,5

Audi connect™ with six-month trial subscription3,6

Color driver information system³

Audi concert radio with ten speakers and single CD player with MP3 playback capability

Bang & Olufsen® Sound System with 14 speakers and 505 watts³

HD Radio™ Technology3

SiriusXM Satellite Radio with 90-day trial subscription⁵

SiriusXM Traffic with four-year subscription3,5

Audi music interface with iPod® integration

BLUETOOTH® wireless technology preparation for mobile phone

Garage door opener (HomeLink®)

Audi advanced key-keyless start, stop and entry3.7

Audi adaptive cruise control³

Audi side assist3

Audi drive select3

Parking system plus with rear view camera3

Available packages

Audi MMI® Navigation package³

- ► Audi MMI® Navigation plus with voice control system⁵
- ► Audi connect™ with six-month trial subscription⁶
- Color driver information system and HD Radio™ Technology
- ► SiriusXM Traffic with four-year subscription⁵
- Parking system plus with rear view camera

Driver Assist package³

- ► Audi adaptive cruise control
- ► Dynamic steering
- ► Audi drive select

^{1.} Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 2 EPA estimates. Your mileage will vary. 3 Available equipment. See your dealer for details. 4 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 5 See back cover for important information about Audi MMI® Navigation plus and required SiriusXM subscriptions. 6 Distracted driving can cause a loss of vehicle control. The features and technologies discussed above are offered for convenience, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Always pay careful attention to the road, and do not drive while distracted. Features may require additional subscription plan. See dealer for details. 7 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary and Audi owners should consult their owner's literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warns against leaving the vehicle unattended with the engine running, particularly in enclosed spaces.

TTS Specifications and Featured Content

Engineering/Performance

2.0-liter turbocharged TFSI® inline four-cylinder engine

Horsepower: 265 @ 6,000 rpm/Torque: 258 @ 2,500 rpm

0-60 mph: 4.9-5.1 sec/Top track speed: 155 mph1

EPA mileage estimate2 (city/hwy/comb):

► Audi S tronic® dual-clutch transmission: N/A

Transmission/Body/Suspension/Chassis

Six-speed Audi S tronic® dual-clutch transmission

Audi ultra® lightweight technology - ASF® aluminum space frame

Audi magnetic ride suspension with Sport button program

Audi quattro® all-wheel drive

13.4" ventilated front and 12.2" ventilated rear disc brakes

Safety

Driver and front passenger dual-stage airbags, head/thorax side airbags, and knee airbags⁴

Rollover protection system (Roadster)

Electronic Stability Control (ESC) with traction control (ASR)

Anti-lock Brake System (ABS)

Electronic Brake-pressure Distribution (EBD) and brake assist

Audi hill hold assist

Exterior

Audi Singleframe® grille

Xenon plus headlights with LED daytime running light technology

Headlight washing system³

Black trim around exterior windows

Adaptive rear spoiler

Quad exhaust outlets

Audi S exterior appearance (Platinum Gray Matte Audi Singleframe® grille, front/rear fascia, and Aluminum-optic exterior side mirror housings)

Interior/Seating

Automatic climate control

Flat-bottom three-spoke multifunction sport steering wheel

Black cloth headliner

Acoustic folding roof-folds at speeds up to 31 mph (Roadster)

Power-operated wind deflector (Roadster)

Silk Nappa leather seats

Baseball Optic Fine Nappa leather seats and trim3

Audi exclusive Bi-color Fine Nappa leather seats and trim³

Eight-way power sport front seats and four-way power lumbar adjustment

Heated front seats³

Infotainment/Technology

Audi Navigation plus3.5

Driver information system with lap timer

Audi concert radio with nine speakers and single CD player with MP3 playback capability

BOSE® sound system with twelve speakers and AudioPilot® noise compensation³

SiriusXM Satellite Radio with 90-day trial subscription⁵

Audi music interface with iPod® integration3

BLUETOOTH® wireless technology preparation for mobile phone

Cruise control with coast, resume and accelerate features

Garage door opener (HomeLink®)

Parking system with rear sensors3

Available packages

Audi Navigation plus package³

- ▶ Audi Navigation plus⁵
- ► Audi music interface with iPod® integration or six-disc CD changer
- Parking system with rear sensors

¹ Top track speed is electronically limited in the U.S. Obey all speed and traffic laws. 2 EPA estimates not available at time of printing. Your mileage will vary. 3 Available equipment. See your dealer for details. 4 Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 5 See back cover for important information about Audi Navigation plus and required SiriusXM subscriptions.