

Dealership Raffling off Shelby Mustang

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NEW BEDFORD – Paul Neary of Ashley Ford figured he knew what to do with a 2008 Shelby “King of the Road” GT500KR Limited Edition Mustang, a classic American muscle car easily worth \$120,000. Most dealers would just sell such a vehicle, but Neary wanted to give a wider range of people a crack at this dream car.

“That was exactly the reason,” Neary said, adding that “Sales Manager Kevin Bancroft really pushed the idea.” No More than 675 tickets will be sold at a cost of \$250 each, Neary explained, and sales are brisk. In addition to raffling off the vehicle, Ashley will give a slice of the proceeds to the Veterans Transition House in New Bedford.

The Shelby GT500KR features a 540-horse power 5.4 liter supercharged V-8 with a Ford Racing Power Upgrade Pack, 3.73:1 rear axle ratio and unique SVT-tuned suspension. The exterior design was inspired from the classic Shelby KR Mustangs and features unique carbon composite hood and wheels, 40th anniversary badging, unique striping rear deck lid spoil, 18” by 9.5” aluminum machined wheels and silver metallic with blue striping. The interior features a Shaker 1000 audio system, bucket seats with embossed GT500KR, Belt-Minder system and SecuriLock passive anti-theft system.

The drawing will take place on Feb. 18, but the tickets will be sold on a first-come, first-served basis. Once the total amount of 675 tickets are sold, no more tickets will be available for sale. For more details, visit Ashley Ford online at www.ashleyfordsales.com/shelbyauction.aspx.

While raffling off cars isn’t on everyday thing for Neary, his job does entail a lot of different work, including oversight of every one of the 395 Mt. Pleasant St. dealership’s departments. “Everything,” Neary said. “I do it all.” Ashley Ford sells a full line of new Fords and a wide variety of used vehicles. The service department can handle just about any automotive problem.

Neary is also one of the owners of Ashley Ford, a job he earned the hard way. “I’ve done every job in the store,” he said “You know how it is,” he said. “You start a job and you think you’ll do it until your rear career comes along.” Decades later, Neary says he’s glad he found his career at Ashley Ford.

- Time in Biz: 26 Years

- Specialty: New Fords, wide variety of pre-owned vehicles, flexible financing, repairs, great customer service
- Dream Ride: Shelby GT500KR