

## Johanna Ellis

Here we help keep our guest "in the know" of all the things happening inside and outside of Atlanta Classic Cars, Mercedes-Benz.

We stay involved in our local community through sponsorships like Junior Achievement, local events like the Concours d' Elegance, and regional and national sporting events.

And for our newsletter readers, we have monthly raffles and ticket giveaways to concerts and sporting events; so please make sure that you check in every month to see what we have in store for you.

In the meantime, I want to extend a personal invitation to you to stop in and get to know us better.

Sincerely,  
Johanna Ellis  
Owner and President



## AT ATLANTA CLASSIC CARS



## We are expanding!

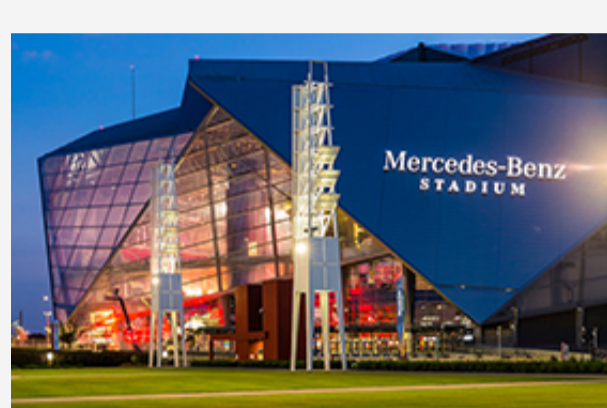
Atlanta Classic Cars is very excited to have celebrated the groundbreaking of our expanded showroom, Thursday, November 14, 2017.

Our dealership has been in Duluth since 2003, and Atlanta Market since 1975. Although we have had several updates to the dealership, this is the first major construction project that we have done since we opened.

The expansion increases our car display numbers on the new sales floor, houses a showroom dedicated to AMGs and increases the number of service bays including new service area bays for our Sprinter models.

Here's to a bigger and better Atlanta Classic Cars in 2018!

## COMMUNITY



## Mercedes-Benz Stadium

In the heart of Atlanta, our Mercedes-Benz Stadium opened on August 26th, 2017, with a pre-season Atlanta Falcons' game. And while it will be Atlanta's place to go for sporting events, the venue alone is worth the trip.

At 58 feet tall and 1,100 feet around, the **largest video board in the world** encircles the stadium's ceiling.

The stadium includes **4,000 miles of fiber**, connecting the entire sports venue to Wi-Fi. Steve Cannon, CEO of AMB Group, an Arthur Blank Family business, said all of the features are to enhance fans' experience and draw them away from their flat-screen TVs at home.

"At the end of the day, we know our competition is the living room," Cannon said. "That's why the stakes of stadium design and construction have continued to go up."

One other one of a kind - The stadium's retractable roof. You just have to see this one for yourself.

The stadium offers tours for those that want to experience the features of Mercedes-Benz Stadium including stops at locker rooms, the field, Window to the City, Skybridges and 100 Yard Club.

Explore the architecture, technology, and art within the space.

[For More Information](#)

## COMMUNITY

### A Night to Shine

Night to Shine is an unforgettable prom night experience, for people with special needs ages 14 and older. On one night, February 9, 2018, more than 500 churches from around the world will come together to host Night to Shine for approximately 90,000 honored guests through the support of 175,000 volunteers!

Over the last two years, Gwinnett Church and Happyfeat have hosted an average of 485 guests, 500 volunteers, and 600 buddies at each prom. We will have record-breaking numbers again at this year's prom and are very hopeful to be on the list of prom's Tim Tebow will visit this year.

Friday, February 9, 2018  
6-9pm  
at Gwinnett Church

[For More Information](#)

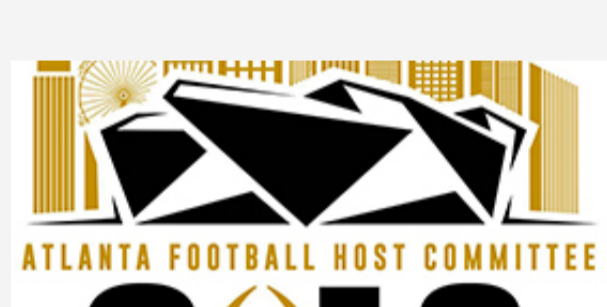


## Atlanta Classic Cars is Hiring Experienced Service Technicians

Are you the best you can be? Do you want to be part of a service team that is enjoying extreme success? Our employees enjoy a fantastic work environment including a very modern facility, the best shop equipment available, and all fully supported by our management team! If you're an Experienced Service Tech, the sky's the limit in your career with us!

[Apply Now](#)

## LOCAL SPORTS



## College Football Playoff National Championship

January 8, 2018 | 8:00 PM

It's only fitting that Atlanta, home to the SEC title game, is hosting the all-SEC College Football Playoff National Championship.

On Jan. 8, our local boys at Georgia will play Alabama for its first national title in 37 years in the College Football Playoff National Championship in Atlanta. The Mercedes-Benz Stadium will host all-SEC College Football Playoff National Championship.

**GAMEDAY TIMELINE:**  
**10AM** – Championship Tailgate Plaza (International Plaza) & Playoff Fan Central (GWCC Building A)  
**Noon** – AT&T Playoff List Live! (Centennial Olympic Park)  
**3PM** – Box Office and Ticket Windows Open at Gate 1  
**5:30PM** – Gates Open  
**7:30PM** – Pregame Show  
**8PM** – Kickoff

**Be Part of the Full Weekend Experience**

**Saturday, January 6 – Monday, January 8, 2018**

**Centennial Olympic Park AT&T Playoff Playlist Live!** - a Free, three days of music in downtown Atlanta, for championship week, featuring a variety of national recording artists, fireworks shows, and sponsor giveaways.

**Georgia World Congress Center, Building A**

Playoff Fan Central is a three-day, family-friendly event features games, youth sports clinics, pep rallies, guest appearances, autograph signings and exhibits celebrating college football and its history.

**International Plaza**

Extreme tailgating at the College Football Playoff National Championship at Championship Tailgate Plaza. Three days of outdoor activities, has a zip line, free-fall stunt jumps and more.

[For More Information](#)

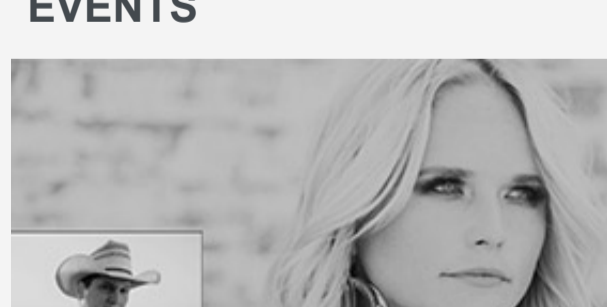
## Come Out and See Our Local teams

Atlanta Hawks  
[Get Tickets](#)

The Georgia Swarm  
[Get Tickets](#)

Gwinnett Gladiators  
[Get Tickets](#)

## EVENTS



### Miranda Lambert

with special guests Jon Pardi and Brent Cobb

### The Killers

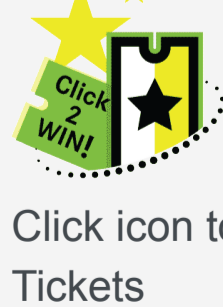
Plus special guest Alex Cameron

at the Infinite Energy Center  
Saturday, January 20, 2018 - 7:00 PM

at the Infinite Energy Center  
Sunday, January 21, 2018 - 8:00 PM

[Get Tickets](#)

[Get Tickets](#)



Click icon to register for FREE Tickets

## Employee Anniversaries - January

- Kym E Schumacher
- Mike Mathis
- Angie Hammond
- Phil A Casbarro
- Buddy Conner
- Chris Mavroudis
- Steve J Bridges
- Bo Planin

- Ronnie E Graham
- Toni League
- Bobby Waites
- Ernest G Soria
- Adrian Rudik
- Danielle Balizet
- Lucas Stevens
- Joseph N Williams

Every Day is a Delight

Atlanta Classic Cars

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atlantaclassiccars.com