

# A7 S7

Accessories



**Audi**  
Genuine Accessories



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## Audi A7 **S7** Genuine Accessories.

## Powerful. Versatile. Expressive.

Your Audi A7 keeps things interesting with its unpredictable yet purposeful design. Whether you're looking for a stylish upgrade or a functional necessity, we offer accessories to help fulfill every facet of your lifestyle. Add new wheels and be prepared for some stares. Plan a weekend getaway or a cross-country trek, and equip your A7 with the items you need to help get you there comfortably. And you don't have to sacrifice your impeccable taste, because the experts who design Audi vehicles are also the lifeblood of Audi Genuine Accessories. So you can trust that they are crafted with the same style and quality standards as all things that bear the iconic Audi rings. Combine distinction, versatility and the ultimate in self-expression with Audi Genuine Accessories.





*Audi Genuine Sport  
and Design Accessories*

A distinctive approach.

**Every mile deserves boldness.**

**Express it your way.**

Your Audi A7 turns heads. With its distinctive lines and silhouette, it just can't help but captivate. Showcase your own style by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process. So while they're striking in appearance, they've also passed rigorous quality assessments. If you're looking for a bolder appearance or a finishing touch, there is an Audi designed solution that helps make every mile more enjoyable and more yours.



**Audi Sport® license plate frame<sup>1</sup>**

This attractive frame is constructed of highly durable materials. Choose from carbon fiber, black powdercoat or polished finishes.

**TDI® clean diesel license plate frame<sup>1</sup>**

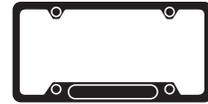
Tell the world what's under the hood of your Audi A7. This license plate frame is available in black stainless, polished stainless and brushed stainless.

**Slimline license plate frames<sup>1</sup>**

Sleek metal frames are constructed of corrosion-resistant stainless steel. Brushed, polished and black finishes all feature the four rings logo. Carbon fiber composite frame features a clean design without the logo.

**Slimline TDI® clean diesel license plate frame<sup>1</sup>**

Made of corrosion-resistant stainless steel, this sleek frame boasts the TDI® clean diesel logo. Available in brushed, polished and black finishes.



**Framed for perfection** →  
Audi license plate frames<sup>1</sup> →  
give added distinction.



<sup>1</sup> Check local laws and regulations regarding use.



**Valve stem caps**

Emblazoned with the iconic Audi rings, these handsome caps complement the unique design of the wheels on your Audi A7 or S7.



**19" 5-V-spoke winter wheel and tire package**

Adding style and performance, these winter wheel and tire packages feature winter tires specifically engineered to help improve traction and handling in snow, ice—and even on dry roads—in temperatures below 45°F.<sup>1</sup> See your authorized Audi dealer for details.



**20" 5-arm parabolic wheel and tire package**

Add an impressive finishing touch with this eye-catching design. Anthracite with machine-polished spokes.



<sup>1</sup> Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility and road conditions, and you must maintain more distance from other vehicles since braking distances will be longer on ice- and snow-covered roads.



**Audi TravelSpace  
Transport Accessories**

Ready for any journey.

**For every season and every getaway,  
Audi takes you there.**

Biking, hiking, skiing or all of the above? Audi TravelSpace Transport Accessories help you bring all the right gear along on every trip. Our bike racks, ski racks and cargo carriers are easy to use, and help your roomy Audi A7 or S7 interior stay that way. Plus, when purchased from an authorized dealer, all pieces are backed by your vehicle's 4-year/50,000-mile limited warranty, or for 12 months/12,000 miles from the accessory purchase date, whichever is greater.<sup>1</sup> No matter the season, no matter the destination, help make sure everything fits with our innovative transport solutions.

<sup>1</sup> Audi Genuine Accessories purchased from an authorized Audi dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (48 months or 50,000 miles, whichever occurs first). See your authorized Audi dealer for details.



← Aluminum luggage basket<sup>1</sup>

← High-quality anodized-aluminum construction and a generous load area help make this an excellent carrier. The side rails help prevent the load from shifting. Securing straps are sold separately.



**Base carrier bars<sup>1</sup>**

Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.



**Fork-mount bike rack<sup>1</sup>**

Take along your favorite bike. Made of anodized aluminum, this rack features a quick-clamping device that can be secured with the included lock.



**Aluminum bike rack<sup>1</sup>**

This locking holder fits 20- to 80-mm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.

<sup>1</sup> All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.



**Ski and snowboard racks<sup>1</sup>**

These racks help transport your equipment to the slopes easily and securely. The standard attachment (shown) holds two sets of skis or two snowboards. A deluxe attachment is also available.



**Compact cargo carrier<sup>1</sup>**

Your gear won't take up valuable trunk space with our aerodynamic carrier that offers a generous 16.95-cu-ft capacity. Size: 81" long, 30" wide, 15" high.

**Base carrier bars storage bag**

This rugged, ballistic-nylon bag has ample space for the side brackets and base carrier bars of the Audi roof-rack system.



**Small cargo carrier<sup>1</sup>**

Use 13 cu ft of extra storage to get started on your weekend getaway. Size: 55" long, 35" wide, 14" high.



<sup>1</sup> All roof-rack system attachments require the base carrier bars. All attachments sold separately. Recreational equipment, sporting equipment and luggage not included.

## Bright ideas inspired by revolutionary Audi technology.

The brilliant technology that graces the Audi A7 and S7 provides the inspiration for Audi Genuine Electronics Accessories. Our audio options help enhance your listening pleasure, while other accessory options were created with utility in mind and offer the utmost convenience. All are designed and tested to help ensure compatibility with the vehicle's electrical systems, allowing you to enjoy every aspect of Audi technology to the fullest. Demand the best and drive with added confidence, knowing you're prepared.



*Audi Genuine  
Electronics Accessories*  
Illuminating interaction.





#### Acoustic rear parking system

This parking aid emits a beeping sound when your Audi A7 gets close to other cars or objects behind it. It will help you back up with confidence and park with ease in spaces you would have previously passed up.

#### Mini flashlight

For your convenience, this bright LED flashlight recharges in a 12-volt outlet. Emblazoned with the Audi logo.



#### SD data storage card

The 8GB SDHC is ideal for storing data and is compatible with the SD card slot in your A7.

#### USB memory key

Resembling an Audi key fob, this 8GB flash drive is perfect for storing data, music and more.



#### Pocket penlight

Featuring a single LED with a focusable beam, this pocket penlight operates on two AAA batteries.<sup>1</sup>

#### Emergency tool

This multipurpose tool includes a flashlight with LED lights, an integrated knife to help cut safety belts in an emergency, a tool for breaking glass, a blinking red LED, and a hand crank to charge the system.



#### MP3 connectivity

We offer several cables that let you connect a variety of compatible devices to your Audi sound system.<sup>2</sup>



#### Navigation map update<sup>3</sup>

Help keep your navigation system current with the most up-to-date maps and Points of Interest (POI). Updating is quick and simple. See your dealer for details.



<sup>1</sup> Batteries included. <sup>2</sup> Always pay careful attention to the road and do not drive while distracted. <sup>3</sup> Audi navigation plus depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore, you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi navigation plus route. Periodically, mapping updates will be available for purchase at an additional cost. Consult your dealer or call 1.800.FOR.AUDI (367.2834) for details.



*Audi Guard Comfort and Protection Accessories*

Help prepare for the unpredictable.

**Outfitted for the pace of the terrain.**

Help protect the vehicle you love without sacrificing your personal style. Audi Guard Comfort and Protection Accessories are functional, practical items that leave no detail overlooked. Choose floor mats and a cargo mat to facilitate quick cleanups, an easy-to-use storage cover that helps shield your Audi A7, and the interior cargo box for maximum convenience. Use them to help keep your Audi looking like new—inside and out.



← **All-weather floor mats**

← Deep-ribbed, channeled design helps protect your vehicle's floor and carpeting from water, mud, sand and snow. Black mats are available in sets of two for front or rear. Front mats feature the Audi A7 logo.



**Premium textile floor mats**

These skid-resistant, precision-fit mats are made of long-life fabric to help protect your vehicle's interior from the elements. A7 mats are black, and available in a set of four. S7 mats are black with silver piping, and available in a set of four.



**Interior cargo box**

This black polyester organizer assembles with Velcro® tabs to help hold items in your vehicle's cargo area. It cleans easily and folds flat when not in use. Measures approximately 18.5" long, 13" wide, 7.75" high and holds 32 liters.

**All-weather cargo mat**

Custom fit for your Audi A7, the raised outside edge of the cargo mat helps contain spills and protects cargo-area carpeting from stains. The textured material helps control load shifting.



**All-weather car cover**

Help protect your A7 from the elements with a lightweight, easy-to-use Stormshield® cover. Includes a storage bag.

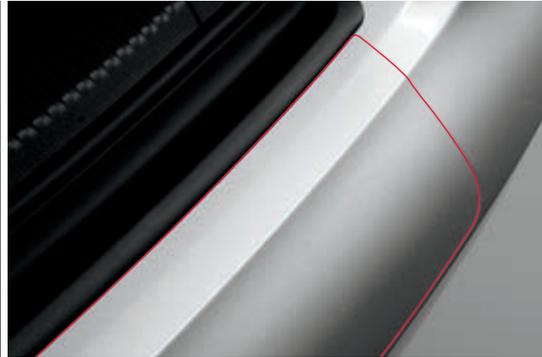
**Indoor car cover**

A lightweight, easy-to-use cover helps protect the finish of your A7. Intended for indoor use only. Storage bag included.



**Splash guards<sup>1</sup>**

Help protect the finish of your Audi A7 with custom-fit splash guards made of crack-resistant rubber. They are available in sets of two for front or rear.



**Load-protection film**

This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. The red outline depicts the coverage area.



**Warning triangle**

Brightly colored reflective triangle can be used for warning daytime traffic and also for visibility in the nighttime hours.



**Audi cooling tote**

Our convenient tote uses an electric motor to help cool contents up to 20°F below the surrounding temperature. It can plug into a 12-volt outlet or cigarette lighter with the included adapter and holds 12 liters.



**Wheel lock kit**

The wheel lock kit provides an added level of anti-theft security for your Audi Genuine Alloy Wheels. The set contains four bolts, a special key and a removal tool.



**Tire totes**

These durable cases store and help protect winter, all-season, or performance wheels and tires when they are not mounted on your vehicle. Felt pads are sold separately.



<sup>1</sup> Not compatible with Prestige models.



**Audi Guard Car Care Products**

The TLC your Audi is entitled to.

**Keeping it pristine  
is a matter of course.**

Your Audi A7 or S7 deserves the very best, and this is it: the only car care line specifically designed for Audi. Audi Guard Car Care Products provide gentle cleansing formulas and special tools to help give all interior and exterior surfaces the finest in cleaning and protection. Our shampoos and waxes undergo testing for cleaning performance, change in luster, and material compatibility. For the ultimate in shine and sparkle, trust Audi Guard. Pristine, perfect.





**Synthetic drying cloth**

This premium cloth helps leave your vehicle dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.



**Premium car wash mitt**

Scrubs gently to help remove the dirt and grime of the road. Made from long-wearing synthetic fibers.



**Cleaning technologies<sup>1</sup>**

Our Cockpit Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are specially formulated for use with Audi interior and exterior materials.



**Leather care<sup>1</sup>**

High-quality products help protect and refresh Audi leather. Kit includes leather cleaner bottle, protection cream bottle (each 5.3 oz.), sponge and polishing cloth.



**Wheel brush**

Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between your vehicle's wheel spokes.



← **Snow brushes and ice scrapers**

← Always be prepared. Choose from a variety of snow brushes and ice scrapers, including two brushes that extend in length for better reach. Ice scrapers are heavy-duty and brushes feature extra-wide soft-bristle heads.

<sup>1</sup> Not available in all states. Check with your authorized Audi dealer for product availability.

