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2011 Nissan Quest Designed to Take On the Toughest and Most Rewarding Job on the Planet – Parenting

Mississauga, ON -

The all-new fourth generation Nissan Quest, which is set to go on sale at Nissan dealers nationwide in early 2011, is about to take on the toughest job on the planet: parenting. More than just another new Quest, it's an entirely new take on the minivan – with bold styling, an extensive list of family friendly innovations and amenities a family can enjoy together. With one-touch power sliding doors, quick release fold-flat seats, an Advanced Climate Control System, and rear storage well to name just a few, Quest provides the innovation to help make the impossible possible on a daily basis. Just like parents do.

“The all-new Nissan Quest ‘gets’ parenting. While minivans remain one of the most maligned symbols of adulthood, where some see them as a surrendering of youth and fun, Nissan sees the minivan as a celebration of family life – not only for moms on weekdays, but for fun times with the entire family on weekends,” said Mark McDade, Director, Marketing, Nissan Canada Inc. “We view Quest as a reward to parents for doing just that – parenting.”

Designed with purpose inside and out, the 2011 Quest offers functionality, unique styling and comfort for all occupants. “While it can't promise to make parenting easier, or your kids better behaved, the new Quest can make your life as a parent a little less chaotic,” adds McDade.

Among the new Quest's available “Innovation for Family” design features are:

- A sophisticated, modern exterior and interior design that provides a fresh approach to the minivan segment – including a “fluid sculpture” body with full surround glass treatment
- One-touch power sliding side doors that easily unlock and open with a single touch, even with arms and hands full of groceries
- Dual Opening glass moonroofs (two), providing refreshing breezes to front and rear occupants when open
- 2nd row power windows
- Standard Quick Release Fold-Flat 2nd and 3rd row seats to make a flat load floor, and available 3rd row power-return seatback on LE
- Quick Comfort heated front seats with advanced staged heating system design
- Removable 2nd row console with cupholders and lid
- Always-available large, covered Permanent Rear Storage Well
- Advanced Climate Control System (ACCS) intelligent HVAC system with Plasmacluster™ air purifier, Grape Polyphenol Filter and auto recirculation
- Blind Spot Warning (BSW) system and RearView Monitor
- Conversation mirror, which helps enhance visibility and conversation with children in the 2nd and 3rd rows
- Standard 2nd and 3rd row theatre seating with available large rear 11-inch colour monitor and auto bright function
- Easy maneuverability, with small turning radius and front triangle windows for enhanced visibility
- Tire Pressure Monitoring System with Easy Fill Tire Alert, which alerts you when proper tire inflation is reached

“This new dimension in minivans was conceived to provide smart

prioritization, fulfilling the traditional, often child-centric needs of everyday life, but also the more emotional aspects of personal style, driving pleasure and unforgettable family vacations,” said McDade. “It’s designed to mirror the multi-purpose comfort and warmth of a home’s ‘great room’ and lets you take it along on the road.”

Innovative Functionality

The all-new 2011 Nissan Quest’s “innovative functionality” starts with the proven foundation of Nissan’s advanced “D-platform,” which is also utilized on the current Nissan Maxima and Altima sedans, as well as the popular Murano crossover SUV. With its long 3,000mm (118.1-inch) wheelbase and 200.8-inch overall length, Quest offers both a roomy interior and a highly maneuverable overall size.

The Quest exterior styling combines fluid sculptural elements with crafted details to provide a fresh approach to minivan design. In front, the bold bumper and horizontal grille and headlights blend into the dramatic side character line and distinctive wheel forms filled with standard 16-inch or 18-inch wheels. The bold door sections and surfaces flow seamlessly into the rear “boomerang” taillights and tailgate finisher, helping create a look as if Quest was carved from one solid piece of sculptor’s stone.

The most striking aspect of the new Quest design, however, is the full surround privacy glass, black sash molding and chrome trim accents, which combine with the wide, low stance and muscular front end to give Quest the most dynamic and distinctive appearance in class. The Quest exterior design is also one of the most wind-efficient, with a 0.32 Cd for the Quest S model.

In addition to standard chrome door handles, rear roof spoiler, dual power heated outside mirrors and chrome license plate finisher, available exterior features include High Intensity Discharge (HID) xenon headlights, auto on/off headlight function and fog lights. Quest also features small triangle windows in the front doors to help enhance visibility. Available on Quest SL and LE models are Dual Opening Glass Moonroofs that contribute to the open, airy atmosphere of the Quest interior for all passengers.

The new Quest is offered with power sliding side doors with selective unlock function and one-touch open/unlock feature and power-opening windows. The system works in conjunction with the standard Nissan Intelligent Key™. Also, due to the way the Quest’s door rail system is designed, the sliding door step-in height is lower than competitive minivans. This is especially helpful for small children or older adults getting into the 2nd or 3rd rows. In addition, a one-touch unlock/open power rear liftgate is standard on Quest SL and LE models.

“The one-touch door operation is ideal for the many times during the day when you find yourself approaching the vehicle with both hands full. In conjunction with the Nissan Intelligent Key, there’s no fumbling for the key fob to unlock the door, no having to put your packages down or let go of a child’s hand to open it – just push the button on the door handle and the Quest takes care of the rest,” said McDade.

The easy-to-use convenience also carries over into the interior design with the quick release fold-flat 2nd and 3rd row seats. The 60/40-split 3rd row seat can be switched from upright to fold-flat position with the simple pull of one strap (Quest S and SV) or push of a button (Quest SL and LE). The LE model also includes 3rd row power return seatback. A spring assist aids the manual fold and return operation. The 2nd row bucket seats also feature easy-fold/return operation, and there is a standard 2nd row walk-in device for easier access to

the 3rd row.

Quest's permanent rear storage well provides a large, flexible space behind the 3rd row seat, offering a hidden, additional cargo area for bulky items. The storage area is independent of the fold flat 3rd row seat – so it's always there when you need it – and is covered by a lightweight but sturdy 60/40-split multi-position removable cover.

"In real world use, you need to account for the spontaneity factor – one minute you are dropping off the kids at sports practice, the next you're unexpectedly running to the warehouse store to pick up cases of beverages and snacks. The new Quest transitions from passenger to cargo vehicle and back with ease. No removing bulky 2nd or 3rd row seats, no having to move items from a storage area to fit the seats, and no having to plan your activities around the configuration of your vehicle's interior that particular day," said McDade.

Interior comfort and convenience features are also designed for flexibility and functionality. The driver's seat is a 6-way manual adjustment design for S and SV models, and 8-way power-adjustable for SL and LE trim levels. The passenger seat is 4-way adjustable on S, SV, and SL and 4-way power on LE. Rich cloth seat fabric is standard on S and SV, while leather-appointed seats are standard on SL and LE models. Quest LE also features a 2-driver memory and auto entry/exit system.

Unique Quest front seating features include a special "trilaminar" structure, which uses three types of cushions to distribute body pressure more evenly than traditional padding, and the first application of Nissan's new Quick Comfort front seat heaters (SL and LE models). When activated, this sophisticated system immediately begins warming the body parts that are most sensitive to heat, such as the thighs and hips. Then, to maintain a warm, cozy feeling, the heater increases heating on body pressure points.

Quest's theatre-style interior layout with raised 2nd and 3rd rows provides occupants with excellent visibility and a good view of the available 11-inch WVGA family entertainment system display monitor. The comfortable 2nd row Captain's Chair style seats include dual armrests, recline, and fore/aft adjustability, while the 3rd row 60/40-split bench includes recline and 3-way adjustable headrests. A total of six cupholders and six bottle holders – two each for all three rows – are standard, along with four coat hangers and two 12-volt DC outlets. The dual-level front centre console offers flexible storage, as does the removable 2nd row console. An overhead front console is standard on SL and LE models.

Quest's wide instrument panel includes a 4.3-inch colour audio display on SL models, with an 8-inch touch screen display for LE models with the standard Nissan Navigation System. The hard drive-based navigation system includes a user-friendly graphic interface, menu structure and intelligent search capabilities, a 9.3GB Music Box® hard drive, and Zagat Survey® Restaurant Guide.

One of the most innovative and certain to be appreciated new technologies is the Quest LE's standard Advanced Climate Control System (ACCS) with Plasmacluster™ air purifier, Grape Polyphenol Filter and auto recirculation control. The system works three ways to help reduce allergens and unwanted odours within the Quest cabin. Its automatic intake control utilizes sensors to constantly monitor outside odours and automatically closes the intake port to prevent inflow of exhaust fumes or other unpleasant smells into the interior. It then restores fresh air flow automatically when the offensive odours have

The ACCS also employs a Grape Polyphenol Filter to help reduce the number of harmful allergens in the interior air. Finally, an advanced Plasmacluster™ purifier, generates ions to “scrub” the interior air of unwanted odors – whether they come from outside or inside the vehicle.

Quest SV, SL and LE models feature a Tri-Zone Automatic Temperature Control system, while Quest S models include manual temperature control. A range of audio systems is also available, starting with the Quest S model's AM/FM/6CD system with four speakers. A Bose® premium audio system with AM/FM/CD/DVD/Flash Memory, 13 speakers (including dual subwoofers) and XM® Satellite Radio (XM® subscription required, sold separately) is standard on Quest LE and available on Quest SL. A USB port with iPod® connectivity is standard on SL models and above.

One other Quest item helps parents make a connection with passengers in the rear seats - the Conversation Mirror. Available on SV, SL and LE models, the wide yet compact mirror folds down from the area about the rearview mirror (replacing the sunglass holder), providing the driver with added visibility and convenient communication with children in the 2nd and 3rd rows, without having to turn their head or constantly adjust the rearview mirror.

A RearView Monitor, which provides a view of objects behind the Quest when the gear selector is in reverse, is standard on SL and LE models.

“Little things, whether an extra mirror, a lower entry height or just the smell of clean air can make a difference in everyday vehicle use – how you feel when you're driving and how you feel when you arrive,” said McDade. “Our engineers have thought of nearly everything a parent may need in a minivan, including fun.”

Innovation for Driving Security and Pleasure

Dynamic performance is a hallmark of Nissan vehicles and the all-new 2011 Quest is no exception.

Quest's top-level quality and reliability starts with use of a 3.5-litre DOHC V6 with 260 horsepower and 240 lb-ft of torque, part of Nissan's award-winning VQ engine series.

The engine incorporates a twin Nissan Variable Induction Control System (NICS), microfinished camshaft and crankshaft surfaces, DLC (Diamond Like Carbon) coated valve lifters, resin intake manifold, forged crankshaft, digital knock control system, high capacity muffler and lightweight aluminum block and cylinder heads. Backing the engine is Nissan's advanced Xtronic CVT™ (Continuously Variable Transmission) with Adaptive Shift Control (ASC), which provides a responsive driving experience and the smoothness that only a CVT offers.

The new Quest's secure, responsive handling feel is provided by the 4-wheel independent suspension, with independent strut with coil springs and stabilizer bar in front and a multi-link design in rear. Braking is through 4-wheel disc brakes with Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD) and Brake Assist (BA). Steering is a vehicle-speed-sensitive power-assisted rack-and-pinion design.

Quest S and SV models come with 16-inch wheels (aluminum-alloy on SV)

with P225/65R16 all-season tires, while Quest SL and LE models feature 18-inch machine-finish aluminum-alloy wheels and P235/65R18 all-season tires.

Quest's standard Tire Pressure Monitoring System (TPMS) includes a segment-first application of Nissan's Easy Fill Tire Alert. When filling the tires with air, the hazard lamps flash to let you know the system is working. When the correct pressure is reached, Quest will give a friendly beep of the horn. On Quest LE, the tire pressures for each wheel can be viewed on the 8" WVGA Navigation display.

As part of Nissan's "Safety Shield" concept, Quest is designed to incorporate a number of advanced safety systems. Standard on the Quest LE model is the first Nissan application of the Blind Spot Warning (BSW) system, which helps alert the driver if another vehicle is detected in the blind spot by illuminating an indicator light in the appropriate outside mirror. If the driver then activates the turn signal, the indicator flashes and an audible warning sounds.

Every 2011 Quest also offers standard Vehicle Dynamic Control (VDC) and Traction Control System (TCS). Also standard are a Nissan Advanced Air Bag System (AABS) with dual stage supplemental front air bags with seat belt sensors and an occupant classification sensor, front seat-mounted side impact supplemental air bags, roof-mounted curtain supplemental side-impact air bags for front-and rear-seat occupant head protection, front-seat Active Head Restraints and child safety rear door locks.

Four Well-Equipped Quest Models

The all-new 2011 Nissan Quest is offered in four models: S, SV, SL and LE. Seven exterior colours are available: Cool Water, Phantom Black, Titanium Beige, Airstream, Carbon Silver, Spiced Currant and Hakone White. Two interior colours are offered, Beige and Grey, in a choice of cloth (S and SV) or leather-appointed (SL and LE) seating.

Following is a list of select individual model equipment and features:

Quest S: 16-inch steel wheels with full wheel covers; rear roof spoiler; 6-way adjustable front bucket seats; front door map pockets, wood-tone trim (instrument panel, front doors, and sliding door window switch); fold-flat 2nd and 3rd row seats, permanent rear storage well; 1st and 2nd row centre consoles; Nissan Intelligent Key™ with Push Button Ignition; and AM/FM/6CD audio system with four speakers.

Quest SV: One-touch power sliding doors; 16-inch aluminum-alloy wheels; Tri-Zone Auto Temperature Control; power driver's seat lumbar adjustment; fog lights; Conversation Mirror.

Quest SL: Leather-appointed seating and door trim; 18-inch aluminum-alloy wheels; power liftgate; 8-way power-adjustable driver's seat; Quick Comfort heated front seats; HomeLink® Universal Transceiver; auto-dimming inside mirror with compass; roof rails; auto on/off headlights; leather-wrapped shift knob; Quick Release fold flat 3rd row; outside mirrors with integrated turn signals; 4.3-inch colour audio display; six speakers; USB port with iPod® connectivity; Bluetooth® Hands-free Phone System with steering wheel controls; RearView Monitor; and leather-wrapped steering wheel.

Quest LE: Nissan Navigation System; Bose® Audio System with 12 speakers and subwoofer; XM® Satellite Radio (XM® subscription required, sold separately); memory system for driver's seat and outside mirrors; auto tilt-in-reverse outside mirrors; 2nd and 3rd row manual blinds; 4-way power-

DVD Entertainment System with two wireless headphones and remote control; rear 11-inch 16:9 aspect ratio display for DVD Entertainment; Advanced Climate Control System (ACCS) with auto recirculation feature; Blind Spot Warning (BSW) system; and High Intensity Discharge (HID) xenon headlights.

Only three option packages are offered: DVD Entertainment System (SL); Bose® & Dual Opening Glass Moonroofs (SL); and Dual Opening Glass Moonroofs (LE).

“With the introduction of the new 2011 Quest, Nissan offers a new paradigm in family mobility –an innovative fusion of sophistication, security and functionality that helps celebrate family life,” said McDade.

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Additional information and news from Nissan Canada, Inc. is available at: <http://www.nissan.ca>