AutoCanada and Crosstown Auto Centre Contribute \$100,000 to Typhoon Relief

Edmonton, Alberta (December 30, 2013) AutoCanada Inc. ("AutoCanada" or "the Company") (TSX:ACQ) announced today that in support of the continued Canada Red Cross relief efforts in the Philippines, Crosstown Auto Centre, along with AutoCanada's group of dealers, has donated \$100,000 in support of the relief efforts resulting from Typhoon Haiyan. "With the devastation that has occurred and the continued need for assistance, we want to do what we can to help," said Tom Orysiuk, President of AutoCanada.

"Our Filipino community in Edmonton and communities throughout Canada have supported our various dealerships, and this is our way to support those families and friends that need our help now," said Joe Medina, Dealer Principal of Crosstown Auto Centre.

"Typhoon Haiyan had a devastating impact on the Philippines and there continues to be a great need for the Red Cross to provide assistance with medical care, housing and other essentials," said Jenn McManus, Acting Provincial Director of the Canadian Red Cross in Alberta. "Crosstown Auto Centre and its sister dealerships have really demonstrated the power of humanity with this generous donation. It will go a long way to helping so many people in need as they rebuild their lives."

About AutoCanada

AutoCanada is one of Canada's largest multi-location automobile dealership groups, currently operating 32 franchised dealerships in six provinces and has over 1,500 employees. AutoCanada currently sells Chrysler, Dodge, Jeep, Ram, FIAT, Chevrolet, GMC, Buick, Infiniti, Nissan, Hyundai, Subaru, Mitsubishi, Audi, and Volkswagen branded vehicles. In 2012, our dealerships sold approximately 30,000 vehicles and processed approximately 309,000 service and collision repair orders in our 333 service bays during that time. Additional information about AutoCanada Inc. is available at www.sedar.com and the Company's website at www.autocan.ca

About Crosstown Auto Centre

Crosstown Auto Centre belongs to the AutoCanada family of dealerships and has been serving the Edmonton, Alberta area for over 55 years. Crosstown Auto Centre is one of Canada's largest Chrysler Jeep Dodge Ram Fiat retailers, a certified Chrysler Five Star retailer, committed to providing the highest level of customer satisfaction, while offering the finest selection of new and used vehicles in the country. To view one of Canada's largest selections of new and used vehicles, visit www.crosstownautocentre.com today.

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