

# 2025 IMPACT

## BALISE SUBARU

**Thank you  
for making  
a difference**

**204**

Children Served  
through your gift of brand-new coats

**\$5.1K**

Donation Tier

### Your generosity transforms lives:

*"Is this really for me? Do I get to keep it? - This was the reaction that many of the children had. They were so excited and grateful. They came in with old [apparel] and left with new, very stylish [items]. They would not take them off."*

**-2025 BENEFICIARY**



### Total National Impact



**630+**

Communities

**49**

States

**130K+**

Children Served

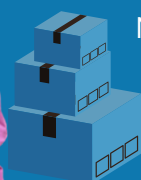
## Why Your Support Matters

### ONGOING NEED



On average, **children grow out of their clothes every 6 months.**

96% of beneficiaries say coats, shoes, and socks are in the **top 10 most requested items for their organization throughout the year.**



Most beneficiaries will **fully distribute remaining product within a month of their event.**

### MEASURABLE IMPACT

**95%**

Of beneficiaries said the gift eased a financial burden for the child's caregiver.

### COMMUNITY CONNECTION

**92%**

Of beneficiaries said the gift provided a positive community interaction.

## THANK YOU FROM

### THE RHODE ISLAND COALITION TO END HOMELESSNESS

The impact you made on your community is significant.

**The Rhode Island Coalition to End Homelessness is so grateful for the love and help that your gift brought them.**

Click below to see the impact this program made on communities across the country as well as the ongoing need of your beneficiary for 2026.

[View program content](#)



With heartfelt gratitude, thank you for your unwavering commitment in participating in the Subaru Loves to Help program with Operation Warm. Your dedication has made a lasting difference in your community and together, impacted so many across the country.

It's been an honor to watch this program continue to grow in its second year and to see over 630 retailers come together to support over 130,000 children living in urgent need. You have provided the greatest gift of all, the gift of warmth and comfort to so many families.

The stories of this program remind us why this partnership and what we are doing together is so meaningful. Thank you for living out Subaru's promise to be More Than a Car Company and for delivering hope where it's needed most. I look forward to all we can continue to accomplish together in 2026.

Warmly,



Dick Sanford | CEO & Founder, Operation Warm