









'Available feature. 'EPA-estimated ratings of 95 city/81 hwy/88 combined MPGe; 40 city/36 hwy/38 combined mpg; 19 miles electric. 14-gal. fuel tank. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. Range calculation based on www.fueleconomy.gov. Actual mileage will vary. 'MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. 'Effectiveness of cabin conditioning may be reduced by extreme outside temperatures or when using 120-volt charging.

Plug in to plus up your drive.

When you want to get the most from your C-MAX Energi, you can simply plug it in. Use the 120-volt convenience charging cable in a standard grounded outlet to recharge overnight. Or you can use a 240-volt home charging station¹ to recharge in just 2.5 hours. An LED-illuminated indicator on the external charge port makes it easy to see your charging progress. When fully charged, C-MAX Energi lets you enjoy an EPA-estimated rating of 95 city MPGe,² a gas-plus-electric driving range of 550 miles,² and an all-electric driving range of 19 miles.² A 240-volt home charging station¹ by AeroVironment™ is recommended by Ford. The UL-listed, weather-resistant portable charging station is easy to take with you if you relocate. A hardwired station is also available. Please call 1-888-219-6747 or visit evsolutions.com/ford for more information. These charging stations are available with or without full installation services by AeroVironment.



Stay Connected with MyFord® Mobile. Our award-winning MyFord Mobile app³ and website (myfordmobile.com), featuring a charging station locator powered by PlugShare,® make it easy to monitor and schedule charging from just about anywhere. To maximize your range, set a departure time and cabin temperature while the vehicle is plugged in. Your preconditioned temperature is then attained by drawing power from the charging station, rather than the battery.⁴





Gauge your efficiency in full color.

Our next-generation SmartGauge® with EcoGuide displays vibrant green leaves growing on a virtual vine to provide you with real-time fuel efficiency feedback. The higher your mpg, the more lush your vine will be. This engaging system, standard on every C-MAX, also includes a brake coach screen to help you maximize your driving range (and grow more leaves) with regenerative braking. Intuitive controls and a built-in tutorial make it easy to use.

Voice-activated SYNC® with MyFord Touch®1 centralizes control of your phone, entertainment, navigation² and climate with its 8" color LCD touch screen and 5-way controls on the steering wheel. Class-exclusive dual USB ports and Wi-Fi® capability³ are also included on SYNC with MyFord Touch. Once paired, you can download contacts and play music from your smartphone. It can also recognize your MP3 player, USB or iPod.® On C-MAX Hybrid SE, SYNC AppLink™4 lets you control Pandora,® iHeartAuto,™ SiriusXM® and select other apps by voice too. When you opt for the voice-activated Navigation System,² you can follow its Eco Route turn-by-turn directions for maximum efficiency on every trip.



C-MAX Hybrid SEL. Charcoal Black interior. Available equipment.

















Maximize your life with best-in-class versatility.

Our class-exclusive foot-activated hands-free liftgate¹ offers you cargo-loading ease the competition can't touch. Just move your foot under the rear bumper in a gentle kicking motion with your Intelligent Access key fob¹ tucked away in a pocket or purse. Then, stand back as C-MAX opens or closes the liftgate for you. The standard 60/40 split rear seat folds down, providing a flat load floor on C-MAX Hybrid. And cargo space is abundant — up to 52.6 cu. ft. inside C-MAX Hybrid and 42.8 cu. ft. inside C-MAX Energi. In-floor compartments behind the front seats discreetly hold small items like your iPad® or the standard 120-volt charging cable.² C-MAX is the multi-activity vehicle designed for your active life.











Enhance your day with driver-assist technologies.

From weather forecasts to parallel parking, C-MAX offers smart features designed to help you out. Whenever you shift into Reverse, the rear view camera¹ can display a full-color image of what's behind the vehicle on your 8" SYNC® with MyFord Touch® screen! A 6-month trial subscription to SiriusXM® Satellite Radio,¹ SiriusXM Traffic² and SiriusXM Travel Link² gives you the ability to check local and national weather, look up fuel prices, and get detailed information on traffic speed, accidents, construction and road closings. Class-exclusive MyKey® can help block calls and deter text messages, and encourage other smart habits while young drivers are behind the wheel. And when equipped with active park assist¹ C-MAX can actually steer itself into parallel spots. You just follow system prompts to shift gears and control the brake and accelerator pedals. So simple. And so smart.

(((SiriusXM)))

C-MAX Hybrid SEL. Ruby Red Metallic Tinted Clearcoat. Available equipment.



C-MAX Hybrid SEL in White Platinum Metallic Tri-coat customized with roofmounted crossbars and bike carriers by THULE.®1 smoked side window deflectors and molded splash guards

Remote start systems

Rear bumper and cargo area protectors

All-weather floor mats

Roof-mounted cargo box by THULE1









Exterior

Charge door decal² Flat splash guards Full vehicle cover Hood protector Racks and carriers1 Wheel lock kit

Interior

Ash cup/coin holders Cargo organizers and protectors Carpeted floor mats Charge cord bag1,2 Door sill plates Interior light kit

Electronics

Bumper-mounted warning sensor systems1 Keyless entry keypad3 Portable DVD rear-seat entertainment systems¹ Vehicle Security System

¹Ford Licensed Accessory. ²Available on C-MAX Energi only. ³Available on C-MAX Hybrid only. Not available with Intelligent Access with push-button start.

C-MAX Specifications

Standard Features

Mechanical

Active Grille Shutters

Electric power-assisted steering

Electronically controlled continuously variable transmission (eCVT)

Front-wheel drive (FWD)

Independent front and rear suspension with stabilizer bars

Intelligent Oil-Life Monitor®

Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS)

Tire mobility kit

Torque Vectoring Control

5-passenger seating

Front bucket seats with 4-way adjustable head restraints

Rear 60/40 split forward-folding bench seat with adjustable head restraints for all 3 seating positions

Interior

12-volt powerpoints (2)

110-volt power outlet

Acoustic-laminate windshield

Active noise cancellation

Adjustable driver and front-passenger sun visors with illuminated vanity mirrors

Cabin air filter

Cargo area tie-down hooks

Center console with armrest, storage and 2 cupholders Compass

Cruise control

Dual-zone electronic automatic temperature control

Front and rear carpeted floor mats

Front and rear dome lights with theater dimming

Front-door storage bins

Front seat back map pockets

Illuminated glove compartment

Instrument panel and door trim in simulated metal finish

Leather-wrapped shifter

Leather-wrapped steering wheel with cruise, audio and 5-way MyFord® controls

Next-generation SmartGauge® with EcoGuide

Outside temperature display

Overhead storage console Power door locks with illuminated switches

Power windows with one-touch-up/-down for all windows and illuminated switches

Rear grab handles with integrated coat hooks

Rear in-floor storage compartments

Rear-seat heat ducts

Remote liftgate release

Tilt/telescoping steering column

Trip computer

Exterior

17" machined aluminum wheels with P225/50R17 tires

Black rocker panel moldings

Body-color door handles

Body-color front and rear bumpers

Easy Fuel® capless fuel filler

Halogen headlamps

Rear spoiler

Rear-window defroster with timer

Windshield wipers – Front: variable-intermittent (speed-sensitive) with washer; rear; fixed 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,4 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

3-point safety belts for all seating positions

AdvanceTrac® with RSC® (Roll Stability Control™), all-speed traction control and Curve Control

Battery saver with headlamps-off delay

Child-safety rear door locks

Driver's knee airbag4

Front-seat side airbags4

Integrated keyhead transmitter remotes (2)

LATCH – Lower Anchors and Tether Anchors for Children

Safety Canopy® System with side-curtain airbags4 and rollover sensor

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions

Tire Pressure Monitoring System

Engines/EPA-Estimated Ratings⁶ & Dimensions

C-MAX Hybrid - 2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)

Total system net horsepower: 188 Gas engine torque: 129 lb.-ft.

Electronically controlled continuously variable transmission (eCVT)

42 city/37 hwy/40 combined mpg

C-MAX Energi - 2.0L iVCT Atkinson-Cvcle I-4 Plug-In Hybrid Electric Vehicle (PHEV)

Total system net horsepower: 195 charge depletion mode; 188 charge sustained mode Gas engine torque: 129 lb.-ft.

Electronically controlled continuously variable transmission (eCVT)

40 city/36 hwy/38 combined mpg (gasoline only); 95 city/81 hwy/88 combined MPGe

Exterior 104.3" Wheelbase Length 173.6" Height 63.9" Width - Mirrors folded 75.6"

| Width – Including mirrors | 82.1" | |
|---|----------------|--|
| Interior | | |
| Head room (front/rear) | 41.0"/39.4" | |
| Shoulder room (front/rear) | 55.9"/55.2" | |
| Hip room (front/rear) | 54.3"/51.9" | |
| Leg room (front/rear) | 40.4"/36.5" | |
| Cargo length with rear seats folded C-MAX Hybrid C-MAX Energi | 66.0" 64.7" | |
| Cargo length with rear seats up C-MAX Hybrid C-MAX Energi | 32.4" 32.0" | |

| Capacities (cu. ft.) | |
|---|--------------|
| Passenger volume | 99.7 |
| Cargo volume behind front seats C-MAX Hybrid C-MAX Energi | 52.6 42.8 |
| Cargo volume behind rear seats C-MAX Hybrid C-MAX Energi | 24.5 19.2 |
| Fuel tank (gal.) C-MAX Hybrid C-MAX Energi | 13.5 14.0 |





C-MAX Hybrid





SEL. Charcoal Black leather trim. Available equipment.

Panoramic fixed-glass roof.1

110-volt power outlet.

Intelligent Access with push-button start.¹



SE

Equipment Group 200A

Includes all standard features, plus:

Mechanica

2.0L iVCT Atkinson-cycle I-4 hybrid electric vehicle (HEV) engine with permanent-magnet AC-synchronous electric motor

Lithium-Ion Battery Pack System – 1.4-kW capacity

Seating

6-way manual driver and 4-way manual front-passenger seats

Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume

Ford SYNC® voice-activated, in-vehicle connectivity system

MyFord® with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack and unique hybrid screens

Exterior

Body-color, power, manually folding sideview mirrors with turn signal indicators and integrated blind spot mirrors

Satin-chrome grille with Piano Black accents

Available Equipment Groups

Equipment Group 201A – Power liftgate **+** Reverse Sensing System **+** ambient lighting

Equipment Group 202A – MyFord Touch® with two 4.2" configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks + Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services² for Traffic, Directions and Information + SiriusXM Satellite Radio with 6-month trial subscription

Equipment Group 203A – Includes all content of 201A and 202A + voice-activated Navigation System

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Keyless entry keypad

Panoramic fixed-glass roof

Remote Start System

Winter Package includes heated front cloth seats and heated sideview mirrors with turn signal indicators and security approach lamps

SEL

Equipment Group 300A

Includes select SE features, plus:

Seating

Heated front bucket seats, including 10-way power driver's seat with power lumbar

Leather-trimmed seating with rear-seat center fold-down armrest

Interior

Ambient lighting

Auto-dimming rearview mirror

Intelligent Access with push-button start and 2 key fob transmitters

MyFord Touch with two 4.2" configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; unique hybrid driving screens; and media hub with 2 USB ports, SD card reader and audio/video input iacks

SiriusXM Satellite Radio with 6-month trial subscription

SYNC voice-activated, in-vehicle connectivity system with SYNC Services² for Traffic, Directions and Information

Universal garage door opener

Exterior

Body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors

Chrome beltline moldings

Fog lamps

Perimeter alarm

Rain-sensing windshield wipers

Reverse Sensing System

Available Equipment Groups

Equipment Group 301A – Voice-activated
Navigation System + Audio System from Sony®
with 9 speakers + HD Radio™ Technology

Equipment Group 302A – Includes all content of 301A + power liftgate with foot-activated hands-free feature + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector Panoramic fixed-glass roof

Remote Start System

Available feature. 2 SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.



C-MAX Energi Plug-In Hybrid

Equipment Group 300A *Includes all Hybrid SEL features, plus:*

Mechanical

2.0L iVCT Atkinson-cycle I-4 plug-in hybrid electric vehicle (PHEV) engine with permanent-magnet AC-synchronous electric motor

120-volt convenience charging cable

EV Mode button with EV Now, EV Later and EV Auto Large capacity Lithium-Ion Battery Pack System – 7.6-kW capacity

Interior

 $My Ford ^{\tiny{\circledR}} \, Mobile \, app \, with \, 5\text{-year service agreement}$

MyFord Touch® with two 4.2" configurable LCD displays in instrument cluster, 8" color LCD touch screen in center stack; unique plug-in driving screens; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior

External charge port with LED-illuminated state-of-charge indicator

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System + Audio System from Sony® with 9 speakers + HD Radio™ Technology

Equipment Group 302A – Includes all content of 301A + power liftgate with foot-activated hands-free feature + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Charge cord bag by THULE®1

Charge door decal

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector Panoramic fixed-glass roof



Ruby Red Metallic Tinted Clearcoat. Available equipment.

Audio System from Sony.2

External charge port with LED-illuminated state-of-charge indicator.



Drive green for life.™

Ford has teamed up with SunPower® to offer a rooftop solar system that provides clean, renewable energy for use throughout your home. It's another smart step you can take in your commitment to green living. Right now, this offer has been extended to Ford hybrid and plug-in vehicle drivers.³ To sign up for a free, no-obligation home evaluation, visit sunpowercorp.com/ford or call 1-800-SUNPOWER.

C-MAX Exteriors



White Platinum Metallic Tri-coat

Oxford White



C-MAX Interiors

1 Medium Light Stone Cloth with Medium Dark Stone Accents



Ingot Silver Metallic



Sterling Gray Metallic



2 Charcoal Black Cloth with Warm Steel Accents



Ruby Red Metallic Tinted Clearcoat



Ice Storm Metallic



3 Medium Light Stone Leather



Blue Candy Metallic Tinted Clearcoat



Tuxedo Black Metallic



4 Charcoal Black Leather

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Colors are representative only. See your dealer for actual paint/trim options.



17" Machined Aluminum Standard







New Vehicle Limited Warranty. We want your Ford C-MAX ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. C-MAX unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for copies of these limited warranties.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

PlugIntoFord.com is the place to visit for interactive learning tools that will help you make the most of your electrified lifestyle as a C-MAX Energi owner.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.
Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 mo

Comparisons based on 2014 competitive models (C-MAX Hybrid class is Small Hybrid Vehicles; C-MAX Energi class is Small Plug-in Hybrid Vehicles), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. If HD Radio is a proprietary trademark of iBiquity Digital Corp. If ill-eart Auto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. If iPad and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. If Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. If Microsoft is a registered trademark of Microsoft Corporation. If PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. If SiriusXM Satellite Radio, SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link subscriptions sold separately or as a package, and are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for Complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link available in select markets. For more information, see www.siriusxm.com/traffic. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. If Sony is a registered trademark of the Sony Corporation. If THULE is a registered trad

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