

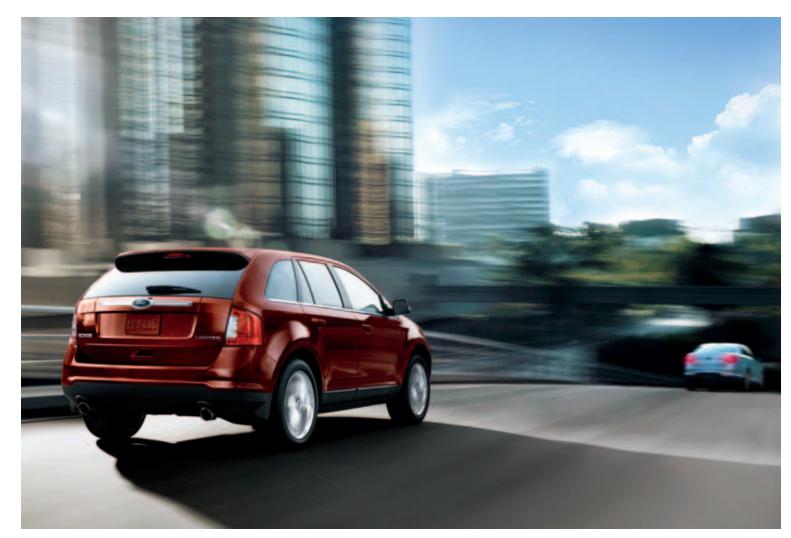


14EDGE Ford. Go Further

Limited. Tuxedo Black Metallic.

EPA-ESTIMATED RATING OF UP TO





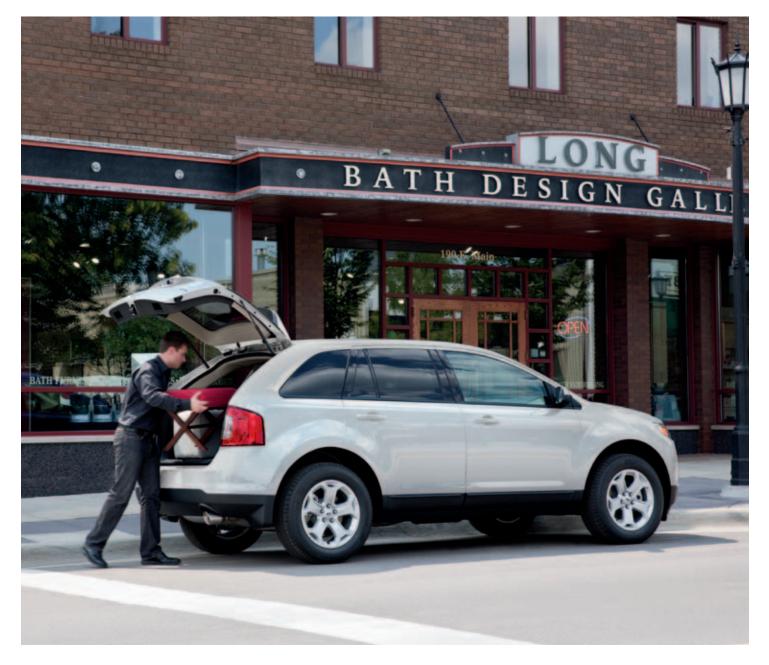




Technologies designed to help you drive smart.

When you choose adaptive cruise control and collision warning with brake support, Edge can not only maintain your choice of 4 preset gaps from the vehicle in front of you, it can also alert you to potential collisions. If one is detected, the system flashes a warning across your windshield, sounds an alarm, pre-charges the brakes and increases brakeassist sensitivity to provide full responsiveness when you do brake. For help changing lanes and backing out of parking spots, there's BLIS® (Blind Spot Information System) with cross-traffic alert.¹ This system uses amber lights in the sideview mirrors² to alert you to vehicles it detects, which you may not have noticed yet. Cross-traffic alert uses the same amber lights, plus a warning sound and a message center notice. When you shift into Reverse, a rear view camera¹ can also show you what's behind the vehicle. Drive informed in the 2014 Edge.







Push-button ease opens up your cargo possibilities.

With its rear 60/40 split seat folded flat, the 2014 Edge offers 68.9 cu. ft. of cargo space for your latest finds. Opening the power liftgate¹ is as simple as pressing a button on your key fob. To close it, you can use the fob button or one inside the rear cargo area, where you'll also find buttons for our convenient EasyFold® rear seat back release. Fold both sides of the seat back down for large objects. Or leave one side up, to carry cargo and passengers side by side. The fold-flat front-passenger seat¹ helps you transport items as long as 8 ft. inside the vehicle. Roomy storage pockets and bins. Plentiful powerpoints. Even a Cargo Management System¹ hidden beneath the rear cargo area floor. Every Edge is filled with features designed to help you make the most of your drive.



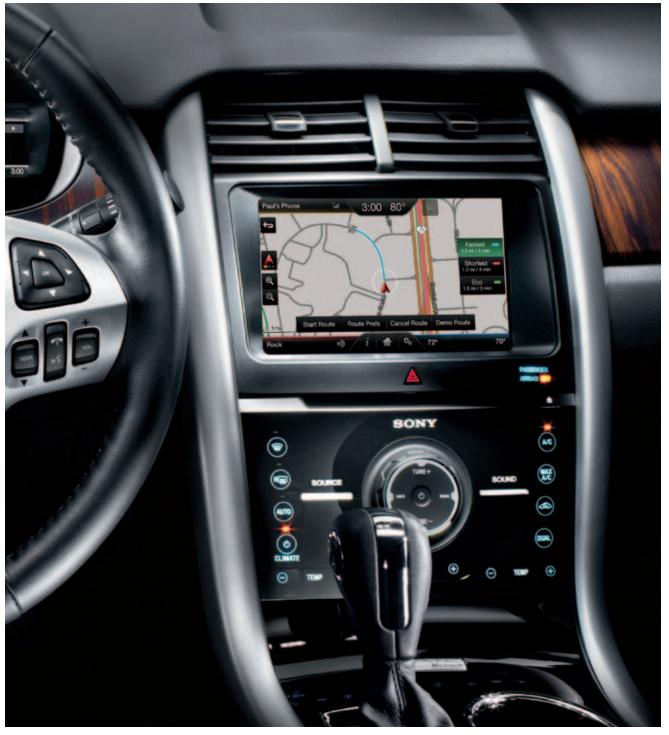
Your touch and voice are its commands.

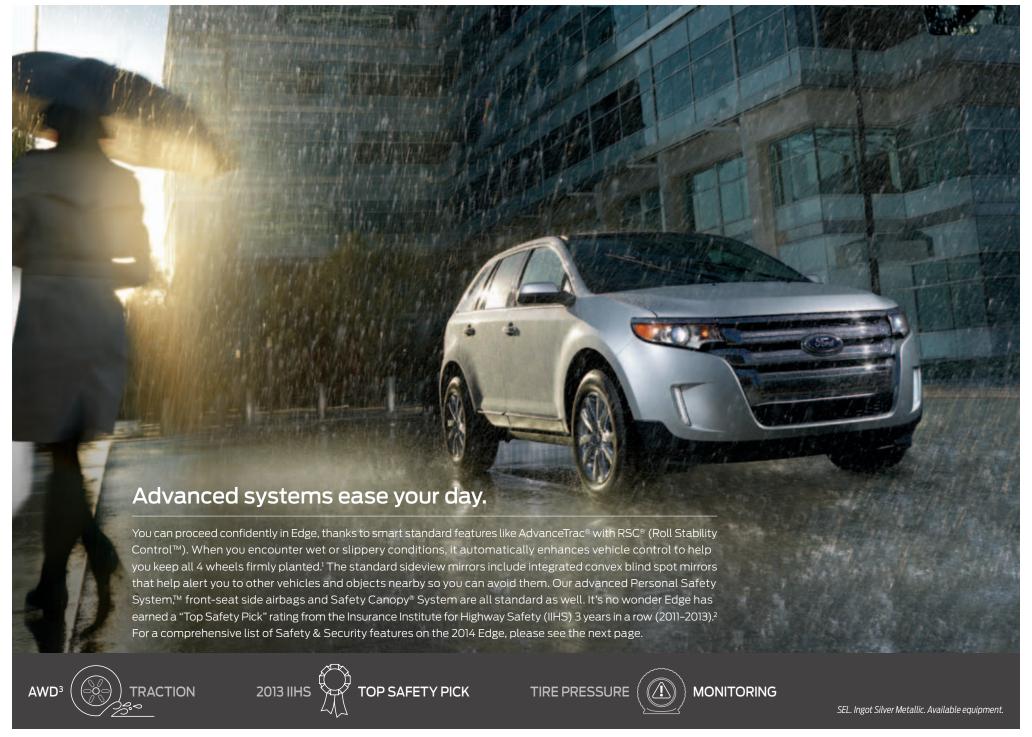
Voice-activated Ford SYNC®1 with 911 Assist® delivers handsfree calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download your contacts and play music from your smartphone. It can also recognize your MP3 player, USB or iPod.® Just touch a button on the steering wheel and say things like "Call: The office" or "Play genre: Jazz." Step up to SYNC with MyFord Touch®1 for an 8" color LCD touch screen, a media hub with 2 USB ports, an SD card reader, audio/video input jacks, and much more.

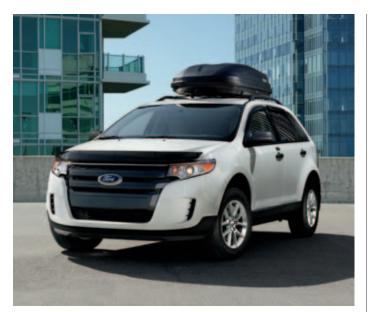
SiriusXM® Satellite Radio² includes a 6-month Sirius All Access trial subscription. Enjoy every premium satellite radio channel, including commercial-free music, plus sports, news, talk, and entertainment channels. Vehicles with a voice-activated Navigation System² may also receive SiriusXM Traffic and SiriusXM Travel Link services as part of the trial, so you'll have the ability to look up fuel prices, check local and national weather, and get detailed traffic information.



(((SiriusXM)))







SE in Oxford White customized with painted black grille insert, smoked hood and side window deflectors, keyless entry keypad, roof side rails and crossbars, plus roof-mounted cargo box by THULE®1

Dual headrest DVD by INVISION™

All-weather floor mats

Remote Access

Cargo security cover, cargo area protector and rear bumper protector









Exterior

Flat splash guards
Full vehicle cover¹
Locking fuel plug
Racks and carriers¹
Sportz[®] tent¹
Trailer towing
accessories
Wheel lock kits

Interior

Ash cup/coin holder Auto-dimming rearview mirror Cargo organizers and protectors Carpeted floor mats Illuminated door-sill plates

Interior light kit Sport pedals

Electronics

Keyless entry keypad Rear-seat DVD entertainment systems¹ Remote start systems Vehicle Security System Warning sensor systems³

Edge Specifications

Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)

17" spare wheel and tire

Easy Fuel® capless fuel filler

Front-wheel drive (FWD)

Hill start assist

Independent front and rear suspension

Power rack-and-pinion steering

Seating

Front bucket seats with 4-way adjustable head restraints

Rear 60/40 split fold-flat seat with manually reclining seat backs and folding center armrest with 2 cupholders

Interior

Accessory delay for power features

Adjustable driver and front-passenger sun visors

Air conditioning with rear-seat vents

Cargo area tie-downs and hooks

Center console with deep bin, armrest, dividers, powerpoint and 2 cupholders

Coat hooks (2)

Cupholders/beverage holders (8)

Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)

Front and rear carpeted floor mats

Front and rear dome/map lights

Front-passenger (1) and B-pillar (2) assist handles

Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)

Map pockets in driver and front-passenger seat backs and in all 4 door panels, with beverage holders in front and rear door panels

Overhead console with sunglasses holder

Power door locks

Power windows with one-touch-up/-down driver's side window feature

Rear-window defroster

Steering wheel-mounted cruise, audio and 5-way MvFord® controls (2)

Tilt/telescoping steering column

Exterior

Bi-functional projector-beam halogen headlamps
Body-color rear spoiler

Power sideview mirrors with integrated blind spot mirrors and manual fold-away design

Privacy glass (rear doors, rear quarter windows and liftgate window)

Remote Keyless Entry System with 2 integrated keyhead transmitter remotes

Rocker moldings

Roof-mounted antenna

Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags? safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

AdvanceTrac® with RSC® (Roll Stability Control™)

\utolock

Battery saver with headlamps-off delay

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Front height-adjustable shoulder safety belts

Front-seat side airbags²

Illuminated Entry System

LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)

MyKey

Safety Canopy® System with side-curtain airbags² and rollover sensor

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

Engines/EPA-Estimated Ratings & Dimensions

2.0L EcoBoost® I-4

240 hp @ 5,500 rpm³ 270 lb.-ft. of torque @ 3.000 rpm³

6-speed automatic

FWD 21 city/30 hwy/24 combined mpg

3.5LTi-VCTV6

285 hp @ 6,500 rpm

253 lb.-ft. of torque @ 4,000 rpm 6-speed Select Shift® automatic

FWD 19 city/27 hwy/22 combined mpg AWD 18 city/25 hwy/21 combined mpg

3.7L Ti-VCT V6

305 hp @ 6.500 rpm

280 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift automatic

FWD 18 city/26 hwy/21 combined mpg AWD 17 city/23 hwy/19 combined mpg

Exterior

Wheelbase	111.2"
Length	184.2"
Height	67.0"
Width – Excluding mirrors	76.0"
Width – Including mirrors	87.5"
Liftover height	30.8"

Interior	Front/Rear
Head room	40.0"/39.3"
Shoulder room	58.9"/58.7"
Leg room	40.7"/39.6"

Capacities (cu. ft.)

Passenger volume	108.4			
Cargo volume behind front seats	68.9			
Cargo volume behind rear seats	32.2			
Fuel tank (gal.)	10.2			
FWD	18.3			
V/V/D	10.7			













SEL. Charcoal Black leather trim. Available equipment.

MvFord 4.2" color LCD display.

SEL Appearance Package, Charcoal Black leather trim with gray Alcantara perforated inserts.

MyFord Touch media hub.1



17" Painted Aluminum Standard: SE V6 FWD



18" Painted Aluminum Standard: SEL Included: SE EcoBoost, SE AWD



Available: SEL



Available: SEL

SEL

Equipment Group 200A Includes select SE features, plus:

Seating

10-way power driver's seat

EasyFold® rear seat back release

Unique cloth seats

Interior

Auto-dimming rearview mirror

Below-floor Cargo Management System

Cargo net

Compass

Dual-zone electronic automatic temperature control with particulate air filter

Illuminated visor vanity mirrors

Leather-wrapped steering wheel and shift knob

Pewter-appearance instrument panel appliqués SiriusXM Satellite Radio with 6-month trial subscription

SYNC voice-activated, in-vehicle connectivity system (includes USB port in media hub)

Exterior

18" painted aluminum wheels

Automatic headlamps with wiper activation

Body-color door handles

Body-color, heated sideview mirrors with security approach lamps

Body-color SecuriCode keyless entry keypad

Reverse Sensing System

Supplemental LED park lamps

Available Equipment Groups

Equipment Group 204A – Rear view camera + Leather Comfort Package includes leathertrimmed seats, heated front seats, and 6-way power. fold-flat front-passenger seat

Equipment Group 205A – Includes all content of 204A + SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services; two 4.2" configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; media hub with 2 USB ports. SD card reader and audio/video input jacks; and Dark Copper center stack finish

Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission and Active Grille Shutters (n/a with AWD, Trailer Tow Package or SelectShift automatic transmission)

18" chrome-clad aluminum wheels (requires 204A or 205A)

20" chrome-clad aluminum wheels (requires 204A or 205A)

All-weather floor mats

All-wheel drive (AWD)

Cargo Accessories Package includes cargo security cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans. wiring harness with 4-pin connector, and trailer sway control (3,500 lbs. max.)

Dual headrest DVD by INVISION™3

Illuminated front door-sill plates

Panoramic Vista Roof® (requires 204A or 205A)

Power liftgate (requires 204A or 205A)

Roof-rack side rails (n/a with Vista Roof)

SEL Appearance Package includes unique Charcoal Black leather-trimmed seats with gray Alcantara® perforated inserts, 20" painted black aluminum wheels with machined faces, unique headlamp and taillamp treatments, body-color grille, and floor mats with logo (requires 204A or 205A)

Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, and LED turn signal mirror indicators (requires 205A)

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 205A)

¹Available feature. ²SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ³Ford Licensed Accessory.



SE

Equipment Group 100A

3.5L Ti-VCT V6 engine

Mechanical

Seating Cloth seats

Interior

Exterior

and 6 speakers

Includes all standard features, plus:

6-speed SelectShift® automatic transmission

Front bucket seats with driver's manual lumbar

Dark Slate Metallic center stack finish

17" painted aluminum wheels

Bright, dual round exhaust tips

Available Equipment Group

and rocker moldings

Chrome grille

Black door handles, sideview mirrors

AM/FM stereo/single-CD player with MP3 capability

MyFord® with 4.2" color LCD displays in instrument

Textured Black instrument panel appliqués

Equipment Group 101A - Ford SYNC® voice-

activated, in-vehicle connectivity system includes

USB port in media hub + SiriusXM Satellite Radio

with 6-month trial subscription + Convenience

Package includes auto-dimming rearview mirror,

automatic headlamps, SecuriCode™ keyless entry

2.0L EcoBoost® I-4 engine with 6-speed automatic

Cargo Accessories Package includes cargo security

cover, cargo area protector and rear bumper protector

transmission and Active Grille Shutters (includes

18" painted aluminum wheels; n/a with AWD or

All-wheel drive (AWD) (includes 18" painted

keypad, compass, Reverse Sensing System and

below-floor Cargo Management System

Available Options & Package

SelectShift automatic transmission)

All-weather floor mats

aluminum wheels)

Roof-rack side rails

cluster and center stack, and media hub with auxiliary

18" Chrome-Clad Aluminum



20" Chrome-Clad Aluminum



20" Painted Black Aluminum with Machined Face Included: SEL Appearance Package



Limited

Equipment Group 300A Includes select SEL features, plus:

Seating

Heated front bucket seats with 10-way power driver's seat with memory feature and 10-way power front-passenger seat

Leather-trimmed seats

Interior

Ambient lighting

Audio System from Sony® with 12 speakers and HD Radio™ Technology

Brushed-aluminum finish on front door-sill scuff plates

Ford SYNC® voice-activated, in-vehicle connectivity system with SYNC Services1 for Traffic, Directions and Information

High-gloss Black center stack finish

MyFord Touch® with 2 configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Unique wood-appearance instrument panel appliqués

Universal garage door opener

Exterior

18" chrome-clad aluminum wheels

Body-color, heated sideview mirrors with security approach lamps and memory

Bright beltline moldings

Rear view camera

Available Equipment Groups

Equipment Group 301A – Panoramic Vista Roof® + HID headlamps + voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription + Driver Entry Package includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

Equipment Group 302A – Includes all content of Equipment Group 301A + adaptive cruise control and collision warning with brake support + Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing windshield wipers and LED turn signal mirror indicators

Available Options & Packages

2.0L EcoBoost® I-4 engine with 6-speed automatic transmission and Active Grille Shutters (n/a with 302A, AWD, Trailer Tow Package or SelectShift® automatic transmission)

20" chrome-clad aluminum wheels

All-weather floor mats

All-wheel drive (AWD)

Cargo Accessories Package includes cargo security cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector, and trailer sway control (3,500 lbs. max.)

Driver Entry Package

Dual headrest DVD by INVISION™2

Illuminated front door-sill plates

Panoramic Vista Roof

Roof-rack side rails (n/a with Vista Roof)

Vision Package

Voice-activated Navigation System with integrated Sirius XM Traffic and Travel Link with 6-month trial subscription









Charcoal Black leather trim. SYNC with MyFord Touch. Available equipment.

Panoramic Vista Roof.3

Intelligent Access with push-button start.3

Charcoal Black leather trim with Sienna seating surfaces.



18" Chrome-Clad Aluminum Standard



20" Chrome-Clad Aluminum Available



Sport

Equipment Group 400A

Includes select SEL features, plus:

Mechanical

3.7L Ti-VCT V6 engine

6-speed SelectShift® automatic transmission with paddle activation

Sport-tuned suspension

Seating

Charcoal Black leather-trimmed seats with Silver Smoke Metallic seating surfaces and contrast stitching

Heated front bucket seats with 10-way power driver's seat with memory feature and 6-way power, fold-flat front-passenger seat

Interior

Aluminum brake and accelerator pedal covers

Ambient lighting

Audio System from Sony® with 12 speakers and HD Radio™ Technology

Brushed-aluminum finish on front door-sill scuff plates

Ford SYNC® voice-activated, in-vehicle connectivity system with SYNC Services¹ for Traffic, Directions and Information

High-gloss Black center stack finish

Liquid Silver Smoke-appearance instrument panel appliqués

MyFord Touch® with 2 configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Universal garage door opener

Exterior

22" polished aluminum wheels with black spoke accents

Body-color door cladding and side-skirt rocker moldings

Body-color, heated sideview mirrors with security approach lamps and memory

Bright, dual oval exhaust tips

Rear view camera

Tuxedo Black grille

Unique body-color front and rear lower fascias

Unique headlamp and taillamp treatments

Available Options & Packages

All-weather floor mats

All-wheel drive (AWD)

Cargo Accessories Package includes cargo security cover, cargo area protector and rear bumper protector

Driver Entry Package includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

Dual headrest DVD by INVISION™2

Illuminated front door-sill plates

Panoramic Vista Roof®

Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, rainsensing windshield wipers and LED turn signal mirror indicators

Voice-activated Navigation System with integrated Sirius XM Traffic and Travel Link with 6-month trial subscription











Ruby Red Metallic Tinted Clearcoat. Available equipment.

Ambient lighting.

Bright, dual oval exhaust tips.

Aluminum pedal covers.

6-speed SelectShift automatic paddle shifters.



22" Polished Aluminum with Black Spoke Accents Standard





Exteriors



Oxford White

Mineral Gray Metallic

Sunset Metallic

Deep Impact Blue Metallic

White Platinum Metallic Tri-coat



Ingot Silver Metallic



Ruby Red Metallic Tinted Clearcoat



Kodiak Brown Metallic

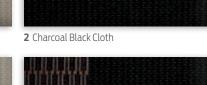


Tuxedo Black Metallic

Interiors







4 Unique Charcoal Black Cloth



5 Medium Light Stone Leather



6 Charcoal Black Leather



7 Charcoal Black Leather with Gray Alcantara® Perforated Inserts



8 Charcoal Black Leather with Sienna Seating Surfaces

Interiors



9 Charcoal Black Leather with Silver Smoke Metallic Seating Surfaces



Exteriors	5	SE .	SEL			Liı	nit	ed	Sport		
White Platinum Metallic Tri-coat ¹			3	4	5	6	7	5	6	8	9
Oxford White	1		3		5						
Ingot Silver Metallic	1	2	3	4	5	6	7	5	6	8	9
Mineral Gray Metallic			3	4	5	6		5	6	8	
Ruby Red Metallic Tinted Clearcoat ¹			3	4	5	6	7	5	6		9
Sunset Metallic			3	4	5	6		5	6		9
Kodiak Brown Metallic			3	4	5	6		5	6	8	
Deep Impact Blue Metallic	1	2	3	4	5	6	7	5	6		
Tuxedo Black Metallic	1	2	3	4	5	6	7	5	6	8	9

5, 6 Requires Leather Comfort Package on SEL **7** Requires SEL Appearance Package



New Vehicle Limited Warranty. We want your Ford Edge ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. Ford Credit, Get the ride you want, Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit, Ask your Ford Dealer for details or check us out at fordcredit.com. [] Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

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Comparisons based on 2013/2014 competitive models (class is Midsize Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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