

Discover the new Kia

2017 RIO



Niro expected availability January 2017. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately. 120V charger is included with vehicle. Information in this brochure is current at the time of printing. Kia Motors America (KMA) cannot guarantee the accuracy of this information. Please see kia.com for the most up-to-date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. By publishing this brochure, KMA does not create any express or implied warranties as to any products shown. See your Kia retailer or kia.com for details on Kia's available limited warranties. ©2016 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.

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Part #: UR170 PM001



Stylish, sporty, and fun

With agile handling and a 1.6L Gasoline Direct Injection (GDI) four-cylinder engine that delivers 138 horsepower, the 2017 Kia Rio makes driving enjoyable mile after mile. Rio is available as both a sedan and a 5-Door hatchback, which features an ideal combination of real-world functionality and unique styling. Both models also offer available advanced features that increase your entertainment options and enhance everyday convenience. Like all Kia models, Rio comes with an industry-leading 10-year/100,000-mile warranty program¹, a testament to its quality and reliability.

Spacious and versatile

Rio 5-Door offers the best of all worlds. Its fifth door gives you the convenience of a hatchback, while a variety of easily adjustable seating configurations let you carry passengers, cargo, or a combination of both.² Plus, it includes sporty exterior features like projection headlights and a rear spoiler.



1. HATCHBACK DESIGN

Carrying anything from gardening supplies to camping equipment for a weekend getaway is easy with Rio 5-Door. Its rear seats fold flat to create a spacious cargo area.²

2. 60/40 SPLIT-FOLDING REAR SEATS

The rear seats feature a 60/40 split-folding design, and they fold up or down quickly and conveniently for maximum cargo space and seating versatility.

3. CONCEALED STORAGE

Rio 5-Door has a built-in cargo cover that lets you store your valuable items safely out of sight. Rio 5-Door EX and SX also feature a cargo net and under-floor luggage tray hidden beneath the cargo area floor, so you can keep your items secure and organized.

4. COVERED CENTER CONSOLE

The driver and front passenger will appreciate the dual cup holders and storage bin with available sliding armrest.* The storage bin allows personal items to be kept close at hand.



As comfortable as it is practical

Rio's interior is designed to let driver and passengers alike relax and travel in comfort. Both Rio sedan and 5-Door feature a spacious cabin with impressive headroom and legroom for all seating positions, accented by black high-gloss trim. Rio SX also includes stylish leather seat trim.

You're in the driver's seat

Rio's interior features distinctly contemporary styling, highlighted by a sleek dashboard and easy-to-read displays. With a wealth of features intuitively positioned for convenient access, it's also designed to put the driver comfortably in control.

SIRIUSXM® SATELLITE RADIO³

Enjoy over 150 channels of commercial-free music, plus sports and news during your 3-month SiriusXM All Access trial subscription,³ which also includes 160+ channels on your computer, smartphone, and tablet.

BLUETOOTH® WIRELESS TECHNOLOGY⁴

With available *Bluetooth*,⁴ streaming audio is at your command when using a compatible *Bluetooth*® wireless technology-enabled device.

USB/AUXILIARY MP3 JACKS

Now you have the freedom to listen to your favorite tunes from your own music library. Simply connect your MP3 player to the audio system using an accessory USB cable, sold separately.

REMOTE KEYLESS ENTRY⁵

For convenient everyday driving, Rio features available remote keyless entry. Plus, the available Smart Key⁶ features a keyless trunk release.

SOPHISTICATED STYLING

Rio EX¹ and SX have a leather-wrapped steering wheel and gearshift knob,⁷ complemented by a stylish soft-touch dash.⁸

COMFORTABLE AND CONVENIENT

A six-way adjustable driver's seat lets you create comfortable seating positions. EX and SX feature a tilt and telescopic steering wheel, along with power windows with driver's side one-touch auto up-down⁹ operation.



Elevate your daily drive

An impressive array of features are dedicated to enhancing your daily drive. They are designed to make driving more convenient and comfortable, increase your confidence on the road, help you manage your entertainment options, and more.



1. UVO — SHORT FOR "YOUR VOICE"⁵

The available UVO eServices⁵ Infotainment System lets you seamlessly integrate your compatible smartphone⁶ to provide you with an easy, hands-free⁵ way to connect to your Rio. UVO eServices^{5*} lets you stream music, monitor your vehicle's driving habits, access **911 Connect**⁷ or **Enhanced Roadside Assist**⁸, and check maintenance requirements with **Vehicle Diagnostics**⁹ on the large touch screen. Additionally, there are no subscription fees⁵ for the first 10 years to access all of these benefits.

4. UVO link APP^{5*}

An available free app allows you to integrate your compatible smartphone⁶ with your vehicle — and make the most of UVO eServices.^{5*} This app can be downloaded at the App Store^{®10*} and Google Play™ Store.^{11*}

5. REAR-CAMERA DISPLAY^{12*}

To help you see things behind your vehicle that you might not see by looking over your shoulder, Rio features an available Rear-Camera Display with a large and bright screen.

2. POWER-FOLDING OUTSIDE MIRRORS⁵

Easily fold the outside mirrors in or out using a door-mounted control or key fob on the Rio SX, which makes parking in tight spaces especially convenient.

3. PUSH-BUTTON START^{*}

Start or stop the engine with the push of a button with the available Smart Key remote, even with the key fob in your pocket or purse.

6. VOICE-COMMAND NAVIGATION^{5*}

Available voice-command navigation includes a vivid color touch screen and continuously updated highway conditions from SiriusXM Traffic.^{TM3*}

7. HEATED FRONT SEATS^{*}

For optimum comfort in cold weather, the SX is equipped with leather-trimmed, heated front seats.

8. STEERING-WHEEL-MOUNTED⁵ CONTROLS

Operate a variety of features, including the audio system, with steering-wheel-mounted⁵ controls. EX and SX also include steering-wheel-mounted⁵ cruise control.*

11. SUPERVISION METER CLUSTER^{*}

Rio SX features a Supervision meter cluster display with backlit, high-contrast graphics for exceptionally easy reading.

9. AUTO ON/OFF HEADLIGHTS^{*}

To make everyday driving a bit more convenient, this available feature uses sensors to monitor ambient light and direct your Rio to automatically turn your headlights on and off for you.

10. POWER SUNROOF^{*}

Enjoy plenty of fresh air and sunshine, thanks to the SX's tinted sunroof. Its tilt-and-slide design makes operation quick and convenient.

12. PADDLE SHIFTERS^{*}

Rio SX has paddle shifters that allow you to shift the 6-speed transmission without taking your hands off the wheel.

13. ACTIVE ECO SYSTEM^{*}

Automatic models have an Active Eco System. With a push of the Eco button, it adjusts the engine and transmission calibration to help optimize fuel efficiency.¹³



Performance you can count on

Rio delivers performance that makes everyday driving exciting. It features a Gasoline Direct Injection (GDI) engine with 138 horsepower and an available smooth-shifting, 6-speed Sportmatic® transmission.* For increased agility and responsiveness, Rio 5-Door SX features a sport-tuned suspension and 17-inch alloy wheels.*

ADVANCED ENGINEERING

The GDI engine includes Dual Continuously Variable Valve Timing (D-CVVT), which automatically adjusts valve timing to help provide maximum power and reduce exhaust emissions.

INNOVATIVE TECHNOLOGY

An available Eco Package* includes Idle Stop & Go (ISG).* ISG automatically turns off the engine when you come to a complete stop and then seamlessly restarts the engine when you release the brake pedal.

SMOOTH AND PRECISE HANDLING

Rio features a MacPherson-strut front-suspension system, complemented by a rear torsion beam axle with gas-filled shock absorbers that are tuned to provide you with a smooth and comfortable ride.

Responsive systems

Rio features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations† These safety systems are designed to function automatically, leaving you free to focus on safe driving.

VEHICLE STABILITY MANAGEMENT (VSM)

For additional steering-direction-control capability, the VSM system is designed to intervene in appropriate situations to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)

ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it works to control the engine and brakes to help keep your Rio on course.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, the EBD system is designed to automatically adjust the front-to-rear balance of brake pressure.

HILL-START ASSIST CONTROL (HAC)

To help keep your Rio from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

ANTI-LOCK BRAKING SYSTEM (ABS)

ABS is the foundation of an active safety system and helps contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.





Advanced engineering for your peace of mind

At Kia, the process of improving all aspects of safety is relentless. As a result, continuous engineering advances and breakthroughs in material design have led to Rio's exceptionally strong body construction, strategically placed airbags, and advanced sensors, all of which help to increase your protection.

ADVANCED AIRBAG SYSTEM

An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags and is complemented by a driver's knee airbag.¹⁴

AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.¹⁴

FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This can help to reduce the likelihood of injuries.

HEIGHT-ADJUSTABLE

SEAT-BELT ANCHORS

The front height-adjustable seat-belt anchors allow the driver's and front-passenger's seat belts to be raised and lowered for a proper fit.

FRONT & REAR CRUMPLE ZONES

Both front and rear crumple zones are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the vehicle's passenger compartment in certain collisions.

SIDE-IMPACT DOOR BEAMS

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

LATCH SYSTEM

Easy-to-use Lower Anchors and Tethers for Children (LATCH) system is engineered to let you securely install a compatible child seat at either end of the rear seat.

Discover world-class quality

Kia is committed to producing exceptional vehicles with superb quality and reliability to suit most every driving need. From compact to crossover, Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.



COMPELLING DESIGN

Under the direction of President and Chief Design Officer Peter Schreyer, Kia vehicles have captured worldwide attention for their interior and exterior styling. The passionate collaboration of Kia's designers has created a look that makes every model as bold as it is distinctive.

TAKING ON THE COMPETITION

The Kia Racing team has gone head-to-head with world-class rivals — and won. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the racetrack has helped Kia manufacture award-winning vehicles that perform beyond your expectations. In six years of racing, Kia won a total of seven championships with three models — Rio 5-Door, Forte Koup, and Optima.



KIA NOVO CONCEPT VEHICLE SHOWN (not available for sale).

COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant has produced over 2 million vehicles since 2009. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant.¹ Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA¹⁵



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE LPGA¹⁶

INDUSTRY-LEADING WARRANTY PROGRAM¹

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

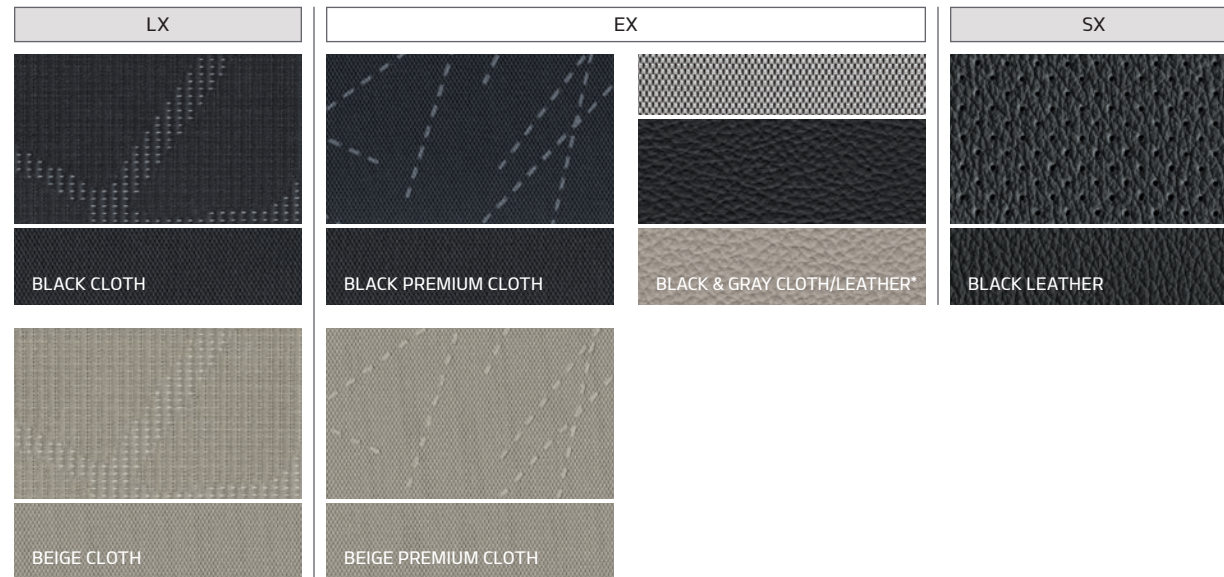
COLORS

EXTERIOR



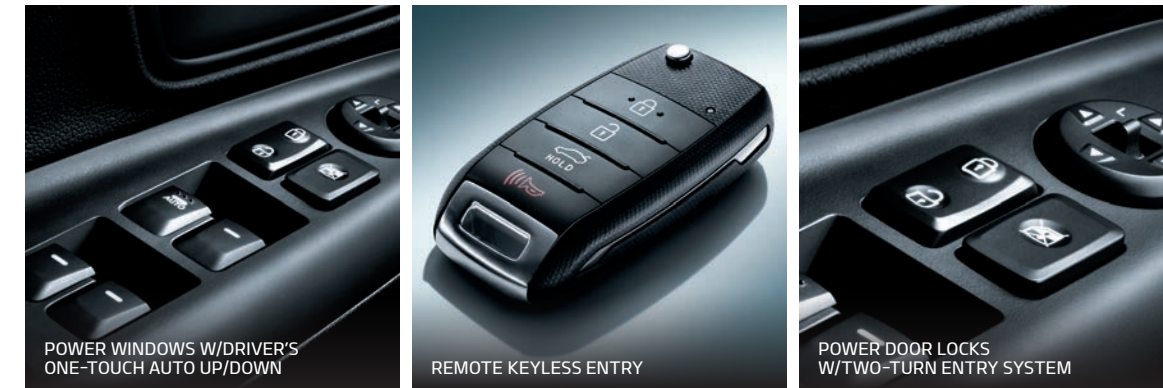
(M) = METALLIC PAINT, (P) = PEARL PAINT, (PM) = PEARL METALLIC PAINT

INTERIOR

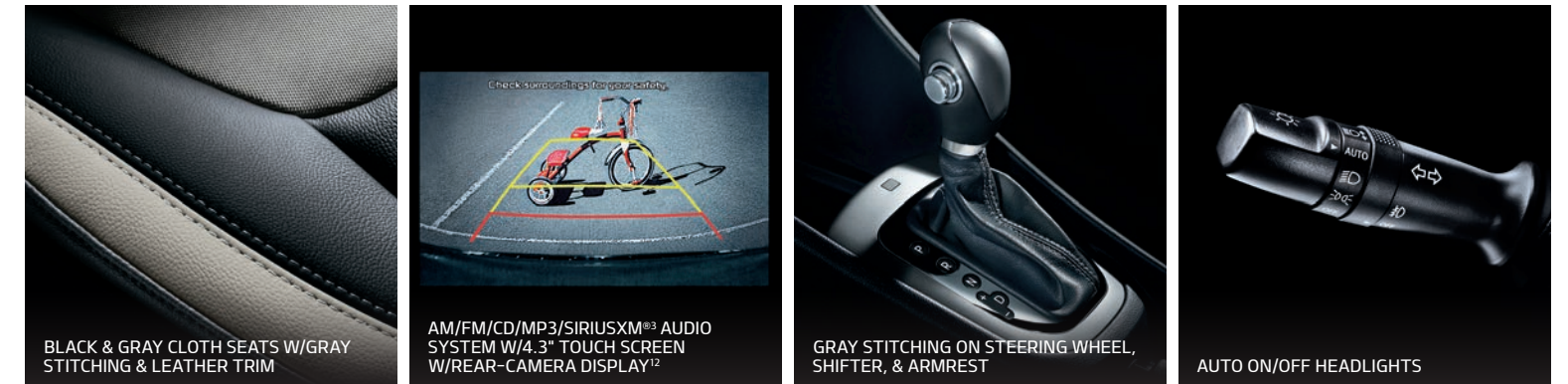


PACKAGES

LX POWER PACKAGE



EX DESIGNER PACKAGE



EX ECO PACKAGE (EX ECO PACKAGE HAS DIFFERENT STANDARD FEATURES THAN OTHER EX TRIMS. PLEASE SEE FEATURES PAGE FOR DETAILED INFORMATION.)



FEATURES

LX EX SX

MECHANICAL & EXTERIOR

1.6L Gasoline Direct Injection 4-cylinder engine	● ● ●
Idle Stop & Go (ISG) system	— ○ —
6-speed manual transmission (Sedan only)	● — —
6-speed Sportmatic® transmission	○^ ● ●
Sport-tuned suspension w/ventilated front disc brakes	— — ●
15" tires w/steel wheels	● ○ —
15" tires w/alloy wheels (N/A w/EX Eco Package)	— ● —
17" tires w/alloy wheels	— — ●
Power sunroof w/tilt	— — ●
Dual body-color power mirrors	● ● ●
Heated outside mirrors	● ● ●
Power-folding outside mirrors w/turn-signal indicators	— — ●
Projection headlights	— — ●

Multi-reflector headlights	● ● ●
Projection front fog lights (N/A w/EX Eco Package)	— ● ●
Front LED accent lights	— — ●
LED taillights	— — ●
Body-color exterior door handles	● ● ●
Black mesh radiator grille	● — —
Black mesh radiator grille w/chrome surround	— ● ●
Rear spoiler (5-Door)	● ● ●
Locking fuel-filler door	● ● ●
Front variable intermittent windshield wipers	● ● ●
Rear window wiper & washer (5-Door)	● ● ●
Heated rear glass w/timer	● ● ●
Tinted windows	● ● ●

LX EX SX

INTERIOR & CONVENIENCE

AM/FM/CD/MP3/SiriusXM® ³ audio system	● ● ●
4 speakers	● ● ●
A-pillar-mounted tweeter speakers	— ● ●
UVO eServices ⁵ Infotainment System (Available w/EX Eco Package)	— ○ —
UVO eServices ⁵ Infotainment System w/voice-command navigation & SiriusXM Traffic™ ³	— — ●
Rear-Camera Display ¹²	— ○ ●
Push-button start w/Smart Key	— — ●
USB/auxiliary input jacks	● ● ●
Bluetooth® wireless technology ⁴	○ ● ●
Steering-wheel-mounted ⁵ paddle shifters	— — ●
Steering-wheel-mounted ⁵ audio controls	● ● ●
Cruise control	— ● ●
Active Eco System	○ ● ●
Supervision meter cluster	— — ●
Power windows w/driver's one-touch auto up & down	○ ● ●

Power door locks w/remote keyless entry	○ ● ●
Remote keyless trunk release	○ ● ●
Air conditioning	● ● ●
Tilt steering column	● — —
Tilt & telescopic steering column	— ● ●
Trip computer	● ● ●
Auto on/off headlights	— ○ ●
Extendable dual visor w/mirror	● ● ●
Dual visor mirror lights (N/A w/EX Eco Package)	— ● ●
Dual front map lights (N/A w/EX Eco Package)	— ● ●
Dual front cup holders/lower-door-trim bottle holders	● ● ●
Center console w/sliding armrest & storage	— ● ●
Luggage under-floor tray & net (5-Door)	— ● ●
Luggage-area cover (5-Door)	● ● ●
Rear child-safety door locks	● ● ●
Tire-Pressure Monitoring System (TPMS) ¹⁷	● ● ●
Seatback pockets	● ● ●

SEATING & TRIM

Cloth seat trim	● — —
Premium cloth seat trim	— ● —
Premium cloth seats w/leather trim (Available with EX Designer Package)	— ○ —
Leather seat trim	— — ●
Heated front seats	— — ●
6-way adjustable driver's seat	● ● ●

60/40 split-folding rear seat	● ● ●
Leather-wrapped steering wheel & gearshift knob (N/A w/EX Eco Package)	— ● ●
Soft-touch dash (N/A w/EX Eco Package)	— ● ●
Front-door padded armrest	— ● ●
Metal pedals	— — ●
Black high-gloss interior trim	● ● ●

RESTRAINT & SAFETY SYSTEMS¹⁴

Dual front advanced airbags	● ● ●
Dual front seat-mounted side airbags	● ● ●
Full-length side curtain airbags	● ● ●
3-point seat belts for all seating positions	● ● ●
Front seat-belt pretensioners	● ● ●
Height-adjustable front seat-belt anchors	● ● ●
Anti-lock Braking System (ABS)	● ● ●

Vehicle Stability Management (VSM)	● ● ●
Electronic Stability Control (ESC)	● ● ●
Electronic Brake-force Distribution (EBD)	● ● ●
Hill-start Assist Control (HAC)	● ● ●
Side-impact door beams	● ● ●
Front & rear crumple zones	● ● ●
Lower Anchors and Tethers for Children (LATCH)	● ● ●

SPECIFICATIONS

ENGINE

	1.6L I4
Type	Inline 4-cylinder, aluminum block & head
Valve gear	DOHC, four valves/cylinder, Dual Continuously Variable Valve Timing (D-CVVT)
Displacement	1,591 cc
Compression ratio	11.0:1
Horsepower (SAE net)	138 hp @ 6,300 rpm
Torque (SAE net)	123 lb.-ft. @ 4,850 rpm
Fuel system	Gasoline Direct Injection (GDI)
Transmission	6-speed manual 6-speed electronically controlled Sportmatic®

DIMENSIONS

	1.6L I4
Wheelbase	101.2 in.
Track (front/rear)	59.8 in./60.0 in.
Length	172 in. (Sedan)/159.4 in. (5-Door)
Width	67.7 in.
Height	57.3 in.
Ground clearance	5.5 in.
Headroom (front/rear)	40.0 in./37.6 in.
Shoulder room (front/rear)	53.1 in./52.1 in.
Legroom (front/rear)	43.8 in./31.1 in.
Hip room (front/rear)	52.1 in./51.2 in.
Interior volume	88.4 cu. ft.
Cargo volume	13.7 cu. ft. (Sedan)/15.0 cu. ft. (5-Door) 49.8 cu. ft. (5-Door w/rear seats down)

ENDNOTES

1. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details. **2.** All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. Simulated images shown for illustration purposes only. **3.** SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. **4.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. A compatible Bluetooth®-enabled cell phone is required to use Bluetooth® wireless technology. **5.** Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. App uses your smartphone data service. Normal cellular service rates will apply. Your vehicle can connect to Internet hotspots, whether it's your personal wireless Internet at home or to a smartphone device with an Internet service plan (normal cellular service rates may apply). **6.** Apple iPhone® and select Android™ devices only are UVO eServices-compatible. iPhone® is a registered

CURB WEIGHT

	1.6L I4
Manual transmission	2,494 lb. (Sedan)
Automatic transmission	2,573–2,729 lb. (Sedan)/2,564–2,732 lb. (5-Door)

BODY & CHASSIS

	1.6L I4
Body type	Steel unibody
Front suspension	MacPherson type w/gas-filled shock absorbers
Rear suspension	Coupled torsion beam axle w/gas-filled shock absorbers
Steering type	Electric Power Steering (EPS)
Turns, lock-to-lock	2.8
Turning diameter, curb-to-curb	33.5 ft. (LX/EX), 34.5 ft. (SX)

TIRES & BRAKES

	1.6L I4
Tire size	185/65R15 (LX/EX), 205/45R17 (SX)
Brake type	Power-assisted, ABS + Electronic Stability Control
Front	10.1-in. ventilated discs (LX/EX), 11.0-in. ventilated discs (SX)
Rear	10.3-in. solid discs

2017 EPA-ESTIMATED FUEL ECONOMY¹³

	1.6L I4	1.6L I4 W/ISG
City/Highway/Combined MPG	27/36/31	—
Manual transmission	27/36/31	—
Automatic transmission	27/36/30	27/36/31
Fuel tank capacity (gallons)	11.4	11.4

trademark of Apple Inc. Android™ is a trademark of Google Inc. **7.** 911 Connect activates after airbag deployment and requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. **8.** 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via Bluetooth® wireless technology and a wireless signal. **9.** Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or the Owner's Manual for maintenance schedule. **10.** Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. **11.** ©2016 Google Inc. Google is a registered trademark and Google Play is a trademark of Google Inc. **12.** The Rear-Camera Display is not a substitute for proper and safe backing-up procedures. Always drive safely and use caution when backing up. The Rear-Camera Display may not detect every object behind the vehicle. **13.** Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. **14.** For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. **15.** NBA Identifications are the intellectual property of NBA Properties, Inc. ©2016 NBA Properties, Inc. All rights reserved. **16.** All materials and intellectual property related to the LPGA are owned by the LPGA, and any unauthorized use is strictly prohibited without the LPGA's expressed prior written consent. **17.** Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.