

THE GREAT BIG
BERGER TRADE-IN
EVENT

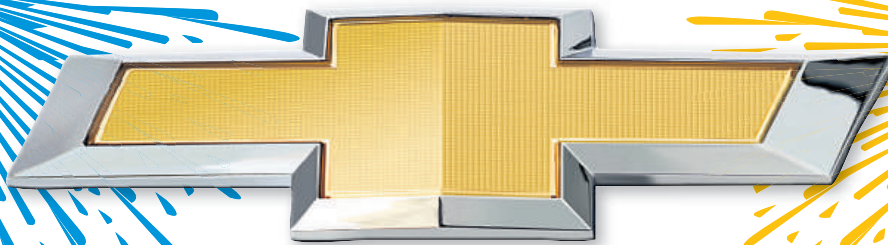


WORK YOUR BEST DEAL THEN
PRESENT YOUR CERTIFICATE



\$2000

GOOD ON NEW CARS AND USED CARS



THE
\$2000 TRADE-IN CERTIFICATE
WILL BE GOOD THROUGH THE
END OF THE MONTH.

WWW.BERGERCHEVY.COM

*\$2,000 over Kelley Blue Book Fair condition less necessary reconditioning. Trade vehicle must be consistent with the applicable State law and registered to the same owner for a period of not less than six months immediately prior to this trade-in; was manufactured after 1999; title has not been transferred to any person other than ultimate purchaser (same household only). Available on in-stock units only, orders and dealer trades excluded. Some imports may not qualify. See Dealer for details. Offer expires 4/30/14.

†Berger Chevrolet will pay \$5000 if we cannot beat your best deal on a new Chevrolet. You must present a bon-a-fide Buyer's Order with a manager's signature from the competing dealership. The buyers order must include the make, model and a full equipment list of the vehicle being purchased. If a customer leaves Berger Chevrolet with a price on a vehicle and the customer receives a lower price from a competing dealership, Berger Chevrolet must be given the opportunity to beat that price. If Berger Chevrolet does not have the identical vehicle in inventory and is unable to secure the identical vehicle the \$5000 guarantee will not be honored. Formula pricing such as GM Employee pricing, PEP cars and GM supplier pricing do not qualify. Berger Chevrolet also reserves the right to exclude limited production and specialty vehicles such as, but not limited to, Corvettes from this BEST PRICE GUARANTEE.