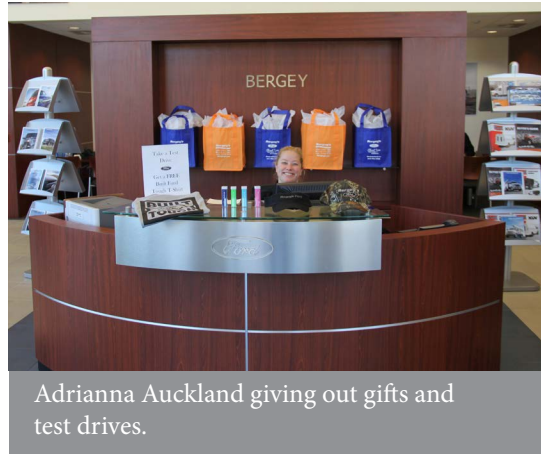


Bergey's **INK**



Three generations – Henry, Luke, and Glenn Bergey.



Adrianna Auckland giving out gifts and test drives.



Smiling Ford Sale Team – after 11 hours of giving tours and greeting visitors.

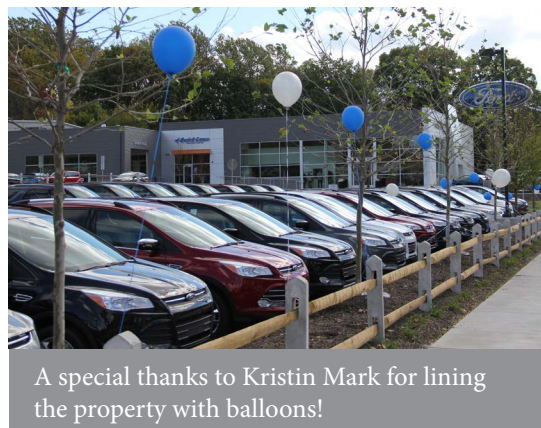
THIS ISSUE:

1. Ford Grand Opening
- 2-3. Employee Notes
4. Everyday Hero
5. Safety
- 6-7. Summer Picnic
8. Buick GMC Award
IVCC Expo
9. Holiday Parade
Fire Training
10. Car Wash
Customer Letter
11. Wellness
12. Employee Discount
Program

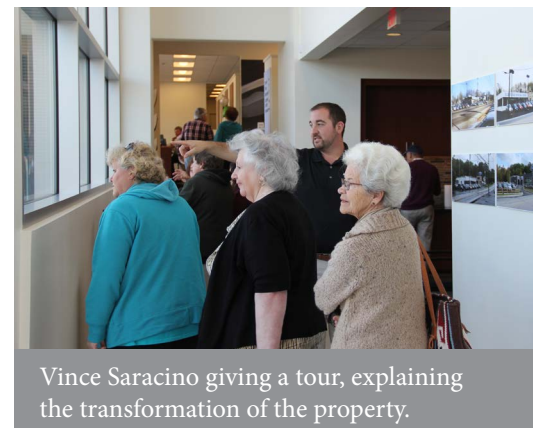
BERGEY'S FORD - GRAND OPENING

After a year of construction, Bergey's Ford celebrated the grand opening of the new Ford facility on Thursday, October 15. Around 200 customers, vendors, friends, family, neighbors, and Ford Motor representatives attended the open house. The highlight of the day was the many guided tours led by sales team members; showing guests the service, parts, sales, and administrative areas of the dealership and sharing facts and pictures about the history of the Ambler property and the founding of Franconia Garage by Norman Bergey, who received most of his initial mechanical training at a Ford dealership in Telford (I. L. Alderfer's Garage) prior to opening his own repair shop in 1924.

If you have not had a chance to tour the new facility, take a ride down to Ambler. One of the Ford team members would love to show you their new "home."



A special thanks to Kristin Mark for lining the property with balloons!



Vince Saracino giving a tour, explaining the transformation of the property.

JANUARY 2016

BERGEYS.COM

WELCOME

Joseph Muratore	Hatfield Commercial Tire	Troy Radcliff	Chevrolet
Nicholas Bock	Souderton Truck Center	Jeffrey Wagner	Easton Commercial Tire
Collin Britt	Leasing Associates	Daniel Mayberry Jr.	Chrysler Jeep Dodge Ram
Ronald Ziemba	Perkasie Retread Technologies	Thomas Barlow	Ford
Nicholas Siess	Buick GMC	Lucas Carreras	Leasing Associates
Timothy Long	Chrysler Jeep Dodge Ram	Malgorzata Siedlecki	Ford
Gary Dengler	Souderton Truck Center	Keith Godshall	Ford
Barbara Tyson	Chevrolet	Rebecca Bechtle	Souderton Truck Center
Matthew Troilo	Ford	William Brandt	Pennsauken Truck Center
Zachary Lang	Trenton Truck Center	Paul Moscarello	Trenton Truck Center
David Feliciano	Pennsauken Truck Center	Russell Allen	Harrisonburg Commercial Tire
Daniel Snyder Jr.	Ford	Steve Morocho	Lincoln
Justin Moyer	Hatfield Commercial Tire	Travis Whitebread	Heavy Duty Truck Parts
Bryce Bailey	Thorofare Commercial Tire	William Burns	Trenton Truck Center
Jerami Cressman	Hatfield Commercial Tire	Ronald DeFrain	Leasing Associates
Frederick Scheetz	Colmar Parts Warehouse	Lincoln Bergery	Buick GMC
Michael Martin	Hatfield Commercial Tire	Jordan Bagnell	Ford
Matthew Haas	Kennett Square Truck Center	Thomas Forman	Chevrolet
Celena Derstine	Chevrolet	Adam Davis	Souderton Truck Center
Adam Bolorin	Pennsauken Truck Center	Jason Sykes	Thorofare Commercial Tire
Benjamin Yerk	Leasing Associates	Judith Fistler	Chevrolet
James Conway	Colmar Parts Warehouse	Tristin Lester	Lincoln
Joseph Johnson Sr.	Vineland Truck Center	Tyler Argue	Chevrolet
Robert McFadden	Ford	Paul Soltys	Colmar Parts Warehouse
John Casey	Souderton Truck Center	Arthur Lavecchia	Colmar Parts Warehouse
Mark Minoske	Hatfield Commercial Tire	Christopher Frank	Colmar Parts Warehouse
Joseph Welzig	Doylestown Tire	Samuel Dawson	Colmar Parts Warehouse
Don Rakebrand Jr.	Silverdale Tire	Brian Sysak	Colmar Parts Warehouse
Jordan Petaccio	Corporate	Victoria McCue	Doylestown Tire
Curtis Allen	Pennsauken Truck Center	Steven Lenner	Colmar Parts Warehouse
Jarred Willard	Chevrolet	Jean Shelly	Corporate
Donald Currie	Souderton Truck Center	Kyle Gallagher	Chevrolet
John Sims	Ford	Anne Snyder	Ford
Christopher Jeffries	Perkasie Retread Technologies	Jordan Sims	Lansdale Tire
Hayes Conn III	Truck Leasing	Chester Scott Jr.	Chevrolet
Andrea Lord	Pennsauken Truck Center	Jacob Peterson	Heavy Duty Truck Parts
Nathaniel Warnke	Heavy Duty Truck Parts	Amber Vasey	Lincoln
Dustin Michael	Harrisonburg Commercial Tire	Bradley Burgess	Perkasie Retread Technologies
Carmen Leatherman	Souderton Truck Center	Scott Benfield	Hatfield Commercial Tire
Paul Bergey	Truck Leasing	Lawrence Kratz	Souderton Truck Center
Lyndsay Burkart	Buick GMC	Scott Fenimore	Colmar Parts Warehouse
Amber Clemens	Chevrolet	Walter Watson	Perkasie Retread Technologies
Andrew Gruber	Corporate	Manuel Idrovo	Perkasie Retread Technologies
Elmer Gerber	Buick GMC	James Brasch	Heavy Duty Truck Parts
Donald Mease	Souderton Truck Center	Frank Campbell	Chrysler Jeep Dodge Ram
Justin Thomas	Lincoln	Joseph Horan	Chrysler Jeep Dodge Ram
William Boyland	Hatfield Commercial Tire	David Serrano	Pennsauken Truck Center
Benedict Lostracco	Doylestown Tire	Eric Frantz	Easton Tire
Jesus Gomez	Souderton Detail Center	Bailey Gibson	Thorofare Commercial Tire
Arthur Blaker	Perkasie Retread Technologies	Robert Puentes	Lansdale Tire
Zachary Diehl	Souderton Detail Center	Jacob Alderfer	Lincoln
Luis Feliciano	Buick GMC	Julia Swarter	Chrysler Jeep Dodge Ram
Alexander Costanzo	Trenton Truck Center	Robert Nyce	Colmar Parts Warehouse
Corey Wood	Trenton Truck Center	Daniel Anderson	Zieglerville Auto Sales & Service
Marc Huffer	Leasing Associates	Joshua Able	Zieglerville Auto Sales & Service
Brett Conklin	Chevrolet	Albert Calascione	Thorofare Commercial Tire
		John Mulgrew	Chrysler Jeep Dodge Ram
		Devin DeLeon	Pennsauken Truck Center
		Jeffrey Bishop	Thorofare Commercial Tire

TRANSFERS

- Vincent McClendon.....Hatfield Commercial Tire to Perkasio Retread Technologies
- Terry Gorman.....Perkasio Retread Technologies to Chrysler Jeep Dodge Ram
- Robert Brubaker.....Colmar Parts Warehouse to Buick GMC
- James Boyer.....Lansdale Tire to Perkasio Retread Technologies
- David Boyles.....Ford to Colmar Parts Warehouse
- Jessica Duke.....Lansdale Tire to Chevrolet

- 9/25/15.....Anthony Cattani (Trenton Truck Center) and his wife Amanda had a baby girl, Laycie. She weighed 7 lbs. 13 ozs. and was 21" long.
- 11/11/15.....Micah Bergey (Chrysler Jeep Dodge Ram) and his wife Alycia had a baby boy, Aiden Micah. He weighed 8.46 lbs. and was 20" long.
- 12/1/15.....Andrew Nester (Chrysler Jeep Dodge Ram) and his wife Talia had a baby boy, Sage. He weighed 8.5 lbs. and was 20" long.
- 12/16/15.....Christopher Castellanos (Pennsauken Truck Center) and his wife Jeanie had a baby boy, Jacob Christopher. He weighed 10.1 lbs. and was 20.25" long.



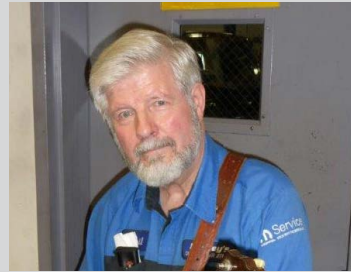
MARRIAGES

- 5/15/15.....Melissa Green (Chrysler Jeep Dodge Ram) married Brian Farney.
- 5/30/15.....Dominic Spatacino Jr. (Chrysler Jeep Dodge Ram) married Kelly Turley.
- 6/13/15.....Michael Levering (Chrysler Jeep Dodge Ram) married Grace Polk.
- 9/20/15.....David Kinney (Corporate IT) married Katelynne Pforter.
- 11/14/15.....Robert Moyer (Zieglerville Auto Sales & Service) married Kathleen Fowler.

RETIREMENTS

Phil Diehl worked at Chrysler Jeep Dodge Ram. He was hired on 2/6/1977 and retired on 7/31/2015.

John Serrao retired from being the Safety Director. He transferred to Chevy on 9/1/2015.



NEW ARRIVALS

- 6/4/15.....Patrick Benner (Chevrolet) and his wife Jacqueline Bazik had a baby boy, Xander. He weighed 7 lbs. 8 ozs. and was 20.25" long.
- 7/7/15.....Patrick Steidler (Pennsauken Truck Center) and his wife Leslie had a baby girl, Jocelyn Rose. She weighed 7 lbs. 7 ozs. and was 19.75" long.
- 7/9/15.....Davide Giandomenico (Leasing Associates) and his wife Allison had a baby girl, Camille Lauren. She weighed 8 lbs. 4 ozs. and was 20.5" long.
- 7/11/15.....William Kuntz (Chrysler Jeep Dodge Ram) and his wife Jessica had a baby girl, Alivia Janet. She weighed 7 lbs. 11 ozs. and was 19" long.
- 7/23/15.....Jonathan Clemmer (Chrysler Jeep Dodge Ram) and his wife Wendy had a baby boy, Blake. He weighed 7 lbs. 14 ozs. and was 19" long.
- 7/24/15.....Ryan Macatee (Conshohocken Truck Center) and Breanna Hoffnagle had a baby girl, Ryleigh Elizabeth. She weighed 7 lbs. 1 oz. and was 20" long.
- 8/10/15.....Anthony Cotellessa (Chevrolet) and his wife Lisa had a baby boy, Robert Joseph. He weighed 7 lbs. 7 ozs. and was 20" long.
- 9/13/15.....Philip Hoogenhuis (Buick GMC) and his wife Kerri had a baby boy, Cole Edward. He weighed 8 lbs. 6 ozs. and was 20.5" long.

IN MEMORIAM

Clarence Alderfer joined Bergey's in 1974. He was employed at the Car Wash in Souderton.

James "Jim" Williard was rehired at Bergey's in 2015. He was employed as a part-time driver for Colmar parts.

We mourn the passing of Clarence and Jim, they will be greatly missed.



INK Committee Members: Kelsy Weaver, Debra Baker, Liz Mascellino, and Jessica Reyes



EVERYDAY HERO ALL STAR NOMINEE

On behalf of Bergey's Chevrolet, we wish to nominate Joanna Bergey Shisler as our Every Day Hero All Star.

Joanna is a person who tends to the needs of others continuously whether it be family, friends, employees, and in this case, a customer. This is her story.

In 1996 a woman, named Renee Rock, purchased a purple Beretta at Bergey's Chevrolet from Joanna. Renee continued buying, and only owned, GM vehicles since that first purchase. In 2009, Joanna received a call from Renee's boss informing her that Renee was very sick. In the weeks to come, it was determined that Renee was in kidney failure and down to 10% functionality. Being a caring person, in both word and deed, Joanna told Renee's boss she didn't know much about this, but said if there was ever anything she could do to help, please let her know. She could not have known the impact of those very words.

Renee would stop by the dealership from time to time because her office is just down the street. In 2011, Renee purchased a GMC Acadia and then a Chevrolet Cruze from her in July 2013. From the span of time from when she purchased the Acadia to when she bought the Cruze, Renee looked sicker each time Joanna saw her. Seeing this tore Joanna up inside when Renee spoke of all the treatments she had to go through and the toll dialysis played on her each day. It was unfathomable. Renee, and her husband Joe, adopted a baby girl at just weeks old, 9 years prior. They brought her to the dealership, when she was a few months old, to share her with many at the dealership. A few years later, they found out their little girl had an intra-uterine stroke and now had very limited

use of her right side. Joanna remembered thinking, "...this girl depends on her mom so much; I just can't imagine. I feel I am so blessed and have so much for which to be thankful". Joanna kept thinking there must be something she could do to help!

The next time Rene stopped in the dealership, Joanna asked, "What can I do?" Renee told Joanna there wasn't much that could be done but she could always get tested to be an organ donor, if she felt led. Joanna thought about what the chances are...it's one in a million.

Being a woman of great faith in God, Joanna gave the issue over to Him and said "Let me know what to do." She felt as though she should be tested, so she did. In December 2013, Joanna told Renee she was going to be tested for as an organ donor.

After months and months of testing, Joanna was told she was a perfect match for Renee and it was now up to the donor board to allow the procedure. In July 2014, Joanna received an email stating the transplant was a GO.

On August 27, 2014, both Renee and Joanna were admitted to Lehigh Valley Hospital in Allentown, PA. By the afternoon the transplant was complete.

Months have passed since the transplant and Joanna is back to her jovial, athletic self. When asked about her heroic act of kidney donation, she wants NO glory; she made it clear this was all an orchestration from God and as a mother, she was willing to do this so another mother could live to take care of her special needs child.

This act of kindness goes well beyond our EVERYDAY HERO status; this is truly REMARKABLE!



L to R: Joanna Bergey Shisler and Renee Rock

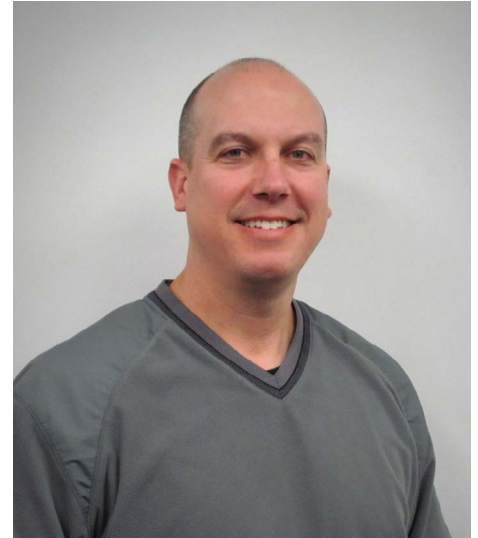
WELCOME - SAFETY DIRECTOR

Andy Gruber started with Bergey's on July 27th, 2015, in the role of Safety Director. For the previous 14 years, Andy worked with The Graham Company (a Philadelphia-based insurance brokerage), holding various positions in the Safety Services Department, most recently as Assistant Vice President of Safety Services. He is a Board Certified Safety Professional (CSP) as well as a Board Certified Fire Protection Specialist (CFPS) and holds a Bachelor of Science Degree in Occupational Safety from Millersville University.

Andy describes his philosophy with regards to safety as the following:

Having been in the safety field for 20 years, I've seen the best and worst of what workplace safety looks like. Unfortunately, safety often brings with it the negative stigma of more rules to follow which equates to less efficient work processes. I have witnessed first-hand that this does not have to be the case, in fact, the opposite can be true. The most efficient workplaces I've seen, also happen to be amongst the safest as well. In fact, capitalizing on the momentum that efficiency and safety bring to the table help to feed an overall positive feeling and morale at work.

At the end of the day, everyone deserves to go home in the same condition in which they showed up. Through a reinvigorated safety committee and management support, the goal is to have every employee involved and responsible for safety. The 'Bergey's SAFE' mentality is a campaign established by the safety committee to set forth some basic thought processes to help guide our decisions and behaviors on a daily basis. In addition to workplace safety, you can expect to continue to hear more about home safety as well. Accidents and injuries are unnecessary and avoidable hardships that we don't want any Bergey's employees and family members to experience, on or off the job.



WHAT DOES BERGEY'S SAFE MEAN?

In late 2015, the Bergey's Corporate Safety Committee officially adopted two Safety logos, one to represent our work related activities and the other to represent home based activities.

Bergey's SAFE is a state of mind and environment where the following ideals are relentlessly pursued and upheld, because we believe it is the right thing to do:

- Injuries are not accepted as just part of doing business; everyone goes home safe and healthy.
- Every individual has control over their actions, and is responsible to themselves, their co-workers, and their families & friends, to ensure they act in a safe manner.
- Every Bergey's employee looks out for one another, including our customers, because we don't want anyone to get injured.
- We actively seek to reduce risks and hazards to eliminate the chances of an injury taking place, because our lives depend on it, both at work and at home.
- From the Bergey's Safety Policy, 'No job is so important and no order so urgent that we cannot take the time to perform our work safely.'





BERGEY'S ANNUAL PICNIC

The Bergey's Annual Picnic was held on Saturday, July 11, 2015 at Beulah Land Swim Club in Pottstown. 484 guests attended the picnic.

The picnic featured arts and crafts, a rock wall, a giant water slide, a candy scramble, as well as horse and buggy rides. Wegman's again provided outstanding food and service.

Henry's traditional golf tournament was held. The low score golf was Merrill Derstine, who won \$25.00.

The winning golf team included Lincoln Bergey, Dylan Derstine, Noah Schreiner and Trey Leatherman. Second place winners were Curvin Weaver, Elaine Weaver, Heidi Weaver, Keith Knechel and Rachel Knechel.

Special door prizes were awarded including a Keurig Coffee Machine, Magic Bullet Blenders, a DeWalt drill, FIT® bracelets, a heavy duty Husky air pump, Lego and Fisher Price toys, a \$50 Amazon gift card, and various \$25 gift cards. The grand prize, a large propane grill, was won by Fred Krikory (Parts Warehouse, Colmar).

Congratulations to all of the prize winners! Special thanks to the picnic committee, which included Debra Baker, Kim Godshall, Elizabeth Mascellino, Jessica Reyes, John Serrao, Helen Tibble, and Fern Yothers (Corporate). We would also like to thank Dennis Cooney and Jim Godshall for their significant assistance.



1st Place Team



2nd Place Team



#1 BUICK GMC CERTIFIED PRE-OWNED DEALER

General Motors announced that Bergey's Buick GMC of Souderton, PA received the 2014 Northeast Region CPO Sales Leader Award. The GM Certified Pre-Owned Vehicle program honors the top selling dealership in the northeast region every year. Bergey's Buick GMC was recognized for their outstanding sales effort, selling 357 certified pre-owned vehicles in 2014. All of Bergey's Buick GMC's dedicated employees, teamwork and top-notch customer service made this possible. Earning this award is a reflection of the entire staff's commitment to delivering an exceptional customer experience.



L to R: Terry Brown, Scott Dement, Renita Shelly, Jeff Halteman, GM Representative, Jeff Nice, Jim Pollino, Randy Ziegler, Brandon Derstine



INDIAN VALLEY EXPO

Bergey's Dealerships had a booth set up at the Indian Valley Chamber of Commerce Business Expo on Tuesday, October 6, 2015. Local businesses filled the main room of the Country Club in Telford. The theme for this year's expo was "Sporting Success...Join the Winning Team." The booth was filled with tote bags, footballs and frisbees to distribute. Several new vehicles were on display outside the building.

A special thanks to Bob Yothers Jr., Kelsy Weaver, Dave Rittenhouse and Terry Brown who helped at the event.



SOUDERTON HOLIDAY PARADE

Bergey's participated in the Souderton Holiday Parade on December 5. The theme was "The Top 100 Reasons We Love Our Towns." We have been blessed to serve the community for over 91 years, meeting new friends and creating great memories. Bergey's Truck Centers, Buick GMC and Chrysler Jeep Dodge Ram all participated in the parade. We are thankful for the lifestyle we enjoy in the community we share.



LOCAL FIRE TRAINING

In October and November of 2015, Bergey's worked closely with local fire response organizations to try and increase the awareness of fire extinguisher use. Even though a portable fire extinguisher is not an extremely complex piece of equipment to use, surprisingly, more than 55% of adults have never used or received training on the proper operation of a fire extinguisher (according to a recent study from Cintas Corporation).

The National Fire Protection Association points out that home fires have increased by 8% since 2000, with a large number of the fires occurring in the fall and winter months, with December and January being peak months. In addition to having functional smoke alarms in your home as well as an escape plan, fire extinguishers can be a valuable tool for every home. Understanding how to use the fire extinguisher properly as well as knowing its limitations, can make all the difference. That's why hands-on practice is so important. Bergey's will continue to work with our



local fire response teams to offer training to all of our facilities over the next couple of years.

In the meantime, remember P.A.S.S.

- P – Pull the pin
- A – Aim the nozzle at the base of the fire
- S – Squeeze the handle
- S – Sweep gently from side to side

NEW CAR WASH SYSTEM

Bergey's Touchless Car Wash has recently upgraded the wash systems. The car wash utilizes state-of-the-art technology. It uses a high pressure water system that removes dirt and grime with the help of specially designed soaps and cleaners.

The ALL NEW car wash features include increased water pressure, led lights, under carriage wash, lava water flow, dryer, 8' clearance and extra room for dualies and crew cabs.



CUSTOMER LETTER

To: Chrysler/Jeep/Dodge/Ram

Good morning. I am writing to you today about our 2015 Ram truck we have just purchased from Bergey's. I am thrilled with our new truck, and the reason for this letter is to explain why.

We picked up our new truck on Saturday, 2/14/15. Approximately two weeks prior I had stopped in your showroom on a Thursday evening and was introduced to our salesperson, Jim Brown. The reason we purchased our Ram from Bergey's was because of Jim Brown.

His knowledge of the vehicle and all of its options was the best I've come across. I had been to other dealerships and DID NOT meet anyone of his caliber. He was also very good at navigating the Chrysler website and teaching me the differences between the gas and diesel power trains.

Mr. Brown is also a very good communicator. He made it very easy to understand all that the Ram had to offer in engine torque and creature comforts. I had learned more that Thursday evening from Mr. Brown than I had over the prior six months from visiting other dealerships in the area.

Let me say in closing that this was a very pleasant experience. And if my Ram performs as well as the salesperson who sold it to me, I will be a very loyal and repeat customer.

Thanks again, Jim Brown. Keep up the good work!

Sincerely yours,
James J. Fagan



Bergey's



Jeep

DODGE



RAM

STAYING FIT QUITTING TOBACCO

Tobacco use is the leading preventable cause of disease and death. Over 16 million Americans are living with a smoking-induced disease. Nicotine is the addictive drug that enters the bloodstream by chewing, inhaling, or smoking tobacco.

Smoking just one pack of cigarettes a day produces approximately 250 puffs of nicotine. Just like with illegal substances, nicotine activates the brain's reward and pleasure systems. Over time, your body becomes dependent. Beyond physical addiction, smokers associate the behavior with their social lives, making the habit much harder to break. Withdrawal effects may include difficulty concentrating, trouble sleeping, and overeating.

KICKING THE HABIT

The benefits of quitting far outweigh the costs of a nicotine addiction. The risks of cancer, heart disease, and stroke are reduced. After 15 smoke-free years, it's possible to be as healthy as someone who has never lit up once.

Once you've made the decision to quit, it's important to

stay positive. If your first attempt is unsuccessful, don't give up. Quitting without assistance is possible, but most tobacco users need help to kick the habit.

ACTION STEPS

- **Make a choice** – A decision to quit is always the first step. Set a date for stopping. The more detailed your plan, the better your chances.
- **Distract yourself** – Chew gum or suck on hard candy. Keep your hands occupied with a toothpick or a pen. Simple distractions can help re-program your brain.
- **Talk to a doctor** – Create a plan or treatment option with your doctor. He or she can prescribe medication if necessary.
- **Stay healthy** – Exercise and hydrate regularly. Promoting good self-care also activates the brain's reward system.
- **Avoid triggers** – Rearrange your social settings to include smoke-free places, like a museum or theater.
- **Cope positively** – Find alternative ways to manage stress, such as talking with a counselor or learning relaxation techniques.

A smoke-free life is worth the effort. You're not alone in your journey away from tobacco use. Keep your focus on each day and celebrate your first 24-hours without nicotine. You've earned it!



THINKING WELL DEALING WITH STRESS

Stress is one of our brain and body's responses to change that is demanding. It ranges from something as simple as rush hour traffic to events as difficult as the death of a loved one. Our bodies aren't built to deal with activating this stress response all the time. Without occasional breaks from stress, people can experience high blood pressure, diabetes, and heart disease, as well as depression or anxiety.

We don't always have control over stressful events in our lives, but we can control how we respond to them. Resilience is defined as the ability to recover well over time in response to stressful events.

STRESS STRATEGIES:

Pay attention to your body - If you're drinking more than you should, are having trouble sleeping, lacking energy,

or experiencing symptoms of depression or anxiety, then treat them as warning signs.

Practice saying no - It's important to know your limits and values. Do your best not to take on more than your mind, emotions, and physical health can withstand.

Focus on the positive - Be proud of what you've accomplished rather than beating yourself up for the tasks you didn't finish. If you struggle with negative thinking, then consider seeing a counselor.

Ask for help if you need it - You should especially see your physician or a mental health professional if you are experiencing physical symptoms of stress, are abusing substances in order to cope, or have thoughts of suicide.

Practice gratitude - Writing down things for which you are grateful or writing a thank you note to someone important to you can help remind you what really matters in life.

PENN FOUNDATION



(215) 257-6556
or 1-800-616-9248