

BERGEY'S HAS PURCHASED KIA OF LANSDALE



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Bergey's is pleased to announce that it has purchased Kia of Lansdale which is located at 1150-1151 N. Broad Street in Lansdale, PA. The dealership has been renamed Bergey's Kia.

We are excited at the opportunity to add an import brand to our automotive product offerings! Kia has been gaining market share in recent years, specifically with the Telluride and Sportage popularity, resulting in a 3.3% sales increase YTD. We are excited at the opportunity to capitalize on that momentum.

This acquisition will result in seven auto dealers serving the northern Montgomery County area further strengthening our position as an automotive leader in our community.

The leadership team will include Kevin Bergey, Dealer and Bob Yothers Jr., General Manager. Bergey's would like to extend a warm welcome to the team members at Kia of Lansdale.



WELCOME

William Bitters Lansdale Collision Center
 David Cooper Pennsauken Commercial Tire
 Andre Malembe Retread Technologies
 Tyler Schumann Ford of Ambler
 Jacob Gordon Buick GMC
 Edwin McDaniel New Castle Truck Center
 Manuel Santos Chevrolet
 Jacob Trumpp Buick GMC
 Kristopher Roat Hatfield Commercial Tire
 Zachary Webb Colmar Parts Warehouse
 Justin Bahler Hatfield Commercial Tire
 Seth Kandel Ford of Ambler
 Robert Barr Jr Colmar Parts Warehouse
 Tyler Meshon Colmar Detail Center
 Jeanne Brosnan Lincoln
 Wade Anders Chevrolet
 Christopher Caprinolo Denver Commercial Tire
 Carlos Osorio Trenton Truck Center
 David Alspach Jr Conshohocken Truck Center
 Michael Williams Jr Vineland Truck Center
 William Bannon Souderton Truck Center
 Michael Moyer Colmar Parts Warehouse
 Pieter Slot Colmar Parts Warehouse
 Robert Weidner Hatfield Commercial Tire
 Bianca Perry Ford of Lansdale
 Cheryl Federico Ford of Ambler
 Melvin Gutierrez-Rios Trenton Truck Center
 Michael Grote Ford of Ambler
 Robert Durante Ford of Lansdale
 Todd Reilly Jr New Castle Truck Center
 Michael Sparling Telford HD Truck Parts
 Jacob Powers Souderton Detail Center
 Kalyn Bannon Chevrolet
 Omar Pitts Ford of Lansdale
 Jennifer Conn Lincoln
 Thomas Gonzalez Pennsauken Truck Center
 Nicholas Rogan Ford of Lansdale
 Efrain Otero Padilla Retread Technologies
 Jose Bonshoms Chevrolet
 Robert Caprio Jr Ford of Ambler
 Charles Hamilton Pennsauken Truck Center
 Michelle Hartzell Souderton Truck Center
 Matthew Swierzewski Telford HD Truck Parts
 Ronald Kale Ford of Lansdale
 Thomas Davenport Jr Telford HD Truck Parts
 Dalton Ambridge Easton Commercial Tire

Carlos Goncalves Colmar Detail Center
 Christian Clark Souderton Leasing Associates
 Jacob Landis Telford HD Truck Parts
 Brandon Vona Colmar Parts Warehouse
 Kaleb Garis Chevrolet
 Tyler Kories Ford of Ambler
 Micah Souder Lansdale Collision Center
 Zachary Rogers Ford of Lansdale
 Benjamin Sanders Souderton Leasing Associates
 John Hawkes Telford HD Truck Parts
 Jacob Greenberg Souderton Detail Center
 Jason Stroup Lincoln
 Dillon Shaffer Buick GMC
 Javar Thomas Pennsauken Truck Center
 John Janis Trenton Truck Center
 Robert Lane Chevrolet
 Victor Quijano New Castle Truck Center
 Richard Williams Trenton Truck Center
 Todd Lora RBL Tire Service
 James McHugh Chevrolet
 Alexandra Ressler Denver Commercial Tire
 Michael Nase Telford HD Truck Parts
 Randall Greener Souderton Truck Center
 Blake Clemmer Souderton Detail Center
 Kenneth Stout Kia
 Stuart Rovner Kia
 Chau Lu Kia
 John Burns Kia
 Anthony Galinski Kia
 Garrett Eger Kia
 James Mitchell Kia
 Jonathan Pittenger Kia
 Rhonda Pawling Kia
 Scott Long Kia
 Alexander Groce Kia
 Michael Mientus Kia
 Charles Smith Kia
 Joseph Murray III Kia
 John Kinney Kia
 Alexander Reid Kia
 Kristofer Hackman Chevrolet
 Scott Griffin Pennsauken Leasing
 Alexander Beck Souderton Truck Center
 Cayla Liebel Chrysler Jeep Dodge Ram

TRANSFERS

Matthew Brad..... Souderton Truck Center to
Souderton Detail Center

Rodney Meikrantz Wholesale Parts to Chrysler Jeep
Dodge Ram

James Mark..... Ford of Ambler to Lansdale
Collision Center

Chorie Vann..... Hatfield Commercial Tire to Easton
Commercial Tire

Celena Derstine..... Chevrolet to Chrysler Jeep
Dodge Ram

Brian Davis Buick GMC to Souderton
Truck Center

Frank Konzelman Chevrolet to Wholesale Parts

Doug Jacobs Pennsauken Truck Center to Trenton
Truck Center

Amy Sheenan Ford of Ambler to Ford of Lansdale

Richard Kane Pennsauken Truck Center to New
Castle Truck Center

Todd Heckathorn..... Souderton Truck Center to Trenton
Truck Center

Rissa Bergey..... Ford of Lansdale to Chrysler Jeep
Dodge Ram

Nicholas Krautheim... Buick GMC to Souderton
Detail Center

Dennis Fox..... Telford Heavy Duty Truck Parts to
Souderton Truck Center



NEW ARRIVALS

7/31/2019 Patrick Benner (Chevrolet) and his spouse
Jacqueline had a baby girl, Violette Gabrielle.
She weighed 7 lbs. 1 oz. and was 20.5" long.

9/5/2019 Dave Kinney (Corporate) and his spouse
Katelynne had a baby girl, Julianne Lynne. She
weighed 8 lbs. 3 oz. and was 20" long.

10/1/2019 Micah Bergey (Chrysler Jeep Dodge Ram) and
his spouse Alycia had a baby boy, Cole Henry.
He weighed 7 lbs. 7.8 oz. and was 19" long.

10/21/2019 Eric Frantz (Harrisonburg Tire) and his spouse
Kristina Marie had a baby boy, Felix Dale. He
weighed 9 lbs. 6 oz. and was 21" long.



MARRIAGES

9/20/19 Daniel Anderson (Lincoln) married
MaryBeth.

10/5/19 Jacob Peterson (Telford Heavy Duty Truck
Parts) married Kristina.

10/12/19 Wayne Lucas (Ford of Ambler)
married Sherry.

10/13/19 Brian Haldeman (Chrysler Jeep Dodge Ram)
married Elwira Pawlowski.

CELEBRATING 50 YEARS OF SERVICE - ELAINE MININGER



Pictured L to R: Elaine Mininger, Mark Bergey



ORGANIZATIONAL ANNOUNCEMENTS



Debra Baker – has been promoted to VP of Human Resources. Debra has been with Bergey's for 35 years, serving as the Human Resources Director since 2008. Debra will continue to oversee all Human Resources efforts which include team benefits, recruitment and retention, and the legal policies for the five states that we operate in.



Melissa Schummer – has been promoted to Director of Team Engagement. Melissa joined Bergey's in April, 2018 as a Recruiter leading our Talent Acquisition initiative. In her new role, she will focus on enhancing the organizational health throughout the company impacting team member engagement, satisfaction and retention.



Brian Clemens – has been promoted to VP of Technology. Brian has served Bergey's for almost 40 years. In that time Brian has developed and managed our Accuterm DMS system. In his new role, Brian will focus on our future DMS strategy, as well as oversee all IT responsibilities.



Ron Armitage – has been promoted to IT Director. Ron joined the Bergey's team in 1999. Most recently he served as our IT Network Architect. Ron will be responsible for the management, strategy and execution of the IT infrastructure.



Carmen Leatherman - has been promoted to Marketing Director. Carmen joined Bergey's in 2015 as the Commercial Marketing Manager, working to elevate our commercial marketing efforts. Carmen will oversee marketing for the entire company.



Becca Kulp - has been promoted to Director of Operations. Becca has been employed at Bergey's for 20 years, most recently as the Commercial Processes Manager where she has been responsible for numerous facility projects. Becca's primary responsibilities will include facility update project management for the entire company, as well as management of the fuel center and car wash.



Glenda Bergey Leatherman - will be transitioning to Project Manager focusing on projects within the consumer group. Glenda has been serving Bergey's since 1995. Most recently she was a salesperson at Bergey's Buick GMC, continually selling high volumes while delivering excellent customer service.

COATS FOR KIDS

Bergey's auto dealerships are driving away the cold and helping kids stay warm this fall and winter by donating over 450 new coats to local kids in need. Each of our dealerships have partnered with the Auto Dealers CARing for Kids Foundation to provide over 265,252 local children with the gift of a new winter coat since 2008. It's a unique program with the simple mission of giving new coats to underprivileged children who would otherwise not have them.



DELAWARE VALLEY FAMILY BUSINESS CENTER EVENT

On Thursday, November 14, the Bergey family participated in an event hosted by the Delaware Valley Family Business Center. The Bergey family were the main speaker for the event. They spoke to other family businesses about wanting to give back to the community and sharing what they have learned over the years of working together as a family.



INDIAN VALLEY EXPO

Bergey's had a booth set up at the Indian Valley Chamber of Commerce Business Expo on Tuesday, October 1, 2019. Local businesses filled the main room of the Country Club in Telford. The booth was filled with tote bags, mugs and water bottles to distribute. Several new vehicles were also on display outside the building. A special thanks to Bob Yothers Jr., Kelsy Weaver, Maura Shisler, Miriam Bednarczyk and James Morrone who helped at the event.

BERGEY'S CHEVROLET PARTNERS WITH HATFIELD ICE

Bergey's Chevrolet is partnering with Hatfield Ice in Colmar on the Chevy Youth Sports program. The partnership will feature a one-time monetary contribution to assist Hatfield Ice with registration fees, equipment costs, facility maintenance and other administrative fees. "Being involved with sports helps kids develop skills like leadership, cooperation, and sportsmanship while bringing families and communities together to show their support. Bergey's Chevrolet and Chevy Youth Sports are proud to help Hatfield Ice bring so many smiles to kids and families in Colmar." said Brian Derstine, General Manager for Bergey's Chevrolet. "Chevrolet believes in the power of play as a way for young people to build the skills needed to be successful in the future."





2019 BERGEY'S SUMMER PICNIC

The Bergey's Annual Picnic was held on Saturday, July 13, 2019 at Beulah Land Swim Club in Pottstown. 592 guests attended the picnic. The picnic featured a ventriloquist, face painter, rock wall, bungee trampoline, petting zoo, and live music by Tyler Hunsberger. Wegman's again provided outstanding food and service. Henry's traditional golf tournament was held. Special door prizes that were awarded included Air Pods, Polaroid Camera, Fire TV Cube, 10x10 canopy, reciprocating saw, air fryer, and several gift cards. The grand prize was a \$500 money cake won by Andrew White. Congratulations to all of the prize winners! Special thanks to the picnic committee, which included Debra Baker, Kim Godshall, Elizabeth Mascellino, Jessica Reyes, Melissa Schummer, Dave Landis, and Jean Shelly. We would also like to thank Jim Godshall for his significant assistance.



Jim Godshall: Low Score Golf Winner



DELAWARE SENATOR CARPER

Senator Carper visited our New Castle location this summer. He and his team talked with our truck center leaders about the proposed repeal for Federal Excise Tax (FET) on heavy duty trucks.



Senator Carper and Mark Bergey

NJ TRUCK TRADE FAIR

The Commercial Truck Centers recently hosted their 14th Annual Vendor Trade Fair & Customer Appreciation night in New Jersey. Located at The Merion in Cinnaminson, NJ. They hosted over 50 of their Heavy Duty Parts and Service Suppliers and welcomed over 225 customers to the event. "This is a great event that just keeps getting better," said Eric Toth, District Parts Manager for Volvo Group NA. "The Bergey organization is known to put on the best event in the Northeast...and it's great to see how much your customers look forward to coming each year." With sales representatives from Commercial Truck, Leasing, Parts, Service and Tires, our customers were able to learn not only about our suppliers and OEs but about Bergey's Commercial Division's capabilities. "I really enjoy the event due to the fact that we all come together as a one Bergey's Commercial Group for the show," said Justin Pursell, Director of Commercial Tire Operations. "We are able to show all the different offerings that we have, not just in parts, but tires, trucks, leasing and service. It also shows that Bergey's can take care of all of their needs and gives us the opportunity to place faces to names and connect with our customers on a personal level."



CRANKSGIVING

On Saturday, November 16, Bergey's helped sponsor approximately 90 cyclists who participated in the 2019 Scooter's Bike Shop Cranksgiving Bike Ride and Food Drive. This fun event gave participants the choice of three distances of cycling, a 5 mile family route, a 20 mile route, or a 30 mile route. While on the routes, the cyclists stopped at Landis Supermarkets in Telford and Vernfield, where they purchased food pantry items for Keystone Opportunity Center's Food Pantry. Upon arrival at the grocery stores, riders were able to warm up with hot chocolate and coffee. The cyclists then shopped for items from a Keystone Food Pantry wish list using dedicated checkout lanes. The items were then boxed by volunteers from Bergey's and Suburban Cyclists Unlimited and then delivered to the food pantry. In all, the cyclists purchased and donated approximately 5,000 pounds of food for Keystone's Pantry. Bergey's is committed to giving back to our community. We are accountable to all we serve, continually striving to positively impact the lives in our community.



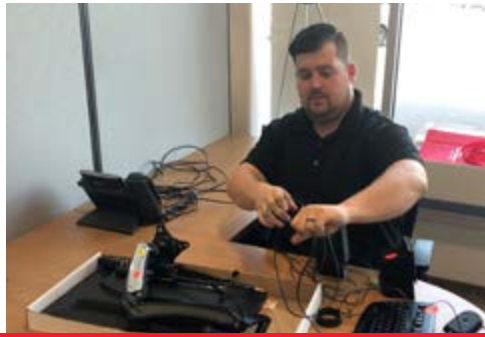
TRUCK PARADE

On September 28, Bergey's Truck Centers of Delmar supported a Special Olympics truck parade with Perdue trucks. There were 219 trucks involved in the parade and \$45,000 was raised for the Special Olympics.



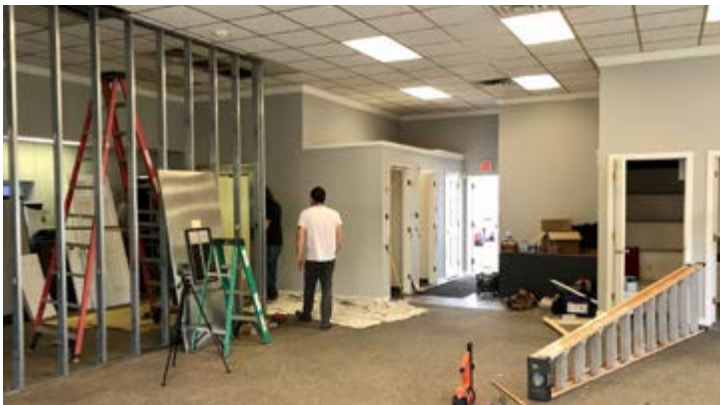
BUICK GMC MOVE

Bergey's Buick GMC Pre-Owned Car Center has made the move to join the new team across the street. It was a busy day, but we are grateful for all of the help with the transition. Thank you to everyone for all their help moving. A big thanks to Becca Kulp, Dave Landis, Bob Yothers Sr, and Dan Frustino for all their preparation and execution of the plan. Every department from Marketing, Truck Center, and the Buick GMC team was involved in making this move go so smoothly.



SOUDERTON TRUCK CENTER MOVE

Our Souderton Truck Sales team is now all under one roof together. They have made the move across the street to the former Buick GMC Pre-Owned Vehicle building. A few renovations have taken place and they are happily settling in. Our Leasing Department was also able to join together in one building during the transition.



SOUDERTON STONE HOUSE

The stone house in Souderton has been taken down to make room for more parking at Bergey's Chrysler Jeep Dodge Ram Service Department. The stone house held a large conference room which was used for many of the Souderton campus business meetings. In order to create another space for meetings, the building at 439 Harleysville Pike (across the street from Buick GMC service department) was renovated to hold our new conference room.



BERGEY'S HOSTS MACK TRUCKS PRESIDENT

On December 4th, Bergey's Truck Centers hosted Marty Weissberg (President Mack Trucks), Jonathan Randall (Senior Vice President, Sales & Marketing Mack Trucks), and Patrick Meehan (Vice President Mack Trucks Northeast Region).



Picture L to R: Bill Schenck (New Truck Sales Manager), Pat Meehan, Stephen Rybacki (New Truck Sales Manager), Jonathan Randall, Marty Weissberg, Mark Bergey (CEO), Ric Ciesielka (VP Lease/Rental & Remarketing), James Gavaghan (VP Commercial Truck & Tire Sales), David Schlosser (VP Commercial Operations)



CUSTOMER LETTERS

To: Bergey's Tire & Auto Service Center of Silverdale

I am reaching out to you today to tell you how pleased I am with the recent service I received at your Silverdale store. The team you have in place at that location is full of first-class individuals in every way; they truly care about their customers and strive for excellence in everything they do. Pat is a terrific person; he is very professional and personable at the same time. He recently went out of his way to give me a ride home that was much appreciated. Larry is also a great guy, he is very knowledgeable and customer oriented. I have been dealing with Larry for many years, and I always look forward to seeing him when I bring in one of our vehicles.

Joe



Larry Smith and Pat Lyons



Harry Outten and Brian Mitros

To: Bergey's Lincoln

I'd like to send a message to let you know Harry and Brian at the service center in Lansdale went above and beyond when I came to the service center at 4:40pm with an issue. Harry assured me that they will do what they can and informed Brian of my situation. They tried several wheel locks and none worked. Brian then informed me he would order the wheel lock key needed and contact me. He did, the very next day. With this service, I'm purchasing my tires needed from Bergey's. They always are very helpful and customer oriented. All have the mission, vision and value of Bergey's in mind.

Janice

To: Bergey's Chevrolet

Thank you for the letter that you sent to us about customer satisfaction being the #1 priority of Bergey's Chevrolet. Mr. Eric Kratchwell has excelled at his job assisting my husband and myself in picking just the right car for us. He was found be to patient, friendly, and with an easy-going personality that totally took the stress of purchasing a vehicle. Eric went beyond and above with customer service when I called him to tell him the passenger windshield had several small chips. I brought it in that week and not only was I given a loaner vehicle but I ended up with a brand-new windshield at no charge. This is what I call excellent customer service.

Debra



Eric Kratchwell



Chuck Bernatowicz

To: Bergey's Lincoln

I wanted to recognize one of your outstanding employees and someone I have considered a friend from my many visits to your Lincoln dealership over the years. I trust his knowledge and experience whenever I have my vehicles serviced. I recently had an unfortunate experience and Chuck was instrumental in a satisfactory resolution. Please share my appreciation. He genuinely gets to know his clients. That is very evident as I listen and watch him in his interactions with his clientele. I am also in the service business and recognize quality.

Bill