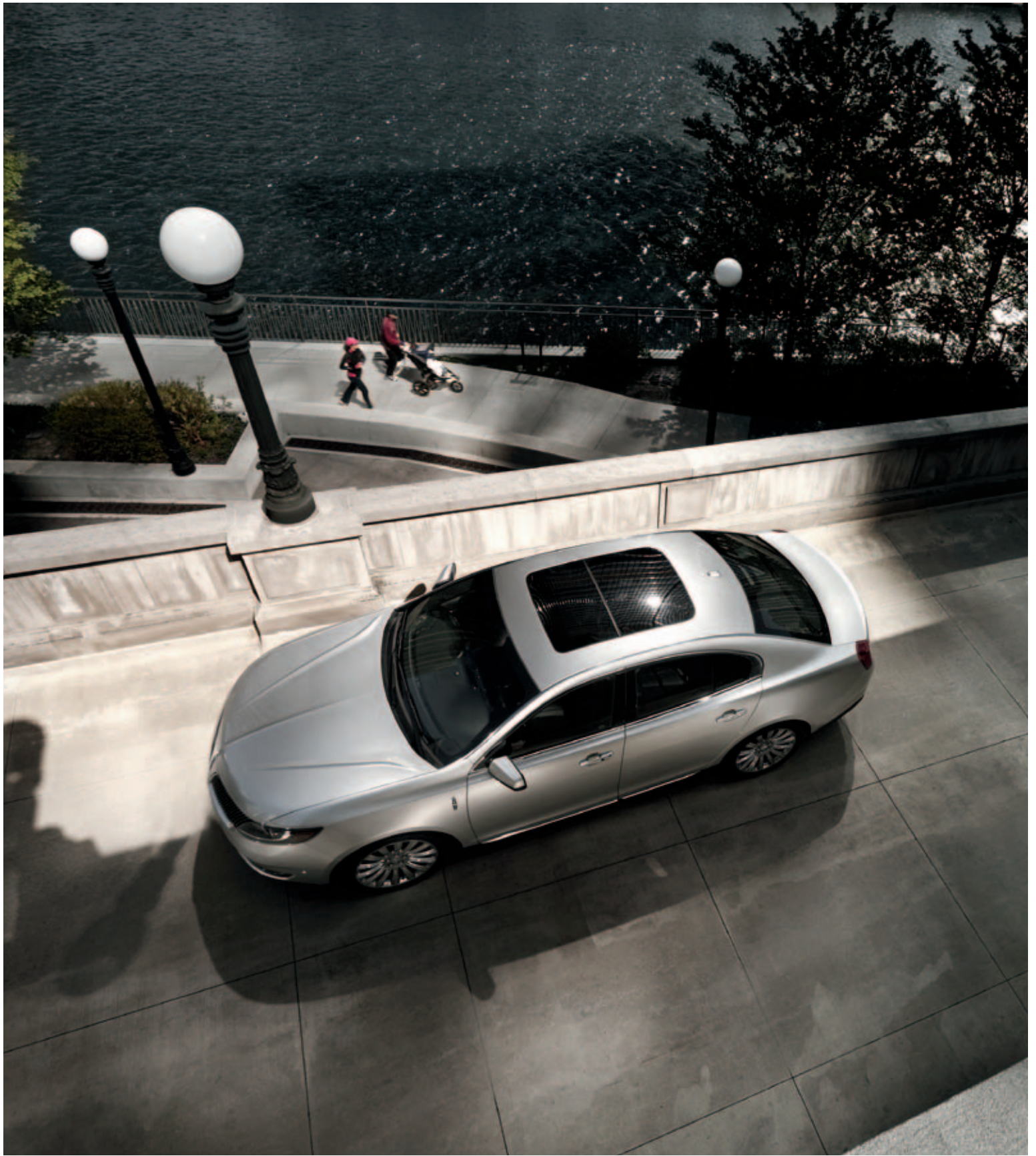




2014 MKS





MAKE YOUR OWN MOMENTS. There is a vehicle made to take you on the most memorable of journeys. It comes from an unexpected place, and promises to take you to so many more.

It is the 2014 Lincoln MKS. From the Lincoln Motor Company.

ONE SEAMLESS CONNECTION KEEPS IN TOUCH WITH ALL SIDES OF YOU: SYNC WITH MYLINCOLN TOUCH.

The conversationalist. The audiophile. The protector. The provider. Phone, entertainment, navigation,¹ climate. See the connection? For the many things you do, we offer a single, simple interface: SYNC[®] with MyLincoln Touch.^{™2}

With vibrant, color-coded graphics, your choices are clear. A large, 8" full-color center screen and crisp LCD gauges are supported by intuitive buttons on the steering wheel. Touch what you need, or control it with easy voice commands.

Dial numbers and answer calls without picking up your phone. Your contacts download automatically. Request music from favorite sources, including your MP3 player, phone, USB or SD card, then achieve auditory bliss through 16 speakers, compliments of the THX[®] II Certified Audio System.¹ Simply state a street address, and the Navigation System¹ will direct you to your destination, even while you are en route. SYNC with MyLincoln Touch brings it all together, beautifully.



¹Available feature. ²Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



EVERY SECOND, YOU'LL FEEL THE DYNAMIC INTERACTION OF LINCOLN DRIVE CONTROL.

Like light and dark, ride and handling is a pair. Why do some cars focus only on handling the twisting turns, but they make drivers suffer firmness? Others offer smooth ride comfort, but where are the butterflies in your stomach?

The reality is that roads have their ups and downs. The heart-racing curves are accompanied by long, sometimes potholed stretches. The secret is adapting, at every moment. MKS has this down to a science. Literally. Using a suite of advanced sensors, MKS with Lincoln Drive Control constantly adjusts its suspension in the blink of an eye to give you the best of both worlds. It helps you carve corners with agility, and travel comfortably over harsh surfaces. At any point, if you choose to dial up the yin or the yang, the choice is yours: select Sport or Comfort for a change from Normal.





EVER WONDER WHAT YOU'VE BEEN MISSING? WE CAN HELP. There's so much intrigue in this world. The question of what's beside you, behind you or in front of you shouldn't be part of the mysterious unknown. Allow us to shed some light on the subject.

Equipped with radar,¹ ultrasonic sensing¹ and miniature cameras,¹ MKS can help detect certain things that you may not. For instance, it can alert you to objects in your blind spots!¹ An audible alert system can help warn if traffic is crossing the path behind you.¹ In tight areas and parking lots, it displays guidelines and full-color images from the rear to assist you in backing up, and keeps a mindful eye to guard the recycling bin. MKS even watches for lane drift, then offers a gentle nudge or shudders the steering wheel to alert you to steer back toward the middle of your lane if necessary.¹ The more you know, the better.





DON'T LET UNCERTAINTY BLOCK YOU IN. ACTIVE PARK ASSIST CAN HELP YOU WITH THE TIGHT SPOTS.

You always use your best judgment when maneuvering. But some situations aren't simply black or white. That's why we offer the assistance of advanced technology.

Thanks to active park assist,¹ you can leave your parallel parking concerns at the curb. Let us handle the steering for you. Using radar sensing, this advanced system locates an appropriate space, then literally steers into it for you while you control the brake and accelerator pedals. In addition, when cruising on the expressway, you can't control the driver in front of you. Are you too close? Is he slowing down? Instead of constantly changing your controls, MKS can detect the speed of the vehicle ahead, then smoothly adjust to maintain your preset gap from it.¹ (And if you're curious, the small boxes above are the same size, although they may not appear so. Perception is a tricky thing.)

¹Active park assist, and adaptive cruise control and collision warning with brake support are available features. Driver-assist features are supplemental and do not replace the driver's judgment.



Discovering your true potential.

You never know what you're truly capable of until you challenge yourself. The same can be said about MKS. The 3.5L EcoBoost® V6 engine¹ is designed to give you the V6 fuel economy you need.² With the V8 performance you crave. And active noise control, which gives you refined interior sound, making music or conversation even more enjoyable. Or, choose the 3.7L Ti-VCT V6, which has Active Grille Shutters that automatically close to improve aerodynamics – and fuel efficiency. Here, it's about making everything count. For anything. And knowing that even when life takes you out of your comfort zone, you can find peace in ours.



Ingot Silver Metallic with available equipment. ¹Available feature. ²EPA-estimated rating: 17 city/25 hwy/20 combined mpg. 3.5L EcoBoost V6, AWD. Actual mileage will vary.



2014 MKS
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Formfitting.

It's about finding something that suits you – and only you. With MKS, it's found in the rich, premium leather-trimmed seats. Heated and cooled in the front row, the way you like them. And in the curve of the steering wheel. Warmed with the touch of a button.¹ Just like the heated, outboard rear seats.¹ It's in the shape and motion of the multicontour front seats.¹ Designed to help relieve fatigue in your upper legs and lower back. And in moonroofs.¹ That give you a whole new way of looking at things. It's how we approach everything we do.



FIND YOUR STYLE.

We call it elegant simplicity. With MKS, you experience it through intuitive controls that spring to life with a gentle touch, or lights that trace your finger when you adjust volume or climate. And in features carefully placed within the angled center stack to make driving easy and seamless. You feel it in handcrafted leathers, selected for their smooth and soft texture. Tailored with French and deck seams. Vented in front for your comfort. And in elegant woods. Prussian burl and brown swirl walnut. And you recognize that everything here was designed with beauty. And purpose.

Charcoal Black leather with available equipment.



BEAUTY REFINED AND DEFINED.

We appreciate things others might not. And pay attention to details that some might ignore. With MKS, it's evident in the unique design of the split grille. And in the sparkle of chrome accents. It's reflected in the subtle glow of LED taillamps. And in the way that MKS exudes confidence and grace from every angle. Life is full of beauty. Wonder. And surprise. You just have to know where to look.

ASSURANCE WHEN YOU NEED IT MOST.

We could all use something to light our way. To help keep us on course. And help get us there safely. With MKS, you feel it in every turn as adaptive HID headlamps automatically adjust to high beams when needed to help illuminate your path. You feel it in curves – as AdvanceTrac® and Curve Control help you stay on your intended path.¹ And with airbags. Front and side. And the SOS Post-Crash Alert System™ that unlocks doors and flashes lights to let others know you need help.² Confident. That's how we want you to feel.



Tuxedo Black Metallic with available equipment. ¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



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There is only one you.

Find beauty in things others fail to notice. Realize that experiences can take you further than any possessions. Figure out what is important to you, and embrace it. We did. And it's apparent in everything the 2014 Lincoln MKS offers. Like intuitive technology that seamlessly connects you to your world. And a distinctive exterior that sets it apart as something different, and you as someone unique.



THERE'S MORE TO LINCOLN THAN MEETS THE EYE. MEET OUR MOBILE APP! It's a new way to Experience Lincoln. Beautiful videos. Feature demonstrations. Color selectors. And a few surprises. Go to lincolnexperienceapp.com for a direct link to download. Or get it from the App StoreSM or Google Play.TM



*Message and data rates may apply. App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc.

Standard Engine

3.7L Ti-VCT 24-valve V6

305 hp @ 6,500 rpm

280 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy rating¹

FWD 19 city/28 hwy/22 combined mpg (19.0-gal. capacity)

AWD 18 city/26 hwy/21 combined mpg (19.0-gal. capacity)

Active Grille Shutters

Available EcoBoost® Engine

Includes standard features, plus:

3.5L EcoBoost V6 twin-turbocharged direct-injection

365 hp @ 5,500 rpm²350 lb.-ft. of torque @ 3,500 rpm²EPA-estimated fuel economy rating¹

AWD 17 city/25 hwy/20 combined mpg (19.0-gal. capacity)

Intelligent all-wheel drive (AWD)

Active noise control

Dimensions

205.6" Length

112.9" Wheelbase

79.4" Width (mirrors folded)

85.5" Width (including mirrors)

61.6" Height

39.7" front | 38.5" rear Head room

58.6" front | 57.4" rear Shoulder room

55.3" front | 55.3" rear Hip room

41.9" front | 38.6" rear Leg room

105.8 cu. ft. Passenger volume

19.2 cu. ft. Cargo volume

125.0 cu. ft. Total interior volume

**Powertrain**

6-speed SelectShift® automatic transmission with paddle activation, Battery Management System, and dual exhaust with chrome tips

Brakes

Anti-Lock Brake System (ABS), electronic brakeforce distribution (EBD), and power 4-wheel ventilated disc brakes

Driving Dynamics

Lincoln Drive Control featuring continuously controlled damping (CCD) and electric power-assisted steering (EPAS)

Exterior

19" premium painted aluminum wheels with P235/45R19LRR all-season tires; adaptive HID headlamps with auto high beams and autolamp on/off feature with delay; chrome inserts on door handles; fog lamps with chrome surrounds; Forward and Reverse Sensing Systems; rear view camera; light-emitting diode (LED) taillamps; power, heated, body-color sideview mirrors with integrated blind spot mirrors, security approach lamps, memory and auto-dimming driver's side; rain-sensing windshield wipers; solar-tinted laminated front-door and windshield glass; and Easy Fuel® capless fuel filler

Instrumentation and Driver Controls

Auto-dimming rearview mirror; Intelligent Access with push-button start (2 key fob transmitters); power-tilt/-telescoping steering column with memory; power windows with global open and one-touch-up/-down for driver and front-passenger; Remote Start System; and SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with 2 configurable 4.2" color LCD screens in gauge cluster, 8" color LCD touch screen in center stack, 2 steering wheel-mounted 5-way controls, and media hub with 2 USB ports, SD card reader and audio/video input jacks

Audio and Communication Systems

Lincoln Premium Sound System with AM/FM audio system, single-CD player, MP3 capability and 10 speakers; and SiriusXM Satellite Radio, including SiriusXM Satellite Radio receiver, low-profile antenna, and 6-month trial subscription

Interior Design and Conveniences

Premium leather-trimmed seats; 5-passenger seating; 12-way power, heated and cooled driver and front-passenger seats with power lumbar and driver's side memory feature; ambient lighting; accessory delay for power features; 12-volt powerpoints (3); dual-zone electronic automatic temperature control; front center floor console with armrest, storage and 2 cupholders; genuine wood accents on the instrument panel in brown swirl walnut or Prussian burl; Illuminated Entry System with theater-dimming feature; leather-wrapped steering wheel; map pockets on front seat backs; rear center armrest with pass-through and 2 cupholders; and universal garage door opener

Safety and SecurityPersonal Safety System™ for driver and front passenger with dual-stage front airbags³; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System; AdvanceTrac® electronic stability control and Curve Control; anti-theft perimeter alarm; Belt-Minder® front safety belt reminder; child-safety rear door locks; front-seat side airbags³; LATCH (Lower Anchors and Tether Anchors for Children); MyKey®; power door locks with autolock; Safety Canopy® System with side-curtain airbags³; roll-fold technology and rollover sensor; SecuriCode™ invisible keypad; SecuriLock® Passive Anti-Theft System; side-intrusion door beams; SOS Post-Crash Alert System™; Tire Pressure Monitoring System (excludes spare); and Torque Vectoring Control

¹Actual mileage will vary. ²Figures achieved using 93-octane premium fuel. ³Always wear your safety belt and secure children in the rear seat. Comparisons based on 2013 competitive models (class is Luxury Full-Size Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.



Elite Equipment Group

Includes content of Standard Features, plus:

BLIS® (Blind Spot Information System) with cross-traffic alert¹; THX® II Certified Audio System with 16 speakers (including 10" subwoofer), and 14-channel amplifier with 700 watts of maximum power; and voice-activated Navigation System with HD Radio™ Technology, integrated SiriusXM Traffic and Travel Link (with 6-month trial subscription) for traffic updates, weather and fuel price updates; multicontour front seats with Active Motion®; power-adjustable pedals with memory; power rear sunshade; and wood appliques in brown swirl walnut or Prussian burl on all doors, front center console and shifter surround



20" premium painted aluminum wheels with chrome inserts and P245/45R20 all-season tires²

All-weather floor mats

Ash cup/coin holder with lighter element

Cargo organizer

Cold Weather Package includes heated steering wheel and rear outboard seats³

Dual-panel moonroof with power sunshade

Intelligent AWD

Technology Package includes adaptive cruise control and collision warning with brake support, active park assist, and Lane-Keeping System³



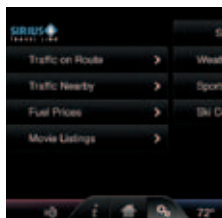
19" Premium Painted Aluminum Standard



20" Premium Painted Aluminum with Chrome Inserts Available



20" Polished Aluminum Standard on EcoBoost®



¹BLIS replaces standard integrated blind spot mirrors. ²Not available with MKS with EcoBoost®. ³Requires Elite Equipment Group. HD Radio is a proprietary trademark of iBiquity Digital Corp. THX and the THX logo are registered in the U.S. and other jurisdictions. All rights reserved. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.



LINCOLN ACCESSORIES



Visit accessories.lincoln.com to shop the complete collection.

Electronics

Portable DVD rear-seat entertainment systems by NextBase®¹
Remote start systems and Remote Access

Interior

All-weather and carpeted floor mats
Ash cup/coin holder with or without lighter element
Cargo organizers and protectors
Sport pedals

Exterior

Full vehicle cover by Covercraft®¹
Locking fuel plug
Moonroof deflector
Side window deflectors
Splash guards
Wheel lock kit

OWNING A LINCOLN MEANS MORE THAN JUST OWNING A LUXURY CAR – it means being treated as a unique individual. No one understands that more than we do. From the day you pick out your new Lincoln, until the day you decide you're ready for your next one, we'll be here to answer any questions, guide you through routine maintenance, and anticipate anything else you may need along the way. Lincoln Concierge is just the first step in making sure your ownership experience is one that's tailor-made just for you. Come see what we are all about.

Lincoln Concierge

Introducing Lincoln Concierge. You're just a click away from accessing personalized, enhanced shopping tools, or getting access to a complimentary trained shopping advisor who is available 24/7 and will personalize your Lincoln purchasing experience. Your Lincoln Concierge is prepared to assist you in answering questions, comparing vehicles, scheduling a test-drive and more when you are ready. Visit lincoln.com to sign up and explore more benefits.

Lincoln Automotive Financial Services

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Dealer to explore your financing options.

Lincoln Warranties

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. Safety Restraint System and Corrosion coverage are also provided. Your dealer will be happy to provide all the details about these limited warranties.

Lincoln Extended Service Plan

For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S. and Canada.

Insurance Services

Helping protect you and your investment is another way Lincoln continues to keep your best interests in mind. Our program offers industry-leading benefits at competitive rates. Contact us at 1-866-329-4367 and we'll be happy to provide a complimentary quote.

Lincoln Complimentary Maintenance²

To help you keep your new Lincoln MKS in top condition, we are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation. See your Lincoln Dealer for additional details – and enjoy the ride.

Complimentary Car Wash

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle. It's just another shining example of our commitment to you.³

Lincoln Roadside Assistance for Life²

Help is only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing to the closest – or to your preferred – Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services at no charge. Your dealer will be happy to provide all the details.

MyLincoln Mobile™ app

The new MyLincoln Mobile app extends the benefits of being a Lincoln client beyond the vehicle. Intuitive and useful features include: directions sent from your phone to your vehicle, vehicle finder, parking meter timer, locate a dealer, live operator-assisted vehicle information, and roadside assistance.⁴

¹Lincoln Licensed Accessory. Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

²Lincoln reserves the right to change program details at any time without obligations. See Service Advisor for complete details. ³Availability depends on dealership participation. See dealer for details. ⁴Message and data rates may apply.





1 White Platinum Metallic Tri-coat¹
 4 Ruby Red Metallic Tinted Clearcoat¹
 7 Platinum Dune Metallic Tri-coat¹

2 Tuxedo Black Metallic
 5 Ingot Silver Metallic
 8 Kodiak Brown Metallic

3 Smoked Quartz Metallic Tinted Clearcoat¹
 6 Dark Side Metallic

A Charcoal Black Leather with Brown Swirl Walnut
 B Light Dune Leather with Prussian Burl Wood
 C Hazelnut Leather with Prussian Burl Wood

Available with all exterior colors
 Available with all exterior colors
 Available with 1, 2, 5, 6, 7, 8

¹Additional charge. Colors are representative only.
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