Certified Pre-Owned BMW Program Details



bmwusa.com/cpo

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The Ultimate Driving Machine®

\equiv Certified Pre-Owned \equiv

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Program Details

For over 75 years, the name Bavarian Motor Works – BMW – has been synonymous with high performance and driving pleasure. Now as then, every vehicle that bears the famous blue-and-white Roundel is designed and engineered to deliver the promise of The Ultimate Driving Machine.

We're serious about the driving experience

To drive a BMW is to truly understand a BMW. From the enviable exterior design, to the luxurious interior materials and appointments, nothing else feels or looks like a BMW. However, that is only the beginning. The total experience begins when you turn the key and take your first corner. The vehicle responds – almost intuitively – to your input. The controls communicate to your senses. In fact, BMW drivers quickly learn to take the long and twisty way, and make every simple ride a driving experience.

The BMW you have always dreamed about is here again. The Certified Pre-Owned BMW program presents an excellent opportunity for you to get behind the wheel of that special BMW. Experience a Certified Pre-Owned BMW today, and you'll never let it get away... again.



Only the worthy need apply

Not every BMW becomes a Certified Pre-Owned vehicle. The certification is comprehensive, the criteria are rigorous and the process is meticulously performed. Would you expect anything less from BMW?

When you look at a Certified Pre-Owned BMW, you'll appreciate these critical facts:

- It's a recent BMW model with less than 60,000 miles.
- □ It has been thoroughly inspected by a BMW trained Technician.
- It's covered by the Certified Pre-Owned BMW Protection Plan for up to 6 years or 100,000 miles.*
- It's backed by a nationwide network of BMW centers.



For the avid enthusiasts who insist on the highest level of performance, BMW M models are included in the Certified Pre-Owned vehicle program.

Designed to be certified from the start

Every Certified Pre-owned BMW starts out, of course, as a new BMW, with all the performance, safety engineering and innovative technology that are integral to the BMW brand. In fact, many technological advancements, from anti-lock brakes to side airbags (SRS), were standard equipment on BMW vehicles years before they were widely adopted.

What's more, since new BMW vehicles came with free maintenance and timely service reminders under the BMW Ultimate Service Program[™], you can be confident knowing that your Certified Pre-Owned BMW has been well-maintained by the previous owner.

There's one - or many - just for you

Selecting which Certified Pre-Owned BMW may be the easiest...or most difficult decision! Choose from Sedans, Coupes, Convertibles, Sport Wagons, Sports Activity Vehicles and Roadsters. Automatic, manual or even Formula-One-style SMG transmissions. And of course, there's a wide range of colors, trim, options and accessories. Search online at **bmwusa.com/cpo** or contact your local BMW center. Whether you choose a nimble and sporty Z4 Roadster or a 7 Series luxury sedan, you'll be driving a BMW – with an extremely rewarding experience awaiting everyday.

^{*} The Certified Pre-Owned BMW Limited Warranty provides coverage for up to 2 years or 50,000 miles (whichever comes first) from the date of the expiration of the 4-year/50,000-mile (whichever comes first) BMW New Vehicle Limited Warranty. See your BMW center for complete details of warranty coverage.



Standing up under scrutiny

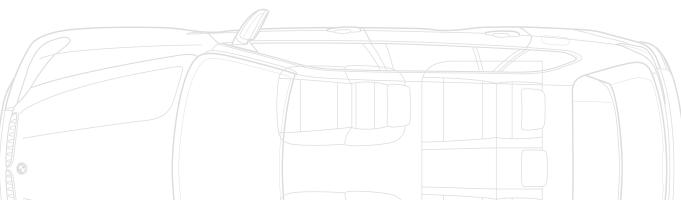
Once a vehicle is selected as a candidate for certification, it must undergo a comprehensive inspection process by a BMW trained Technician. Systems and components ranging from engine performance to the operation of the glovebox are checked. Particular attention, of course, is devoted to safety-related items, from tire tread depth to seatbelt function to the operation of the brake lights. Everything must work according to BMW specifications. Of course, all scheduled maintenance is also brought up to date.

Next the vehicle is road-tested to ensure that its performance is everything an owner of a BMW would expect. If something is not right, it is fixed. If it cannot be fixed, the car cannot become a Certified Pre-Owned BMW.

Even the vehicle's history is inspected

Finally, every Certified Pre-Owned BMW receives a CARFAX[®] Vehicle History Report[™] to help ensure that the vehicle has an unblemished history at the time of certification. Talk about peace of mind – you'll be reassured by a CARFAX Report. And you'll be confident knowing it is Certified by BMW.







A protection plan designed to keep you smiling

The Certified Pre-Owned BMW Protection Plan has been designed to give you peace of mind, so you can enjoy every moment behind the wheel of your BMW.

BMW covers the vehicle for up to 6 years or 100,000 miles (whichever comes first)*					
BMW New Vehicle Limited Warranty	Certified Pre-Owned BMW Protection Plan				
 New Vehicle Warranty: 4 years/50,000 miles (whichever comes first) 	Certified Pre-Owned Warranty: 2 years/50,000 miles (whichever comes first)				
 New Vehicle BMW Roadside Assistance: 4 years with unlimited miles 	Certified Pre-Owned BMW Roadside Assistance: 2 years with unlimited miles**				

Original In-Service Date

Expiration of BMW New Vehicle Limited Warranty



Official credentials

Only after being officially selected, inspected and prepared can a preowned BMW receive its credentials – the Statement of Certification that it is a Certified Pre-Owned BMW.

Coverage for up to 6 years or 100,000 miles

When you acquire a Certified Pre-Owned (CPO) BMW, your vehicle will be covered by a 2-year/50,000-mile CPO BMW Limited Warranty that takes over when the original 4-year/50,000-mile New Vehicle Limited Warranty expires.* The CPO Limited Warranty covers a wide range of vehicle components, including the engine, powertrain, electrical system, climate control and more.* It's administered by BMW of North America, LLC, which ensures that covered repairs will be performed by BMW trained Technicians using only original BMW parts.

** Starting with the expiration of the 4-year New Vehicle BMW Roadside Assistance plan. Subject to certain limitations and exclusions.

^{*} The Certified Pre-Owned BMW Limited Warranty provides coverage for up to 2 years or 50,000 miles (whichever comes first) from the date of the expiration of the 4-year/50,000-mile (whichever comes first) BMW New Vehicle Limited Warranty. BMW Certified Pre-Owned Protection Plan is valid only in the United States and Puerto Rico. The coverage is not valid in Canada. The limited warranty coverage is transferable. See your BMW center for complete details.

24/7 travel protection at no additional cost

Every Certified Pre-Owned BMW also comes with BMW Roadside Assistance coverage for 2 years with unlimited miles.^{*} It doesn't matter where you are in the 50 states, Canada or Puerto Rico, or what time of day it is, or what day of the year it is – BMW Roadside Assistance is just a toll-free call away.

□ Always someone there to help

BMW Assist can add confidence and convenience to your travels. This service, which is available on many late-model BMW vehicles, combines GPS location technology with hands-free wireless communications. With a push of a button, you can get emergency help, or even directions, traffic and weather information. The service also includes accidental lockout assistance. Ask your BMW Center for subscription details.



* Starting with the expiration of the 4-year New Vehicle BMW Roadside Assistance plan. Subject to certain limitations and exclusions.

Finance or lease the BMW way

Traditionally, when you finance the purchase of a pre-owned or used vehicle, the process can be tedious and expensive. That's not the case with a Certified Pre-Owned BMW.

BMW Financial Services NA, LLC (BMW FS) is an integral part of the Certified Pre-Owned BMW experience. That means you can finance or even lease your pre-owned BMW at an attractive rate, just as you can with a new BMW. Check for special offers at **bmwusa.com/cpo/specialoffers** or ask your BMW Client Advisor. Your local BMW center and BMW FS will tailor financing or leasing to meet your specific needs – an experience that will be as smooth and enjoyable as the vehicle you've selected.





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Find true love online

That very special one is out there, waiting for you. Just go to **bmwusa.com/cpo** and click on Inventory Search to find exactly what you've been looking for. Sedan or Coupe, manual or automatic, there are so many choices. The Vehicle Locator allows you to enter a model, body style, transmission choice and price range, and it will search a radius of up to 500 miles. When you've found the car you want, you can even get an estimate of monthly purchase or lease payments. Log on today. Certified Pre-Owned BMW Program Details



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The Ultimate Driving Machine®

Visit our website at **bmwusa.com/cpo** or call us at 1-800-334-4BMW (4269).

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