

MAKE THE COMMUTE ANYTHING BUT ORDINARY.

Unrivaled performance, innovation and design have driven the BMW Group for decades. As such, the BMW Group Corporate Fleet Program has been established to address the needs of companies and individuals who are seeking the very best in executive and luxury transportation.

Whether you choose to lease or purchase, BMW makes it easy to enjoy the rewards and benefits of a high-performance vehicle with a surprisingly low total cost of ownership.

It's a smart business decision that makes sense for your bottom line, and even includes premium incentives like no-cost maintenance* and innovative technologies that ensure every driver gets the most out of every trip.

But your corporate fleet provides more than just transportation—it also represents your business—and with the BMW Group Corporate Fleet Program, you can experience a vehicle that takes your company places other cars won't.



To find the program best suited to your needs, contact a BMW Group Corporate Fleet Representative at:

BMWGroupFleet@bmwna.com

(855) 217-9819

Or learn more at BMWUSA.COM/FLEET

BMW GROUP CORPORATE FLEET PROGRAM

AS EXHILARATING AS IT IS REWARDING.



1

BMW LEVEL ONE™ (Fleet Owners)

If your company owns or operates 25 or more vehicles (passenger cars and light trucks of any brand), you qualify for a BMW Group Corporate Fleet account, which entitles you to both significant savings and special incentives.



2

BMW LEVEL TWO™ (Car Allowance)

As an employee with a fixed monthly or yearly car allowance, you can take advantage of the BMW Group Corporate Fleet Program. You and your company will benefit from some of the most progressive Corporate Fleet discounts on the market today. To qualify, your company should employ 25 or more individuals that receive a monthly or yearly car allowance.



BMW EfficientDynamics

Experience an exhilarating drive without sacrificing fuel economy. With the BMW EfficientDynamics suite of innovative technologies, it's possible to enjoy increased performance and reduced emissions. Thanks to features like the Auto Start-Stop function, Brake Energy Regeneration and High Precision Injection engines, not a single volt of electricity or drop of fuel goes to waste.

Our advanced Diesel vehicles incorporate fun and smart technology for impressive fuel-efficient power. And our ActiveHybrid series reinvents the category, allowing for totally emission-free driving. Finally, the all-electric segment of BMW EfficientDynamics, which began with the BMW ActiveE Field Trial, has aided in the development of the first-ever BMW i vehicles: the all-electric BMW i3 and plug-in hybrid BMW i8.



BMW ConnectedDrive

BMW ConnectedDrive links you to your vehicle, helping you stay connected both on and off the road. Enjoy seamless integration with your smartphone, so you can send, receive and even have important emails read aloud to you from the driver's seat. It turns your BMW into a virtual, mobile office, allowing you to view appointments, calendar entries and news on your iDrive display—all without picking up your phone.

Other innovative features include Parking Assistant to help you parallel park and find available spaces, as well as BMW Night Vision, which detects pedestrians up to 900 feet away in the dark.



No-Charge Scheduled Maintenance

Every vehicle in the BMW Group Corporate Fleet Program is covered by BMW Ultimate Service® for up to the first four years or 50,000 miles*, whichever comes first. It's one more reason why, when it comes to a low total cost of ownership and high-resale values, each BMW is at the top of its class.

- Engine Oil Services
- Inspection Services
- Wiper Blade Inserts
- Brake Pads
- Brake Discs
- Engine Drive Belts

*For model year 2015 or later vehicles sold or leased by an authorized BMW center on or after July 1, 2014, BMW Maintenance Program coverage is not transferable to subsequent purchasers, owners or lessees. Please see bmwusa.com/UltimateService or ask your authorized BMW center for details.