

BMW Ultimate  
Protection Program

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The Ultimate  
Driving Machine®



**BMW PROTECTION  
PACKAGE.**

**CONFIDENCE FOR THE ROAD AHEAD.**

# BMW PROTECTION PACKAGE.

## GO CONFIDENTLY BEYOND THE DRIVE.

BMW designed and engineered your vehicle to give you the ultimate driving experience. The BMW Protection Package ensures you will continue to enjoy the beauty and prestige of your purchase for years to come.

We offer a range of packages to fit your lifestyle and driving needs. Talk to your BMW Center consultant today about our multi-coverage protection plans and find the coverage that's right for you.

-  BMW Tire & Wheel Protection.
-  BMW Tire & Wheel Protection with Cosmetic Repair.
-  BMW Paintless Dent Repair.
-  BMW Windshield Protection<sup>1</sup>.
-  BMW Key Protection.

<sup>1</sup> Windshield Protection is not available in Arizona and Florida.



# BMW TIRE & WHEEL PROTECTION.

## FOR WHEREVER LIFE TAKES YOU.

Your BMW's tires and wheels are the only parts of your car that touch the road. Protect them from road hazards seen and unseen such as potholes and debris. Whether you select our Tire & Wheel Protection or our Tire & Wheel Protection with Cosmetic Repair, we'll keep the unexpected less expensive and help keep you on the road.



### Tire & Wheel Protection coverage includes:

- Replacement of the tire if damaged due to a road hazard including glass, metal, potholes, debris, nails, etc. (includes tires with run-flat technology). Tires are never plugged or patched.
- Replacement of wheels if road hazard damage prevents the tire from sealing to the wheel.
- Costs associated with the replacement of the tires and/or wheels, plus labor charges including mounting, balancing, valve stems, tire disposal and taxes.
- Towing expenses reimbursed up to \$100 in the event of road hazard damage.

### Important coverage information:

- A \$50 deductible per claim will be applied.
- Additional exclusions may apply. Please see your agreement for specific coverage details.

### Tire & Wheel Protection with Cosmetic Repair includes the above and adds:

Cosmetic wheel repair for damage such as nicks, scrapes, and curb rash.

### Important coverage information:

- Cosmetic wheel repair is limited to sanding, painting, or refinishing the wheel without the need to apply additional material or bend/straighten the wheel.

### Coverage exclusions apply<sup>1</sup>.

- Damage to tires with less than 3/32" tread depth at the lowest point on the tire at the time of damage.
- Cosmetic damage to wheels, unless the cosmetic repair option is purchased.
- Cosmetic damage to tires.
- Damage caused by vandalism.

Available on new and Certified Pre-Owned BMW vehicles. Your tires and wheels will be replaced using original equipment manufacturer (OEM) and OEM-approved tires and parts.

Your coverage is not restricted by vehicle mileage and will continue even if you replace your tires<sup>2</sup>.

### If damage occurs.

- Services may be completed at any BMW Center in the United States or Canada.
- Replacement parts will be covered for the remainder of the contract term<sup>2</sup>.

### BMW Tire & Wheel Protection is also available for purchase as a stand-alone product.

<sup>1</sup> Additional exclusions may apply. Please see your agreement for specific coverage details, including limitations and exclusions.

<sup>2</sup> Replacement tires must meet vehicle manufacturer's specifications.



## BMW PAINTLESS DENT REPAIR.

### PRESERVE LOVE AT FIRST SIGHT.

In addition to being unsightly, dents and dings greatly reduce the resale or trade-in value of your vehicle. Maintaining the value and beauty of your vehicle is easy with BMW Paintless Dent Repair. BMW Paintless Dent Repair permanently removes door dings and minor dents without harming your vehicle's factory finish.

#### **Coverage information:**

- Repairs dents and dings that inevitably appear on your vehicle through everyday driving.
- Dents and dings must be no larger than 4" in diameter and be within an accessible area located on a body panel of your vehicle.
- Permanently removes door dings and minor dents without harming your vehicle's factory finish.

#### **Convenient Protection.**

With your convenience in mind, repairs can be performed at a BMW Center, at your home, or at your place of business.

#### **Comprehensive Coverage.**

- No limit on occurrences or claim benefits.
- No limit on the number of service calls.
- No mileage limitations.
- No deductible.

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#### **Coverage exclusions apply<sup>1</sup>.**

- Dents or dings that are larger than 4" in diameter.
- Dents or dings that cannot be repaired by the Paintless Dent Repair process.
- Repairs that will affect or damage the vehicle's paint or finish.
- Dents or dings that have broken the paint or punctured the vehicle's metal.
- Coverage is limited to vehicles with steel or aluminum body panels.

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BMW Paintless Dent Repair is available on new and Certified Pre-Owned BMW vehicles.

#### **BMW Paintless Dent Repair is also available for purchase as a stand-alone product.**

<sup>1</sup> Additional exclusions may apply. Please see your agreement for specific coverage details, including limitations and exclusions.



## BMW WINDSHIELD PROTECTION.

### EXTRA PROTECTION FOR THE MOST IMPORTANT POINT OF VIEW.

Minor chips and cracks can detract from your BMW's elegant appearance and obstruct your view of the road. Preserve the most visible aspect of your vehicle with convenient BMW Windshield Protection<sup>2</sup>.

#### Coverage information:

- Repairs chips and cracks caused by propelled rocks, road debris, and other road hazards.

#### Convenient Protection.

With your convenience in mind, service can be performed at a BMW Center, at your home, or at your place of business.

#### Comprehensive Coverage.

- No limit on the number of service calls.
- No mileage limitations.
- No deductible.

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#### Coverage exclusions apply<sup>1</sup>.

- Damage to areas other than the front windshield.
- Stress cracks.
- Damage caused by hail, vandalism, or neglect.
- Repairs that will result in an obstruction of the driver's line of sight.

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BMW Windshield Protection is available on new and Certified Pre-Owned BMW vehicles.

**BMW Windshield Protection is also available for purchase as a stand-alone product.**



BMW Windshield Protection. Convenient, comprehensive coverage any way you look at it.

<sup>1</sup> Additional exclusions may apply. Please see your agreement for specific coverage details, including limitations and exclusions.

<sup>2</sup> Windshield Protection is not available in Arizona and Florida.



## BMW KEY PROTECTION. PROTECTION FROM THE UNEXPECTED.

Your BMW key has important technology and features that make it costly to replace. BMW Key Protection provides protection, security, and peace of mind whether your keys are lost, damaged, or stolen.

### Coverage information:

- If your BMW Keys are lost, damaged, or stolen, BMW Key Protection covers the replacement of the key/remote up to \$800 per occurrence.
- Taxi/rental vehicle/public transportation reimbursement (up to \$75).
- 24-hour home lock-out assistance and locksmith reimbursement (up to \$100 per occurrence).
- Replacement benefit for additional non-programmable keys on the key ring (up to \$250 per occurrence).
- Emergency message relay for up to three emergency contacts.

### Comprehensive Coverage.

- No limit on occurrences.
- No mileage limitations.
- No deductible.

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### Coverage exclusions apply<sup>1</sup>.

- If you did not receive two master keys at the time of sale or lease of the vehicle.
  - If your keys are covered by the manufacturer's, repairer's, or supplier's warranty or recall.
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**BMW Key Protection is also available for purchase as a stand-alone product.**



BMW Key Protection provides security and convenience when the inevitable happens.

<sup>1</sup> Additional exclusions may apply. Please see your agreement for specific coverage details, including limitations and exclusions.

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# BMW PROTECTION PACKAGE.

All transactions related to the optional BMW Protection Package are governed solely by the provisions of each agreement. This brochure provides general information about the BMW Protection Package Products and should not be solely relied upon when purchasing coverage. Please refer to the BMW Protection Package Products Multi-Coverage Service Contract for details of terms, conditions, and specific coverage details, including limitations and exclusions. Coverage may vary by state.

The obligor/administrator of the Tire & Wheel Protection, Paintless Dent Repair and Windshield Protection coverages included in the BMW Protection Package is Safe-Guard Products International, LLC, except in Florida where the obligor/administrator of the Tire & Wheel Protection and Paintless Dent Repair coverages is Safe-Guard Warranty Corporation, Florida License # 60126, Two Concourse Parkway, Suite 500, Atlanta, GA 30328, 1-800-269-4559. The obligor/administrator of the BMW Key Protection coverage is SafeRide Motor Club, Inc., 4287 Beltline Road, #238, Addison, TX 75001, 1-844-287-4036.

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