

BMW Individual
BMW 7 Series



BMW INDIVIDUAL.

THE MOST EXCLUSIVE WAY TO DRIVE A BMW.

THE GREATEST LUXURY CONSISTS IN DEFINING LUXURY YOURSELF.

True exclusivity fulfils the highest demands: those which one places on oneself. BMW Individual enables you to turn these demands into reality. With a BMW Individual 7 Series in which every single detail is exactly crafted to harmonise with the whole. A true highlight is the BMW Individual Merino fine-grain leather, with its exquisite surface structure and soft, supple texture thanks to an extremely gentle treatment process. The variant shown here in Champagne combines perfectly with the roof lining in Alcantara. The interior trim elements in Satin Honey Brown Walnut wood provide a

subtle contrast. The individually adjustable reading lights and the spacious refrigerator box in the rear compartment show that peerless elegance can be combined with functionality to a flawless effect. When it comes to creating a brilliant impression, look no further than the BMW Individual Citrine Black metallic paint finish, which shimmers in extraordinarily intense colour tones in sunlight. Let yourself to be inspired by further BMW Individual offers on the following pages.

Fine-grain Merino leather trim in Champagne with Satin Honey Brown Walnut interior trim.



BMW Individual paint finish Citrine Black metallic.



Luxury can be enhanced: with unique colours and materials that are tailored exactly to your individual style and appeal to all your senses. Like the iridescent effect of the paint finish, the surface texture of

BMW Individual exterior colours: a shade more brilliant. Several thousand shades, in fact.

BMW Individual exterior paint finishes are set apart by their unique iridescence. Special pigmentation creates a fascinating shimmering effect under the surface, lending the paintwork colours an extraordinary intensity.

BMW Individual fine-grain Merino leather: unique elegance that appeals to all the senses.

What makes the new BMW Individual fine-grain Merino leather so desirable is its unmistakably soft surface texture and superior elegance. Thanks to an especially gentle refinement process, this leather keeps its natural character, remains breathable and is incredibly soft to the touch. Other unique features are the stylish seams and exclusive piping. The Alcantara headliner is available in a large number of colours that perfectly match the leather upholstery.

BMW Individual interior trims: top-class craftsmanship for the finishing touch in the cabin.

BMW Individual wood trims have a magic all their own. They make our cars' interiors very special indeed. The contrast and sheen of the new Plane Auburn dark and Satin Walnut Honey Brown wood trims are simply unique. A strict selection process and perfect finishing ensure excellent

BMW Individual paint finish Moonstone metallic, light-alloy wheels with V-spoke 301 I, 20".

the leather, the fine grain of the wood trims and the comfort ensured by technical innovations. Adding detail to detail to achieve an harmonious composition: your personal BMW Individual 7 Series.

quality. The same applies to our Piano Finish Black interior trim. The brilliant shimmer of its high-gloss surface is the result of a special process usually only applied by leading piano makers.

BMW Individual optional equipment. Experience laid-back exclusivity.

The BMW Individual cool box offers a new level of exclusivity for rear-seat passengers. With a volume of 13 litres, it provides space for two 0.7-litre bottles and two drinks cans. The pull-out drawer compartment ensures comfortable access. It can also be removed completely to fit larger objects into the box. Inserts keep bottles in position and prevent them knocking against each other. Rear passengers also benefit from BMW Individual reading lights whose brightness and direction can be precisely adjusted.

BMW Individual designation: marks of individuality.

The BMW Individual brand designation is a visible sign of superior taste. In addition to emblems on the steering wheel, rims and entry sill, the BMW Individual 7 Series is now for the first time also available with a BMW Individual rear designation placed discreetly on the rear chrome trim.



BMW Individual
ind/490 BMW Individual paint finish
Option ZB BMW Individual full leather trim in fine-grain Merino leather. ¹ Features BMW Individual fine-grain Merino leather on front and rear seats including headrests, rear of seat backrest, complete door trims including armrests (excluding upper-arm trim panels), centre console including armrest, lower section of instrument panel and bottom part of C-pillars. Walknappa leather on upper section of instrument panel and upper-arm trim panels.
Option XE BMW Individual interior trim
Option XL1 BMW Individual wood ring insert ³ for leather steering wheel
Option 760 BMW Individual high-gloss Shadow Line
Option 775 BMW Individual headliner Anthracite
Option 776 BMW Individual headliner Alcantara Anthracite
Option XD5 BMW Individual headliner Alcantara ²
Option 778 door sill finishers with BMW Individual lettering, lit ^{4,6}
Option 791 BMW Individual cool box ^{5,7}
Option 2M8 BMW Individual light-alloy wheels, V-spoke 228 I, 19 inch with mixed tyres (rims with brilliant paint finish) ⁶
Option 2NV BMW Individual light-alloy wheels, V-spoke 301 I, 20 inch with mixed tyres (rims with brilliant paint finish) ⁶
Option 4M8 BMW Individual reading lights in the rear

XC4 BMW Individual Composition⁶
Option ZB BMW Individual full leather trim in fine-grain Merino leather ¹
Option XE BMW Individual interior trim
Option XL1 BMW Individual wood ring insert ³ for leather steering wheel
Option 776 BMW Individual headliner Alcantara Anthracite
Option XD5 BMW Individual headliner Alcantara ²
Option 778 door sill finishers with BMW Individual lettering, lit ^{4,6}
Option XF1 Rear chrome trim with BMW Individual lettering ⁶

¹ Only available in combination with Option 456 "Comfort seats front, electrically adjustable". In combination with Option 453 "Active seat ventilation, front", the seats feature perforation.
² Only in combination with corresponding fine-grain Merino leather.
³ Not in combination with Option 248 "Steering wheel heating" and Option 255 „Sport leather steering wheel”.
⁴ Only in conjunction with Option 4UR "Ambient lighting".
⁵ Reduces luggage compartment volume by approximately 50 litres; not available in combination with Option 464 "Ski bag".
⁶ Not in combination with Option 337 „BMW M Sports package" and Option 710 „M leather steering wheel"
⁷ Not available for BMW 7 Series ActiveHybrid.

Your BMW partner will be pleased to show you original samples of BMW Individual colours and materials. For further ideas on how to personalise your BMW 7 Series, see our website:

www.bmw.com/bmw-individual

Light-alloy wheels with V-spoke 228 I, 19".



Illuminated entry sills with lettering.



Rear chrome trim with lettering.

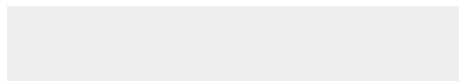


Fine-grain Merino leather in Cohiba Brown.



■ Standard equipment □ Optional equipment

Exterior colours.



■ **Non-metallic** 300 Alpine White



■ **Non-metallic** 668 Black



□ **Metallic** 354 Titanium Silver



□ **Metallic** A96 Mineral White



□ **Metallic** A72 Cashmere Silver



□ **Metallic** A84 Milano Beige



□ **Metallic** 475 Black Sapphire



□ **Metallic** 416 Carbon Black¹



□ **Metallic** A52 Space Grey



□ **Metallic** 896 Bluewater²



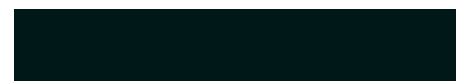
□ **Metallic** A90 Sophisto Grey brilliant effect



□ **Metallic** A89 Imperial Blue brilliant effect



□ **Metallic** A76 Deep Sea Blue



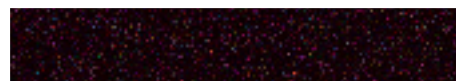
□ **Metallic** A43 Deep Green



BMW Individual



□ **BMW Individual** X02 Citrine Black metallic



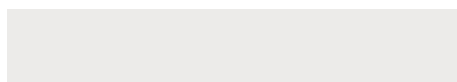
□ **BMW Individual** X03 Ruby Black metallic



□ **BMW Individual** S34 Azurite Black metallic



□ **BMW Individual** X04 Moonstone metallic



□ **BMW Individual** 490 Brilliant White metallic

The following pages show the colours and materials available for the BMW 7 Series. You can use them to identify your favourite colour or compare various possible combinations. The colour charts are designed to give a first impression. Experience has shown that the printed colours do not always faithfully reproduce the precise shade of the paintwork and upholstery. We therefore recommend that you discuss your choice of colour with your BMW partner. They will be happy to show you samples and assist you with any special requests.

■ Standard equipment □ Optional equipment

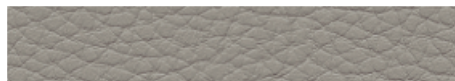
Upholstery colours.



■ **Tudor cloth*** ARAT Anthracite



□ **Dakota leather³** LCSW Black



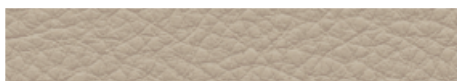
□ **Dakota leather³** LCDE Everest Grey



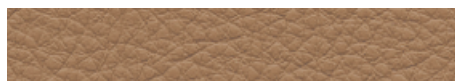
□ **Dakota leather³** LCDF Veneto Beige



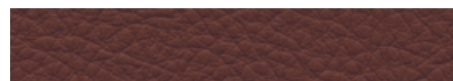
□ **Dakota leather³** LCDH Oyster with interior colour Oyster, with dashboard and upper-arm trim panels in Oyster, dark



□ **Dakota leather³** LCCX Oyster with interior colour Black



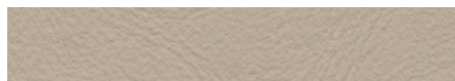
□ **Dakota leather³** LCD5 Saddle Brown light



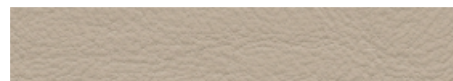
□ **Dakota leather³** LCDK Barrique Red



□ **Exclusive Nappa leather** NASW Black⁴



□ **Exclusive Nappa leather** NADH Oyster with interior colour Oyster⁴



□ **Exclusive Nappa leather** NACX Oyster with interior colour Black⁴



□ **Exclusive Nappa leather** NAD5 Saddle Brown light⁴



BMW Individual



□ **BMW Individual Merino leather** ZBP8
Fine-grain Merino leather Graphite⁵



□ **BMW Individual Merino leather** ZBP7
Fine-grain Merino leather Silk Grey⁵



□ **BMW Individual Merino leather** ZBC8
Fine-grain Merino leather Platinum⁵



□ **BMW Individual Merino leather** ZBP6
Fine-grain Merino leather Champagne⁵



□ **BMW Individual Merino leather** ZBP5
Fine-grain Merino leather Amaro Brown⁵



□ **BMW Individual Merino leather** ZBWT
Fine-grain Merino leather Cohiba Brown⁵

Please note that even normal, long or short term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.

* Not available for the 750i, 760i, ActiveHybrid 7 and 7 Series long-wheelbase versions.

¹ Only available in conjunction with the M Sports package.

² Only available on the ActiveHybrid 7.

³ Dakota leather includes seat surfaces, armrest centre console and doors, headrests front seats and outer rear seats.

Not available on the 760i/Li.

⁴ Standard exclusively on the 760i/Li.

⁵ Only in conjunction with comfort seats.

■ Standard equipment □ Optional equipment

Interior colours.



Black



Oyster



Veneto Beige

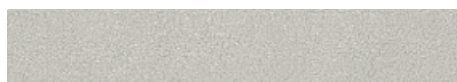


Everest Grey

BMW Individual roofliner.



□ 776 Alcantara Anthracite



□ XD5 Alcantara Silk Grey



□ XD5 Alcantara Platinum

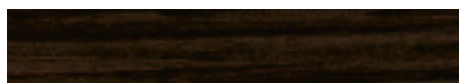


□ XD5 Alcantara Champagne



□ XD5 Alcantara Amaro Brown

Interior trims.



■ 4B7 Fine-wood trim Finition, high-gloss



□ 4CB Fine-wood trim Finition natural



□ 4B9 Fine Brushed Aluminium



□ 4B5 Fine-wood trim Ash Grain, high-gloss



□ 4CA Fine-wood trim Ash Grain Anthracite



■ 4B8 Fine-wood trim Burr Walnut with intarsia¹

* Not available for the 750i, 760i, ActiveHybrid 7 and 7 Series long-wheelbase versions.

¹ Standard exclusively on the 760i/Li.

² Dakota leather includes seat surfaces, armrest centre console and doors, headrests front seats and outer rear seats. Not available on the 760i/Li.

³ Only available in conjunction with the M Sports package.

⁴ Only available for the ActiveHybrid 7.



BMW Individual



□ BMW Individual Interior Trim XE5
Plane Auburn dark wood



□ BMW Individual Interior Trim XE6
Satin Walnut Honey Brown wood



□ BMW Individual Interior Trim XE8
Piano Finish Black with inlay

Combinations.

Upholstery material	BMW upholstery colours												BMW Individual upholstery colours						
	Tudor cloth*	Dakota leather ²							Exclusive Nappa leather ¹				BMW Individual Merino leather						
		Anthracite	Black	Everest Grey	Veneto Beige	Oyster	Oyster	Saddle Brown light	Barrique Red	Black	Oyster	Oyster	Saddle Brown light	Graphite	Silk Grey	Platinum	Champagne	Amaro Brown	Cohiba Brown
Standard seats	•	•	•	•	•	•	•	•	-	-	-	-	-	-	-	-	-	-	-
Sports seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Comfort seats	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Upholstery colours																			
Interior colours																			
Exterior colours																			
Non-metallic 300 Alpine White	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Non-metallic 668 Black	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic 354 Titanium Silver	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A96 Mineral White	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A72 Cashmere Silver	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A84 Milano Beige	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic 475 Black Sapphire	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic 416 Carbon Black ³	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A52 Space Grey	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic 892 Bluewater ⁴	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A90 Sophisto Grey brilliant effect	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A89 Imperial Blue brilliant effect	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A76 Deep Sea Blue	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Metallic A43 Deep Green	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
BMW Individual exterior colours																			
Citrine Black metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Ruby Black metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Azurite Black metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Moonstone metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Brilliant White metallic	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Interior trims																			
4B7 Fine-wood trim Finesline, high-gloss	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4CB Fine-wood trim Finesline natural	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4B9 Fine Brushed Aluminium	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4B5 Fine-wood trim Ash Grain, high-gloss	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4CA Fine-wood trim Ash Grain Anthracite	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4B8 Fine-wood trim Burr Walnut with intarsia ¹	-	-	-	-	-	-	-	-	-	•	•	•	•	•	•	•	•	•	•
BMW Individual interior trims																			
Plane Auburn dark wood trim	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Satin Walnut Honey Brown wood trim	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Piano Finish Black with inlay	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•

BMW Individual equipment
 BMW optional equipment
 BMW standard equipment
 • Recommended colour combination
- Not available