

European Delivery.

Essentials.



Welcome to the BMW Welt.

These guidelines are designed to prepare you for the big day when you receive your car at the BMW Welt. What should you consider before picking up your BMW in Munich? How will you find us? What will the automobile delivery be like? You will find the answers to all your questions on the following pages.

Look forward to your visit to the BMW Welt. We wish you an unforgettable day.

Your BMW European Delivery Team

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Your perfect day at the BMW Welt.

How to get to the BMW Welt.

The BMW Welt is located in the north of Munich, next to the BMW headquarters, in the direct vicinity of the Olympic Park.

BMW Welt, Am Olympiapark 1, 80809 Munich
 BMW Welt Info Service: +49 (0) 180 2 118822*
 infowelt@bmw-welt.com, www.bmw-welt.com
 Opening times Monday - Sunday 9 a.m. - 8 p.m. (GMT +1)

* 0,06 € per call from a Deutsche Telekom landline; rates for calls from other network providers may vary.

If you plan to arrive by car...

Coming from Berlin/Nürnberg (A9, exit 76), Deggendorf (A92, exit 1), Salzburg (A8, exit 91), or Passau (A94 to the end of the motorway): Follow the signs to the Olympiapark (Olympic Park) on the Mittlerer Ring (B2R) expressway. Shortly after the BMW headquarters, turn right into Lerchenauer Straße.

If you are coming from Stuttgart (A8, exit 91), Garmisch-Partenkirchen (A95, exit 1), or Lindau (A96, exit 39): Follow the signs to the Olympiapark (Olympic Park) on the Mittlerer Ring (B2R) expressway. Shortly after the

Olympic Park, exit the Georg-Brauchle-Ring to the left, into Lerchenauer Straße. You will find the entrance to the BMW Welt only a few metres away from the intersection of Lerchenauer Straße and Georg-Brauchle-Ring. Leave your car at the free BMW Welt parking service located at the south entrance. Please see the floor plan on the last page for an overview.

In Munich, there are signs pointing out the way to the BMW Welt. When you see one of these signs, you know you are on the right track.



How to get to the BMW Welt.

If you plan to arrive by train...

The trip from Munich Central Station by rental car or taxi takes approximately 30 minutes. From the central station, you also have a convenient underground connection to the BMW Welt. The trip takes approximately 20 minutes. Take the U2 line in direction "Feldmoching" and change at "Scheidplatz." From there, take the U3 line to "Olympiazentrum." When you exit here, it is only a few metres to the north entrance of the BMW Welt.

If you plan to arrive by plane...

The trip from the Franz Josef Strauß Airport in Munich, by rental car or taxi, takes approximately 30 to 45 minutes. There is also a convenient connection via urban railway and underground. Take the S1 or S8 urban railway lines to Munich and exit at "Marienplatz."

Change at "Marienplatz" and take the U3 underground line to "OEZ," exiting at "Olympiazentrum" underground station. When you exit here, it is just a few metres to the north entrance of the BMW Welt. Please see the map of the area on the last page for an overview.

If you wish to be picked up...

When you arrive by train or plane, you can book our shuttle service to be picked up at the central station or the airport. The driver will take you directly to the BMW Welt.

This service is available at extra charge and can be booked via our travel partner, phone: +49 (0) 18 05-22 20 25.



A day in your world.

There is no better place to begin your BMW ownership experience than at the BMW Welt. Not only can you pick up your vehicle at BMW's brand experience centre, but you can discover the world of BMW through the unique and diverse range of exhibits BMW's corporate campus offers. We will be happy to assist you, and we will make sure you have an unforgettable day.



The individual experience areas that will constitute your day program can be booked in the Check-In area in the Premium Lounge, located on the third floor. You will receive a ticket for your visit to the BMW Welt with which you can gain access to the individual experience areas. This ticket also includes a voucher for the restaurants and shops within the BMW Welt.

You can participate in a guided tour of the BMW Munich Plant Monday through Friday, even after you have picked up your car at the BMW Welt. As there are no guided tours of the BMW Munich Plant on weekends or on holidays, you will have the chance to participate in a guided tour of the BMW Welt instead. A visit to the BMW Museum also offers a unique experience, and you will be presented with newly designed, significantly larger exhibition spaces. It goes without saying that participation and entry are free for you and your party.

You should have received your vehicle collection date along with this information brochure. You will receive a final confirmation of the date approximately 21 days prior to your visit to the BMW Welt. Please be at the BMW Welt at least 1.5 hours before the scheduled appointment. In these 90 minutes, your individual day program will be arranged and you will receive your car briefing in the unique Product Info Centre.

Please allow ample time to really immerse yourself in the BMW Welt. It is certainly worthwhile. Ideally, we recommend a stay of two days, if you wish to be able to discover all its facets without rushing. You will find an overview of the various experience areas at the end of this brochure, which will serve as a planning aid.

Enter the BMW Welt. Check-In.

On the day of your arrival, you should make your way to the information desks. Two of these are located on the ground floor of the BMW Welt, and are easy to find from the entrances. Here, we will welcome you and take care of your luggage.

From there, you can take the lift to the Check-In in the Premium Lounge on the third floor. There are signs

pointing out the way to the Check-In. After you have shown your ID card or your passport, we can prepare everything for the automobile delivery.

Subsequently, we will assist you in planning your day at the BMW Welt. Find out what your perfect day can look like on the following pages.



Personal welcome at the Check-In counter in the Premium Lounge, level 3.

The great moment for you and your BMW.

Premium Lounge.

The lounge is reserved exclusively for customers who wish to pick up their car. It serves as the starting point for the delivery. Please arrive at the Premium Lounge on the third floor, directly next to the Check-In, 1.5 hours prior to the scheduled delivery time.

Product Info Centre.

Before you take delivery of your car, we cordially invite you to attend a comprehensive vehicle briefing tailored to your new BMW. This is a one-of-a-kind demonstration that can be experienced exclusively at the BMW Welt. With the aid of films and multimedia applications, your personal attendant will brief you on all the important functions and equipment features of your car.

In this way you can get acquainted with your new BMW and its features even before you receive it. Your personal attendant will pick you up at the lounge before the briefing.

Premiere.

Now is the great moment. In the spacious atmosphere of the BMW Welt, your new BMW will be presented to you. Your personal attendant will accompany you, will brief you on the car, and will be available to answer all your questions.



Individual automobile
presentation on the
turntables of the
“Premiere.”

Frequently asked questions.

Can I take someone with me?

Certainly: your partner or your family are very welcome. They can participate in the BMW Welt program. We would like to point out, however, that pets are not allowed during the guided tour of the BMW Munich Plant or in the BMW Museum. Please note that the visit to the BMW Welt is not suitable for animals.

When should I get to the BMW Welt?

Aside from allowing ample time for an exciting day in the world of BMW, you should be at the BMW Welt at least 1.5 hours prior to the automobile delivery. In these 90 minutes, your individual day program will be planned and you will receive your car briefing in the unique Product Info Centre.

Is it possible to reschedule the appointment at the BMW Welt?

In this case, please contact your local BMW Retailer on any working day.

I have rented a car. Where can I return it?

If you have rented a car from one of our partners – Hertz, Sixt, or Europcar – you can leave it at the BMW Welt. We will sort everything out for you from there.

Is the BMW Welt wheelchair-accessible?

The BMW Welt has been specifically designed to be accessible by wheelchair. The visitor routes through the BMW Museum and the BMW Welt are suitable for people in wheelchairs assisted by an escort.

Where do I acquire the DVD for the Navigation System?

For Canadian customers: the navigation DVD for Europe is available at the BMW Welt Shop.

Do I need special tires when picking up my car during winter time?

Germany passed a ruling that requires drivers to properly equip their vehicles according to inclement weather conditions. When driving conditions are dangerous due to ice or snow, drivers are responsible for appropriately equipping their cars with all-season or snow tires. You may be cited for a violation of the law by the local authorities or found grossly negligent if driving with inappropriate tires.

If I have any further questions:

We will be glad to answer them. Please feel free to contact us at 1-800-567-2691.



Your checklist.

Before you come to the BMW Welt, there are a few things to consider. We have compiled a checklist of the most important points, so you do not forget anything vital.

You will need the following:

- Valid Passport and Driver's License (some countries require International Driver's License).*
- The European Delivery Department must have your Purchase Order a minimum of 30 days prior to your pick up date. This is completed at your Canadian Retailer. If your Retailer hasn't contacted you by this deadline, you must contact the Retailer for your date to be secured.

* Must be a Canadian resident 18 years of age or older. Please visit the websites of the countries you plan to travel in to verify if an international license is required.

And possibly:

- iPod Power Cord: See your Canadian BMW Retailer before you travel and the Retailer will provide you with the power cord.*

* If this is part of the equipment features that you have ordered on your car.

My perfect day at the BMW Welt.

8 a.m. _____

9 a.m. _____

10 a.m. _____

11 a.m. _____

12 a.m. _____

1 p.m. _____

2 p.m. _____

3 p.m. _____

4 p.m. _____

5 p.m. _____

6 p.m. _____

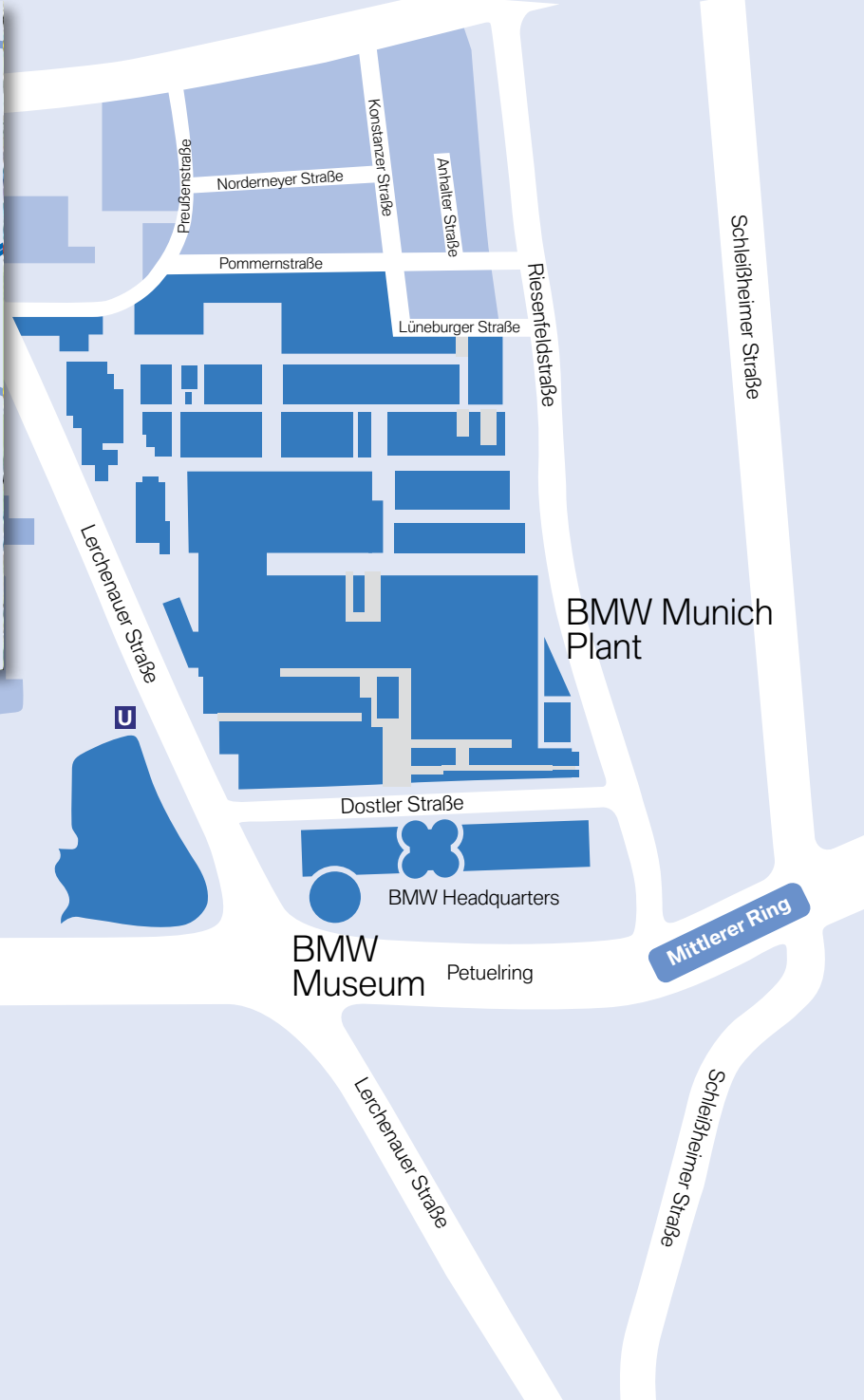
7 p.m. _____

8 p.m. _____

Make a perfect plan for a perfect day.

This planning tool is designed to help you through your day at the BMW Welt and guarantee you a pleasant stay. In the following section you will find opening hours, detailed maps, and special tips concerning the individual experiences at the BMW Welt.





BMW Welt
Am Olympiapark 1

BMW Munich
Plant

BMW
Headquarters

BMW
Museum

Mittlerer Ring

Georg-Brauchle-Ring

Petuelring

Mittlerer Ring

Olympic Hall

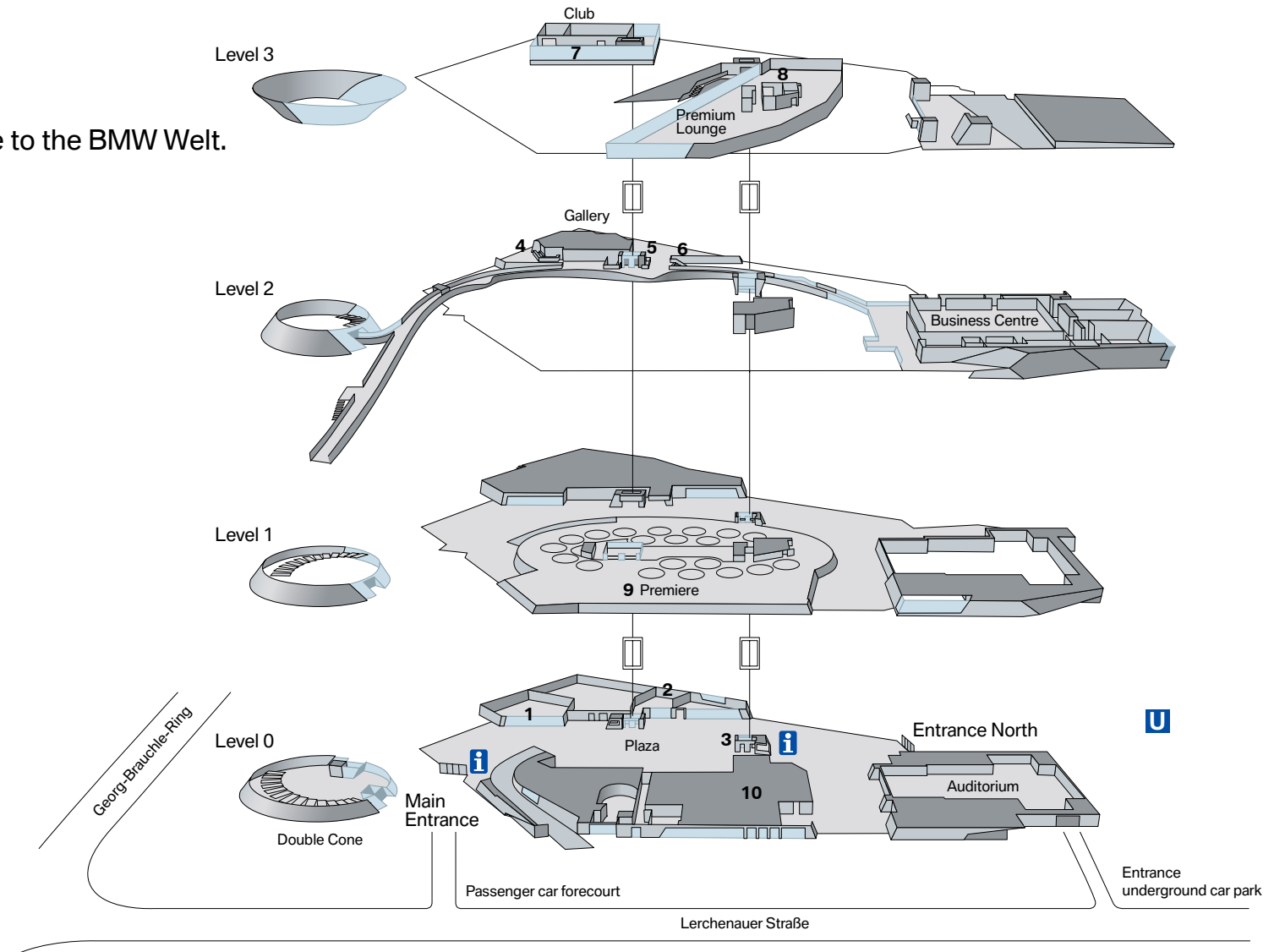
Olympic Tower

Olympic Stadium

Lerchener Straße

Schleißheimer Straße

Welcome to the BMW Welt.



Automobile Delivery

Accompanying your first encounter with your new BMW, the BMW Welt offers you various experience areas to turn a special day into a perfect day.

Junior Campus / Level 0 / No 2

Here, children between the ages of 7 and 13 have the chance to experience the world of mobility. Find out the workshop times at the Check-In, where you can also register. Unfortunately, we are unable to guarantee you a place in the workshops.

- Duration from 70 minutes to 3 hours (workshop)
- Monday - Friday, 9 a.m. - 7 p.m.
- Saturday - Sunday and bank holidays, 10 a.m. - 7 p.m.





Check-In / Premium Lounge / Level 3 / No 8

The Check-In counters are located on the ground floor of the BMW Welt, and are easy to find from the entrances. Here, we will welcome you and take care of your luggage.

- Monday - Saturday, 7:30 a.m. - 5:30 p.m.



Premiere / Level 1 / No 9

The highlight of your visit to the BMW Welt is when you receive your new car. Find the time of your personal automobile delivery in the letter attached.



BMW Welt Tour

Exciting insights behind the scenes of the BMW Welt and interesting information on its creation and architecture.

- Duration approximately 80 minutes
- Starts on the hour, every hour
- Monday - Friday, 9 a.m. - 4 p.m.
- Saturday - Sunday and bank holidays, 10 a.m. - 4 p.m.



Product Info Centre / Level 0 / No 10

This service, which is unique in the world, will help you get acquainted with the special features of your new car.



BMW Welt Shops

- **Lifestyle and Original BMW Accessories / Level 0 / No 1**
Monday - Saturday, 9 a.m. - 7 p.m.
Sunday and bank holidays, 10 a.m. - 6 p.m.
- **BMW Welt Shop / Level 2 / No 6**
Daily, 9 a.m. - 7 p.m.

Restaurants

Time for refreshment? At the BMW Welt a variety of restaurants will be certain to offer something for your individual taste. Table reservations can be made at the Check-In.

- **Bistro / Level 0 / No 3**
Monday - Saturday, 7:30 a.m. - 7 p.m.
Sunday and bank holidays, 9 a.m. - 7 p.m.
- **Restaurant International / Level 2 / No 4**
Daily, 11 a.m. - midnight
- **Coffee Bar / Level 2 / No 5**
Daily, 10 a.m. - 7 p.m.
- **Club Restaurant / Level 3 / No 7**
Wednesday - Saturday, noon - 3 p.m., 6 p.m. - midnight
Closed Sunday - Tuesday



More about BMW.

BMW Museum

Over 120 original exhibits in 26 sections illustrating the BMW brand's vivid history.

- Duration of visit approximately 2.5 hours
- Monday - Friday, 9 a.m. - 6 p.m.
- Saturday - Sunday and bank holidays, 10 a.m. - 8 p.m.



BMW Munich Plant

In BMW's home plant you will experience first hand how individual cars are manufactured with high precision, from sheet steel to test stands. An interruption of the tour or individual visits are not possible.

- Plant tours start in the BMW Welt and can be booked at the Check-In counter.
- Duration approximately 2.5 hours
- Guided tours begin every 30 minutes
- Monday - Friday, 8:30 a.m. - 10 p.m.



European Delivery

[bmw.ca/
europeandelivery](http://bmw.ca/europeandelivery)



**The Ultimate
Driving Experience.®**

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