



Original BMW Parts,  
Accessories, and  
Lifestyle

Spring 2011



The Ultimate  
Driving Experience

# JOY IS DISCOVERING EVERYTHING UNDER THE SUN.

BMW HIGH-PERFORMANCE WHEEL PACKAGES, ACCESSORIES, SERVICE, AND LIFESTYLE.

# GET OFF TO A PERFECT START THIS SUMMER.

BMW Approved High-Performance Wheel Packages are manufactured with top-quality materials and specifically designed and engineered to further enhance your BMW's style and performance and your safety. It's the vital link in getting the most performance out of your BMW this spring and summer.



# JOY IS PERFORMANCE AND SAFETY WITHOUT COMPROMISE.

## BMW ALLOY WHEELS

BMW develops specific alloy wheels for each model to ensure all wheels perfectly complement the design and performance capabilities of a specific vehicle.

BMW Alloy Wheels undergo a comprehensive testing regime before they're installed on any BMW. This includes X-ray technology, which screens every wheel for air bubbles, defects, and even minor imperfections.

Performance and safety are further enhanced within each BMW Alloy Wheel with exclusive EH2 Technology. The extended humps on the rim (EH2) work with run-flat tire technology to ensure that should a loss of tire pressure occur, even while cornering at high speeds, your BMW will remain safely on track.

## BMW APPROVED TIRES

BMW run-flat tires feature reinforced sidewalls, including reinforced strips and rubber compounds that remain stable at high temperatures. This safety feature allows you to drive for up to 150 km at speeds of up to 80 km/h in the event of a sudden loss of pressure.

To maintain high levels of quality, every BMW approved tire is given a ★ approval rating. The star symbol indicates that your tire has been tested to meet BMW's uncompromising standards of dynamism, ride, comfort, and safety.

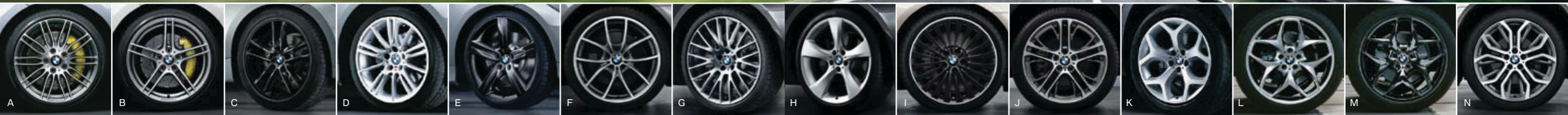
To indicate the maximum speed capability your tire can maintain, each tire is given a performance rating. All BMW Approved High-Performance Wheel Packages have a W rating or greater, which allows you to enjoy the utmost in performance driving.

**To find out more about the technology behind BMW Approved High-Performance Wheel Packages, visit [bmw.ca/summer](http://bmw.ca/summer). Turn to the next page to view the High-Performance Packages available for your BMW.**



# BMW APPROVED HIGH-PERFORMANCE WHEEL PACKAGES

For more information about BMW Approved High-Performance Wheel Packages, visit your nearest Retailer.



## 1 SERIES (2008 On)

**A. 18" BMW Performance Double Spoke 269**  
Dunlop SP Sport 01 Run-flat  
215/40R18 Y, Front  
245/35R18 Y, Rear  
MSRP \$3,599.50

**B. 18" BMW Performance Double Spoke 313**  
Dunlop SP Sport 01 Run-flat  
215/40R18 Y, Front  
245/35R18 Y, Rear  
MSRP \$3,799.50

**C. 18" Double Spoke 182 Black**  
Bridgestone Potenza RE050  
Run-flat  
215/40R18 Y, Front  
245/35R18 Y, Rear  
MSRP \$3,699.50

## 3 SERIES (1999–2006)

**A. 18" BMW Performance Double Spoke 269**  
Michelin Pilot Sport  
225/40ZR18, Front  
255/35ZR18, Rear  
MSRP \$3,879.50

## 3 SERIES (2006 On)

**A. 19" BMW Performance Double Spoke 269**  
Pirelli P Zero Run-flat  
225/35R19 Y, Front  
255/30R19 Y, Rear  
MSRP \$4,499.50

**B. 19" BMW Performance Double Spoke 313**  
Bridgestone Potenza RE050  
Run-flat  
225/35R19 Y, Front  
255/30R19 Y, Rear  
MSRP \$4,599.50

**D. 18" M Spider Spoke 193**  
Michelin Pilot Sport 2 Run-flat  
225/40R18 Y, Front  
255/35R18 Y, Rear  
MSRP \$4,199.50

**E. 19" Star Spoke 199 Black**  
Bridgestone Potenza RE050  
Run-flat  
225/35R19 Y, Front  
255/30R19 Y, Rear  
MSRP \$4,499.50

## 5 SERIES (2004–2010)

**19" M Double Spoke 172**  
(not shown)  
(not for xDrive® models)  
Continental Sport Contact 2  
245/35R19 Y, Front  
275/30R19 Y, Rear  
MSRP \$4,299.50

**A. 19" BMW Performance Double Spoke 269**  
(not for xDrive models)  
Continental Sport Contact 2  
245/35R19 Y, Front  
275/30R19 Y, Rear  
MSRP \$4,499.50

**18" M Double Spoke 135**  
(not shown)  
(for xDrive models only)  
Goodyear Eagle NCT5 Run-flat  
245/40R18 Y, Front & Rear  
MSRP \$4,299.50

## 6 SERIES (2004–2010)

**19" Star Spoke 249**  
(not shown)  
(not for M6)  
Bridgestone Potenza RE050  
Run-flat  
245/40R19 W, Front  
275/35R19 W, Rear  
MSRP \$5,199.50

## 5 SERIES (2011 On) and 6 SERIES (2012 On)

**F. 20" V Spoke 356 Bicolour**  
Dunlop SP Sport Maxx GT  
Run-flat  
245/35R20 Y, Front  
275/30R20 Y, Rear  
MSRP \$5,999.50

**G. 20" Cross Spoke 312 Ferric Grey**  
Dunlop SP Sport Maxx GT  
Run-flat  
245/35R20 Y,  
Front 275/30R20 Y,  
Rear MSRP \$5,799.50

## 20" Cross Spoke 312 Silver

(not shown)  
Dunlop SP Sport Maxx GT  
Run-flat  
245/35R20 Y, Front  
275/30R20 Y, Rear  
MSRP \$5,799.50

**H. 20" Star Spoke 311**  
Dunlop SP Sport Maxx GT  
Run-flat  
245/35R20 Y, Front  
275/30R20 Y, Rear  
MSRP \$5,799.50

**I. 20" Multi Spoke 410 Bicolour Polished Black**  
Dunlop SP Sport Maxx GT  
Run-flat  
245/35R20 Y, Front  
275/30R20 Y, Rear  
MSRP \$5,999.50

## 5 SERIES GT (2010 On)

**G. 21" Cross Spoke 312 Ferric Grey**  
Pirelli P Zero Run-flat  
245/35R21 Y, Front  
275/30R21 Y, Rear  
MSRP \$5,299.50

**H. 21" Star Spoke 311**  
Pirelli P Zero Run-flat  
245/35R21 Y, Front  
275/30R21 Y, Rear  
MSRP \$6,499.50

**21" Star Spoke 311 Midnight Chrome**  
(not shown)  
Pirelli P Zero Run-flat  
245/35R21 Y, Front  
275/30R21 Y, Rear  
MSRP \$7,499.50

## 7 SERIES (2005–2008)

**21" Star Spoke 128**  
(not shown)  
Pirelli P Zero Nero  
245/35R21 Y, Front  
285/30R21 Y, Rear  
MSRP \$5,299.50

**7 SERIES (2009 On)**  
**G. 21" Cross Spoke 312 Ferric Grey**  
Pirelli P Zero Run-flat  
245/35R21 Y, Front  
275/30R21 Y, Rear  
MSRP \$6,499.50

**H. 21" Star Spoke 311**  
Pirelli P Zero Run-flat  
245/35R21 Y, Front  
275/30R21 Y, Rear  
MSRP \$6,499.50

**21" Star Spoke 311 Midnight Chrome**  
(not shown)  
Pirelli P Zero Run-flat  
245/35R21 Y, Front  
275/30R21 Y, Rear  
MSRP \$7,499.50

## X1 (2012 On)

**H. 19" Star Spoke 311**  
Pirelli P Zero Run-flat  
225/40R19 W, Front  
255/35R19 W, Rear  
MSRP \$4,499.50

**19" V Spoke 324 Ferric Grey**  
(not shown)  
Pirelli P Zero Run-flat  
225/40R19 W, Front  
255/35R19 W, Rear  
MSRP \$4,599.50

## X3 (2011 On)

**H. 20" Star Spoke 311**  
Pirelli P Zero Run-flat  
245/40R20 Y, Front  
275/35R20 Y, Rear  
MSRP \$5,399.50

**J. 20" M Double Spoke 310**  
Pirelli P Zero Run-flat  
245/40R20 Y, Front  
275/35R20 Y, Rear  
MSRP \$5,799.50

## X5 (2007 On)

**K. 20" Y Spoke 214**  
Dunlop SP Sport Maxx  
Run-flat  
275/40R20 W, Front  
315/35R20 W, Rear  
MSRP \$5,999.50

## X5 (2007 On), X6 (2008 On), and X5M/X6M (2010 On)

**L. 21" Double Spoke 215 Ferric Grey**  
Dunlop SP Sport Maxx  
Run-flat  
285/35R21 Y, Front  
325/30R21 Y, Rear  
MSRP \$6,399.50

## M. 21" Double Spoke 215 Black

Dunlop SP Sport Maxx  
Run-flat  
285/35R21 Y, Front  
325/30R21 Y, Rear  
MSRP \$6,399.50

**N. 21" BMW Performance Y Spoke 375 Bicolour**  
Dunlop SP Sport Maxx  
Run-flat  
285/35R21 Y, Front  
325/30R21 Y, Rear  
MSRP \$6,599.50

## Z4 (2009 On)

**B. 19" BMW Performance Double Spoke 313**  
Bridgestone Potenza RE050  
Run-flat  
225/35R19 Y, Front  
255/30R19 Y, Rear  
MSRP \$4,599.50



# BMW PERFORMANCE



A



B



E



C



F



D



G

## B. CARBON MIRROR CAPS

Ultra-lightweight, high-tech materials in these asymmetrically styled carbon mirror caps provide an uncompromisingly sporty design.\*  
From \$351.50

## C. BMW PERFORMANCE STEERING WHEEL

Bring your driving experience to the next level with intuitive controls and seamless access to a G-meter, a quarter-mile timer, an engine temp readout, and adjustable shift lights. Available in Summer 2011.\*  
From \$1,549.50

## D. BMW PERFORMANCE POWER KIT

Intensifies torque and provides faster acceleration, more horsepower, and more performance for the 1 Series, 3 Series, and X6.  
From \$1,356.50

## E. CARBON SPOILER

A sporty touch and a cutting-edge component that delivers outstanding rear-axle downforce.\*  
From \$580.50

## F. SHORT SHIFT KIT

Enjoy faster, more direct and precise gear changes with a 25% shorter gear throw. A completely new driving sensation.\*  
From \$247.50

## G. BMW PERFORMANCE EXHAUST

Gives your BMW an unmistakable sound while improving airflow through the exhaust system. It's the performance you can hear and feel.\*  
From \$1,007.50

Take your BMW to the next level with BMW Performance Parts. From aerodynamic packages to interior components, BMW designers and engineers have taken inspiration from the world of Motorsport. The result is a wide range of performance parts that allow drivers to make a statement with cutting-edge technology and sporting performance you can see, hear, and feel.

## A. BMW PERFORMANCE AERODYNAMIC PACKAGES

The wind tunnel-tested aerodynamic package gives the 1 Series, 3 Series, X5, and X6 an even sportier, more dynamic look. Consists of a front apron, rear diffuser, and side skirts.

To learn more about BMW Performance Parts, go to [bmw.ca/performance](http://bmw.ca/performance), or visit your nearest BMW Retailer.

Model option restrictions apply.  
\*Applicable for specific 1 Series and 3 Series models.  
Prices are for parts only. Installation is extra.

# BMW ACCESSORIES

This spring and summer, customize your BMW with Original BMW Accessories. Make the most of every drive with a range of interior and exterior accessories, all designed specifically to help your BMW achieve the ultimate in performance, practicality, and safety.



A

## A. REAR-MOUNTED BIKE CARRIER

Allows two bikes to be transported. Rear hatch can be opened even when the carrier is loaded. Trailer hitch is not required for installation. For X5 and X6 models. From \$676.50

## B. BASE SUPPORT SYSTEM

Made of high-strength aluminum tubing, this is the base to support all transportation needs. From \$270.50

## B. BIKE LIFT

Allows a bike to be effortlessly lifted to and from the base support. From \$339.50

## C. ROOF BOX

Creates additional storage space and features a one-sided opening system and triple central locking. Available in three sizes: 320 L, 350 L, 460 L. From \$609.50

## D. WIDE-ANGLE SIDE MIRROR

Enjoy a safer, more confident driving experience with BMW Wide-Angle Side Mirrors. These mirrors provide an extended view of the road around you, increasing your field of vision within the range of your blind spot, as illustrated in the diagram. From \$62.49

## E. BMW NAVIGATION PRO

The navigation device features a high-quality multi-touch glass display as well as Bluetooth hands-free facility. Enjoy lifetime free map updates. Fully integrated installation kit available. From \$565.50

For more information about BMW Accessories, go to [bmw.ca/accessories](http://bmw.ca/accessories) or visit your nearest BMW retailer.

Prices are for parts only. Installation is extra.



B

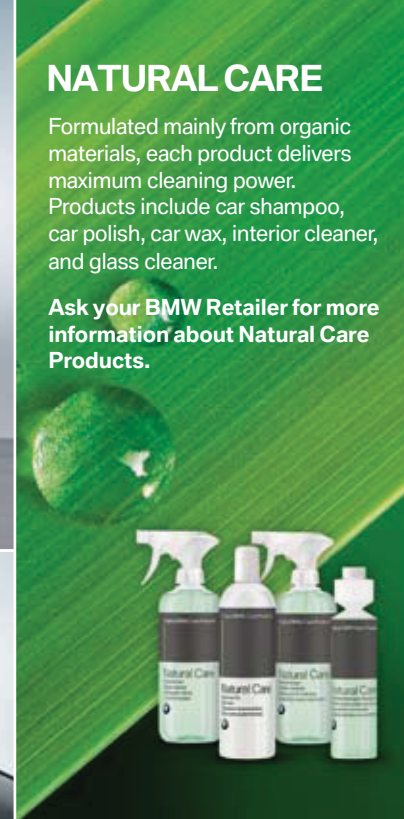


C



Wide-Angle Side Mirror Diagram

For illustration purpose only. Not to scale.



## NATURAL CARE

Formulated mainly from organic materials, each product delivers maximum cleaning power. Products include car shampoo, car polish, car wax, interior cleaner, and glass cleaner.

Ask your BMW Retailer for more information about Natural Care Products.



E



**BMW LIFESTYLE**



B



C

**A. MEN'S ARGYLE POLO \$82.50**

Stand out on the golf course with this stylish polo. BMW Golfsport wordmark on the right sleeve and BMW roundel on the left sleeve.

Material: 100% cotton piqué. S-XXL  
80 33 2 207 931-935

**B. M SPORTS CHRONOGRAPH \$363.50**

Brushed stainless steel case with a carbon styling face and raised BMW M logo. Swiss precision quartz movement. Mineral glass for scratch resistance.

80 26 2 147 048

**C. BMW TITANIUM SPORTS SUNGLASSES \$400.50**

Black polarized lenses which minimize glare and reflections. 100% UVA, UVB, and UVC protection up to 400 nm.

80 25 2 179 174

**D. GOLFSPORT CART BAG \$237.50**

An easy-to-carry bag including multiple compartments and practical features such as a rain hood with zip fastener for easy attachment and a Velcro strip for securing a golf glove. Golfsport Design in co-operation with OGIO. Weight: 4.1 kg. Material: leatherette, nylon.

Dimensions (L x W x H): 40 x 35 x 94 cm.  
80 33 2 182 584

**E. BMW CRUISE BIKE \$1,324.50**

Unique features of this elegant bike include Shimano brakes and 24-speed derailleur system.

S (height up to 168 cm)  
M (165 -178 cm),  
L (174 -190 cm)  
XL (183 -195 cm)  
White 80 91 2 186 324-327  
White/Blue (not shown) 80 91 2 186 328-331  
Green/Black (not shown) 80 91 2 186 332-335



**LIFESTYLE GIFT CERTIFICATE**

With so many great BMW gifts to choose from, sometimes the best course of action is a BMW Lifestyle Gift Certificate.



D

E



**WE ARE AS PASSIONATE ABOUT SERVICING YOUR BMW AS YOU ARE ABOUT DRIVING IT.**

You know BMW Service is the best way to ensure your BMW continues to deliver exceptional performance. But you might be surprised to learn it's less expensive than you think. Right now, front brake pads, brake discs, brake sensor, and installation start at \$298.\* You'll enjoy the price, and you'll also enjoy the peace of mind that comes from knowing your BMW received the expert service that only a BMW Technician can deliver.

\*Includes installation. Applicable taxes (PST and GST/HST) are extra. Price shown applicable to front brake pads, front brake discs, front brake sensor, and installation for all 1999 to 2005 BMW 3 Series models (E46), excluding the 330 variant and M3. Other brake packages are available; contact your local authorized BMW Retailer for pricing details. Pricing subject to change without notice while quantities last. All Genuine BMW parts come with a limited 24-month warranty from date of installation.

**FROM ULTIMATE BMW SERVICE COMES ULTIMATE PERFORMANCE.**

**FRONT BRAKE PADS, BRAKE DISCS, BRAKE SENSOR, AND INSTALLATION FROM**

**\$298\***

**BMW.ca/summer**

BMW LIFESTYLE AND SERVICE





## JOY CAN NOW BE PERFECTED.

This summer, push yourself to the limit with BMW Driver Training. Improve and refine your driving skills and learn to master emergency manoeuvres with the help of highly qualified BMW instructors. Spaces are limited. Visit [bmw.ca/drivertraining](http://bmw.ca/drivertraining) for more information.

Items featured are available while quantities last, only at authorized BMW Retailers. Prices quoted are specially suggested manufacturers' retail prices. Retailers may sell for less. All prices in Canadian dollars. Taxes extra. Prices subject to change without notice. ©2011 BMW Canada Inc. "BMW", the BMW logo, BMW model designations and all other BMW related marks, images and symbols are the exclusive properties and/or trademarks of BMW AG, used under licence. Printed in Canada. 93 02 2 011 180

More about BMW

[bmw.ca](http://bmw.ca)



The Ultimate  
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