

BMW LIFESTYLE^{13/14}

LIFE. LAUGHTER. LIFESTYLE.

BMW COLLECTION: FINDING THE IDEAL LINE.

BMW M COLLECTION: RADIATING SHEER DYNAMISM.

BMW KIDS' COLLECTION: CONQUERING LITTLE HEARTS.

BMW MINIATURES: SCORING WITH PRECISION.

BMW LIFESTYLE

OUT AND ABOUT.

The end of one journey leads to the beginning of the next. And those who stay at home enjoy taking little breaks from their daily routine or are planning their next trip. The main thing is going outside – because this is where life is happening. The BMW Lifestyle Collections are fully geared towards getting you out and about. High-quality clothing for any kind of weather, a comprehensive, highly functional luggage collection and special, clever accessories will entice BMW fans big and small to show their sense of style and experience maximum functionality.

Wherever your journey takes you, we hope you will enjoy exploring the world of BMW Lifestyle.

BMW COLLECTION	04 33
Travel Luggage, Accessories. BMW M COLLECTION.	34l55
Hope. Excitement. Jubilation. Fashion. Travel Luggage. Accessories.	
BMW KIDS' COLLECTION. Laughter. Exuberance. Happiness. BMW Kidsbike. BMW Cruise Bike Junior. BMW Pedal and Electric Cars. BMW Baby Racer. BMW Junior Bike and Snow Pacer. Accessories.	56169
BMW MINIATURES. Touch. Discover. Accelerate. Miniature Vehicles. Remote-controlled Miniatures. Miniature Motorcycles.	70 81
SIZE TABLES.	82
THE MOST CONVENIENT WAY TO BMW LIFESTYLE.	83



360° view
Use the 360° view to see even more details. Simply scan the QR code with your smartphone. This function requires a QR Reader app.



QUICK LINK

The quickest way to BMW Lifestyle. The links provided will get you straight to the web pages for each collection.





BMW COLLECTION.

A ride in a BMW conveys true joy, at any time and on any surface. The BMW Collection is just as versatile. From comfortable leisurewear to smart business accessories, enjoy the variety, the comfortable tailoring and the sophisticated design of these pieces. Time to get going.

AN EXPLORATION OF STYLE.







Perfect partners.

The pieces from the BMW Collection delight the eye with classic colours and eye-catching details in trendy hues. This means that they are all very easy to mix and match. Special design elements that provide interesting accents include integrated stripes, coloured zips and a variety of differently styled logos. It is this love of quality and attention to detail that makes a product a Lifestyle



Quality that you can see and feel.

The products from the BMW Collection will quickly become your favourites, since they combine sophisticated design and premium workmanship, thus ensuring longevity. The pieces from the clothing range impress with perfect cuts and durable seams for an optimal fit. The fashionable trench coat will quickly regain its shape, and the sturdy luggage items are easy to handle, thanks to numerous special features and high-quality components.





Men's Jacket.





This quilted jacket is an excellent companion for leisure and travel, and will hold its $\mbox{\sf own}$ in any weather. Its exclusive waxed finish makes it especially sturdy and weatherproof, while ensuring elegant looks with a lightly textured effect. Four patch pockets at the front and chest area can be closed with invisible press studs and provide ample storage space. The top of the jacket features a decorative metal closure just below the collar, and the placket with its sophisticated antler-style concealed buttons and an additional zip ensures you stay warm and cosy on a windy day. Finishing touches include an elegant stand-up collar and contrasting lining in a timeless dark blue colour. Silvertone metal stud with BMW logo. Material: 64% cotton, 29% polyester, 7% nylon.

S-XXL 80 14 2 298 129-133 Sand



Unisex BMW Summer Scarf.

This trendy summer scarf in dark blue, white, and purple is ideal for many occasions and generally makes a versatile accessory. The fabric is lightweight and matches the classic yet contemporary design. With premium metal BMW logo. Material: 95% linen, 5% viscose.

Multi-coloured 80 16 2 339 209







This ladies' trench coat is exclusive to the BMW Collection. Crafted from durable material, it makes an ideal companion for leisure and travel: once out of the suitcase and hung, it will regain its shape in no time. The shield at the shoulder has a button and ensures that the coat fits perfectly. Thanks to a vent at the back, the wearer can move without restrictions. Special details include a waist belt with tonal seams and a trendy premium metal buckle, an extravagant metallic karabiner closure and cuff straps as well as a silvertone metal stud with the BMW logo. Material: 64% cotton, 29% polyester, 7% nylon.

Sand XS-XL 80 14 2 298 169-173



The perfect partner for the trench coat: this lined, sand-coloured shopper is made from waxed canvas and impresses with its trendy, linen-style looks. Its sturdy nylon straps with metal eyelets and leatherette handles make it an ideal companion for shopping trips. The front has a sophisticated print of the BMW wordmark. Handy: a compact, separate pouch made from the same material. The shopper also features a metal stud with BMW logo. Material: waxed canvas, 100% cotton. Lining: 100% nylon.

Sand 80 16 2 298 179









Contemporary jacket made from breathable, wind and water-repellent Soft Shell fabric. Numerous functional features such as a stand-up collar with foldaway hood, adjustable hem, cuffs with adjustable hook-and-loop strips and side zip pockets make this jacket the ideal companion in any weather. With coloured, rubberised BMW logo at chest level and special BMW zip pull.

Material: 100% polyester, Soft Shell.

Black



Ladies: XS-XL 80 12 2 166 837-841 Men: S-XXL 80 12 2 166 767-771







Ladies' Fleece Jacket/Men's Fleece Jacket.

Great looks combined with superior functionality. This soft and cosy jacket made from recycled fleece boasts a wealth of features which guarantee a perfect fit: a tall stand-up collar, elasticated tapes along the inner hem and concealed zip, as well as panel seams at the front. The ladies' version is tailored for a feminine fit. Fashionable details include contrasting borders along the cuff edges and zip as well as a collar lining in marled grey. Premium rubberised BMW wordmark print on the back and embroidered BMW wordmark on the sleeve. Material: recycled fleece, 100% polyester.

Dark Blue







Men's Body Warmer.

Sporty body warmer with stand-up collar. The quilting reliably ensures that body heat does not escape, and the jersey lining in marled grey provides a visual contrast. Panel seams at the front and back contribute to this item's perfect fit. Tonal two-way zip and side pockets with concealed zips. Special highlight: a high-quality metal BMW logo. Material: 100% nylon. Lining: single jersey, 100% cotton.

Dark Blue S-XXL

80 14 2 339 203-207

Ladies' Body Warmer.

This piece has a feminine, tailored silhouette and will keep you cosy and warm without restricting your movements. The quilting of this lightweight ladies' body warmer reliably ensures that body heat does not escape. A soft, light grey melange jersey lining contrasts enticingly with the exterior colour. A sturdy standup collar, two invisible pockets with concealed zips and a silvertone metal stud with an embossed BMW logo provide the finishing touches. Material: 100% nylon. Lining: single jersey, 100% cotton.

Purple

80 14 2 339 176-180



Unisex Scarf.

Wrap up warmly with this premium knitted scarf made of pure wool. The double rib-knit pattern makes for special softness. With high-quality metal BMW stud. Material: 100% Merino wool.

Dark Grey

80 16 2 339 233

Unisex Hat.

This simple, dark grey knitted hat has no internal seams and is made of pure wool, but never feels uncomfortable on your skin. Details include a metal stud with an embossed BMW logo. This piece perfectly complements the scarf. Material: 100% Merino wool.

Dark Grey

80 16 2 339 212



Ladies' Rugby Shirt.

This smart rugby shirt perfectly complements the Ladies' Body Warmer. Contrasting knitted stripes underline the perfect cut which makes this piece especially comfortable to wear. Stylish contemporary details include a four-button placket and reinforced side slits which ensure optimal fit. Embroidered BMW wordmark on the upper left sleeve. Material: single jersey, 96% cotton, 4% elastane.

Grey Melange



With its contemporary coloured contrasting stripes, this rugby shirt will add sportiness to your style. The side slits are reinforced with a contrasting tape on the inside, and, in conjunction with the longer back panel, ensure a perfect fit. Perfectly colour-matched to combine with the Men's Body Warmer. Embroidered BMW wordmark on the front left. Material: heavy jersey, 100% cotton.

XS-XL 80 14 2 339 171-175 Grey Melange

S-XXL 80 14 2 339 186-190 XXXL 80 14 2 339 213



Ladies' Longsleeve Shirt.

Sporty shirt with feminine V-neck. Elastane content for optimal fit. Highlights include a premium rubberised print of the BMW wordmark on the side and panel seams with decorative stitching on the front. Embroidered BMW logo on the sleeve. Material: single jersey, 96% cotton, 4% elastane.

XS-XL 80 14 2 298 144-148 Dark Blue Dark Blue

Men's Longsleeve Shirt.

This comfortable long-sleeved shirt for men feels lightweight and pleasant, thanks to its single-jersey fabric and piped seams. In addition, the high V-neck with its discreet ribbed border and the striped design ensures contemporary appeal. This shirt features a premium rubberised BMW wordmark print on the side as well as a sleeve with an embroidered BMW wordmark. Material: single jersey, 100% cotton.

S-XXXL 80 14 2 298 091-096 **Grey Melange** S-XXXL 80 14 2 298 097-102



Use the 360° view to see even more details.

Simply scan the QR code with your smartphone. This 360° function requires

Use the 360° view to see even more details. Simply scan the QR code with your smartphone. This function requires a QR Reader app.

12



Ladies' Polo Shirt.

This soft ladies' polo shirt has a sporty three-button placket and impresses with high-quality workmanship. This includes coloured knitted stripes, wide, comfortable cuffs, and a sturdy collar with reinforced tips for a sophisticated look. The left sleeve tape on the inside, ensuring an optimal fit. Other highlights include a placket and features an embroidered BMW wordmark. Material: piqué, 96% cotton, 4% elastane.

Light Grey Melange

XS-XL 80 14 2 339 166-170 Purple

Men's Polo Shirt.

Classic polo shirts in trendy purple or discreet marled grey. The collar and cuffs are adorned with a contrasting stripe, and the side slits also have a contrasting an embroidered BMW wordmark at chest level. Material: piqué, 100% cotton.

Grey Melange

S-XXXL 80 14 2 339 197-202 S-XXXL 80 14 2 339 191-196



Men's T-Shirt.

This versatile light grey T-shirt has a marled look and features a number of special details. These include a premium, rubberised print of the BMW wordmark at the front and contrasting piping along the inner neckline. The sleeve has an embroidered BMW wordmark. Material: single jersey, 100% cotton.

Grey Melange

S-XXXL 80 14 2 298 073-078

Kids' T-Shirt.

The future is now. The front of this cool, laidback T-shirt features a sophisticated glossy blue metallic print of the current i8 concept car. The sleeves are adorned with blue seams and a high-quality embroidered BMW logo. Material: single jersey, 100% cotton.

White

Sizes: 98/104/116/128/140 80 14 2 298 174-178 (Please indicate size.)



BMW Junior Cap.

As stylish as the grown-up version: classic BMW baseball cap with a handy hook-and-loop closure for adjustment. Material: 100% cotton.

Dark Blue

80 16 2 166 855



Ladies' V-Neck T-Shirt.

This classic, slightly tailored ladies' T-shirt will retain its flattering shape thanks to its elastane content. Ribbed edging along the feminine V-neck ensures a perfect fit. This T-shirt features contrasting piping along the neckline, a rubberised BMW wordmark print on the side, and an embroidered BMW wordmark on the left sleeve. Material: single jersey, 95% cotton, 5% elastane.

XS-XL 80 14 2 339 181-185 Purple Purple

Men's Knitted Polo Sweater.

Pure Merino wool makes this contemporary knitted sweater warm and soft, and the sophisticated knitting technique ensures adequate stretch. With its timeless polo style, this is a versatile piece for work and leisure. The finishing touches for this sophisticated sweater include a sporty three-button placket and a silvertone metal stud with BMW logo at the hem. Material: 100% Merino wool.

S-XXL 80 14 2 344 462-466



Men, Black

Polo Shirt.

This sporty, exceedingly comfortable polo shirt has a collar that will retain its shape and a classic two-button placket. The slightly tailored cut and half-length sleeves combine to lend this ladies' shirt a flatteringly feminine fit. A coloured embroidered BMW logo provides a finishing touch. Made from 100% sustainably sourced cotton. Material: 100% organic cotton.

Ladies, White XS-XL 80 14 2 166 817-821 XXL 80 14 2 180 641 XS-XL 80 14 2 166 822-826 Ladies, Dark Blue XXL 80 14 2 180 642 Men, White S-XXL 80 14 2 166 747-751 XXXL 80 14 2 180 635 S-XXL 80 14 2 166 752-756 Men, Dark Blue

XXXL 80 14 2 180 636

XXXL 80 14 2 180 637

S-XXL 80 14 2 166 757-761



This classic, high-quality basic piece is made from 100% organic cotton. The slightly tailored ladies' version features a more generous and therefore more feminine round neckline and an embroidered BMW logo on the sleeve. The men's shirt comes with a logo at chest level. Material: 100% organic cotton.

Ladies, White XS-XL 80 14 2 166 802-806 XXL 80 14 2 180 638 XS-XL 80 14 2 166 812-816 Ladies, Black XXL 80 14 2 180 640 Men, White S-XXL 80 14 2 166 732-736 XXXL 80 14 2 180 632 S-XXL 80 14 2 166 737-741 Men, Dark Blue XXXL 80 14 2 180 633 Men, Black S-XXL 80 14 2 166 742-746 XXXL 80 14 2 180 634

BMW Cap.

This versatile, classic baseball cap has a coloured embroidered BMW logo at the front. Material: 100% cotton.

White 80 16 2 166 852 80 16 2 166 853 Dark Blue Black 80 16 2 166 854







BMW Boardcase.

Black









This lightweight case has the right dimensions for on-board luggage. Features include an extremely sturdy telescopic handle with two settings and a resilient chassis with wheels, enabling quick and easy transportation. When travelling by car, you can even the travelling by car, you store it behind a seat. The case comes with a sophisticated metal zip, high-quality zip pulls and a combination lock. The interior has one main compartment and several mesh organiser sections. This piece is a perfect companion for the laptop bag. Material: nylon. Dimensions (L x W x D): 38 x 33 x 18 cm. Weight: 2.5 kg.

> 80 22 2 311 783 Black 80 22 2 311 784

BMW Travel Trolley.

with the help of expander zips, and elastic straps help keep clothing and documents

separate. Other characteristics of this trolley include its lightweight construction

and mesh compartments in the lid which can be used to store shoes, for example. Material: nylon. Dimensions (L \times W \times D): 66 \times 47 \times 31 cm. Weight: 4.0 kg.

BMW Trolley Bag.





Travel light. The premium medium-sized trolley bag has a special weight-saving design that makes it 30 per cent lighter than conventional trolleys. The textured nylon pattern and the metallic, decorative zip with premium zip pulls add visual interest. Its sturdy telescopic handle has two settings which make for convenient transport. It also features premium, near-silent castors. A combination lock provides maximum peace of mind for longer journeys. This lightweight trolley can be expanded with a zip if needed, and its separate main and mesh compartments provide ample storage space. With BMW logo on the castor bearings and exterior pocket.

Material: nylon. Dimensions (L x W x D): 58 x 37 x 20 cm. Weight: approx. 2.7 kg.

Black 80 22 2 311 779



BMW Personal Care Bag.

Soft, easy-to-store personal care bag with a handy rotating hanger attachment. Use the exterior pocket to keep your toothbrush after use and the mesh compartments to store all of your utensils. The bag also has a separate, lockable front section. With handy integrated mirror.

Material: nylon. Dimensions (L x W x D): 29 x 19 x 11 cm. Weight: 300 g.

Black 80 22 2 311 782 Black

Walking-Stick Umbrella.

Elegant walking stick umbrella with a lightweight aluminium fibreglass frame and integrated retrieval mechanism for gusts of wind. Handle with hand-warming, embossed leather insert with a special BMW design. A Teflon® coating ensures that this umbrella can be returned to its sleeve after a single shake. Canopy: 100% Teflon®-coated polyester. Diameter: 109 cm.

Black 80 23 0 305 902 Black

BMW Messenger Bag.

This stylish messenger bag has a main compartment as well as a separate, padded laptop section, and a front pocket for accessories. Its handy strap can be used to attach it to a trolley, making it a perfect travel companion.

Material: nylon. Dimensions (L x W x D): 32 x 43 x 10 cm. Weight: 750 g.

80 22 2 311 780

Folding Umbrella.

This timeless folding umbrella boasts a handy automatic mechanism for one-handed opening and closing. The handle has an ergonomic BMW design with a leather insert and the canopy is coated with fast-drying Teflon®. Fits perfectly into your car's door compartment. Sleeve included.

Canopy: 100% Teflon®-coated polyester. Diameter: 97 cm.

80 23 0 305 901



BMW Sports Bag.

This versatile piece can be used as a weekender bag or a sports bag. A large exterior zip compartment provides additional storage spaces for items such as wet gym towels. The bottom of this bag is wear-resistant and waterproof. Use the large main compartment for your sports gear or documents, and keep delicate items such as your smartphone in the bag's separate fleece-lined section. Material: nylon. Dimensions (L x W x D): 30 x 48 x 26 cm. Weight: 1.2 kg.

BMW Rucksack.

This ultra-lightweight BMW rucksack excels with its timeless design and premium workmanship. The roomy design enables this classic piece to safely accommodate everything you need for business and weekend trips. It even has two exterior compartments for drinks. Your laptop and tablet can be stored in a dedicated padded compartment, while mobile gadgets will find a home in the fleece-lined accessories section. The padded shoulder and back areas ensure optimal load distribution. Material: nylon. Dimensions (L x W x D): 47 x 29 x 19 cm. Weight: 700 g.

Black 80 22 2 311 785 Black 80 22 2 311 781





Black

BMW Ladies' Wallet, horizontal.

This elegant wallet is made of soft yet resilient leather and has a two-part coin section with a quick fastener and a zip. Numerous slots for credit cards and identity documents. Material: 100% calf leather. Dimensions: approx. 19 x 2.5 x 10 cm.

Black 80 21 2 179 723



BMW Ladies' Wallet.



This stylish ladies' wallet is crafted from premium, soft leather. In addition to a roomy

This elegant leather wallet has up to 15 reinforced slots for credit cards, three ID coin section, it has five other compartments as well as six reinforced credit card slots compartments and two other compartments for storing notes. The functional design for superb durability. It also comes with a two-part notes compartment at the back and a hidden compartment under the coin section.

Material: 100% calf leather. Dimensions: approx. 11.5 x 2.4 x 10 cm.



offers quick access to five compartments.

Material: 100% calf leather, dimensions: approx. 12.5 x 1.7 x 9.6 cm.

Black 80 21 2 179 724 Black 80 21 2 179 722

Men's Wallet, flat.

BMW Men's Wallet.



This lovingly crafted wallet has an extra roomy compartment with a wide opening for easy access to coins as well as eight reinforced credit card slots, one inner compartment, four ID slots and two notes compartments. It is made of soft and

Material: 100% calf leather. Dimensions: approx. 12.5 x 2.3 x 9.6 cm.

Black 80 21 2 179 721 Black

BMW Men's Credit Card Wallet.



This elegant credit card wallet is made of 100% soft calf leather and has four handy slots for cards and one compartment for notes. The compartments have been specially reinforced to ensure they will retain their shape. With stylish $\operatorname{\mathsf{BMW}}$ pin. Material: 100% calf leather. Dimensions: approx. 9.5 x 0.5 x 7.5 cm.

80 21 2 211 552







BMW Classic Sunglasses.

Classic, premium unisex sunglasses with an elegant blend of colours and materials. The frame is made of metal and acetate and features a dark horn-style design. The polarised lenses are an absolute highlight and make driving more comfortable, providing improved contrast and colours, clearer details and dazzle-free vision. Temples with premium spring hinges ensure a perfect fit, and finishing touches for this classic accessory include an inlaid BMW logo on the inside of the temple and a laser-engraved BMW wordmark on the lens and temple outside. Provides UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Frame: Silvertone/dark horn look. 80 25 2 344 457 Lenses: Brown.

BMW Modern Sunglasses.

A perfect realisation of a distinctive design. These elegant unisex sunglasses combine brown acetate and copper-coloured metal to stunning effect. The lenses feature an exciting colour graduation and are adorned with a premium BMW wordmark. The latter is picked up on the temple, next to a coloured, sophisticated BMW logo inlay. Reliable UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Frame: Copper-coloured. Lenses: Brown.

80 25 2 344 459

BMW Style Sunglasses.

These premium unisex sunglasses have a matt black acetate and metal design that lends itself to elegant as well as sporty styles. Other highlights include an inlaid BMW logo on the inside of the temple and discreet BMW wordmark prints on the lenses and temple. The especially flexible temples bend towards the inside as well as the outside, providing an optimal fit. Provides UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Frame: Matt Black. Lenses: Black.

80 25 2 344 458

BMW Metal Sunglasses.

The sporty and elegant aviator design of these glasses is a timeless classic for ladies and men. In this especially stunning model, the silvertone frame offsets the bluegrey lenses to perfection. Sophisticated accents include an inlaid BMW logo on the inside of the temple and a discreet BMW wordmark on the left lens. Provides UVA, UVB and UVC protection up to 400 nm. Case and cleaning cloth included.

Frame: Silvertone. Lenses: Blue.

80 25 2 217 295





Men's Sports Chrono.

This sizeable, sporty chrono watch has a 44 mm stainless steel case and is waterresistant up to 10 ATM. Other highlights include a black and white watch face with a raised BMW logo and a precise Swiss quartz movement. Mineral glass for scratchresistance. With stopwatch function, date display and small second display. Durable stainless steel strap with metal clasp. Laser-engraved BMW logo on the back.

Stainless steel, Black

80 26 2 147 052

BMW Men's Chrono Watch.



This exclusive men's chronograph watch has a 40 mm brushed stainless steel case and leaves absolutely nothing to be desired. Its Swiss movement has a date, second, and 30-minute display as well as a timer and stopwatch function. This watch also impresses with visual details such as a classic brown leather strap with sophisticated crocodile skin embossing, a silvertone watch face with a BMW logo, and an elaborate, laser-engraved BMW logo on the back. Waterproof up to 10 ATM.

Leather, Brown

BMW Men's/Ladies' Watch.



Optimal design and a rich inner life. This watch has a brushed stainless-steel case with a sizable diameter of 42 mm, and an equally impressive interior: its original Swiss movement ensures ultimate precision. The watch face features a BMW logo and will display the exact time down to the second, while the two small, integrated dials reliably inform the wearer about the day of the week and the current date. The stainless steel bracelet has a folding metal clasp which holds the watch securely and comfortably in place. Waterproof up to 10 ATM. Elegant laser-engraved BMW logo 80 26 2 311 777 on the back and premium BMW logo in metal (silvertone/monochrome).

BMW Men's Watch.

Stainless steel, with a light-coloured watch face.	80 26 2 311 776
Stainless steel, with a black watch face.	80 26 2 318 663
BMW Ladies' Watch.	
Stainless steel, with a light-coloured watch face.	80 26 2 311 775
Stainless steel, with a black watch face.	80 26 2 318 662

BMW Men's Chrono Watch.



Sporty elegance down to the smallest detail. This premium men's chronograph impresses with high-quality workmanship. Its 40 mm case is made of brushed stainless steel. The silvery white watch face features a date, second, and 30-minute display as well as a timer and stopwatch function. And the elegant black leather strap has an embossed crocodile skin design which combines high-level comfort with sophisticated looks. In addition, this chronograph is waterproof up to 10 ATM. Premium metal BMW logo (silvertone/monochrome).

Leather, Black

BMW Classic Watch.



Strikingly precise: this watch has numerous sophisticated features such as a Swiss quartz movement, a date display, and a second display. It is also waterproof up to 10 ATM. The black leather strap has a natural grain and complements the watch face to perfection. Luminous hands, a blue and white BMW logo, and an elegant BMW laser engraving on the back provide premium finishing touches.

Men: Leather, Black 80 26 2 311 778 Ladies: Leather, Black 80 26 2 311 774 80 26 2 311 773



The write stuff: both the classic fountain pen and the functional ballpoint pen can be refilled quickly and easily. The glossy black shaft and rhodium components ensure that both pens radiate stylish appeal. A premium BMW engraving on the cap and/or on the clip and central ring provide finishing touches. Top quality made in Germany. Refill tip size: medium; fountain pen nib size: broad. Delivered in a decorative gift box.

Black/Silvertone 80 22 2 217 298

BMW ballpoint pen refills, pack of five.

Black 80 24 2 280 132 80 24 2 280 131 Blue



This premium ballpoint pen has a twist mechanism for quick and easy operation. Visual highlights include a glossy black shaft and rhodium components. Stylish engraving on the cap and the central ring. Top quality made in Germany. Refill tip size: medium. Refill colour: blue. Delivered in a gift box.

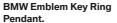
Black/Silvertone 80 24 2 217 297

BMW ballpoint pen refills, pack of five.

80 24 2 280 132 Black Blue 80 24 2 280 131







Elegant key ring pendant with a premium coloured enamel BMW logo. Pull-twist mechanism for fast and easy handling. Dimensions: 5.8 x 3.2 cm.

Silvertone 80 27 2 344 460



BMW Logo Key Ring Pendant.

High-gloss nickel-plated pendant with three-colour BMW logo.

Silvertone 80 23 0 444 663



BMW Key Ring Pendant

The solid leather loop is held in place

by a screw closure with stainless steel

looks. Compatible with all BMW keys. $\stackrel{\cdot}{\text{High-quality}}$ metal BMW logo.

Silvertone/Black 80 27 2 344 461

with Loop.

BMW Key Ring Pendant, Square.

Stylish key ring pendant in matt die-cast with BMW emblem. The pull-twist ring ensures safe closure and easy handling. Dimensions: approx. 5 x 2.9 cm.

Silvertone, matt 80 56 0 443 278





BMW Logo Key Ring Pendant, Rectangular.

Premium key ring pendant made of sturdy cast metal. A special double joint ensures flexibility. Made in Germany. Dimensions: approx. 7.3 x 2 cm.

Silvertone 80 23 0 305 911

Model-Specific Key Ring Pendants.

A selection of key ring pendants to complement your favourite model. All pendants are made of special, premium zinc die cast and feature a model-specific wordmark. Another stylish and functional detail: the articulated double joint with a BMW logo. All pendants are made in Germany.

Just in time for the launch of the new BMW 2 Series and BMW 4 Series you will also be able to buy the corresponding model-specific key ring pendants, made of the same premium material as all the others.

BMW 2 Series	BMW 4 Ser
DIVITE L OCITICS	Divite 4 Oct

80 27 2 354 147 Silvertone Silvertone







80 27 2 354 146







BMW 1 Series

Silvertone 80 23 0 305 914 BMW 3 Series

Silvertone 80 23 0 136 287 BMW 5 Series

Silvertone 80 23 0 136 288 BMW Z3

Silvertone 80 23 0 432 391 Silvertone 80 23 0 406 871 BMW GT

Silvertone

80 23 2 157 673











BMW 6 Series

Silvertone 80 23 0 305 915 BMW 7 Series

80 23 0 136 289 Silvertone

Silvertone

Silvertone

BMW X1

80 23 2 156 846 Silvertone

BMW X3

80 23 0 305 912 Silvertone

BMW X5

80 23 0 305 913 Silvertone

BMW X6

80 23 0 444 662

Espresso Cup Set.

These beautifully designed porcelain espresso cups will brighten up any coffee break. The front of each cup is adorned with a BMW 328 or a BMW 507. Includes matching saucers with the BMW logo. Delivered in a premium gift box.

80 22 2 217 301



Design Tumbler.

Mugs.

included.

BMW 328

BMW 507

White porcelain mugs to start the day

in style. Selection of two designs: the

black and white print. Handy gift box

BMW 328 and the BMW 507; premium

80 22 2 217 300

80 22 2 219 962

Quality porcelain tumbler with a timeless design. Heat-insulating plastic sleeve for optimal grip. With BMW logo.

Dark Blue 80 22 2 156 342 80 22 2 156 343 **Light Blue**

Notebook.

With its sturdy cover, this notebook is the perfect companion for jotting down your ideas. 50 squared and 50 unlined pages. Features an embossed BMW logo and a band in a contrasting colour. Dimensions: 11 x 15 cm.

Dark Blue or Light Blue

80 56 2 211 968



Ergonomically designed edges enable friction-free handling. With three-colour print of the BMW Vision EfficientDynamics concept car. Material: FOAM-tec. Dimensions: 24 x 20 cm. Thickness: 1.6 mm.

80 56 2 211 966 Black/Silvertone Tricoloured

Beautifully designed USB stick with a silver-coloured metal casing. Attached to a slim black lanyard. Delivered in a gift box.

80 23 2 212 801

BMW i8 Computer Mouse.

Mouse Pad.



This ergonomic computer mouse based on the design of the BMW i8 Concept Car enables an energy saving of around 30%, thank to its blue LED light and automatic rectangular metal buckle and sturdy metal ring sleep mode. Suitable for different resolutions and a range of up to 30 metres. Handy: the integrated storage compartment for the receiver.

80 29 2 352 624 Black/Silvertone Tricoloured

Very robust thanks to coarse woven nylon. The closure ensure the required durability for frequent use. With BMW logo epoxy pin. Dimensions: approx. 43.5 x 1.5 cm.

80 56 0 443 299

Flag Label Pencil.



Premium pencil in black or silver, with a woven BMW label. Material: wood, textile. Length: approx. 175 mm.

80 56 0 444 593 Silvertone Black 80 56 0 444 559

BMW Pin.

USB Stick, 4 GB.



BMW Pin.

Handsome BMW pin with safety cap and epoxy dome surface.

80 56 0 443 263 Silvertone

Ballpoint Pen.



Plastic ballpoint pen with twist mechanism, black or blue Classic BMW metal pin with epoxy dome surface. refill, and BMW logo.

80 56 0 443 302 Silvertone Black 80 56 0 443 304 Blue



With handy butterfly closure and cardboard backing.

80 56 0 444 572

Thermo Mug.

For warmth on cold days: premium thermo mug made from brushed stainless steel, with enamel BMW logo on the plastic lid.

Stainless steel 80 56 2 211 967

Umbrella.

This well-made umbrella will survive countless downpours. Easy to store, with semi-automatic opening function. Inlaid BMW logo on the handle. Diameter: approx. 95 cm.

Dark Blue 80 56 2 211 970



32





BMW M COLLECTION.

The powerful BMW M automobiles represent performance, superior technology and a true passion for motor racing. But M is not just the most powerful letter in the world, it also stands for sophisticated design and a confident presence. These characteristics are easily recognisable in the BMW M Collection. Strong colours, durable materials and eye-catching accents appeal to motor racing fans as much as to all those who appreciate dynamic design.

DESIGNS THAT EXCITE.









Intelligent function meets exciting design.

M is all about powerful performance. This is reflected both in the design and in the supreme workmanship. In the M Trolley for example, smooth double castors ensure optimal movement. And the down jacket and shoes are marked by conscious use of lightweight, premium materials. Of course without sacrificing one ounce of functionality.

Dynamism down to the tiniest carbon fibre.

The hallmark M Carbon design is the defining characteristic of this Collection, lending each item its dynamic look and ensuring that they can all be freely combined. Other design elements that contribute to the unique appeal of this Collection include the sporty accent piping, the M stripes design used on the sleeve cuffs, hem or collar, and the distinctive M statement and M logo.





M Men's Down Jacket.



view Use the 360° view to see even more details. Simply scan the QR code with your smartphone. This function requires a QR Reader app.











Look stylish, whatever the weather. Extremely lightweight and windproof down jacket with watertight zip pockets on the chest and at the sides. The warm rib collar affords additional protection on cold winter days. Other handy features include adjustable cuffs and headphone holders placed inside on the upper left. Attractive visual accents are provided by a red zip at the front and a seatbelt-style hanging loop. BMW logo pin on the front left and PUMA logo at the back of the neck. Material: 100% polyester, lining: 100% down feathers.

Anthracite

S-XXL 80 14 2 344 380-384

M Ladies' Highlight Jacket.



360°

360° view to see even more details. Simply scan the QR code with your smartphone. This function requires a QR Reader app.









The M highlight. This extremely lightweight down jacket for spring and autumn stands out with its bright trendy colour and many special details: the inside collar and the lining including the pocket lining conform to the same look as the exterior material. Exciting effects include reflective piping along the zip and the press stud on the stand-up collar with embossed BMW M logo. A tape at the back of the collar featuring the BMW M colours, the BMW M rubber label on the sleeve and the BMW M zip pull complete the highlights. Handy: the down jacket comes with a separate bag for quick and compact storage. Material: 100% downproof nylon.

XS-XXL 80 14 2 297 291-296



M Ladies' Sweat Jacket.







XS-XXL 80 14 2 344 391-396 Anthracite

M Men's Sweat Jacket.



Provides comfortable warmth – thanks to high-quality material with soft inner fleece surface. The jacket's stylish looks are enhanced by its stand-up collar, special details such as elbow and solution inserts with decorative stitching and the glossy finish of the printed zip. With BMW M statement "M. The most powerful letter in the world." on the back. Material: American fleece, 100% cotton.

S-XXXL 80 14 2 344 374-379



M Nylon Jacket.









Stylish in every weather. This wind- and water-repellent nylon jacket adapts to the most varied weather conditions. Made of high-quality, lightweight material, it features red shoulder and sleeve inserts for a distinctive appearance. The characteristic BMW M look is added by the BMW M colours printed on the zip, the stripes at the back and the rubberised BMW M logo at the front. For a feminine silhouette, the ladies' nylon jacket is tailored. The men's jacket includes an integrated hood. Material: 100% nylon canvas.

Men, Anthracite Ladies, Anthracite S-XXXL 80 14 2 297 261-266 XS-XXL 80 14 2 297 285-290



Anthracite



M Men's Hooded Shirt.



For a pleasant feel, the hood of this shirt is lined with soft, grey melange single jersey fabric. The typical M stripes tape makes for added dynamism. The side seams house one pocket each. The shirt is rounded off to perfection by a sophisticated embroidered BMW M logo on the chest.

Material: single jersey, 95% cotton, 5% elastane.

Anthracite

S-XXXL 80 14 2 304 484-489 Anthracite

M Men's Longsleeve.



This quality longsleeve always has a perfect fit, thanks to its elastic single jersey material. Exciting visual highlights are provided by the contrasting, slightly padded shoulder and elbow areas and the stitching around them. In addition, there is an M stripes tape at the back of the collar. Another distinctive feature is the rubberised BMW M statement at the back hem: "M. The most powerful letter in the world." Material: 95% cotton, 5% elastane.

S-XXXL 80 14 2 344 368-373 Anthracite

M Ladies' Longsleeve.





V-neck. The elastane content and slim cut guarantee a perfect fit. Stitching on the shoulders and contrasting elbow inserts make for a distinctive look. With BMW M stripes appliqué at the back of the neck and "M. The most powerful letter in the world." print at the back hem. Printed logo below the left shoulder pad. Material: 95% cotton, 5% elastane.

XS-XXL 80 14 2 344 385-390





cloth impresses with its elegant carbon look. Discreet BMW M logo on the front and back. Material: 100% silk.

Anthracite

80 16 2 179 762



M Men's Polo Shirt.

M Ladies' Polo Shirt.



This relaxed polo shirt is made of high-quality cotton piqué and has a very comfortable Feminine yet sporty: tailored slim-fit polo shirt made of elastic piqué with sporty fit, thanks to the longer cut of its back panel. Visual highlights: flat knit sleeve cuffs and accent piping featuring the M stripes design on the side slits. Coloured BMW M logo on the front left. Material: 95% cotton, 5% elastane.

Anthracite S-XXXL 80 14 2 344 344-349 White S-XXXL 80 14 2 344 350-355

three-button placket and flat knit sleeve cuffs. The quality workmanship is apparent

S-XXXL 80 14 2 344 338-343 Anthracite XS-XXL 80 14 2 344 362-367



M Belt.

High-quality adjustable leather belt with a contemporary raw-cut design and velour leather lining. Understated anthracite on the outside, inside dyed in a dynamic red hue. Five holes for adjustment and metal buckle with an engraved BMW M logo. Inside with embossed BMW logo. Dimensions (L x W): approx. 120 x 3.5 cm.

Anthracite 80 21 2 147 062

360°

360° view to

Simply scan the QR code

with your

smartphone.

This function

requires a QR

Reader app.

view

Use the

see even more details.



M Carbon Appliqué Men's T-Shirt.





Motorsport feeling in every fibre: fashionable T-shirt with smart carbonstyle BMW M appliqué on the chest. Pleasant to wear thanks to single jersey material. Visual highlight: the red sleeve seams and M stripes tape at the back. Material: single jersey, 100% cotton.

Anthracite

S-XXXL White

80 14 2 297 225-230

S-XXXL 80 14 2 297 231-236



M Ladies' T-Shirt.





Ladies' T-shirt with ribbed V-neck, slightly tailored for a feminine look. Very pleasant to wear and keeps its shape. Visual highlight: the metal BMW M Logo on the front right and the silvertone print: "M. The most powerful letter in the world." on the back. BMW M stripes on the collar and back.
Material: single jersey, 95% cotton,

5% elastane.

Anthracite

XS-XXL

80 14 2 297 267-272

White XS-XXL

80 14 2 297 273-278



M Men's Fan T-Shirt.

This sporty round-neck T-shirt features a large, coloured BMW M logo across the chest. The characteristic M carbon look is reflected in the stylish neck tape. Material: 100% cotton.

White

S-XXL

80 14 2 158 074-078

Anthracite S-XXL

80 14 2 166 206-210

XXXL 80 14 2 181 583



M Ladies' T-Shirt.

Sporty and feminine: tailored ladies' T-shirt with fashionable V-neck. With coloured embroidered BMW M logo on the front left. Material: 95% cotton, 5% elastane.

XS-XXL 80 14 2 344 356-361



M Cap.



This cotton-lined unisex cap stands out with its discreet sheen and the peak underside coloured in dynamic red. Other highlights: spoke-shaped inserts and a carbon-style peak edge. With embroidered BMW M logo at the front and metal closure with embossed BMW logo. Material: 100% polyester. This fashionable cap features microfibres creating a discreet sheen. Extremely light-resistant thanks to the use of polyester. With many contrasting inserts, matt silver metal closure and embossed BMW M logo. Material: 100% polyester.

80 16 2 302 732 Anthracite 80 16 2 344 397 Anthracite

M Cap.



M Sneaker Street Turneo Mid.

The sole of racetrack fashion. Half-height anthracite Puma sneaker with BMW M design featuring red and silvertone appliqué stripes. The upper is made of smooth man-made leather; the tip, heel and tongue are made of velour-style material. The ankle area has a carbon-look textile reinforcement, and the half-height shaft ensures a perfect, stable fit. These sneakers come with bi-colour laces in black with red edges and matching shoelace eyelets.

Anthracite

80 16 2 344 410-418 Sizes: see table.

SHOE SIZE TABLE																				
US	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	12.5	13	14
EUR	35.5	36	37	37.5	38	38.5	39	40	40.5	41	42	42.5	43	44	44.5	45	46	46.5	47	48
UK	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11	11.5	12	13
BMW M Street Turneo Mid Article no.: 80 16 2 344 -	-	-	-	-	410	-	411	412	-	413	414	-	415	416	-	417	418	-	-	-









M Boardcase.

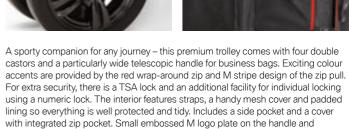
view



Dynamic travelling. The boardcase with its retractable telescopic handle completes the A sporty companion for any journey – this premium trolley comes with four double set together with the M Trolley Case. The red zip provides a colourful highlight, along with the zip pull featuring the M stripe design. For maximum security, there is a TSA lock and an additional facility for individual locking using a numeric lock. The interior has much to offer as well: robust straps, a side pocket and a cover with integrated zip pocket. The second main compartment also has a black mesh cover with a red zip. To protect the contents, the case has a padded lining. With coloured BMW M logo on the upper hard shell and small inlaid BMW M logo plate on the handle. Material: polycarbonate. Lining: 100% polyester. Dimensions (L x W x D): 55 x 40 x 20 cm. Weight: 3.7 kg.

Black 80 22 2 344 401 Black





coloured BMW M logo on the upper hard shell. Material: polycarbonate. Lining: 100% polyester. Dimensions (L x W x D): 60 x 42 x 30 cm. Weight: 4.2 kg.

80 22 2 344 400

M Luggage Strap.



The luggage strap has a carbon design that complements the trolley cases and bags to perfection. It comes with a sturdy matt closure with embossed BMW M logo for added stability. Highlight: BMW M stripes woven into the strap. Width: approx. 5 cm. Circumference: 85–150 cm. Material: nylon/metal.

Black 80 22 2 344 404

M Luggage Tag.



This premium luggage tag made of black nappa leather has stylish leather inlays in the BMW M colours. With embossed M logo on the front and address field with closure. The press stud has an embossed BMW M logo. Dimensions (L x W): 10 x 6.5 cm. Material: 100% leather.

80 21 2 344 405 Black

M Travel Bag.





Functional and dynamic. The robust, lightweight travel bag impresses with its special material mix. It is dirt-repellent and has a large outer pocket as well as a closed compartment for smaller utensils. A coloured BMW M metal logo adorns the outside, while the red stitching along the zips makes for an intriguing contrast. The bag also includes a separate compartment for shoes and has non-skid feet on the underside. The handle is made of real leather.

Material: nylon with carbon fibres. Lining: 100% polyester. Dimensions (L x W x D): 64 x 34 x 38 cm. Weight: 1.25 kg. M Sports Bag.







The most dynamic look for a sports bag. Made of coated nylon and carbon fibre material, this bag is not just stylish, but also dirt-repellent and robust. Colourful contrasts are provided by the red stitching along the main zip. The bag has non-skid feet on the bottom and a handle made of seatbelt-like material with M stripes on the side and leather handles; an additional shoulder strap can be attached using metal karabiners. In addition to the spacious main compartment, the sports bag has a handy outer pocket with coloured metal BMW M logo. The shoe compartment on the side is water-repellent.

Material: nylon with carbon fibres. Dimensions (L x W x D): 54 x 31 x 27 cm. Weight: 1.4 kg.

80 22 2 344 403 Black 80 22 2 344 402

M Umbrella.

M Folding Umbrella.

Black



Always be prepared for rain – thanks to the durable polyester weave used for the canopy and protective sleeve. The elastic frame and aluminium shaft withstand powerful winds. Dynamic red stitching and the typical M carbon look provide colourful accents. The convenient opening and closing mechanism is triggered by a button to allow single-handed operation, and the handle features a real carbon inlay.



This premium full-sized umbrella has a robust, black carbon frame with a perforated textile leather handle and is large enough for two people. The canopy is made of pure polyester weave with a silk-like look and a dirt- and water-repellent Teflon® coating. With printed coloured BMW M logo.

80 23 2 211 767 Black 80 23 2 147 074



M Personal Care Bag.

Stylish and practical. This extremely lightweight personal care bag is made of smooth nylon with a special top coat creating a convenient washable surface. Non-skid rubber feet keep the bag dry and ensure that it stands securely. Inside, the bag provides many handy compartments, including an extra mesh pocket for toothbrushes, to keep things nice and hygienic. Material: nylon fabric with carbon fibres. Dimensions (L x W x D): 25 x 15 x 17 cm. Weight: 0.34 kg.

Anthracite 80 22 2 344 398

M Wallet.



The classic design of this wallet made of black calf leather impresses the eye with inlaid leather strips in the BMW M colours. The front also features an embossed BMW M logo. The inside has very functional subdivisions, with eight card slots, two slots for notes, a coin section and three compartments for documents. The wallet's premium workmanship is underscored by robust leather reinforcements. Material: 100% leather, lining: 100% polyester. Dimensions (L x W x D): 11.5 x 9.5 x 2.5 cm.

80 21 2 344 407 Galaxy S3 Black

M Sleeves for iPhone 5 and Samsung Galaxy S3.



These stylish carbon-style sleeves have a pull strap in the three M colours, making it easy to retrieve your smartphone. An integrated magnet always returns the metal pull tab to the correct position. Visual highlight: the red seal along the outer edges. With coloured BMW M metal logo. Material: PU leather outer, microfibre inner. Available for iPhone 5 or Samsung Galaxy S3.

Black 80 21 2 333 806 iPhone 5 80 21 2 333 807

M Business Card Wallet.

Black



This sporty business card case is made of black nappa leather with inlaid leather strips in the BMW M colours and contains two card compartments. Exciting design elements include red contrasting stitching in the interior and an elaborate embossed BMW M logo on the front. Material: outer 100% leather, lining 100% polyester. Dimensions (L x W x D): 10.5 x 7.3 cm

M Hard Covers for iPhone 5 and Samsung Galaxy S3.



iPhone 5

Reliably protects your smartphone from scratches and impacts: the hard cover has a dynamic carbon-style design, with precise openings for connectors and the camera lens. A real head turner: the three-coloured BMW M stripe on the front. With coloured BMW M metal logo. Material: plastic shell with PU leather. Available for the iPhone 5 and the Samsung Galaxy S3.

Black iPhone 5 80 21 2 344 406 Galaxy S3

80 21 2 351 095 80 21 2 351 096

Black

For a sporty look. Special highlights of these sunglasses include carbon inserts and mixed materials. The frame is also extremely flexible and features a laser-engraved BMW M logo above the carbon inlay on the temple. With grey-green polycarbonate lenses and 100% UV protection. Complete with case and cleaning cloth. Reliable UVA, UVB and UVC protection up to 400 nm.

Frame: Silvertone. Lenses: Grey-green.

M Sunglasses.

80 25 2 219 963



M Chronograph.

M Watch.



Dynamism meets design. This chronograph has a brushed stainless steel case and a watch face with a BMW M design. Highlights include the fluorescent white tips of the hands and hour markers. The interior houses a precise Swiss quartz movement made by RONDA. The back features a laser-engraved BMW logo. With stopwatch function, date display and small second display. A futuristic strap with safety closure, toughened watch is delivered in a premium gift box. Water-resistant up to 3 ATM. mineral glass and water resistance up to 10 ATM are other core design features. Delivered in a premium gift box.

Sporting style – even on your wrist. This watch features a high-quality stainless-steel case, black aluminium outer dial ring, and carbon watch face. A particular highlight is the RONDA Swiss quartz movement with analogue date display. Toughened mineral glass and a robust strap with a leather lining ensure long-lasting enjoyment. The

80 26 2 220 013 Nylon, Black

80 26 2 220 011

M Carbon Key Ring Pendant.

Silvertone/Carbon





Doesn't just look great: thanks to its carbon inlay, this key ring pendant also feels great A highly functional, minimalist stainless steel key ring. The front is adorned with to the touch. With coloured BMW M logo on the front and flat, beautifully designed split ring. Material: stainless steel with carbon inlay.

the coloured M logo, while the rear features a carbon inlay. The clever pull-twist mechanism makes adding keys exceptionally easy. Material: stainless steel with real carbon inlay.

80 27 2 304 189 Silvertone/Carbon 80 27 2 304 190

M Pin.



M USB Key, 8 GB, Carbon.



M CFRP Key Ring Pendant.

Metal pin with a 3D curvature and

Premium USB stick based on the current design of the BMW M vehicle coloured enamel. Attaches with a stick key. Highlights include the carbon design pin and round clutch. on the front and back and the BMW M logo. The stick is attached to a slim black lanyard. An additional USB cable is included. Delivered in a gift box.

Black

80 23 2 212 807 Silvertone

80 23 2 152 291



M Rollerball Pen.



Stylish premium pen, with real carbon fibres, chrome trim and laser-engraved BMW $\ensuremath{\mathsf{M}}$ wordmark. The BMW M logo on the tip of the cap is protected by a glass lens.

Chrome/Carbon

80 24 2 217 299

M Rollerball Pen Refill.

Blue 80 24 2 280 133 80 24 2 280 134 Black

54

Stainless steel, Black





BMW KIDS' COLLECTION.

There is one main reason why children sometimes ignore that call for dinner, and it is known as true excitement. The products from the BMW Kids' Collection will make little faces light up for months, given that they provide long-lasting enjoyment. This is due to premium workmanship, easy handling and cool, colourful designs. All hallmark BMW features.

EXCITEMENT IS CHILD'S PLAY.





Growing enjoyment.

BMW provides long-lasting excitement. With products such as the Kidsbike which will provide your children with years of enjoyment, given that it can be adapted from a walking bike to a fully-fledged bicycle. Or the Cruise Bike Junior whose adjustable seat tube angle ensures that the bike will keep adapting to your child's growing height.



Better safe than sorry.

Maximum enjoyment has no room for risk. This is why safety is our top priority for the products from our kids' range, like the TÜV-approved bike helmet and the stylish Snow Pacer.



Award-winning design.

Even small children have a sense of aesthetics. Which is why our bicycles feature unmistakeable BMW design elements. The BMW Junior Cruise Bike proved how well we have done in that respect by winning the renowned "red dot" design award.

BMW Kidsbike.



The BMW Kidsbike is both a walking bike and a real bicycle. It teaches kids how to balance and judge speed from an early age, making it easy for them to switch to the pedal bike later on. The solid plastic pedals are fitted with reflectors and thus provide additional safety. The saddle has an ergonomic design for maximum comfort. Once kids outgrow the walking bike and are eager for a new challenge, simply fit the pedal unit and chain supplied to turn the walking bike into a real bicycle. A frame-mounted bag, a handlebar net and a TÜV-approved children's bike helmet with a reflective surface in the frame colour are included. The Kidsbike is suitable for children from about 2½ years (without pedals) up to about 6 years of age (with pedals).

reddot design award winner 2006



Functionality.

When a child is ready to move on to proper cycling, the chain and pedal unit supplied can be installed in no time to turn the walking bike into a real bicycle. And when the little ones grow, the Kidsbike simply grows along with them—the saddle can easily be raised to a higher position.





BMW Kidsbike.

Blue 80 91 2 239 359



BMW Kidsbike.

Red 80 91 2 239 361



BMW Kidsbike.

Orange

80 91 2 222 115

BMW Cruise Bike Junior.



For growing riders: a bike that grows up with them. The BMW Cruise Bike Junior has a frame designed in such a way that the angle of the seat tube is always ideally matched to the child's height. This makes it suitable for boys and girls aged $6\frac{1}{2}$ to 9. The brake lever angle can be individually adjusted. A telescopic suspension fork geared to the weight of youngsters and the 6-speed Shimano grip shift system make for superior ease of use and ride comfort. The shift system and the two rim brakes can be operated with little effort. Reflectors at the front and back and on the pedals and spokes as well as a bell in the same colour as the handlebar provide optimal visibility and audibility. The bike's unique BMW design has already won a "red dot design" award, based on the judgment of an international panel of experts. The Cruise Bike may only be used on public roads if retrofitted with all the requisite equipment stipulated in the German road licensing regulations.

Weight: 12.5 kg. High-strength aluminium frame (AL 6061-T6), made from four-chamber extrusion profile, smooth-welded seams.

Black/Orange White/Green











BMW Z4 RideOn (electric version).

Real BMW driving enjoyment – even for kids. Modern Z4 with integrated loudspeaker, horn, indicators and impressive engine sound. Made of plastic containing no harmful substances. Suitable for ages 3 to 5.

Electric version, 6VTop speed: approx. 4 km/h; running time: 1–2 hours; charging time: 8–12 hours; weight: 12.5 kg; key, MP3 interface.

Atacama Yellow (due to become available from 1st quarter 2014)

80 93 2 343 769











BMW M3 Motorsport (pedal version/electric version).

Motorsport tradition for kids. The legendary 2012 DTM comeback model emulates the aerodynamic design of the original. Suitable for ages 3 to 5. Made of non-toxic plastic.

Pedal version

Black

Easy-go pedal-and-rod drive, adjustable seat position. Weight: approx. 8 kg

80 93 2 320 195 Black

continuous operation; charging time: approx. 15 hours; weight: approx. 12.5 kg

Electric version, 6V

Top speed: approx. 4 km/h;

running time: at least 1.5 hours of

80 93 2 320 203 White

BMW M3 GT2 (pedal version/electric version).

Motorsport feeling in kids' bedrooms. The convertible version of the BMW M3 GT2, available with pedal or electric drive, emulates its original in every respect. We did however reduce the top speed somewhat. Pedal car with easy-go pedal-and-rod drive and adjustable seat position. Suitable for ages 3 to 5. Made of non-toxic plastic.

Pedal version

Easy-go pedal-and-rod drive, adjustable seat position. Weight: approx. 8 kg

Top speed: approx. 4 km/h; running time: at least 1.5 hours of continuous operation; charging time: approx. 15 hours; weight: approx. 12.5 kg

Electric version, 6V

80 93 0 493 883 White 80 93 0 493 878





Sporty driving enjoyment for any size. This BMW M6 Convertible is just as special as **Pedal version** the original. Available with pedal or electric drive (12V batteries), it has front and rear bumpers reflecting the original M design, M6 wheels and M6 stickers on the boot lid and indicator gills. With electric horn and speedometer. Material: painted steel frame, non-toxic plastic. Max. load: 50 kg. Suitable for ages 4 to 7.

Blue

Easy-go pedal-and-rod drive, adjustable Weight: approx. 8 kg

Adjustable operating speed: 8 km/h forward and 4 km/h reverse; running time: minimum 1.5 hours of continuous operation; charging time: approx. 15 hours; forward and reverse gears, foot brake, double brake function for added safety. Weight: approx. 17 kg.

Electric version, 12V

80 93 0 444 852 Blue 80 93 2 158 901



For small lovers of a great classic. Beautifully designed roadster with chrome grille and authentic wheel design. Easy handling and very quiet operation thanks to special rubber tyres. Pedal or electric version available. Suitable for ages 3 to 5. TÜV-approved.

Pedal version Electric version, 6V

80 93 2 149 183 White 80 93 2 149 182

B MW 328 H

BMW Baby Racer II.





Fun for kids – and quiet for the adults – thanks to noise-cancelling rubber wheels. The near-silent Baby Racer boasts a sporty design, quality workmanship, a long wheelbase and lowered suspension, for excellent handling. With a comfortable soft seat in red. Suitable for ages 1½ to 3. TÜV-approved.

Dimensions (L x W x H): 70.5 x 32.5 x 40 cm; wheelbase: 44 cm; weight: 4.5 kg.

Black/Red Blue/Red

BMW Baby Racer II M3.

80 93 0 446 003 80 93 0 006 909

BMW Baby Racer II Motorsport.





A small interpretation of a big idea. The BMW Baby Racer II M3 features exactly the same details as its big brother. It's a real M vehicle, with an M steering wheel, speedometer and rev counter, temperature and fuel gauges. With near-silent rubber tyres and BMW M logo. Suitable for ages 1½ to 3. TÜV-approved.

Dimensions (L x W x H): 70.5 x 32.5 x 40 cm; wheelbase: 44 cm; weight: 4.5 kg. Dimensions (L x W x H): 73 x 32.5 x 40 cm; wheelbase: 44 cm; weight: 6.4 kg.

Orange/Black 80 93 2 296 563 Blue/White

Motorsport feeling for kids. Sporty BMW Baby Racer with sport steering wheel, noise-cancelling rubber tyres, front spoiler, speedometer and rev counter. Front and rear with metal effect and BMW logo. Suitable for ages 11/2 to 3. TÜV-approved.

80 93 2 163 090

BMW Snow Pacer.





A real snow machine. The BMW Snow Pacer is safety-tested, but in designing this premium bobsleigh, our experts were equally focused on ergonomics. Made of coldand UV-resistant plastic, it features a super suspension for the steering axle, rustproof, replaceable runners, an integrated horn and an ergonomically designed seat and handlebar, for maximum enjoyment on the hills. Max. load: 50 kg.

steering. Modular design, easy to take apart and transport. Suitable for ages 3 to 5. Dimensions (L x W x H): 71 x 37.5 x 56 cm; wheelbase: 48.5 cm, weight: 4.5 kg.

rubber wheels, optimised ergonomics for an ideal seating position and easy-going

The entry-level model for little bikers. Lightweight tricycle with large, noise-cancelling

Silvertone 80 93 2 338 652 Black/Red 80 93 2 321 402

BMW Junior Bike.

Accessories.





plastic, learning traffic safety becomes child's play.

With these road signs made of robust

Set 1.

80 93 0 396 137

Traffic lights.

80 93 0 396 136

Set 2.

80 93 0 396 138

Traffic cone.

80 93 0 396 139



BMW MINIATURES.

TOUCH. DISCOVER.
ACCELERATE.

Adventures on a small scale.



BMW MINIATURES.

You may leave your BMW in your garage at night, but your passion for powerful aesthetics will stay with you wherever you go. Just as well that the faithfully reproduced BMW miniatures do not take up much room. Whether you display them on your desk or in your home – or even use the ones with driving function outside – these little masterpieces will make collectors as happy as casual admirers. From limited-edition classics like the BMW Z8 to the latest style icon that is the 6 Series Gran Coupé, this range has something to satisfy any taste.

MINIATURES WITH A WEALTH OF BMW DETAILS.









Perfection. In any size.

We do not just faithfully reproduce each car's design, but also its characteristic details. These include imitation carpets for the footwells and seatbelts in the same material as in the actual models.

A wide range of designs and functions.

Given that each original vehicle is available in more than one variant, we are offering you the same choice in our miniatures. Many models are available in various scales and several original colours. The functions are just as manifold and include, among others, doors that open and working steering wheels and brake discs.

Agile and lovingly crafted.

We put a lot of work into our miniatures to ensure they do their actual models justice. Thus, it takes more than 100 process steps to finish a miniature. A prime example is the miniature version of the BMW S1000 RR, which is manufactured by hand, from around 350 parts.





Driving enjoyment – in miniature. The characteristic lines that make up the distinctive BMW 1 Series silhouette are lovingly reproduced in this model. Its young, dynamic design is reflected in its dominant, upright kidney grille. The generous interior features seatbelts made of the same material as in the big BMW 1 Series, and the entire floor is covered with imitation carpet. With functioning steering wheel and rotating brake discs.

1:18 scale

Black Sapphire Mineral White Glacier Silver 80 43 2 210 020 80 43 2 210 021 80 43 2 210 022

BMW 3 Series Saloon (F30).



Performance. Even when standing still. The 1:18 model of the BMW 3 Series Saloon is The design of the BMW 3 Series Touring is marked by its powerful front and elongated BMW design language. Extravagant details combine to form a consistent design. In the interior, too, every small feature has received loving attention. The seatbelts are made from the same material that is used in the original, and the entire floor is covered with imitation carpet. Even as a miniature, the BMW 3 Series Saloon sets standards, with a working steering wheel and rotating brake discs. Also available as a 1:43 scale model.

Melbourne Red 80 42 2 212 870

1:18 scale

1:43 scale

Alpine White

80 42 2 212 868

Black Sapphire Glacier Silver 80 43 2 212 867 80 43 2 212 865

BMW 3 Series Touring (F31).



the true embodiment of the sports saloon concept. Its styling reflects the characteristic proportions – signalling agility even when the car is standing still. The spacious interior is a detailed reproduction of the original. The seatbelts are made of exactly the same material as in the big BMW 3 Series Touring, and the floor is covered with imitation carpet. With functioning steering wheel and rotating brake discs.

1:43 scale

Alpine White Imperial Blue Glacier Silver 80 42 2 244 249 80 42 2 244 254 80 42 2 244 265

1:18 scale

Black Sapphire Alpine White Sparkling Bronze 80 43 2 244 243 80 43 2 244 216 80 43 2 244 242

BMW 3 Series GT (F34).



The BMW 3 Series GT unifies opposites with ease: elegance and dynamism. The focused front design, large tailgate and almost three-dimensional effect of its kidney grille styling are just some of the features that contribute to its sporty design. Both the engine and the chassis are faithful reproductions. Another small highlight: the brake discs rotate.

1:43 scale (due to become available from November 2013)

Alpine White **Black Sapphire** Melbourne Red 80 42 2 297 634 80 42 2 297 635 80 42 2 297 636

BMW 4 Series Coupé (F32).



The first in its class. The design of the new BMW 4 Series Coupé surprises with new styling elements. Its very large kidney grille and elongated lines underscore the car's sporty character without detracting from its elegance. With an opening boot lid and bonnet, and rotating brake discs.

(Illustration may differ from original.)

1:43 scale (due to become available from April 2014)

Estoril Blue Black Sapphire Melbourne Red 80 42 2 318 858 80 42 2 318 856 80 42 2 318 860 BMW 5 Series (F10).



Dynamism you can touch. More than almost any other saloon, the BMW 5 Series is remarkable for its dynamic design. It unifies opposites: elegance and power. Its coupé-like roof line is complemented by a beautifully detailed interior. The side creases create distinctive broad shoulders. The interior features a driver-oriented cockpit and many other lovingly crafted details: the seatbelts are made of the same material as in the real BMW 5 Series, and the entire cabin floor is covered with imitation carpet. With functioning steering wheel and rotating brake discs.

1:18 scale

Silvertone metallic 80 43 2 158 011

BMW 6 Series Convertible M (F12M).



An open-air experience of the ideal line. The 1:18 scale miniature of the BMW 6 Series The miniature of the BMW 6 Series Coupé M is the result of a painstaking design Convertible M features a muscular and outstandingly dynamic design. Low-slung aprons round off its aerodynamic styling. The interior too has been lovingly crafted. The seatbelts are made of the same material as in the original BMW 6 Series Convertible M. With functioning steering wheel and rotating brake discs.

1:18 scale

Sakhir Orange 80 43 2 253 655

Silverstone II 80 43 2 253 656

San Marino Blue San Marino Blue 80 43 2 253 657 80 43 2 218 737

1:18 scale

BMW M5 (F10M).

1:18 scale

Monte Carlo Blue

BMW 6 Series Coupé M (F13M).

BMW 6 Series Gran Coupé (F06).

brake discs. (Illustration may differ from original.)

Power and self-assurance are the main focus of the BMW 6 Series Gran Coupé design. The long wheelbase and elongated bonnet underscore the car's dynamic exterior. A look into the interior reveals consistent driver orientation and luxurious equipment. The seatbelts are made of the same material as in the big BMW 6 Series Gran Coupé, and the entire floor is covered with imitation carpet. Among the highlights of this miniature: a functioning steering wheel and rotating brake discs.

process. And the effort has paid off. Consistent lines and an unmistakeable muscular

silhouette with clear motorsport heritage reveal what the designers were aiming for:

setting new standards. Inside, all the seatbelts are made from the same material as

in the real BMW 6 Series Coupé M, and the entire floor is covered with imitation carpet. Other outstanding features include the functional steering wheel and rotating

Sakhir Orange

80 43 2 218 738

Uncompromising. The design of the BMW M5 sets standards in self-assurance.

It's reflected in its dynamic front, which blends seamlessly into the car's flowing

silhouette. The interior of the 1:18 model features seatbelts made of the same

Silverstone II

material as in the big BMW M5. The entire floor of the cabin is covered with

imitation carpet. With functioning steering wheel and rotating brake discs.

1:18 scale

Black Sapphire 80 43 2 218 740

Mineral White 80 43 2 218 741

Frozen Bronze 80 43 2 218 742

Alpine White

80 43 2 218 739

BMW X1 (E84).



A smaller version of a strong character. The BMW X1 makes you realise just how valuable space and versatility are. While the exterior design appears compact and athletic, the interior has room for lots of aspirations. To do these justice, every detail has received careful attention - the seatbelts for example are made of the same material as the real BMW X1 seatbelts. In addition, all the doors as well as the bonnet and tailgate can be opened. With functioning steering wheel and rotating brake discs.

1:18 scale

Alpine White 80 43 2 156 802

BMW X6M (E71M).



A real leader - in any size. This 1:18 model is just as special as the original. Powerful contours define this car's design and create the distinctive silhouette of the BMW X6. Its sporty character is underscored by motorsport-inspired spoilers. The seatbelts are made from the same material that is used in the original, and the entire floor is covered with imitation carpet. The car's characteristic rear with two twin tailpipes is a particular highlight. All the doors as well as the bonnet and tailgate can be opened. With functioning steering wheel and rotating brake discs.

1:18 scale

Monte Carlo Blue 80 43 2 157 614

BMW X5 (F15).



Exclusivity is independent of size. The design of the BMW X5 bespeaks this car's sporty and elegant character. It combines powerful contours on the bonnet with a premium interior. A love of detail is evident from the fact that all seatbelts are made of the same material as in the real BMW X5 and that the cabin floor is covered with imitation carpet, as well as from the working steering wheel and rotating brake discs. Also available as a 1:64 scale model. (Illustration may differ from original.)

1:64 scale (due to become available from December 2013)

Mixed colours box 80 42 2 321 993

1:43 scale (due to become available from April 2014)

Sparkling Brown **Black Sapphire** 80 42 2 318 969 80 42 2 318 974

1:18 scale (due to become available from June 2014)

Sparkling Brown Black Sapphire 80 43 2 318 989 80 43 2 318 987

Space Grey 80 43 2 318 988

Alpine White

80 42 2 318 973

76

BMW 507 Convertible, 1956.



A smaller version of a great classic. Designed by Count Albrecht von Goertz, this two-seater roadster is considered an icon of automotive design. Still a favourite among vintage car enthusiasts today, it has lost none of its charm. Characteristic design features include the very wide kidney grille and the side gills. Only around 220 cars from the original production run are left. Each is worth around 1 million euros, making the BMW 507 the most expensive and most valuable vintage car.

1:43 scale

Grey/Red

80 42 2 240 329





Inspired by classics. The broad kidney grille and side gills of the BMW Z8 were modelled on those of the BMW 507 Convertible. The interior reveals a strong commitment to driver orientation. The car's sporty design is underscored by dynamic accents in red.

1:43 scale

Carbon Black

80 42 2 297 422

BMW i3 (i01).

Visions of the future – cleverly packaged. The BMW i3 impresses with its lightness and spaciousness. Its dynamic and compact proportions cut a fine figure on the road - and look equally stunning on your desk. (Illustration may differ from original.)

1:64 scale (due to become available from January 2014)

Mixed colours box

80 42 2 320 228

1:43 scale (due to become available from May 2014)

Solar Orange 80 42 2 320 105 Ionic Silver 80 42 2 320 102 **Andesite Silver** 80 42 2 320 106



BMW Vision EfficientDynamics.

A piece of the future that can be experienced today. The pioneering BMW Vision EfficientDynamics concept is also reflected in the design of the free wheel car, which impresses with its clear, harmonious and aerodynamic lines and its light, friendly and natural colouration. Another outstanding feature is the explicit driver orientation that is apparent throughout the entire concept.

Also available as 1:14 scale model with driving functions; see page 81.

1:64 scale

White/Blue

80 45 2 209 951

1:43 scale

White/Blue

80 45 2 225 391



BMW M3 DTM 2013 (E92).



The powerful model competing in this year's DTM championship does not only make a superb impression on the track, it also looks great on your desk. The elaborate racing livery is as true to the original as the various sponsor stickers. Details like the typical M3 roll bars, carbon mirrors, sport seats and rear spoilers are included as well, as are rotating brake discs.

1:43 scale

Martin Tomczyk (White) 80 42 2 351 056

Bruno Spengler (Black) 80 42 2 351 055

1:18 scale

Martin Tomczyk (White) 80 43 2 327 855

Bruno Spengler (Black)

80 43 2 327 856

BMW M3 DTM 2012.









1:64 scale

Racing livery 80 42 2 321 992

Martin Tomczyk (White) or Bruno Spengler (Black) 80 42 2 321 992

1:43 scale Martin Tomczyk (White)

Bruno Spengler (Black) 80 42 2 348 081 80 42 2 348 082

1:18 scale

Martin Tomczyk (White) 80 43 2 320 097

Bruno Spengler (Black)

BMW R 1200 GS (K50).



1:10 scale

Racing Red 80 43 2 299 092 **Thunder Grey** 80 43 2 299 093

BMW S1000 RR (K46).



Small and amazingly fast. The 1:10 scale miniature of the BMW S1000 RR boasts sporty looks and a dashing tail-up-nose-down design. Faithfully reproduced features such as the suspension, a functioning chain and metal brake discs demonstrate a love of detail. The model is manufactured by hand, from more than 350 parts. With functional steering.

1:10 scale

Racing livery 80 43 2 222 495 **Black Sapphire** 80 43 2 222 496

Racing Red 80 43 2 222 497

BMW Z4 (E89) Remote Control Miniature.

This is where driving enjoyment meets the enjoyment of playing. The BMW Z4 Roadster with driving function is a real stunner. The sculpted side crease makes for a powerful design that exudes sporting spirit. And thanks to the electric motor, you can bring that spirit to life.

BMW X6 (E71) Remote Control Miniature.

Impressive – in any format. This miniature mirrors the athletic charisma of the BMW X6 to perfection. It unifies opposites such as agility and elegance. Its sporty design continues in the interior. While it is spacious and comfortable, it is also marked by clear driver orientation. This miniature includes a remote-controlled driving function.





1:12 scale

80 43 2 318 517

1:14 scale

White 80 43 2 221 605

BMW 6 Series Coupé (F13) Remote Control Miniature.

The design of the BMW 6 Series Coupé shines with its long bonnet and short overhangs. Its long wheelbase and low-slung front create a flowing silhouette. The model's highlight: this miniature of the BMW 6 Series Coupé includes a remote-controlled driving function.

BMW Vision EfficientDynamics Remote Control Miniature.

Driven by innovation. The BMW Vision EfficientDynamics concept car is a symbol of progress. Even as a scale model, it impresses with its dynamic sports car character, communicating an urge to move forward even when standing still. Its precise lines, distinctive front and sporty rear are perfectly reproduced in the 1:14 scale miniature. Thanks to the driving function you can even get moving – into the future.



1:14 scale

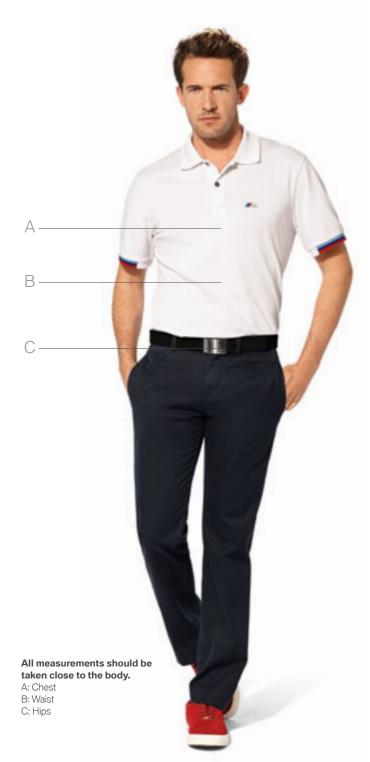
80 43 2 318 513

1:14 scale

White/Blue

80 43 2 339 071

SIZE TABLES.



LADIES						
International	xs	s	М	L	XL	XXL
Chest in cm	82-85	86-89	90-93	94-97	98-101	102 – 105
Waist in cm	66-69	70-73	74-77	78-81	82-85	86-90
Hips in cm	92-95	96-98	99-101	102-104	105-107	108–110

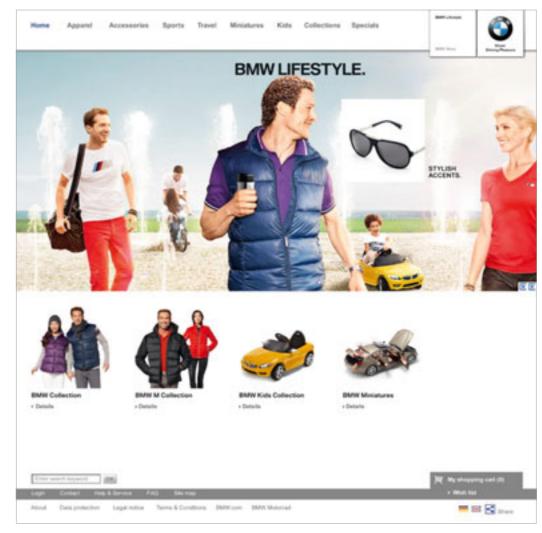
MEN						
International	s	М	L	XL	XXL	XXXL
Chest in cm	98-101	102-105	106-109	110-113	114-117	118-121
Waist in cm	86-89	90-94	95-99	100-104	105-109	110-114
Hips in cm	102-105	106-109	110-113	114-117	118-121	122-125

INTERNATIONAL SIZE CHART - CLOTHING									
LADIES	xs	s	M	L	XL				
D/NL	36	38	40	42	44				
IT	42	44	46	48	50				
FR/BE/ES	38	40	42	44	46				
GB/AU	10	12	14	16	18				
US	6-8	8-10	10-12	12-14	14-16				
JP	11	13	15	17	19				

INTERNATIONAL SIZE CHART - CLOTHING									
MEN	s	М	L	XL	XXL				
D/NL/IT/ES/FR/BE	50	52	54	56	58				
GB/AU/US	42	44	46	48	50				
JP	L	LL	XL	-	-				

INTERNATIONAL SIZE CHART - CLOTHING									
UNISEX	xs	s	М	L	XL	XXL			
D/NL/IT/ES/FR/BE	48	50	52	54	56	58			
GB/AU/US	38	40	42	44	46	50			
JP	ML	L	LL	XL	-	-			

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