

PRIVACY NOTICE

Rev. 01/2020

FACTS

WHAT DOES BOB BAKER HYUNDAI/GENESIS DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Credit history and credit scores
- Employment information and checking account information

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bob Baker Hyundai/Genesis chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information | Does Bob Baker Hyundai/Genesis share? | Can you limit this sharing? |
|--|---------------------------------------|-----------------------------|
| For our everyday business purposes —such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes | No |
| For our marketing purposes —to offer our products and services to you | Yes | No |
| For joint marketing with other financial companies | Yes | No |
| For our affiliates' everyday business purposes —Information about your transactions and experiences | No | We do not share |
| For our affiliates' everyday business purposes —Information about your creditworthiness | No | We do not share |
| For non-affiliates to market to you | No | We do not share |

Questions?

Call Toll-Free: 1-800-346-5721
or Email us: privacyinfo@bobbakerautomotive.com

| Who we are | |
|---|--|
| Who is providing this notice? | Baker Carlsbad, Inc. is doing business as Bob Baker Hyundai/Genesis |
| What we do | |
| How does Bob Baker Hyundai/Genesis protect my personal information? | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. |
| How does Bob Baker Hyundai/Genesis collect my personal information? | <p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ■ Show your driver's license ■ Give us your contact information ■ Apply for financing or for a lease ■ Complete a credit application ■ Provide employment information <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p> |
| Why can't I limit all sharing? | <p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes— information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p> |
| Definitions | |
| Affiliates | <p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ <i>Bob Baker Hyundai/Genesis does not share with our affiliates.</i> |
| Non-affiliates | <p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ <i>Bob Baker Hyundai/Genesis does not share with non-affiliates so they can market to you.</i> |
| Joint Marketing | <p>A formal agreement between non-affiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ■ <i>Our joint marketing partners include vehicle finance companies and related financial institutions.</i> |
| Other important information | |
| <p>To provide you with additional information regarding our privacy practices and your rights under the California Consumer Privacy Act, a copy of our Privacy Policy has been made available to you. Our Policy may also be accessed at https://www.bobbaker.com/privacy. By signing below, you acknowledge receipt of this Privacy Notice:</p> | |
| <p>X Signature _____</p> | <p>_____ Date</p> |
| <p>_____ Print Name</p> | <p>X Signature _____</p> |
| <p>_____ Print Name</p> | <p>_____ Date</p> |