

HISTORY OF THE BOMMARITO AUTOMOTIVE GROUP

Frank Bommarito began his career as a car jockey and car washer in 1952, at a local GM dealership. After returning from two years of active duty in the Navy during the Korean War, he advanced to New & Used car sales. Mr. Bommarito received many sales awards during his career and was ranked as high as 8th in the nation in retail sales. He became a Sales Manager at one of Missouri's largest GM dealerships.

In 1971, General Motors Corporation awarded Frank Bommarito the coveted Oldsmobile franchise in Ellisville, MO. General Motors felt that Frank Bommarito had proven to be an excellent Sales Manager and that he possessed a unique ability to train, motivate and manage personnel. After only one full year in business, Bommarito Oldsmobile became Missouri's largest Oldsmobile Dealership! He maintained leadership status as one of the top ten Oldsmobile dealerships in the country throughout his career.

The success of the Oldsmobile franchise created many other opportunities for Mr. Bommarito. In 1972, the GMC Truck and Van Center were added; and in 1979, the Mazda franchise was added. Frank Bommarito Mazda in Ellisville has enjoyed tremendous success by being Missouri's largest Mazda dealer for the past thirteen (13) years! In 1989, the Infiniti franchise was added. With the growth of the sport utility segment, the Isuzu franchise was added in 1992.

Mr. Bommarito's success wasn't confined to Ellisville. In 1982, Mr. Bommarito purchased the North County Nissan franchise, which is now located in Hazelwood, Missouri. It has become Missouri's largest volume Nissan dealership.

The John Bommarito Oldsmobile-Cadillac-Mazda franchise was added in 1992 in St. Peters, Missouri where it enjoyed prosperity in one of the fastest growing markets in the Midwest.

In 1998, Frank Bommarito handed over the reigns to his empire to his son, John J. Bommarito. Early on it was evident that the faith of the Bommarito Empire was in good hands. With John's leadership abilities and dedication, he put in place his plans for the future of the Bommarito Automotive Group.

In March 2001, John acquired an additional Mazda franchise, along with a Pontiac franchise in South St. Louis County.

After the announcement by General Motors to phase out the Oldsmobile brand across the US in 2002, John Bommarito went to work again seeking a replacement. In June 2004, the Buick brand was added to the Ellisville location. And shortly thereafter, the Suzuki brand was also added to the Ellisville location. But John wasn't done yet.

In the November/December, 2007 timeframe, after many months of hard work and determination, the Bommarito Automotive Group landed more franchises to strengthen the presence and image of the Bommarito name in the St. Louis automotive market. In December 2007, the highly coveted Honda brand became part of the family of brands. Bommarito was awarded this franchise in Hazelwood, Missouri. While, at the same time, another high line brand was on its way to the Ellisville location. The Audi franchise was added to our Ellisville location, and was on target to replace the Suzuki brand at this location.

In May 2008, we launched a new Mazda Retail Revolution Facility in St. Peters, MO. Shortly thereafter, in August 2008, we launched a new Volkswagen Market Place Design Facility at this same location in St. Peters, MO. And in this same

location, along side of the two new facilities being erected, a renovation was taking place of our stand alone state-of-the-art Cadillac facility, making this St. Peters complex a jewel for all St. Charles/St. Peters area customers to do business with. A few short months later, in October 2008, Bommarito Volkswagen of Hazelwood opened to complete our Hazelwood platform.

In June 2008, the Pontiac brand was being replaced with the highly coveted Chevrolet franchise at our South County platform. At the same time, a new Pontiac franchise was awarded to our West County Bommarito platform. The addition of the Pontiac brand at our West County location gave us Buick-Pontiac-GMC at this location, and was correctly aligned with General Motors Corporation brand image alignment plans at the time. However, in just a few short years, General Motors announced that the Pontiac brand was being phased out. In August 2010, the coveted Pontiac franchised was eliminated from our West County Platform.

In March 2011, at our South County platform, we completed a new look for our coveted Chevrolet franchise with the Chevrolet Facility Image Program. And just a few short months later, we launched our third new Mazda Retail Revolution Facility in May 2011 at this same complex. While all of this was going on at our South County complex, John put his vision into action once again. In March 2011, we added the Ford brand to our Hazelwood platform.

In June 2012, we completed yet another renovation project. Our highly coveted Cadillac single line facility in St. Peters, MO has a new look featuring the Cadillac Facility Image Program.

The plan that we set in motion just a short twelve years prior was in place. Our vision was to have “a vehicle in our portfolio for every type of buyer.” We now can drive home our mission, “one Bommarito vehicle in every drive way.” Twelve years ago a vision, today a reality!

Thank you for being, or becoming a part of our Mission. As you can see, you have joined a company on the move with a constant desire to succeed; one that is living the “vision” in everyday reality.