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Source- Bureau of MO. Auto Registration.

Missouri's #1 Automotive Group

44th
year



Frank J. Bommarito CEO & Founder

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TO:

FROM:

RE:

St. Louis Area Residents

Frank Bommarito

Fast Breaking Car Business News

U.S. and import manufacturers stay on course for 17.3 million in sales for 2015 while winding up a strong July.

Apple, the successful and super rich computer tech manufacturer, just hired some of the auto industry's top executives including some from Tesla, which now puts Apple on track to enter the electric luxury car auto manufacturing market in the very near future.

No wonder electric car manufacturer Tesla's stock just dropped \$15/share with a UBS recommendation to sell now.

It's no secret, Apple's entry into the electric car market, where you can bet they will do their manufacturing in China, will surely make them the price leader in electric cars, not Tesla.

An important fact effecting the electric car market is that U.S. tax payers are growing tired of subsidizing wealthy electric car manufacturing companies that build mostly luxury cars with their tax dollars.

Watch for this perk to go away soon.

Watch for two dollar a gallon gas on the way, unless someone tampers with its progress.

Watch for hydrogen fuel driven vehicles like Toyota's Mirai, now in the market place priced at \$58,325 before incentives including shipping. Hydrogen fueled cars could make electric cars yesterday's old news, especially when you can pull up to your local gas station and fill up with hydrogen fuel.

Watch for this during July; your trade will be worth at least \$500.00 more at any Bommarito Automotive Group location, you can count on it.

Apple's new electric car, produced in China, will be another missed opportunity for this super rich American company to give back.

P.S. I love my Apple computer, but I hate the fact that 99.9% of Apple's job creation occurs in China with nothing for the American worker.

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Sincerely,

Frank J. Bommarito

Frank J. Bommarito

CEO & Founder

Bommarito Automotive Group

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