

Bommarito

Missouri's #1 Automotive Group There can only be One #1

Source- Bureau of MO. Auto Registration.

Missouri's #1 Automotive Group

43rd year



Frank J. Bommarito CEO & Founder
Experience the Difference!
Bommarito.com

Bommarito AUTOMOTIVE GROUP

TO: St. Louis Area Residents
FROM: Frank Bommarito
**RE: 10 year/200,000 Mile
Nationwide Warranty**

As Fiat Chrysler, GM, Ford and most import manufacturers trim back their warranty protection, the Bommarito Automotive Group found a way to do more for its customers at no extra charge.

Our in-house study of Bommarito Automotive Group car sales over the past ten years looks like this:

Leasing continues to be 25% of our sales and is growing due to our manufacturer's willingness to step up with incentives and foreseeing a strong preowned market with the returning leases. Of course, extended coverage is not an issue with our lease customers.

Our in-house study did reveal that the remaining 75% of our customers were almost equally divided between those who trade short of the original factory warranty program and those who drive well past any and all factory protection and willingly pay for added coverage.

For that valued group of our customers, our nationwide 10 year/200,000 mile warranty becomes an important issue in making a purchase, especially when it's included at no extra charge.

This survey was taken prior to Fiat Chrysler reducing their 100,000 mile coverage to 60,000 miles, which now puts them in line with their Detroit based competition Ford and GM, who offer 5 year/50,000 mile warranties.

That now leaves Kia and Hyundai as the only 100,000 mile mass market produced cars.

At this time, the Bommarito Automotive Group's Chevrolet, Nissan, Honda, Volkswagen and Ford dealerships are offering an exclusive 10 year/200,000 mile warranty with every purchase at no extra charge. Watch for more to come as the Bommarito Automotive Group continues to find ways to do more for its customers.

We're in your neighborhood.

Where price sells cars.

Bommarito for all your Sales-Service-Parts and Collision Repair

Sincerely,

Frank J. Bommarito

Frank J. Bommarito
CEO & Founder
Bommarito Automotive Group



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"WHERE PRICE SELLS CARS"
Bommarito.com

"18 Franchises - We are in your neighborhood."

SALES - SERVICE - PARTS - COLLISION REPAIR

Audi
Truth in Engineering
636-391-7228

INFINITI
636-391-9400

Cadillac
636-928-2300

Volkswagen
(2 Locations)
St. Peters Hazelwood
636-928-2300 / 314-731-7777

CHEVROLET
314-487-9800

HONDA
314-731-9777

Ford
314-731-1222

MAZDA
(3 Locations)
West St. Peters South
636-391-0073 / 636-928-2300 / 314-487-9800

GMC
636-391-7200

**MOTOR TREND
CERTIFIED VEHICLES**
West County / South County
St. Peters / Hazelwood

BUICK
636-391-7200

NISSAN
314-731-2228

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