THE ULTIMATE SOUVENIR
— Your Trip of a Lifetime
Travel and Experience Sweden!
Whether you travel with family or friends, our talented and experienced travel agents at Corporate Travel have helped thousands of Volvo customers design their perfect vacation. They will help you create a custom itinerary that is Designed Around You. We have created a few examples for you to choose from - and Corporate Travel is dedicated to helping you plan your journey of a lifetime.

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At Volvo we never forget the fact that cars are driven by people and that is why our cars are designed around you. We will make every part of your Overseas Delivery Experience truly memorable and unique.

VOLVO
GOTHENBURG & WEST SWEDEN

Sweden’s second-largest city and the hometown of Volvo, Gothenburg, pulses with energy. The city has all the cosmopolitan trappings - Michelin-starred restaurants, a homegrown music scene, gracious public spaces - and is reached within a few hours of both Stockholm and Malmö. The Swedish West Coast stretches from Gothenburg to the border of Norway with contrasting landscapes waiting to be explored. West Sweden offers a fantastic selection of activities for all tastes, all year round; this is where you can eat some of Europe’s best seafood, glide past seals in your kayak, stroll around in quaint little fishing villages, visit one of Sweden’s most beautiful castles and travel with a classical canal boat. The landscape of West Sweden varies from rocky coastlines with picturesque villages to open fields, vast forests and beautiful lakes, and the region is a delight to tour.
HOTELS
IN GOTHENBURG

Clarion Hotel Post
www.choicehotels.com
A modern design hotel situated in the old post office, next to the train station. The hotel houses two bars and two restaurants, one of which has a menu created by world-renowned Swedish chef Marcus Samuelsson.

*The Clarion Hotel Post is the Hotel of Record for the Overseas Delivery Program.*

Gothia Towers
www.gothiatowers.com
The largest hotel in Gothenburg with a total of 1,200 rooms. The location is ideal right next to Liseberg amusement park and close to the entertainment district.

Avalon Hotel
www.avalonhotel.se/en
Feng shui-certified hotel in the heart of Gothenburg. The Avalon Hotel strives to be an oasis in the midst of busy city life.

Elite Plaza Hotel
www.elite.se/en
5-star hotel located in a beautiful 19th-century building in central Gothenburg. All original features have been preserved but mixed with modern elements to create a unique and comfortable environment.
RESTAURANTS
IN GOTHENBURG

vRÅ
www.restaurangvra.se/?lang=en
Takes fusion cuisine to a new level. Traditional Japanese food with Scandinavian ingredients.

Sjömagasinet
www.sjomagasinet.se/en
Seafood restaurant with one Michelin star at a beautiful location by the water.

Bhoga
www.bhoga.se/en
Has one Michelin star and offers creative Scandinavian cuisine adjusted to the season.

Restaurang Atelier
www.hotelpigalle.se/en
Located on the 4th floor of Hotel Pigalle and makes food inspired by the whole world with local produce.

Restaurang 28+
www.28plus.se
High-class restaurant with one Michelin star. Is known for having one of the best selections of wines in Sweden.

www.gothenburg.com
www.westsweden.com
www.visitsweden.com
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FOOD
DAY 1 (A)
Once you are settled at your hotel, it is time to start exploring Gothenburg's culinary scene. The best way to start your visit is to go on the so-called Matvandraingen food walk. You will get to see all the important culinary sites in Gothenburg, including the great fish market hall "Feskekörka."

Start your evening with a few cocktails at Norda Bar & Grill at Clarion Hotel Post. Their bartender Dosa Ivanov was named the world's best bartender in 2015, so what better place to start? Then head over to Michelin-starred restaurant Sjömagasinet for some seafood.
DAY 2 (B)
After breakfast it is time to indulge in one of the most typical Swedish traditions - a *fika*! At Café Husaren in the Haga district in Gothenburg, you will find some of the largest cinnamon buns that you have ever seen. After finishing your plate-sized bun, make sure to discover the rest of the picturesque neighborhood, which is full of quaint shops and cafés. Have dinner at the modern and relaxed restaurant Mr. P, where you can enjoy Swedish ingredients with taste influences from all over the world.

DAY 3 (C)
It is time for an excursion and to learn more about Swedish shellfish! Drive your brand new Volvo up the West Coast to Smögen. There you can embark on a seafood safari and catch your own shellfish. (If you come in late September you’ll catch the start of the annual lobster season - Swedish lobster is among the finest in the world). Afterwards you will get to cook and eat what you have caught. The day ends with a stroll on the buzzing waterside boardwalk before it is time to head back home.
DAY 1 (A)

Once you have checked in to your hotel, it is time to start exploring what Gothenburg has to offer. Pay a visit to the Gothenburg City Museum to get an overview of the city’s history. Find out why Gothenburg is called the Swedish Amsterdam!

Continue your tour to the Michelin Green Guide three-starred attraction Gothenburg Museum of Art. The museum houses collections from the 15th century. The museum has a Nordic emphasis, but the collections also contain older Dutch and French art, including important works by Rembrandt, van Gogh, Monet and Picasso, to name a few. You will also find one of the leading collections of Nordic art from the turn of the 19th century.
DAY 2 (B)
Take your Volvo for a short drive to **Gunnebo Castle** and explore the 18th-century castle and its garden. The property has been restored back to the 1700s original footprint - enjoy an organic lunch in their restaurant and then head off to **Marstrand** - a summer resort often referred to as the Yacht Club of Sweden. Check in at **Marstands Havshotell** and enjoy the SPA, a walk and a delicious dinner.

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DAY 3 (C)
Enjoy a lovely breakfast buffét and head out to explore Marstrand. Although the island is most famous for being a popular destination for vacationers, it has a rich history and has been under both Norwegian and Danish rule. Enjoy the quaint town and sunny beaches to the historical monuments such as **Carlsten Fortress** and **Strandverket Art Museum** (not open during the winter season).
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SOFT ADVENTURES
DAY 1 (A)
After arriving in beautiful Gothenburg, it is time to start experiencing what the city itself has to offer for more adventurous people. The city is very compact and bike-friendly and, therefore, a guided bike tour is the ideal way to get a sense of Gothenburg and all its hidden gems.

After seeing all the major sights in Gothenburg, take your new Volvo for a spin to the park Slottsskogen and get a sense of Swedish and Nordic wildlife at the small park zoo. You will have the opportunity to see your first Swedish moose!

DAY 2 (B)
Drive your brand new Volvo to Stenpiren, where you will embark on M/S Walona - the boat that will take you to
the island of Vinga in the Gothenburg archipelago (operates July - August). The island is ideal for hiking, swimming, fishing and much more. In the afternoon it is time to go back to Gothenburg and take another look at what the city has to offer. Take a walk down a couple of blocks on the avenue to the harbor where you will find the Opera House. On the other side of the harbor you will also find the Swedish Ship Götheborg. The ship is the world’s largest wooden sailing ship and is a replica of a ship that sank off the Gothenburg coast in the 1700s.

DAY 3 (C)
The West Coast archipelago is known for its beauty, and what better way to experience it than from the water? Venture up north from Gothenburg to the town of Lysekil and rent kayaks to explore the breath-taking scenery from the water. You could also try an Oyster & Mussel Tour or stroll around in the beautiful nature reserve Stångehuvud. Before heading back, make sure to visit one of the many restaurants offering fresh seafood.
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DESIGN & ARCHITECTURE
DAY 1 (A)
What makes Gothenburg special is the mix between old and new. This is especially evident when it comes to the city's architecture. Once you have made yourself at home at your hotel, go for a walk around the city and take a look at the many beautiful buildings. Start in the guest harbor, where you will find the Gothenburg Opera House, or take the ferry across the river to Kuggen ("cogwheel"), part of Chalmers-Lindholmen Campus, built in 2011. Head west, cross the channel and continue southwest until you find Hagaparken and the beautiful Haga district. End your day with dinner at the beautifully decorated Restaurant Atelier at Hotel Pigalle.

DAY 2 (B)
Swedish design is known for being stylish with clean lines but still high on functionality, and central Gothenburg is ideal
for design shopping. You will find many good stores in a small area, where everything is within walking distance. Make sure to pay a visit to **Boutique Tinna** on Kungsgatan or **Artilleriet** on Magasinsgatan.

**DAY 3 (C)**

It is time to explore what the island of **Tjörn** has to offer in terms of art. Start your day by driving your Volvo to the **Nordic Watercolor Museum** in Skärhamn. The museum has featured world-class art by painters Salvador Dalí and Swedish painter Anders Zorn. Have lunch at the restaurant **Vatten** before heading to your next destination.

Take a short drive to the Pilane Sculpture Park in **Klövedal** (open June - August). When you have arrived you can explore sculptures by some of the world’s leading artists, embedded in nature with sheep grazing freely around them. If you have time to spend another night in the area you should do it at Sweden's first floating hotel, **Salt & Sill**.
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ROADTRIP

Photo Courtesy of Volvo
DAY 1 (A)

The first thing you need to do when arriving in Gothenburg is to go on a walking city tour. Exploring the city on foot is ideal since all the major sites are within walking distance. Spend the afternoon doing some shopping in the many stores offering everything from vintage bargains to designer brands. Gothenburg is one of the top culinary destinations in Sweden. Enjoy dinner at one of the seven Michelin-starred restaurants or one of the seafood restaurants that make the city so famous.
DAY 2 (B)
It is time for your new Volvo to show what it is made of. Get ready for a five-hour drive to the beautiful capital of Sweden, Stockholm - a modern metropolitan city that has something to offer for everyone. Spend the afternoon exploring the Old Town "Gamla Stan," the original city center famous for its cobblestoned streets and cozy cafés and the baroque style Royal Palace. For dinner, visit one of the many innovative restaurants in the city that serve modern Nordic cuisine.

DAY 3 (C)
Begin your day with a visit to the Vasa Museum, which displays the world's best preserved 17th-century war ships. The ship sank on its maiden journey and was salvaged in 1961. The museum offers insight into the 17th-century Swedish Empire and the ship itself. After completing your visit to the Vasa Museum, go for a walk around the island of Djurgården and soak in the atmosphere. Don’t miss ABBA The Museum. The music, the clothes, the lyrics, musicals, and videos of ABBA have been gathered here and are on display in a permanent exhibition.
DAY 4 (D)
After a good night’s sleep it is time to get ready for a 14-hour scenic drive to the world’s first ICEHOTEL, 100 miles north of the Arctic Circle in the Swedish Lapland. Watch nature change outside your window as you get closer to your destination.

DAY 5 (E)
It is time for one of the highlights on your trip - exploring the hotel and art exhibition made of natural ice and snow from one of Europe’s last wild rivers. The walls, floors and ceilings of the ICEHOTEL are the canvases of designers from all creative disciplines. The artists and artwork vary from year to year, each rendition of the hotel presenting an ephemeral collection. The ICEHOTEL in Jukkasjärvi is open from December to April and is built from scratch every year. The hotel melts and returns to Mother Nature in spring.
There are plenty of activities to do in the Swedish Lapland. During the winter season you can go skiing in the northernmost part of Sweden, Riksgränsen, try a snow mobile tour, go dog sledding, drive your own team of huskies through the pristine landscape, or even go ice fishing. You could also go to the Aurora Sky Station in Abisko - the best place on earth to enjoy the Northern Lights. In the summertime there are plenty of opportunities to experience the beautiful nature of Swedish Lapland; go hiking on Kungsleden, the "King of Trails" - a 275-mile route through an expansive landscape of birch forests, hidden glaciers, powerful rivers, and the highest mountains in Sweden, go white water rafting, or why not climb the highest mountain of Sweden - Kebnekaise?