



Braman BMW And The Biltmore Hotel Roll Out The Red Carpet For Winner Of Super Dad Contest

6/30/20

Front line champion, Jeff Summerlin and family to get hero's welcome with a luxurious stay at The Biltmore sporting the latest BMW for the weekend



Braman BMW and The Biltmore Hotel Miami are proud to announce Jeff Summerlin as the winner of the Super Dad Contest. This front line champion, will receive the royal treatment when he arrives at the luxurious Biltmore Hotel sporting the latest BMW for the weekend.

The Super Dad Contest, which launched in early June, was created by Braman BMW and The Biltmore Hotel to award a DAD (aka Dedicated and Dependable) and first responder that always puts the interest of others in front of his own, with the red carpet treatment. Residents throughout South Florida were invited to nominate a first responder hero to enjoy a two-night stay at the luxurious landmark Biltmore Hotel as well as a weekend with the latest BMW. Nominations were submitted through social media platforms by tagging and nominating a front-line super dad describing why he deserves to win the royal treatment.

Jeff Summerlin, a trauma nurse in intensive care unit (ICU) at Memorial Regional Hospital was on his 12-hour shift on Father's Day when he was announced as the contest's Super Dad winner. He was in the middle of treating patients with life-threatening illnesses as well as serious conditions that require highly specialized medical care and round-the-clock observation. Summerlin, who has a 19-month old son and a loving wife that nominated her hero and family supporter, is a champion nurse working hard on the front lines to save lives every day, while taking care of his own young family at home.

Braman BMW and The Biltmore Hotel are pleased to have selected this dedicated frontline worker and reward his commitment to help bring back the health of patients during one of the most challenging times in history.

"We are so proud of our frontline workers, especially during this unprecedented time in our history. Jeff is just one of the many heroes that help save lives every day and this is our way to thank him for his dedication and hard work," said Mike Rodriguez, General Manager of Braman Miami. "It is their everyday acts that are inspiring us, and Braman BMW and our Hearts in Motion charitable arm are very proud to reward one of these heroes' efforts with this small token of appreciation."

For two nights, the Summerlin family will be pampered at The Biltmore Hotel, which recently reopened and is fresh off the heels of a \$35 million restoration and redesign of all the hotel's luxurious accommodations and amenities. The hotel, its majestic pool and its poolside Cascade restaurant reopened June 1st with all appropriate social-distancing and cleanliness guidelines and procedures in place.

"We are proud to honor one of our frontline workers and be able to host them for a much deserved indulging weekend," said Matthias Kammerer, Managing Director of the Biltmore Hotel. "We look forward to welcoming this Super Dad and his family."

The Biltmore Hotel is a National Historic Landmark located in the exclusive Coral Gables area. The 271-room resort includes 174 suites and features spectacular Mediterranean architecture with classic Italian, Moorish, and Spanish influences spread over 150 acres of tropical landscape. A favorite of world leaders and celebrities since its opening in 1926, the hotel also offers a fully restored Donald Ross 18-hole, 71-par championship golf course. The Biltmore is one of South Florida's preferred sites for

leisure and business travel, high-level corporate events, public policy conferences, and is a favorite for an extraordinary wedding destination.

A collection of car dealerships spanning Biscayne Boulevard in downtown Miami, Braman Miami was founded in 1975 by businessman Norman Braman with a single Cadillac dealership. Today, the dealership sells and services new and pre-owned BMWs, Bentleys, Rolls-Royces, Bugattis, Cadillacs, Minis, Hyundais, and Genesis, as well as an array of other certified pre-owned vehicles and pre-owned exotics, consistently ranking among the top dealers in the United States.

Braman Miami has a long history of supporting its local community, enjoying a proud legacy of supporting various nonprofits and important causes that encompass the realms of art, health and education.

For more information about Braman BMW, visit www.bramanmotorsbmw.com or call 786-235-9765. For more information or to make reservations, please visit www.biltmorehotel.com.

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UVM: 93,114

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