



SOUTH FLORIDA

citybizlist

# Braman BMW and The Biltmore Hotel Salute Super Dad with VIP Father's Day Contest

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*"There is a super hero in all of us, we just need the courage to put on the cape" – Superman*



He doesn't wear a cape but he *does* wear a mask and uniform. He's a courageous fireman, paramedic, policeman, nurse or doctor and a true champion working on the front lines and in his own backyard. He is a Super DAD – Dedicated and Dependable, always putting the interest of others in front of his own – and **Braman BMW** and the **Biltmore Hotel** want to give him a Father's Day befitting the super hero he is!

Braman BMW and The Biltmore Hotel are announcing a *Super Dad Contest* inviting residents of Miami to nominate a dad who defies the laws of gravity. The winning dad will receive a hero's welcome and red carpet VIP treatment. He'll receive a BMW for the weekend, and a two-night weekend hotel stay at the landmark Biltmore Hotel along with a round of golf for two including cart.

Nominations are currently being accepted through the Braman BMW and The Biltmore Hotel Instagram pages. To enter, those submitting nominations must follow @braman\_miami and @biltmorehotel on Instagram and like the dedicated image announcing the *Super Dad Contest*. Nominations will be submitted by tagging and nominating a front-line Super Dad in the comments below the image describing in 30 words or less why he deserves to win a weekend stay at The Biltmore Hotel. Bonus entries will be counted if the post is shared on Instagram Stories. Submissions will be accepted through Wednesday, June 17 and the winner announced on Thursday, June 18. The winning Super Dad can redeem the hotel stay and BMW through the end of the year (blackout dates apply).

"This is our way to thank these heroic fathers who have helped their families and our community get through these difficult times," said **Mike Rodriguez**, General Manager of Braman Miami. "They are an inspiration to all of us and Braman BMW and our Team Braman Hearts in Motion charitable arm are very pleased to acknowledge their efforts with this small act of kindness."

Just in time for the Dad's big day, the hotel, its majestic pool, and its poolside Cascade restaurant reopened June 1<sup>st</sup> with all appropriate social-distancing and cleanliness guidelines and procedures in place.

On the heels of a \$35 million restoration and redesign of all the hotel's luxurious accommodations and amenities, among them the 18-hole, par-71 golf course; its state-of-the-art spa & fitness center; as well as all of its meeting and banquets space, the beloved hotel was required to close per Miami-Dade County mandate due to the COVID-19 pandemic.

"Since we recently reopened, we feel this partnership and promotion with Braman is a perfect way to honor our local fathers and heroes for an indulging weekend they most certainly deserve," said **Matthias Kammerer**, Managing Director of the Biltmore Hotel. "We look forward to welcoming Super Dads to The Biltmore for Father's Day weekend soon."

The Biltmore Hotel is a National Historic Landmark located in the exclusive Coral Gables area. The 271-room resort includes 174 suites and features spectacular Mediterranean architecture with classic Italian, Moorish, and Spanish influences spread over 150 acres of tropical landscape. A favorite of world leaders and celebrities since its opening in 1926, the hotel also offers a fully restored Donald Ross 18-hole, 71-par championship golf course. The Biltmore is one of South Florida's preferred sites for leisure and business travel, high-level corporate events, public policy conferences, and is a favorite for an extraordinary wedding destination.

A collection of car dealerships spanning Biscayne Boulevard in downtown Miami, Braman Miami was founded in 1975 by businessman Norman Braman with a single Cadillac dealership. Today, the dealership sells and services new and pre-owned BMWs, Bentleys, Rolls-Royces, Bugattis, Cadillacs, Minis, Hyundais, and Genesis, as well as an array of other certified pre-owned vehicles and pre-owned exotics, consistently ranking among the top dealers in the United States.

Braman Miami has a long history of supporting its local community, enjoying a proud legacy of supporting various nonprofits and important causes that encompass the realms of art, health and education.

For more information about Braman BMW, visit [www.bramanmotorsbmw.com](http://www.bramanmotorsbmw.com) or call 786-235-9765. For more information or to make reservations, please visit [www.BiltmoreHotel.com](http://www.BiltmoreHotel.com).

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