



BRAMAN BMW HONORS THE BRAVERY OF HEALTHCARE WORKERS

BRAMAN BMW WANTED TO OFFER ITS GRATITUDE TO HEALTH WORKERS AS THEY SERVE ON THE FRONT LINE DURING THE COVID-19 CRISIS. THIS CARAVAN WAS PART OF A MUCH LARGER INITIATIVE WHERE BMW DEALERSHIPS IN SOUTH FLORIDA DELIVERED 2,000 MEALS, IN PARTNERSHIP WITH CHICK-FIL-A, TO HOSPITALS IN SOUTHERN [...]

Photos courtesy of Braman BMW

Braman BMW wanted to offer its gratitude to health workers as they serve on the front line during the COVID-19 crisis. This caravan was part of a much larger initiative where BMW dealerships in South Florida delivered 2,000 meals, in association with **Chick-fil-A**, to southern state hospitals. Mike Rodríguez, General Manager of *Braman Miami*, and Willie Peraza, General Manager of Sales of *Braman BMW*, led the team that delivered the meals at the main entrance of **Jackson Memorial Hospital** at 1080 NW 19th Street. "During these unprecedented times, when our country faces such challenging circumstances and many need it, we recognize the courage and selflessness shown by these hospital workers," said Mike Rodríguez. "They are an inspiration to us all and *Braman BMW* is very pleased to acknowledge their efforts with this little act of kindness." The corporation has a long history of supporting its local community, and enjoys a proud legacy of supporting various non-profit organizations in the fields of art, health, and education.