



SOUTH FLORIDA

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Braman Miami and Miami Police Department Host Blood Drive in Partnership with OneBlood

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Barbara Bush famously said, “Some people give time, some money, some their skills and connections, some literally give their life’s blood. But everyone has something to give.”

With a critical blood shortage at hand, one of the city’s most established car dealerships is getting into over drive. Braman Miami in partnership with [OneBlood](#) and the City of

Miami Police Department recently hosted a blood drive at its dealership located at 2060 Biscayne Boulevard on Thursday, May 7th.



The initiative was hosted in direct response to the blood shortages in Miami stemming from the COVID-19 pandemic. Blood collections have plummeted in recent weeks, due to the cancellation of many community and office blood drives. Cancer centers and hospitals across the country have issued an emergency call for blood donors because of a shortage brought on by various medical and societal complications related to COVID-19. Generous blood donors are the only source of blood for patients in need.

“These are tough times for everyone right now, but we can all do our own part to help our community get through this challenging time,” said **Mike Rodriguez**, General Manager of Braman Miami.



“Each whole blood donation has the potential to save up to three lives and we’re very proud to all work together to make a difference,” added City of Miami Police Department Commander **Freddie Cruz**.

Braman Miami, through the dealership’s charitable arm, Braman Miami Hearts in Motion, teamed up with OneBlood and its Big Red Bus, along with the Miami Police Department. Donors received complimentary OneBlood T-shirts and a wellness checkup including blood pressure, temperature, iron count, pulse and cholesterol screening.



A collection of car dealerships spanning Biscayne Boulevard in downtown Miami, Braman Miami was founded in 1975 by businessman Norman Braman with a single Cadillac dealership. Today, the dealership sells and services new and pre-owned BMWs, Bentleys, Rolls-Royces, Bugattis, Cadillacs, Minis, Hyundais, and Genesis, as well as an array of other certified pre-owned vehicles and pre-owned exotics, consistently ranking among the top dealers in the United States.



The company has a long history of supporting its local community, enjoying a proud legacy of supporting various nonprofits and important causes that encompass the realms of art, health and education.



For more information about Braman visit www.bramanmiami.com or call 305-720-2548.



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