

## Purpose Driven - Braman BMW Honors Miami's Bravest With Caring Caravan In Support Of Local Hospital Heroes

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In a show of support and solidarity, and in step with their purpose driven mission, [Braman BMW](#) honored Miami's most brave on Monday, April 27, rolling out a caravan of BMW's filled with 200 dinners dedicated for medical workers at Miami's Jackson Memorial Hospital, to offer their gratitude as they serve on the front lines during the COVID-19 pandemic crisis.

The effort to salute the hospital heroes was part of the larger South Florida BMW Dealers initiative to deliver 2,000 meals in partnership with Chick-fil-A across South Florida hospitals from Ft. Pierce to South Miami. The combined effort commenced

throughout the week of April 27<sup>th</sup>. Led by Mike Rodriguez, General Manager of Braman Miami, and Willie Peraza, General Sales Manager of Braman BMW, the Braman team delivered the meals to Jackson Memorial Hospital's main entrance at 1080 NW 19<sup>th</sup> Street.



“During these unprecedented times, when our country is faced with such challenging circumstances and so many are in need, we recognize the bravery and selflessness these hospital workers have shown,” said **Mike Rodriguez**, General Manager of Braman Miami. “They are an inspiration to all of us and Braman BMW is very pleased to acknowledge their efforts with this small act of kindness.”

“We wish to thank Braman BMW for their generosity and support of Jackson! We truly appreciate them and their kindness,” said **Flavia Llizo**, Chief Development Officer for Jackson Health Foundation.



A collection of car dealerships spanning Biscayne Boulevard in downtown Miami, Braman Miami was founded in 1975 by businessman Norman Braman with a single Cadillac dealership. Today, the dealership sells and services new and pre-owned BMWs, Bentleys, Rolls-Royces, Bugattis, Cadillacs, Minis, Hyundais, and Genesis, as well as an array of other certified pre-owned vehicles and pre-owned exotics, consistently ranking among the top dealers in the United States.

The company has a long history of supporting its local community, enjoying a proud legacy of supporting various nonprofits and important causes that encompass the realms of art, health and education.

For more information about Braman BMW, visit [www.bramanmotorsbmw.com](http://www.bramanmotorsbmw.com) or call 786-235-9765.

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