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# club BRAMAN

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August 2016

Greetings!

## Braman Videos

Click Icon for  
Videos Below.

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## April-May 2016 Events Video



## MINI Summer Giveaway Party



## 2016 BMW Z4 Test Drive



## Braman Performance Driving Event

Man, it's hot out there! And Club Braman has an August lineup of great events, some of them indoors, some of them outdoors - but all of them cool. Last month, members rocked to a Rolling Stones tribute band at the Palm Beach Zoo, and this month it's a Tom Petty tribute band playing in the cool (-ish) of the evening.

Then, for fans of cool cars, it's 'Cars and Coffee' in the parking lot of the Palm Beach Outlets. If relaxing with a cool, pulse-pounding movie is more your style, join us for an outdoor showing of Jurassic World at 'Screen on the Green' on the downtown waterfront. And for some air-conditioned competition and camaraderie, you'll want to roll some strikes and spares at Revolutions Rock 'n Bowl in the heart of CityPlace.

Read on for details and be sure to sign up early!

Thanks very much for your business. Now go have a good time.

Danny Bayard  
Marketing Manager  
Braman Motorcars

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**Club Braman at the Palm Beach Zoo  
'Roar & Pour' with 'The Petty Hearts'  
Tribute Band**

**Saturday, August 6 / 4:30--9pm**

May



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### 2016 MINI Clubman Test Drive



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### Jupiter Appreciation Event



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### Previous Braman Track Event



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### Bentley Concours d'Elegance



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### Rolls-Royce Mansion Party



Of all the various Club Braman events during the course of the year, none is more popular than the 'Roar & Pour' events at the Palm Beach Zoo. Not only does the entire family get to spend a beautiful summer evening listening to live music and looking at all the fabulous animal exhibits, but Club Braman members also get a food and drink voucher that lets you chow down on themed cuisine and quench your thirst with soft drinks, cocktails and craft beer from a top local brewery.

August's event features the country's definitive Tom Petty tribute band, 'The Petty Hearts.' Just like the original Tom Petty and the Heartbreakers, this 5-member band is also based out of Florida and is comprised of seasoned musicians who perfectly capture the rich guitar sounds and lush harmonies that have made Tom Petty a Rock and Roll Hall of Famer. Their upbeat stage show has crowds energized from the first number, dancing and singing along to hit after timeless hit. The Petty Hearts will play from 7:30-9:00 pm. To see videos of the band in action, click [here](#).

Also part of the evening's fun is food themed to the band, and since this is Florida in the summer, the zoo's Summer Grill will have some Gainesville favorites, including ribs & wings, burgers and dogs. The beer taps will be taken over for the evening by the [Due South Brewing Company](#), and will feature favorites such as Honey Vanilla Wheat, Caramel Cream Ale – and some of this season's first Oktoberfest!

#### **A few words about what to expect:**

If you haven't been to one of these before and would like an idea of what to expect, click [here](#) to see a video of a recent Club Braman Roar & Pour event.

Club Braman will have a VIP check-in table at the main



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### The Club Braman Proposition:

Club Braman offers a simple but unique proposition: buy or lease your next new car from us and we'll offer you a pleasant surprise - like those discussed above – a couple of times per month for the next three years.

Suffice it to say that, if life is a little boring and you need a new car anyway - be it a Rolls-Royce, Bentley, Porsche, BMW or MINI - Club Braman offers by far the most pleasant solution to your situation. And the only place you'll find it is Braman Motorcars.

entrance of the zoo, where you will be issued a wristband and voucher valued at \$10 for food and \$6 for drink.

If you plan to partake of the beer, wine and cocktails, bring your photo ID - even if you are clearly over 21.

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## **Braman Motorcars at Cars & Coffee Palm Beach**

***Sunday, August 7 / 9am - Noon***



If you're a car buff (or you have a budding young buff in the family) then the place you need to be this weekend is Cars & Coffee Palm Beach at the Palm Beach Outlets (1751 Palm Beach Lakes Blvd.). This is a monthly gathering for literally hundreds of vehicles (four wheels and two), including exotics, classics, supercars, muscle cars, high-end sports cars, European luxury cars - and some vehicles that defy description.

The event is free, and there is no need to sign up - just show up and have a great time (yes, there's a Starbucks on-site, as well as a great place for smoothies). And if you'd like to be part of the action, the entry fee is just \$2! Pay as you enter and you'll be directed to the area where vehicles like yours are on display. And be sure to stop by the Braman Motorcars display to sign up for a chance to win prizes and to see a trio of hot BMWs ([M4](#), [5-Series](#) and [7-Series](#)) completely decked out in every custom accessory imaginable.

To visit the event web site, click [here](#).

To see pictures of a Cars & Coffee event, click [here](#).



And to see videos of what happens at a Cars & Coffee event, click [here](#).

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## ***Club Braman at "Screen on the Green" on the Downtown Waterfront.***

**Friday, August 12 / 8-11pm**



Join us for Club Braman's third 'Screen on the Green' event on the downtown waterfront. Drive-in theaters may be a thing of the past (mostly), but 'plop down on the grass and watch an outdoor movie while you picnic with your family friends' is still a great way to spend a summer evening. And thanks to Club Braman and the City of West Palm Beach, you'll be able to join the fun on the second Friday of August from 8-11pm.

It's called "Screen on the Green" and it takes place on the Great Lawn overlooking the waterfront right in the heart of downtown. Some of the films are old classics and some are newer, but all are family-friendly; on August 12, prepare yourself for the pulse-pounding thrills of "[Jurassic World](#)."

Club Braman will have a VIP tent providing soft drinks and munchies, but be sure to bring your own lawn chair and adult beverages. And come early; you'll be parking in one of the city garages a block or two away.

To see images of what the 'Screen on the Green' event looks like, click [here](#).

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## ***Club Braman at the Revolutions Rock 'n Bowl in CityPlace***

**Friday, August 26 / 7-9 pm**



Don't let anyone tell you bowling isn't cool! Revolutions, located in the heart of CityPlace, is a 35,000 sq. ft. fun house featuring contemporary American cuisine, a high energy bar atmosphere, a Stadium Sports Amphitheater with the biggest TV screens you've ever seen, 20 boutique style bowling lanes and video arcade. Revolutions is a hot nightlife destination and Club Braman members are invited to join us at 7-9pm on Friday, August 26 for an evening of snacks, strikes and spares.

Club Braman members get two hours of bowling (six people per lane), bowling shoes and vouchers for appetizers and drinks. We did this before, on Friday the 13<sup>th</sup> of June and everyone had a blast! - and the worst bad luck anyone had was the occasional gutterball.

This exclusive evening of fun is limited to the first 60 Club Braman members to sign up, so click that "Register Now" button now!

If you want to see what the inside of Revolutions looks like, click [here](#). *Note: this is a video of a Revolutions in a different city, but the one in CityPlace looks exactly the same.*

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## **CLUB BRAMAN EVENTS IN JULY**

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***Saturday, July 2 - Club Braman at the Palm Beach Zoo 'Roar & Pour' with 'Roll The Stones' Tribute Band***



'Roar & Pour' at the Palm Beach Zoo is a favorite of Club Braman members, and for good reason. Not only does the entire family get to spend a beautiful summer evening listening to live music and looking at all the fabulous animal exhibits, but Club Braman members also get a food and drink voucher that lets you chow down on themed cuisine and quench your thirst with soft drinks, cocktails and craft beer from a top local brewery.

Featured entertainment by '[Roll The Stones](#)', a 9-piece ensemble comprised of top South Florida musicians putting on a high-energy, get-up-and-dance show full of the Rolling Stones most popular songs. To see videos of the band in action, click [here](#). Also on the menu, (since the Stones are a British band) features [Bangers & Mash](#), [Shepard's Pie](#) (as well as the traditional all-American burgers and dogs), as well as a [Twisted Trunk Brewing](#) tap-takeover with Palm Beach Pilz and Irish Red on tap.

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***Friday, July 8 - Club Braman at "Screen on the Green" on the Downtown Waterfront***



Drive-in theaters may be a thing of the past (mostly), but 'ploping down on the grass and watching an outdoor movie while you picnic with your family friends' is still a great way to spend a summer evening. And thanks to Club Braman and the City of West Palm Beach, members were able to join the fun of "Screen on the Green"; an outdoor movie evening that takes place on the Great Lawn overlooking the waterfront right in the heart of downtown. Members and their families watched the family-friendly film "[How to Train Your Dragon](#)" and snacked on soft drinks and munchies at the Club Braman VIP tent.

To see images of what the 'Screen on the Green' event looks like, click [here](#).

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***Sunday, July 17 -- Club Braman  
Performance Driving Program at Palm  
Beach International Raceway***



Every brand and model you'll find at Braman Motorcars is capable of amazing performance and the Club Braman Performance Driving Program is designed to help you explore those abilities in an environment that's safe, fun and social. Club Braman members participating in the July 17 event arrived at

the Palm Beach International Raceway road course and were greeted by racing drivers who are also knowledgeable instructors.

They were given the training needed to take their cars out on track and let them start experiencing the joys of high-speed driving. Drivers were divided into groups depending on skill level – and just how fast they wanted to go. Everyone had some fun and learned some skills that will help them out in daily driving. When everyone was done, they gathered in the air-conditioned VIP lounge to swap stories with fellow drivers.

To see a video about what happens at a Club Braman Performance Driving event, click [here](#).

To see pictures from our last event, [click here](#).

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