

# club BRAMAN

*Here's a Rundown of Club Braman Events in February and a recap of January.*

## Club Braman February Newsletter

**\*Register buttons have been disabled.**

**All events are for Club Braman Members only**

We got 2016 started off with a great series of Club Braman events in January, ranging from polo Sundays to supercars on Flagler, and from the Maltz Theater to the Norton Museum and the Palm Beach Zoo. Lots of fun for everyone, along with a bit of frustration as our tour of that multi-million dollar waterfront mansion had to be postponed for the second time in a row on account of rain! But we're going to give it another go this month -- third time's the charm, we hope. And we have yet another lineup of spectacular events for our Club Braman members in February, including our VIP tent at the polo matches, food trucks at the zoo and a pair of really interesting events at the Palm Beach International Raceway.

Braman Motorcars is one of the top dealerships in the country for lots of reasons, most of them serious, like the world-class cars and the award-winning sales and service, not to mention amenities like the free food and cappuccinos at the Braman Café. But what sets it apart from every other dealership is a fun reason, the lifestyle of adventure and luxury our customers enjoy as a result of their membership in Club Braman - something to think about when deciding where to buy your next car.

Thanks very much for your business. Now go have a good time.

Danny Bayard  
Business Development Director  
Braman Motorcars

### ***Coming up in February***

***Be sure to click the 'Register' button and get your name on the guest list early! To see photos and videos of the fun that Club Braman members had in January, read down the page.***

**Sunday, February 7/ 14 / 21 / 28**  
**2-5pm-Club Braman at the polo**  
**matches at the International Polo**  
**Club**



Club Braman sponsors one of the most elegant and entertaining social and sporting events of the season, the annual polo matches at the International Polo Club Palm Beach. Taking place every Sunday from January 3 to April 24, the polo matches are always a favorite with our members. The Club Braman VIP tent, located 'ringside' at the very edge of the field, is an oasis of luxury, complete with gourmet food and chilled champagne.

Sign-up is currently available for the February dates - 7th, 14th, 21st, 28th and tickets will go fast, so be sure to register today. If you haven't been to the polo matches before, please [click here](#) to see how much fun you'll have.

The Club Braman VIP tent opens at 2 pm, with matches beginning at 3 pm and ending at around 5 pm.

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### Thursday, February 4th 5-9pm -- Club Braman at the Palm Beach Zoo 'Food Truck Safari'



The Food Truck Safari at the Palm Beach Zoo is a favorite of Club Braman members, and for good reason. Not only do you get to spend a great day looking at all the fabulous animal exhibits - be sure to take a look at the new tiger habitat sponsored by Braman Motorcars - but you also get to listen to live music by Bobby G and Andre Michaud and sample beers from some of the best local microbreweries. Club Braman members also get a food and drink voucher that lets you chow down on cuisine from some of the best food trucks in Palm Beach County.

Trucks that will be participating in the Food Truck Safari include; Karate's Kitchen (Chinese Food), The Inca Mix (Peruvian Food), Crave It (Italian), Sweet Cravings NY (Dessert), PS561 (Gourmet Hot Dogs), The Minivan Food Truck (Sliders) and the Churrasco Grill (Brazilian Grilled Steak). Beer & Wine is available for those 21 and older, so bring your photo ID. Due South Brewing will be providing the suds, including Caramel Cream Ale and Category 3 IPA! National beer brands, as well as red and white wine will also be available.

If you haven't been to one of these before and would like an idea of what to expect, [click here](#) to see a video of the last Club Braman Food Truck Safari event.

**A word about what to expect:** Club Braman will have a VIP check-in table at the main entrance of the zoo, where you will be issued a wristband and voucher valued at \$10 for food and \$6 for drink. Sorry, but while we can get you into the zoo ahead of the crowd, you'll have to wait in line at the food trucks.

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### Sunday, February 7th 8am-5pm Club Braman Porsche Owners at Palm Beach International Raceway



**Note: This event is for Club Braman Porsche owners only! There will be two groups of twenty, one in the morning and one in the afternoon.**

This is a really special event at Palm Beach International Raceway limited to just 40 cars (two groups of 20) and guests for the lucky Club Braman members who own Braman Porsches and are interested in an opportunity to both drive your own car on the track and experience other Porsche horses in the stable as well as what a Porsche can do in the hands of a professional driver.

Yes, we know it's Super Bowl Sunday, but we'll have the TV on for the NFL fanatics to watch pre-game shows, plus the event is over at 5pm, and kick-off isn't until 6:30, so you can still make it home, or to your favorite sports bar in time. After all, you are driving a Porsche!

We'll be bringing a variety of Porsche cars to the event, several 911s, a Cayman, Boxster, Macan and Panamera, along with professional drivers from the Porsche Sport Driving School headquartered at Barber Motorsports Park in Birmingham, Alabama. Club Braman Porsche owners will get to climb into the passenger's seat and experience just how capable these vehicles are. You'll also have a chance to take your car out on track and try out what you've learned riding with the pros.

You can sign up for one of two sessions, each with 20 drivers. Session 1 starts at 8am with coffee, pastries and a driver meeting. On-track action starts at 9am and there are three 20 minute sessions per hour, alternating between rides with pros and you at the wheel of your own car. A light lunch will be served from Noon to 2pm in the luxury VIP tent, and then the second set of twenty Club Braman members will take to the track. Bring your own helmet if you have one; if not, helmets will be provided. Simply decide Morning or Afternoon.

Tickets for this event will be gone faster than a Porsche at redline, so please register now!

If you're interested but you'd like to get some idea of what it's like at Palm Beach International Raceway, click [here](#) to see a video of one of Club Braman's Performance Driving Events.

**Sunday, February 7th 10:30am-1:30pm--Club Braman MINI Owners at Palm Beach International Raceway**



**Note: This event is for Club Braman MINI owners. Participation is limited to 50 cars/drivers and one guest each.**

Everybody who owns a MINI knows what a blast it is to drive on the street, but here's a chance to find out what your car can do on the world-class track at Palm Beach International Raceway.

We'll be gathering at Braman MINI (2901 Okeechobee Blvd. West Palm Beach) at 10:30 am and caravanning out to the track. When you arrive, there will be a driver's meeting, and you'll be hitting the track at Noon for a series of 15-minute sessions that last until 1:30 pm. After your on-track experience, join us for lunch in the luxury VIP suite and trade stories with your fellow MINI enthusiasts.

This is the first step toward the creation of a ClubBraman MINI branch of our club that will offer MINI owners unique Mini opportunities on a

regular basis, so get the word out and we'll see you at Palm Beach International Raceway.

If you'd like to see a video to get a general idea of what to expect, click [here](#) to see a MINI event we held last year. **Note: this video shows MINIs on the small track at PBIR, and people driving go-karts. At this Sunday's event, you will be on the big track and no go-karts.**

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***Thursday, February 18th 6-8 pm -  
Club Braman Mansion at the  
Norton Museum Art After Dark  
"Women Modernists in New York"***



There is no better way to combine culture and an evening's entertainment than joining Club Braman for the Norton Museum's "Art After Dark program." This Thursday, the subject will be "Women Modernists in New York" focusing on O'Keeffe, Stettheimer, Torr and Zorach. This special exhibition examines the art and careers of these four women modernists in parallel for the first time.

Also on the evening's program will be a documentary based on the life of American-born cabaret dancer and singer Josephine Baker, who began her career in 1920's New York as part of the Harlem Renaissance, and was a pioneer in every sense of the word.

The evening's live music offering includes The Plumosa Duo (Thoroughly Modern Melodies of 1910-1930) and the duo of Tawny Mayo (cello) and Laura Sinclair (viola and violin), who will perform popular songs of the era. Club Braman members will also be given vouchers to enjoy the food and drink at the museum's gourmet café, Fratelli Lyon.

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***Friday, February 19th 6-8 pm - Club  
Braman Mansion Tour at 1920 S  
Ocean Blvd***



There are some Club Braman members who actually live in \$20 million mansions, so this event might be old hat to them, but for the rest of us, this will be an interesting chance to explore territory that we only get to see in the pages of lifestyle magazines. The house, belonging to a legendary musician is located at 1920 S. Ocean Blvd.

Club Braman has partnered with the powerhouse Palm Beach real estate firm Fite Group to open the house to our members. Naturally, the evening will also include appetizers, cocktails and live music (a really talented singer and guitar player). Only a small group of Club Braman members are going to be able to take advantage of this opportunity, so if you want a behind-the-scenes tour of how the rich and famous live, register now!

To get a get a look at the outside of the house, click [here](#). To see the inside, you'll have to come to the event.

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**[January Event Recap](#)**

January was a great example of just how diverse Club Braman events are; some are popular regular events such as those at the Palm Beach Zoo and Norton Museum, but then we offer up something out of the ordinary, like the world's largest outdoor supercar show on Flagler Drive and a behind-the-scenes experience during the production of "The Will Rogers Follies" at the Maltz Theatre up in Jupiter. Good times come in many shapes and sizes, so take a look below at what Club Braman members experienced in January.

**January 6 - 10 -- Club Braman  
at Supercar Week**



This was the fifth annual version of what is certainly one of the most spectacular automotive events in West Palm Beach, Supercar Week, a series of events featuring some of the world's most extraordinary cars. Club Braman events started on Wednesday, January 6 with a display at Downtown at the Gardens, followed by the unique opportunity to see both current and vintage supercars howling around Palm Beach International Raceway on Friday, January 8. And it all wound up on Sunday, January 10 with the world's largest outdoor supercar show along Flagler Drive on the West Palm Beach waterfront.

Club Braman members got to see the whole downtown waterfront filled up with a thousand really cool cars; supercars, exotics, classics, hot rods and just about everything else you can think of to send a 'car person' into raptures of joy - including live music by South Florida's premier DJs and live bands.

**January 11 --Club Braman Pre-  
Grand Opening Event for the  
Maltz Jupiter Theatre  
Production of "The Will Rogers  
Follies"**



Club Braman members had the absolutely unique opportunity to go backstage before opening night of one of the hottest theatre tickets of the season, the "Will Rogers Follies" at the Maltz Jupiter Theatre. The Will Rogers Follies is a musical that focuses on the life and career of famed humorist and performer Will Rogers.

The pre-opening Club Braman event started at 6PM with cocktails and there were performances up in the CL Green Room from the actors. Club Braman members also got to split up into three groups and have a backstage tour where the designers talked about the different elements including lights, scenery, and costumes.

**January 14 -- Club Braman at  
the Norton Museum 'Art After**

## ***Dark'***

The Norton Museum 'Art After Dark' is one of the most popular Club Braman events and the January 14 event focused on Israel. During the evening, museum guides conducted a tour of the "Israel Through Photography's Lens" exhibit, followed by a tasting of Israeli wines from 6-8 pm in the atrium.



Club Braman members also experienced an Israeli film series, "The Many Faces of Israel", including such noted directors as "A-Maiseh" (2003, Yitzik Sverdlov, director, 18 minutes), "Eicha" (2001, Laizy Shapira, director, 21 minutes) and "The Orthodox Way" (2003, Ilan Eshkoli, director, 25 minutes). Members were also provided with a voucher that will allow them to enjoy the food and drink at the museum's gourmet café, Fratelli Lyon.

## ***January 28 -- Club Braman "Dancing with Cranes" - Conservation Leadership Lecture at the Palm Beach Zoo***



The final Club Braman event of January was a unique educational opportunity --to attend the "Dancing With Cranes" Conservation Leadership Lecture delivered by Dr. George Archibald, a visionary leader in international conservation who has been working for more than 40 years with these beautiful and important birds.

Twenty-five lucky Club Braman members spent an evening with a world-famed leader in international conservation who discussed his work over the last 40 years with these beautiful and important birds. The evening also included cocktails and hors d'oeuvres, as well as animal experiences.

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