

24.5 Hour Sale Contest Rules

How to Play

NO PURCHASE NECESSARY. On October 16 and 17, 2015, the dealerships at the Brampton Auto Mall, namely Classic Honda, Brampton North Nissan, Mazda of Brampton, Mitsubishi of Brampton, Kia of Brampton, Subaru of Brampton, Planet Ford, Attrell Toyota, Attrell Hyundai, and Brampton Chrysler (the "Dealerships") will be distributing 24.5 Hour Sale game cards (a "Card") to select customers. Recipients can "scratch" their Card in the presence of dealership staff to see what prize they are eligible to win. Instructions on when to "scratch" their Card will be printed on the Card. Approximately 1,000 Cards are available for a chance to win prizes as described below.

Limit: One (1) Card per person.

Eligibility

The 24.5 Hour Sale Contest is open to all residents of Ontario who are at least 18 years of age, except employees (and those with whom such employees are domiciled) or agents of the Dealerships or any business being part of AutoPlanet Group Inc. d.b.a. Performance Auto Group, (collectively the "Sponsors"), their advertising and promotion agencies and the contest judges. All eligible winners will be required to complete a skill testing question to obtain their prize.

Prizes

Every 24.5 Hour Sale Game Card is eligible to win one of the following (collectively the "Prizes"):

- **750 - \$50 gift cards.** Approximate retail value of \$50. Odds of winning are approximately 1 in 1.3;
- **249 - Tickets for the Princess Margaret Home Lottery¹.** Approximate retail value of \$100. Odds of winning are approximately 1 in 4;
- **1 - Pair of tickets for a 2015 World Series baseball game at the Rogers Centre² in Toronto.** In the event that the World Series is not held at the Rogers Centre, a \$1,000 travel voucher will be offered as an alternate prize. Approximate retail value is \$1,000. Odds of winning are approximately 1 in 1,000.

Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions except at the sole discretion of the Sponsors. The Sponsors reserve the right to substitute a prize or a prize component with one of equal or greater value. Prizes may not be exactly as shown in contest publicity or promotional materials.

How to Claim your Prize

Redeem winning Cards by scratching the prize box on the Card and by completing the prize claim including the mathematical skill-testing question accompanying the Card. All Cards must be scratched when authorized by a manager at one of the participating Dealerships, in the presence of that manager. All Cards scratched before authorization will be null and void.

¹ The Toronto Blue Jays and the Rogers Centre are not associated with this contest.

² The Princess Margaret Hospital is not associated with this contest.

All Cards must be scratched and prizes claimed no later than October 30, 2015. After this date, all outstanding prize claims shall be null and void and no prize shall be awarded.

All redeemed prize Cards become the property of the Sponsors and will not be returned. Sponsors assume no responsibility for lost, late, misdirected, illegible, incomplete or delayed claims or for Cards altered or destroyed due to tampering. All claims submitted for redemption shall be subject to verification and shall be null and void if found to have been tampered with, mutilated, altered, forged, defaced, obtained through an unauthorized source, or scratched otherwise than in accordance with these Contest Rules. The decisions of the contest judges are final in all respects. If a potential winner does not correctly answer the skill-testing question on the prize claim form or if any prize is returned as undeliverable, that prize will be forfeited.

All prize winners must complete and sign a declaration and release form, which will be available at the Dealerships. Allow 4-6 weeks following the receipt of the winner's duly completed declaration and release form for delivery of other prizes. No other forms of communication will be entered into except with potential winners. By submitting or redeeming a Card, you are deemed to declare that you have fully complied with all Contest Rules.

General

The 24.5 Hour Sale Contest is subject to all applicable federal, provincial and local laws and regulations. By participating in the contest, all contestants agree to be bound by these Contest rules and regulations and the decision of the contest judges, which are final. Sponsors reserve the right to cancel, terminate or suspend this contest in whole or in part or to amend the contest rules if for any reason the contest is not capable of running as planned.

By accepting a prize, winners consent to the use of their name, image, voice, likeness, city of residence and/or photographs without compensation in any publicity or advertising carried out in any medium by the Sponsors and/or their agencies without further notification or compensation.

By entering this contest you consent to Contest Sponsors, their promotional agencies and contest judges storing and using the personal information you submitted with your prize claim; however this will be limited to use only for the purpose of administering this contest, in accordance with Dealership's privacy policy located at <http://bramptonautomall.ca/privacy.htm>.

If, due to a printing, production, or other error, more than the advertised number of prizes are claimed, there will be a random draw conducted among all eligible prize claimants to award the correct number of prizes after the prize claim deadline.

No Purchase Necessary

You may obtain a free Card, and an appointment to scratch the same, by writing to: 24.5 Hour Sale, Performance Auto Group, 30 Van Kirk Drive, Brampton ON, L7A 2Y4. All requests for a free Card must be postmarked by October 17, 2015 and received by October 23, 2015. Limit of one request per person with sufficient postage, while supplies last. No mechanical reproductions of requests permitted. All requests must include a postage-paid, self-addressed envelope. Appointments will be made for October 30, 2015, at a location to be determined in Brampton, Ontario.