



THE SUBARU LOVE PROMISE

THE GOAL

A "Love Promise Food Pantry" at every Subaru Retailer in America

Dear Fellow Subaru Retailer,

I want to share an idea with you.

The COVID-19 Pandemic put millions of hard-working Americans out of work. Unemployment is skyrocketing, and many people do not have enough money to buy necessities. Subaru of America is answering this need by partnering with **Feed America** to provide **50 Million meals**.

At this crucial time, you may be asking yourself: "How can I follow Subaru of America's example in my town?" "How can my Subaru team help those who have lost their jobs?"

Three years ago, our team at Brandon Tomes Subaru in McKinney Texas looked to find a way to give back to the community. The goal was to help people in need – 365 days a year. This goal led to the inception of the "**Brandon Tomes Subaru -Love Promise FREE Food Pantry.**" The pantry is a huge success! Hundreds of people in need are served from our pantry each month.

THE MISSION

BUILD A "LOVE PROMISE FREE FOOD PANTRY"
Join us in supporting Subaru's Love Promise.

What if 400 of the 635 Subaru retailers in the U.S. built a free food pantry this week? If each pantry supplied just 30 meals per week, that would be over 50,000 "Love Promise" meals per month! You can build a food pantry for about the cost of a nice dinner at your favorite restaurant. If you build it, they will come, and they will feed their families.

My name is W.E. Fowler, and I am the General Manager at Brandon Tomes Subaru. I welcome your questions, so please call me at (972) 977-6864. My team can give you advice on how to build and promote your pantry. Furthermore, Your customers will love to help stock your pantry.

Once complete, please email a picture of your Food Pantry. We are going to keep a running total of how many retailers have joined us in this Job Loss Relief Effort.

Thank you for your time,

W.E. Fowler, General Manager
Brandon Tomes Subaru
wfowler@brandontomessubaru.com

DON'T BE THE ONLY SUBARU RETAILER WITHOUT A FOOD PANTRY!

**\$300 - \$500
Estimated
Cost**

**DESIGN
PLANS**



**IDEAS &
INSPIRATION**



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