


Venza 2013





Some of us have a clear sense of what's important to us. And if you're one of those people, then the 2013 Toyota Venza was designed for you. Whether you like cycling on back country roads or combing local antique shops, Venza is equipped to help you do it in style. It offers sophisticated lines and serious versatility, with four doors, a rear liftgate and a spacious, flexible interior. It also gives you a choice of three model grades, a 4-cylinder or V6 engine, and Front-Wheel Drive or available All-Wheel Drive. With all that Venza has to offer, your lifestyle is limited only by your imagination. **2013 Toyota Venza. Moving Forward.**

Style is about much more than just appearance. It's about an elegant approach to life. An openness to new experiences. And a way of doing things that seems natural — even effortless.



XLE 4-cylinder shown in Attitude Black.

Even when parked, you'll make progress.

Part of what makes Venza so appealing is that, for almost any daily challenge, it offers an elegant solution. With its impressive array of high-tech features, Venza is all about helping you get things done while enjoying yourself along the way. From advanced multimedia systems to cutting-edge audio capabilities, this is one vehicle that can handle your to-do list as well as your playlist.

Entune^{®1}

The available Entune[®] multimedia system is a collection of popular mobile applications and data services. Entune[®] includes three years of complimentary access to apps and data services delivered via most smartphones and some feature phones. Once the phone is connected to the vehicle using *Bluetooth*^{®2} wireless technology or a USB cable, the features of Entune[®] are operated using the vehicle's controls or, for some services, by voice recognition. See toyota.com/entune for more details.

JBL Synthesis[®] Surround Sound

The available JBL Synthesis[®] surround sound system features 13 speakers, a subwoofer and an amplifier — all acoustically optimized specifically for Venza's spacious interior — delivering brilliant clarity and great dynamic range. It is a system as refined as the vehicle itself.

iPod^{®3}/MP3 Player Holder With USB Port⁴ and Auxiliary Audio Jack

Dock your iPod[®] or MP3/WMA player in the special holder in the center console, then plug it in via the USB port, and an iPod[®] interface appears on Venza's audio system display. On-screen, you can sort tracks in a variety of ways, including by song, artist, genre and playlist.

Smart Key System⁵ With Push Button Start

On XLE and Limited, the Smart Key System with Push Button Start lets you lock or unlock your vehicle while the Smart Key fob is in your pocket or bag. There's also a touch-sensor feature that lets you lock the doors by touching the top of the door handle or unlock them by grabbing the handle.

Blind Spot Mirrors

New for 2013, the upper outside corner on each of Venza's outside mirrors gives you a wide-angle view to help you detect vehicles that might be lurking in your blind spots.



1. See footnote 12 in Disclosures section. 2. See footnote 9 in Disclosures section. 3. iPod[®] accessory is not included. iPod[®] is a registered trademark of Apple Inc. All rights reserved. 4. See footnote 7 in Disclosures section. 5. See footnote 16 in Disclosures section.



Limited interior shown in Black.



Limited interior shown in Ivory.

With its thoughtful design and attention to craftsmanship, Venza is a truly remarkable blend of comfort, style and versatility.



Designed for a full life.

No matter what your plans are for the day, Venza's versatile interior is ready. In fact, with the rear seatbacks folded down, it offers a full 70.2 cubic feet of cargo space.¹ And with the 60/40 split and fold-flat rear seats, you can transport any combination of people or payload. Plus, a convenient power liftgate and a low liftover height make access to the cargo area easy. You could say Venza is loaded with possibilities.

One-Touch Fold-Flat Seats

Venza's spacious 5-passenger cabin easily transforms into a versatile cargo carrier. Thanks to the handy one-touch fold-flat levers located in the cargo area, the rear seatbacks quickly fold flat.

Reclining Rear Seats

The attentive Venza gives rear-seat passengers first-class treatment. With the pull of a lever on either side, the 60/40 rear seatbacks recline.

Rear-Seat Vents

Venza's center console spoils rear-seat passengers with rear air vents. The vents are operated by the dual zone climate control system, which also features an air filter that traps dust and other airborne particles.

Power Liftgate With Jam Protection

Venza's available power liftgate can be operated in a variety of ways. It can be both opened and closed with buttons on the dashboard or on the remote keyless entry or available Smart Key² fobs. The liftgate can also be closed by pressing a button located on the liftgate itself.

Thoughtful Storage

Venza offers many places to store things. Under the sliding center armrest's padded top, you'll find a storage tray and a deep storage compartment. There's another large storage compartment, complete with a 12V auxiliary power outlet, under the sliding cup holder lid. That compartment and the pair of cup holders are illuminated by LEDs. Plus, each door features a map pocket and a 20-oz. bottle holder.



Venza's available power liftgate includes a jam protection feature that signals the liftgate to reverse its direction if the sensor detects an obstruction while the liftgate is opening or closing.

1. Cargo and load capacity limited by weight and distribution. 2. See footnote 16 in Disclosures section.

Make every getaway a clean one.

With its refined exterior lines and sculpted front end, Venza disposes of any preconceptions one might have about needing to sacrifice style for versatility. Offering ample seating for five and room for everyone's gear, it's as well-suited for a weekend road trip as it is for a night on the town.



Limited shown in Blizzard Pearl.

There's just something about a place with a nice atmosphere.

From the customizable comfort of a dual zone automatic climate control system to the indulgence of available multi-stage heated front seats, Venza is designed not only to take you to your destination, but also to be a destination in its own right. And with the available panoramic roof¹, that destination becomes even more appealing.

Panoramic Roof

With an available power tilt/slide moonroof above the front seats and a panoramic glass roof above the rear seats, Venza creates a brilliant and open experience inside the cabin.

Backup Camera²

When you're backing up, Venza's backup camera displays the area behind the vehicle that's visible to the camera. The image will be displayed on the 6.1-in. Display Audio touch-screen, or on the 7-in. Premium HDD display on Limited.

Customized Climate

Venza's dual zone automatic climate control system with air filter lets front-seat occupants optimize their own cabin environment. Rear-seat passengers, too, can control their environment by adjusting the vent position.

Multi-Stage Heated Front Seats

XLE's and Limited's leather-trimmed multi-stage heated front seats allow each front occupant to dial in their own level of comfort.



MULTI-INFORMATION DISPLAY

The Multi-Information Display provides data such as climate settings, outside temperature, fuel economy and trip information, and other important details.



1. Standard on Limited. 2. See footnote 10 in Disclosures section.



XLE interior shown in Light Gray with available Premium Package.

Handling is best when all four wheels pitch in.

Whether you're engaged in straight-line acceleration, low-speed cornering, highway cruising or hard braking, Venza's available All-Wheel Drive (AWD) is engineered to distribute power between the front and rear wheels according to driving conditions, helping to enhance traction at all times.

Plentiful Performance

Venza was designed with performance in mind. Venza V6 with Front-Wheel Drive accelerates from 0-60 mph in just 6.7 seconds.¹ Plus, its wide stance, available 20-in. alloy wheels and lower center of gravity give it precise handling. What's more, when equipped with the available Tow Prep Package, Venza V6 can tow up to 3500 lb.²

All-Wheel Drive (AWD) With Active Torque Control

The available All-Wheel Drive with active torque control has a knack for direction. AWD actively monitors each wheel, distributing the engine's power to the appropriate wheel at the appropriate moment. This advanced technology helps to optimize traction on both wet and dry surfaces.

Enhanced Vehicle Stability Control (VSC)³

To compensate for a loss of traction while cornering and help prevent sideways slipping, Venza utilizes Enhanced VSC. The system adjusts engine power, braking and steering torque-assist control to help the vehicle follow the direction in which it is being steered.

1. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. **2.** See footnote 2 in Disclosures section. **3.** See footnote 18 in Disclosures section. **4.** See footnote 24 in Disclosures section.



HILL START ASSIST CONTROL⁴

When accelerating from a standstill on an incline, Hill Start Assist Control (HAC) helps prevent the vehicle from rolling backward. When activated, the feature holds the brakes for approximately three seconds as the driver switches from the brake pedal to the accelerator.

TRACTION CONTROL

By slightly applying the brake on a slipping drive wheel and reducing the throttle, Traction Control (TRAC) helps reduce wheelspin and maintain traction, according to road surface conditions. The system helps ensure vehicle control when starting or accelerating on slippery roads.



Limited AWD shown in Blizzard Pearl.

CRUMPLE ZONES

Front and rear energy-absorbing crumple zones and a collapsible steering column are designed to help dissipate impact forces in a collision, and help protect occupants.

SMART STOP TECHNOLOGY (SST)¹

At speeds greater than five mph, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, SST is designed to help you bring the vehicle to a stop.

ADVANCED SEATBELTS

Venza's driver and front passenger seatbelts feature pretensioners with force limiters, along with adjustable shoulder anchors.

ACTIVE FRONT HEADRESTS²

Venza comes standard with active headrests on the front seats that adjust to better support the front occupants' heads during certain lower-speed rear-end collisions.

LATCH

Helping to protect the smaller members of your family, LATCH (Lower Anchors and Tethers for CHildren) includes anchors and tethers on each outboard rear seat.



Photo not intended to replicate actual inflated airbags.

1. See footnote 20 in Disclosures section. 2. See footnote 22 in Disclosures section.

Beauty from within.

As visually attractive as Venza is, it's even more appealing when you consider the many features you can't see. Our Star Safety System™ is designed to help you avoid trouble. In the event trouble proves unavoidable, Venza is equipped with an occupant protection system, developed through our rigorous crash testing, that features seven airbags¹.

Star Safety System™

The 2013 Venza comes standard with the Star Safety System™, a suite of six active safety features designed to help keep drivers out of harm's way. Venza's system includes Enhanced Vehicle Stability Control (VSC)², Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)³ and Smart Stop Technology (SST).⁴



Tire Pressure Monitor System (TPMS)⁵

Maintaining proper tire pressure is important. TPMS evaluates the pressure of the tires and issues a warning if the pressure becomes critically low.

Pet Travel Safety

Toyota offers a wide range of available pet accessories designed to help you transport your furry companions in comfort and security. Ask your local Toyota dealer for all the details.

Advanced Airbag System

Not all collisions call for the same level of protection. Venza comes standard with an advanced dual stage front airbag system for the driver and front passenger. In a collision, the system senses impact severity and adjusts airbag deployment accordingly.



AUTOMATIC HIGH BEAM⁶

Limited's Automatic High Beam feature enhances visibility when driving at night or in other low light conditions. The system detects oncoming vehicles as far away as 2000 feet and, depending on the circumstances, automatically switches the high beams on and off.

1. See footnote 21 in Disclosures section. 2. See footnote 18 in Disclosures section. 3. See footnote 19 in Disclosures section. 4. See footnote 20 in Disclosures section. 5. See footnote 23 in Disclosures section. 6. See footnote 6 in Disclosures section.

Style, your way.

With a wide range of available Genuine Toyota Accessories, you'll be able to truly personalize your Venza. And the best part is, those accessories are all crafted to the same exacting standards as Venza itself.

- Alloy wheel locks
- All-weather cargo mat
- All-weather floor mats¹
- Cargo net — spider
- Cargo tote
- Carpet cargo mat
- Carpet floor mats¹
- Door edge guards
- Emergency assistance kit
- First aid kit
- Glass Breakage Sensor (GBS)²
- Lower door moldings
- Paint protection film
- Rear bumper protector
- Rear-seat entertainment
- Remote Engine Starter
- Roof rack³
- Towing hitch kit
- Wireless headphones⁴



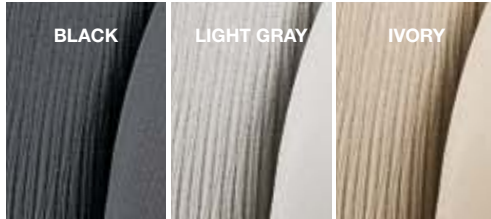
2012 model shown.

1. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. **2.** Available for vehicles with factory security. **3.** Not available with panoramic roof. **4.** Headphones are for passenger use only. Do not use while operating vehicle.

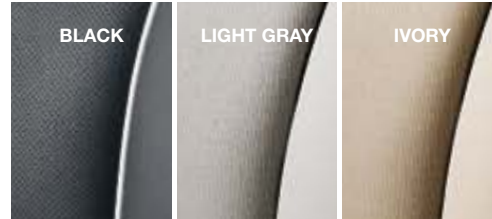
Combinations

INTERIOR COLOR CHOICES

FABRIC LE



LEATHER TRIM XLE AND LIMITED



WHEELS



- 1 4-cylinder standard 19-in. alloy wheel
- 2 V6 standard 20-in. alloy wheel

EXTERIOR/INTERIOR COLOR COMBINATIONS



ATTITUDE BLACK



MAGNETIC GRAY METALLIC



BARCELONA RED METALLIC



CYPRESS PEARL



COSMIC GRAY MICA



CLASSIC SILVER METALLIC



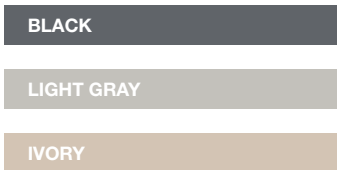
SUNSET BRONZE MICA



GOLDEN UMBER MICA



BLIZZARD PEARL¹



1. Extra-cost color.

Specifications

MECHANICAL AND PERFORMANCE	LE	XLE	LIMITED
ENGINE			
2.7-Liter 4-Cylinder Double Overhead Cam (DOHC) 16-Valve with Dual Variable Valve Timing with intelligence (VVT-i); 181 hp @ 5800 rpm, 182 lb.-ft. @ 4200 rpm	Standard	Standard	NA
3.5-Liter V6 Double Overhead Cam (DOHC) 24-Valve with Dual Variable Valve Timing with intelligence (VVT-i); 268 hp @ 6200 rpm, 246 lb.-ft. @ 4700 rpm	Available	Available	Standard
EMISSION RATING			
Ultra Low Emission Vehicle II (ULEV-II)	Standard	Standard	Standard
TRANSMISSION			
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) and sequential shift mode	Standard	Standard	Standard
DRIVETRAIN			
Front-Wheel Drive (FWD)	Standard	Standard	Standard
All-Wheel Drive (AWD) with active torque control	Available	Available	Available
BODY CONSTRUCTION			
Reinforced unitized body	Standard	Standard	Standard
SUSPENSION			
4-wheel independent MacPherson strut suspension with front and rear stabilizer bars	Standard	Standard	Standard
STEERING			
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard
Turning circle diameter, curb to curb (ft.)	40.7	40.7	40.7
BRAKES			
Power-assisted ventilated 12.8-in. front disc brakes; solid 11.7-in. rear disc brakes and Star Safety System™	Standard	Standard	Standard
EXTERIOR DIMENSIONS (in.)			
Overall length/width/height	189.0/75.0/63.4	189.0/75.0/63.4	189.0/75.0/63.4
Wheelbase	109.3	109.3	109.3
Track (front/rear) (FWD)	64.2/64.6	64.2/64.6	64.2/64.6
Track (front/rear) (AWD)	64.2/64.4	64.2/64.4	64.2/64.4
Ground clearance	8.1	8.1	8.1
INTERIOR DIMENSIONS (front/rear) (in.)			
Head room without panoramic roof	39.6/39.3	39.6/39.3	NA
Head room with panoramic roof (head room with sunshade closed)	41.0/40.1 (38.7/39.0)	41.0/40.1 (38.7/39.0)	41.0/40.1 (38.7/39.0)
Shoulder room	60.0/59.0	60.0/59.0	60.0/59.0
Hip room	56.0/56.5	56.0/56.5	56.0/56.5
Leg room	40.2/39.1	40.2/39.1	40.2/39.1
WEIGHTS AND CAPACITIES			
Curb weight (lb.) (4-cylinder FWD/AWD)	3760/3945	3760/3945	NA
Curb weight (lb.) (V6 FWD/AWD)	3870/4045	3870/4045	3870/4045
Gross Vehicle Weight Rating (GVWR) (lb.) (4-cylinder FWD/AWD)	4960/5160	4960/5160	NA
Gross Vehicle Weight Rating (GVWR) (lb.) (V6 FWD/AWD)	5095/5270	5095/5270	5095/5270
EPA passenger volume (cu. ft.)	108.0	108.0	108.0
Cargo volume ¹ (cu. ft.) behind front/rear seats	70.2/34.4	70.2/34.4	68.6/30.1
Fuel tank (gal.)	17.7	17.7	17.7
Seating capacity	5	5	5
TOWING²			
Towing capacity (lb.) (standard/with Tow Prep Package) ³	1000/3500	1000/3500	1000/3500
TIRES			
All-Season steel-belted radials	Standard	Standard	Standard
Spare – Temporary	Standard	Standard	Standard
MILEAGE ESTIMATES (city/highway)⁴			
4-cylinder FWD; 4-cylinder AWD	21/27; 20/25	21/27; 20/25	NA
V6 FWD; V6 AWD	19/26; 18/25	19/26; 18/25	19/26; 18/25

See numbered footnotes in Disclosures section.

Features⁵

EXTERIOR	LE	XLE	LIMITED		LE	XLE	LIMITED
Projector-beam headlights with auto on/off feature	S	S	—	Panoramic glass roof with front power tilt/slide moonroof	P	P	S
Projector-beam High Intensity Discharge (HID) headlights with Automatic High Beam ⁶ and auto on/off feature	—	—	S	19-in. 10-spoke alloy wheels with P245/55R19 103S tires (4-cylinder)	S	S	—
LED Daytime Running Lights (DRL) with on/off feature	—	—	S	20-in. 5-spoke alloy wheels with P245/50R20 102H tires (V6 only)	O	O	S
Daytime Running Lights (DRL) with on/off feature	S	S	—	Washer-linked variable intermittent windshield wipers and intermittent rear wiper	S	S	S
Integrated fog lights	S	S	S	UV reduction glass windshield	S	S	S
Color-keyed heated power outside blind spot mirrors with turn signal indicators, puddle lights and folding feature	S	—	—	Windshield wiper de-icer	S	S	S
Color-keyed heated power outside blind spot mirrors with turn signal indicators, puddle lights, folding, reverse tilt-down and memory features	—	S	S	Privacy glass on rear side, quarter and liftgate windows	S	S	S
Color-keyed outside door handles	S	—	—	Power rear liftgate with jam protection	P	S	S
Chrome-accented outside door handles with touch-sensor lock/unlock feature	—	S	S	Color-keyed rear spoiler with LED center high-mount stop lamp	S	S	S
				Chrome-tipped exhaust (dual on V6)	S	S	S
				Roof-mounted antenna	S	S	S
INTERIOR							
Dual zone automatic climate control with air filter	S	S	S	Fabric-trimmed 60/40 split, reclining, one-touch fold-flat rear seats with center armrest with cup holders	S	—	—
Display Audio — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port ⁷ with iPod [®] connectivity and control, hands-free phone capability, phone book access and music streaming via Bluetooth [®] wireless technology	S	—	—	Leather-trimmed 60/40 split, reclining, one-touch fold-flat rear seats with center armrest with cup holders	—	S	S
Display Audio — includes 6.1-in. touch-screen with integrated backup camera ¹⁰ display, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port ⁷ with iPod [®] connectivity and control, hands-free phone capability, phone book access and music streaming via Bluetooth [®] wireless technology	P	—	—	Cruise control	S	S	S
Display Audio with Navigation ¹¹ and Entune ^{®12} — includes 6.1-in. touch-screen with integrated backup camera ¹⁰ display, AM/FM CD player with MP3/WMA playback capability, six speakers, SiriusXM Satellite Radio ¹³ capability (includes three-month trial subscription to XM Select Package), HD Radio ^{TM14} with iTunes [®] Tagging ¹⁵ auxiliary audio jack, USB port ⁷ with iPod [®] connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition and music streaming via Bluetooth [®] wireless technology	P	S	—	Tilt/telescopic steering wheel with audio, Bluetooth [®] hands-free phone and voice-command controls	S	—	—
Display Audio with Navigation ¹¹ Entune ^{®12} and JBL [®] — includes 6.1-in. touch-screen with integrated backup camera ¹⁰ display, AM/FM CD player with MP3/WMA playback capability, 13 JBL Synthesis [®] speakers including subwoofer, SiriusXM Satellite Radio ¹³ capability (includes three-month trial subscription to XM Select Package), HD Radio ^{TM14} with iTunes [®] Tagging ¹⁵ auxiliary audio jack, USB port ⁷ with iPod [®] connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition and music streaming via Bluetooth [®] wireless technology	—	P	—	Leather-trimmed tilt/telescopic steering wheel with audio, Bluetooth [®] hands-free phone and voice-command controls	—	S	S
Premium HDD Navigation ¹¹ with Entune ^{®12} and JBL [®] — includes 7-in. high-resolution touch-screen with split-screen capability and integrated backup camera ¹⁰ display, AM/FM CD player with MP3/WMA playback capability, 13 JBL Synthesis [®] speakers including subwoofer, SiriusXM Satellite Radio ¹³ capability (includes three-month trial subscription to XM Select Package), HD Radio ^{TM14} with iTunes [®] Tagging ¹⁵ auxiliary audio jack, USB port ⁷ with iPod [®] connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition and music streaming via Bluetooth [®] wireless technology	—	—	S	Optitron instrumentation with speedometer, tachometer, coolant temperature and fuel gauges; LCD display with odometer and tripmeters; shift-position indicator	S	S	S
3.5-in. LCD Multi-Information Display with outside temperature, clock, climate control settings, fuel economy and trip information	S	—	—	Shift lever with inlay	S	—	—
3.5-in. TFT Multi-Information Display, customizable settings, outside temperature, clock, climate control settings, fuel economy and trip information, and warning messages	—	S	S	Leather-trimmed shift lever with inlay	—	S	S
Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	S	—	—	In-key remote keyless entry system and remote illuminated entry	S	—	—
Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with memory function and power lumbar support; 4-way power-adjustable front passenger seat	—	S	S	Smart Key System ¹⁶ on front doors and liftgate with Push Button Start, remote keyless entry system and remote illuminated entry	—	S	S
				Power windows with auto up/down and jam protection in all positions	S	S	S
				Power door locks with shift-linked automatic lock/unlock feature	S	S	S
				Auto-dimming rearview mirror with compass	S	S	S
				Overhead console with maplights, sunglasses storage and HomeLink ^{®17} universal transceiver	S	S	S
				Center console with sliding cover and armrest, dual storage compartment, two front illuminated cup holders, iPod [®] /MP3 player holder with wire-management feature, two 12V auxiliary power outlets, and rear-seat vents	S	S	S
				Dual sun visors with illuminated vanity mirrors	S	S	S
				Cargo area tonneau cover	S	S	S
				Cargo area rear-seat one-touch fold-flat levers	S	S	S
				One cargo area 12V auxiliary power outlet	S	S	S
				Rear-seat reading lights	S	S	S
				Cargo area light	S	S	S

S = Standard O = Optional -- = Not Available P = Feature is available as part of an option package.

See numbered footnotes in Disclosures section.

Features (continued)

SAFETY AND CONVENIENCE

	LE	XLE	LIMITED		LE	XLE	LIMITED
STAR SAFETY SYSTEM ™ Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC); ¹⁹ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ¹⁹ and Smart Stop Technology (SST) ²⁰	S	S	S	Child-protector rear door locks	S	S	S
Seven airbags ²¹ — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver knee airbag, and front and rear side curtain airbags	S	S	S	Energy-dissipating interior trim	S	S	S
Driver and front passenger active headrests ²²	S	S	S	Energy-absorbing collapsible steering column	S	S	S
3-point seatbelts for all seating positions; driver's-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts	S	S	S	Front and rear energy-absorbing crumple zones with side-impact door beams	S	S	S
Adjustable front seatbelt shoulder anchors and seatbelt pretensioners with force limiters	S	S	S	Tire Pressure Monitor System (TPMS) ²³	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors and tethers on outboard rear seats	S	S	S	Hill Start Assist Control (HAC) ²⁴	S	S	S
				Engine immobilizer ²⁵	S	—	—
				Anti-theft system with alarm and engine immobilizer ²⁵	—	S	S

S = Standard — = Not Available

Packages

LE

LE Convenience Package — includes power liftgate with jam protection and backup camera¹⁰

LE Preferred Package — includes power liftgate with jam protection, backup camera,¹⁰ panoramic glass roof with front power tilt/slide moonroof, and Display Audio with Navigation¹¹ and Entune^{®12} — includes 6.1-in. touch-screen with integrated backup camera¹⁰ display, AM/FM CD player with MP3/WMA playback capability, six speakers, SiriusXM Satellite Radio¹³ capability (includes three-month trial subscription to XM Select Package), HD Radio^{™14} with iTunes[®] Tagging,¹⁵ auxiliary audio jack, USB port⁷ with iPod^{®8} connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition and music streaming via *Bluetooth*^{®9} wireless technology

Tow Prep Package^{2,3} — includes engine oil cooler, larger radiator fan and heavy-duty alternator

XLE

XLE Premium Package — includes panoramic glass roof with front power tilt/slide moonroof, and Display Audio with Navigation,¹¹ Entune^{®12} and JBL[®] — includes 6.1-in. touch-screen with integrated backup camera¹⁰ display, AM/FM CD player with MP3/WMA playback capability, 13 JBL Synthesis[®] speakers including subwoofer, SiriusXM Satellite Radio¹³ capability (includes three-month trial subscription to XM Select Package), HD Radio^{™14} with iTunes[®] Tagging,¹⁵ auxiliary audio jack, USB port⁷ with iPod^{®8} connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition and music streaming via *Bluetooth*^{®9} wireless technology

Tow Prep Package^{2,3} — includes engine oil cooler, larger radiator fan and heavy-duty alternator

LIMITED

Tow Prep Package² — includes engine oil cooler, larger radiator fan and heavy-duty alternator

For more information about our available audio systems, as well as *Bluetooth*^{®9}-compatible features, please contact your local Toyota dealer.

TOYOTA FINANCIAL SERVICES



Toyota Rewards Visa[®]

Toyota believes you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa[®] adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*

Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)[†] is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

[†]Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

DISCLOSURES

1. Cargo and load capacity limited by weight and distribution. **2.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. **3.** V6 models only. **4.** 2013 EPA-estimated mileage. Actual mileage will vary. **5.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **6.** The automatic high beam system can help improve vision at night. However, conditions such as a dirty windshield, rapidly changing light conditions or hilly terrain will limit effectiveness so the driver may need to manually change the high beams from on to off. See *Owner's Manual* for details. **7.** May not be compatible with all mobile phones, MP3/WMA players and like models. **8.** iPod® is a registered trademark of Apple Inc. All rights reserved. **9.** The *Bluetooth®* word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The *Bluetooth®* wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. **10.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. **11.** Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic navigation updates available at additional cost. See your *Navigation System Owner's Manual* or contact XM for details. **12.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions. Select Entune® apps use a large amount of data and you are responsible for all data charges. Apps and services vary by phone and carrier. Not all apps and data services are available initially. Apps identified by "TM" or "®" are trademarks or registered trademarks of their respective companies and cannot be used without permission. See toyota.com/entune for the latest information regarding apps and services. **13.** XM services require a subscription after trial period, and are sold separately or as a package. **Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com. If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **14.** HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. **15.** iTunes® Tagging is a registered trademark of Apple Inc. All rights reserved. **16.** The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **17.** HomeLink® is a registered trademark of Johnson Controls, Inc. **18.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **19.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **20.** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. **21.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. **22.** Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions. **23.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. **24.** Hill Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **25.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or Smart Key fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or Smart Key fob, it can be costly to replace. If you lose a key or Smart Key fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

Toyota Venza is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing receiver hitches/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

