

Facts	What does Bronco Motors do with your information?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> • Social security number and income; • Account balances and payment history AND; • Credit history and credit scores. When you are no longer our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bronco Motors chooses to share; and whether you can limit sharing.

Reasons we can share your personal information	Does Bronco Motors share?	Can you limit sharing?
For everyday business purposes -- such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	Yes	No
For our marketing purposes -- to offer our products and services to you.	Yes	No
For joint marketing with other financial companies	No	We Don't Share
For our affiliates' everyday business purposes -- information about your transaction and experiences	Yes	No
For our affiliates' everyday business purposes -- information about your creditworthiness.	Yes	Yes
For our affiliates' to market to you.	Yes	Yes
For non affiliates to market to you.	No	We Don't Share.

LIMIT OUR SHARING

Please call 1-877-Bronco1, Ext 1500 and leave a message requesting an Opt Out form to limit our sharing, as well as your name and address. Or you can write to us at 2670 W. Main St. Boise, ID 83702 requesting an Opt Out form. **Please note:** if you are a new customer, we can begin sharing your information 30 days from the day you sign this notice. When you are *no longer* our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

Who is providing this notice?	Bronco Motors, Inc. and all legal entities with the Bronco Motors name.
How does Bronco Motors protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal laws. These measures include computer safeguards and secured files and buildings.
How does Bronco Motors collect my personal information?	We collect your personal information, for example, when you: <ul style="list-style-type: none"> • Apply for a lease or apply for financing; • Pay us by check; • Give us your contact information or • Show us your driver's license. We also collect your information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only: <ul style="list-style-type: none"> • Sharing for our affiliates' everyday business purposes - information about your creditworthiness; • Affiliates from using your information to market to you; • Sharing for non-affiliates to market to you. State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone?	Your choices will apply to everyone on your account, unless you tell us otherwise.

Acknowledgment of Receipt: I hereby acknowledge that I have received a copy of this form from Bronco Motors and any location that operates business for Bronco Motors.

Printed Name

Date

Purchaser Signature

Printed Name

Date

Purchaser Signature

DEFINITIONS AND ADDITIONAL INFORMATION

DEFINITIONS	
Affiliates	Companies related by common ownership or control. They can be financial or nonfinancial companies. <i>Our affiliates' include companies with a Bronco Motors name.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial or nonfinancial companies. <i>Bronco Motors does NOT share with nonaffiliates so they can market to you.</i>
Joint Marketing	A formal agreement between nonaffiliated companies that together market financial products or services to you. <i>Bronco Motors does NOT jointly market.</i>

Dear Valued Customer,
Bronco Motors respects your concern for privacy. Our goal is to respond to your inquiries, to provide you better customer service, and to provide products, services and other promotional information that you request that we believe may help meet your needs or be of interest to you. However, we recognize that we have an important responsibility to protect the privacy and security of the nonpublic personal information we collect from you. Therefore, we want you to understand our information sharing practices and for you to know that they are designed to ensure the confidentiality of your information.

If you are interested in limiting how we share your information, please refer to the contact information in the "Limit Our Sharing" box on the front side of this form.

Thank you for choosing Bronco Motors as your car dealership. We appreciate you!