

# 2012 Corolla



S shown in Barcelona Red Metallic.



LE interior shown in Ash with available Display Audio with Navigation<sup>1</sup> and Entune<sup>TM2</sup>.

They say practice makes perfect. And considering the millions of Corollas we've sold since introducing it way back in 1968, it's fair to say that we've had a lot of practice. It's no mystery: The 2012 Corolla offers the ideal blend of comfort, value and safety. In it, you'll find a surprising number of high-end features. It offers remarkable performance and fuel efficiency, plus an impressive list of standard safety features. Factor in its legendary reliability, and it's clear that Corolla is the smart choice. **2012 Toyota Corolla. Moving Forward.**



## TOP STANDARD AND AVAILABLE FEATURES<sup>3</sup>

Power windows, door locks and outside mirrors   60/40 split fold-down rear seat   Available music streaming via *Bluetooth*<sup>®4</sup> wireless technology   Available Display Audio with Navigation<sup>1</sup> and Entune<sup>TM2</sup>

1. See footnote 10 in Disclaimers section. 2. See footnote 11 in Disclaimers section. 3. Features listed not available on all model grades. 4. See footnote 9 in Disclaimers section.

Combinations

INTERIOR COLOR CHOICES

FABRIC  
L

ASH

BISQUE

FABRIC  
LE

ASH

BISQUE

FABRIC  
S

DARK CHARCOAL

EXTERIOR/INTERIOR COLOR COMBINATIONS



BLACK SAND PEARL



NAUTICAL BLUE METALLIC



BARCELONA RED METALLIC



MAGNETIC GRAY METALLIC



TROPICAL SEA METALLIC



SUPER WHITE

ASH

BISQUE

DARK CHARCOAL



SANDY BEACH METALLIC

BISQUE



CLASSIC SILVER METALLIC

ASH

DARK CHARCOAL

WHEELS

- 1 L standard 15-in. steel wheel with wheel cover
- 2 LE standard 16-in. steel wheel with wheel cover
- 3 LE available and S standard 16-in. alloy wheel



Specifications

MECHANICAL AND PERFORMANCE	L	LE	S
ENGINE			
1.8-Liter 4-Cylinder DOHC 16-Valve with Dual Variable Valve Timing with intelligence (VVT-i); 132 hp @ 6000 rpm, 128 lb.-ft. @ 4400 rpm	Standard	Standard	Standard
IGNITION SYSTEM			
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard	Standard
EMISSION RATING			
Ultra Low Emission Vehicle II (ULEV-II)	Standard	Standard	Standard
TRANSMISSION			
5-speed manual transmission	Standard	NA	Standard
4-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)	Available	Standard	Available
DRIVETRAIN			
Front-Wheel Drive (FWD)	Standard	Standard	Standard
BODY CONSTRUCTION			
Unitized body	Standard	Standard	Standard
SUSPENSION			
Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension with rear stabilizer bar	Standard	Standard	Standard
STEERING			
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard
Turning circle diameter, curb to curb (ft.)	35.4	35.4	35.4
BRAKES			
Power-assisted ventilated 10.7-in. front disc brakes; 9-in. rear drum brakes and Star Safety System™	Standard	Standard	Standard
EXTERIOR DIMENSIONS (in.)			
Overall height	57.7	57.7	57.7
Overall width	69.4	69.4	69.4
Overall length	180.0	180.0	179.3
Wheelbase	102.4	102.4	102.4
Track (front/rear)	60.2/60.4	60.2/60.4	59.7/59.9
Minimum running ground clearance	5.8	5.8	5.8
INTERIOR DIMENSIONS (front/rear) (in.)			
Head room (with moonroof)	38.8/37.2	38.8/37.2 (37.9/37.1)	38.8/37.2 (37.9/37.1)
Shoulder room	54.8/54.7	54.8/54.7	54.8/54.7
Hip room	53.0/43.9	53.0/43.9	53.0/43.9
Leg room	41.7/36.3	41.7/36.3	41.7/36.3
Seating capacity	5	5	5
WEIGHTS AND CAPACITIES			
Curb weight (lb.) manual/automatic	2734/2767	NA/2800	2767/2800
EPA passenger volume/with moonroof (cu. ft.)	92.1/NA	92.1/90.8	92.1/90.8
Cargo volume <sup>1</sup> (cu. ft.)	12.3	12.3	12.3
Towing capacity <sup>2</sup> (lb.)	1500	1500	1500
Fuel tank (gal.)	13.2	13.2	13.2
TIRES			
Type All-Season	Standard	Standard	Standard
Spare Temporary	Standard	Standard	Standard
MILEAGE ESTIMATES (mpg city/highway) <sup>3</sup>			
Manual	27/34	NA	27/34
Automatic	26/34	26/34	26/34

See numbered footnotes in Disclaimers section.

Features<sup>4</sup>

EXTERIOR	L	LE	S		L	LE	S
Multi-reflector halogen headlamps	S	S	—	Power tilt/slide moonroof with sliding sunshade	—	P	O
Multi-reflector halogen headlamps with black sport trim	—	—	S	15-in. steel wheels with wheel covers and P195/65R15 89S tires	S	—	—
Integrated fog lamps	—	P	S	16-in. steel wheels with wheel covers and P205/55R16 89H tires	—	S	—
Color-keyed front grille surround	S	S	S	16-in. 5-spoke alloy wheels with P205/55R16 89H tires	—	P	S
Color-keyed front and rear underbody spoilers, sport side rocker panels, rear spoiler and unique S badge	—	—	S	Intermittent windshield wipers	S	—	S
Color-keyed power outside mirrors	S	—	—	Variable intermittent windshield wipers with mist cycle	—	S	—
Color-keyed heated power outside mirrors	—	S	S	Color-keyed rear spoiler	—	—	S
Color-keyed outside door handles	S	S	S	Chrome-tipped exhaust	—	—	S
Chrome rear license plate garnish	S	S	S	Roof-mounted SiriusXM Satellite Radio <sup>5</sup> antenna	—	O <sup>6</sup>	O <sup>6</sup>
				In-glass AM/FM antenna	S	S	S
INTERIOR							
Air conditioning with air filter	S	S	S	Tilt/telescopic sport steering wheel with metallic accents, audio and <i>Bluetooth</i> <sup>®9</sup> hands-free phone controls	—	—	O
AM/FM CD player with MP3/WMA playback capability, four speakers, auxiliary audio jack and auto sound leveling	S	—	—	Analog instrumentation with speedometer and tachometer, coolant temperature gauge and fuel gauge; LCD display with odometer, tripmeters and outside temperature; and warning messages	S	S	—
AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB <sup>7</sup> port with iPod <sup>®8</sup> connectivity, auto sound leveling, and hands-free phone capability and phone book access via <i>Bluetooth</i> <sup>®9</sup> wireless technology	O	S	S	Sport analog instrumentation with speedometer and tachometer, coolant temperature gauge and fuel gauge; LCD display with odometer, tripmeters and outside temperature; and warning messages	—	—	S
Display Audio with Navigation <sup>10</sup> and Entune <sup>™11</sup> — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, SiriusXM Satellite Radio <sup>5</sup> capability (includes three-month trial subscription to XM Select Package), HD Radio <sup>™12</sup> with iTunes <sup>®</sup> Tagging <sup>13</sup> auxiliary audio jack, USB <sup>7</sup> port with iPod <sup>®8</sup> connectivity and control, and hands-free phone capability, phone book access, advanced voice recognition and music streaming via <i>Bluetooth</i> <sup>®9</sup> wireless technology	—	O	O	Metallic interior trim with chrome interior door handles	—	—	S
Multi-Information Display with outside temperature, instant/average fuel economy, average speed and travel distance	S	S	S	Multi-function in-key remote keyless entry system with lock, unlock, panic and trunk-release functions, and remote illuminated entry	S	S	S
Fabric-trimmed front seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	S	—	—	Power windows with driver-side auto down	S	S	S
Fabric-trimmed front seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat with seatback pocket	—	S	—	Rear window defogger with timer	S	S	S
Sport fabric-trimmed front seats; 6-way adjustable driver's seat with seatback pocket; 4-way adjustable front passenger seat	—	—	S	Power door locks (with shift-linked automatic locking feature on automatic transmission models only)	S	S	S
Fabric-trimmed 60/40 split fold-down rear seat	S	S	S	Day/night rearview mirror	S	S	S
Cruise control	—	S	S	Front maplamps	S	S	S
Tilt/telescopic steering wheel	S	—	—	Overhead console with maplamps and sunglasses storage	—	P	O <sup>14</sup>
Tilt/telescopic steering wheel with metallic accents and audio controls	O <sup>6</sup>	S	—	Center console with storage compartment	S	S	S
Tilt/telescopic sport steering wheel with metallic accents and audio controls	—	—	S	Passenger-side dual glove compartment	S	S	S
Tilt/telescopic steering wheel with metallic accents, audio and <i>Bluetooth</i> <sup>®9</sup> hands-free phone controls	—	O <sup>6</sup>	—	Front- and rear-door storage pockets with sculpted bottle holders	S	S	S
				12V auxiliary power outlet	S	S	S
				Two front and two rear cup holders	S	S	S
				Digital clock	S	S	S
SAFETY AND CONVENIENCE							
 Star Safety System <sup>™</sup> — includes Enhanced Vehicle Stability Control (VSC); <sup>15</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>16</sup> and Smart Stop Technology (SST) <sup>17</sup>	S	S	S	LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	S	S
Six airbags <sup>18</sup> — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, and front and rear side curtain airbags	S	S	S	Energy-absorbing collapsible steering column	S	S	S
Driver and front passenger active headrests <sup>19</sup>	S	S	S	Front and rear energy-absorbing crumple zones with side-impact door beams	S	S	S
3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts	S	S	S	Head-impact protection structure	S	S	S
Adjustable front shoulder anchors and driver and front passenger seatbelt pretensioners with force limiters	S	S	S	High-tensile-strength steel body panels	S	S	S
Child-protector rear door locks	S	S	S	Tire Pressure Monitor System (TPMS) <sup>20</sup>	S	S	S
				Daytime Running Lights (DRL)	S	S	S
				Internal trunk release	S	S	S
				Engine immobilizer <sup>21</sup>	S	S	S

S = Standard      O = Optional      — = Not Available      P = Feature is available as part of an option package.

See numbered footnotes in Disclaimers section.



ACCESSORIES

Add a personal touch to your Corolla with Genuine Toyota Accessories. Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

- Alloy wheel locks
- All-weather floor mats<sup>22</sup>
- Ashtray cup
- Auto-dimming rearview mirror
- BLU Logic® Hands Free System<sup>23</sup>
- Body side moldings
- Cargo net
- Cargo tote
- Carpet floor mats<sup>22</sup>
- Door edge guards
- Doorsill enhancements
- Emergency assistance kit
- First aid kit
- Mudguards
- Paint protection film<sup>24</sup>
- Rear bumper protector
- Rear spoiler
- Remote Engine Starter
- TRD 18-in. multi-spoke alloy wheels<sup>25</sup>
- TRD air filter
- TRD air filter cleaning kit
- TRD front strut brace
- TRD lowering springs
- TRD oil cap
- TRD oil filter
- TRD rear sway bar
- TRD shift knob
- TRD wheel installation kit
- TRD wheel locks
- Trunk mat



Door edge guards



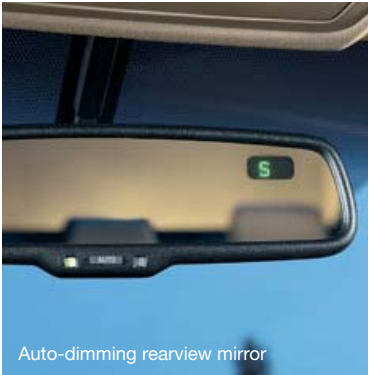
Doorsill enhancements



Rear spoiler



TRD 18-in. multi-spoke alloy wheels<sup>25</sup>



Auto-dimming rearview mirror



Rear bumper protector

PACKAGES AND OPTIONS

L

AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB<sup>7</sup> port with iPod<sup>®8</sup> connectivity, auto sound leveling, and hands-free phone capability and phone book access via Bluetooth<sup>®9</sup> wireless technology

LE

**Premium Package** — includes 16-in. 5-spoke alloy wheels with P205/55R16 89H tires, integrated fog lamps and power tilt/slide moonroof with sliding sunshade

S

Power tilt/slide moonroof with sliding sunshade and overhead console with maplamps and sunglasses storage

Display Audio with Navigation<sup>10</sup> and Entune<sup>™11</sup> — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, SiriusXM Satellite Radio<sup>5</sup> capability (includes three-month trial subscription to XM Select Package), HD Radio<sup>™12</sup> with iTunes<sup>®</sup> Tagging<sup>13</sup> auxiliary audio jack, USB<sup>7</sup> port with iPod<sup>®8</sup> connectivity and control, and hands-free phone capability, phone book access, advanced voice recognition and music streaming via Bluetooth<sup>®9</sup> wireless technology

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## DISCLAIMERS

**1.** Cargo and load capacity limited by weight and distribution. **2.** Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with new SAE J2807 method. **3.** 2012 EPA-estimated mileage. Actual mileage will vary. **4.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See [toyota.com](http://toyota.com) for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **5.** XM services require a subscription after trial period, and are sold separately or as a package. **Subscriptions governed by SiriusXM Customer Agreement; see [www.siriusxm.com](http://www.siriusxm.com). If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **6.** Requires available audio system upgrade. **7.** May not be compatible with all mobile phones, MP3/WMA players and like models. **8.** iPod® is a registered trademark of Apple Inc. All rights reserved. **9.** The *Bluetooth®* word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The *Bluetooth®* wireless technology phones listed on [toyota.com](http://toyota.com) have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. **10.** Availability and accuracy of the information provided by the navigation system or any XM services mentioned (if installed) are dependent upon many factors. Use common sense when relying on information provided. Services not available in every city or roadway. Periodic navigation updates available at additional cost. See your *Navigation System Owner's Manual* or contact XM for details. **11.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions. Select Entune™ apps use a large amount of data and you are responsible for all data charges. Apps and services vary by phone and carrier. Not all apps and data services are available initially. Apps identified by "TM" or "@®" are trademarks or registered trademarks of their respective companies and cannot be used without permission. See [toyota.com/entune](http://toyota.com/entune) for the latest information regarding apps and services. **12.** HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. **13.** iTunes® Tagging is a registered trademark of Apple Inc. All rights reserved. **14.** Requires available moonroof. **15.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **16.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **17.** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. **18.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. **19.** Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions. **20.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. **21.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to replace your key or perform high-security key services at [www.aloa.org](http://www.aloa.org) **22.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. **23.** Performance of BLU Logic® compatible phones will vary based on phone software version, coverage and your wireless carrier. See [www.blulogicupdate.com](http://www.blulogicupdate.com) for more details. **24.** Paint protection film for the leading hood edges/fenders and front bumper sold as two separate packages. **25.** 18-in. performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 24,000 miles, depending upon the tire used and driving conditions.

## TOYOTA FINANCIAL SERVICES



Toyota Rewards Visa®

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.\*

Visit [www.toyotarewardsvisa.com](http://www.toyotarewardsvisa.com) for complete details.

Toyota Financial Services (TFS)† is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit [www.toyotafinancial.com](http://www.toyotafinancial.com)

\*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

†Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

## WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit [www.toyota.com](http://www.toyota.com), refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

TOYOTA DEALERS IN YOUR AREA:

**Brunswick Toyota**

Distance: 2.13 miles

3041 Center Road

Brunswick OH, 44212

Phone: (330) 273-3300

<http://www.brunswickautomarttoyota.com>

**GET DIRECTIONS** to this dealer