

2014
Forester




Love. It's what makes a Subaru, a Subaru.





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Life's better when YOU'RE ABLE

The all-new 2014 Forester

You can do a lot when you've got the means to do it. The all-new Forester is more efficient, achieving up to 32 highway MPG⁴; more refined with upgrades inside and out; and more capable with advanced Subaru Symmetrical AWD with X-Mode². The all-new Forester was made to do, for those who do a lot every day.



More Active

Snow or rain, road or rugged terrain. This SUV has the versatility you need for big tasks and new adventures.



Safe

To make your safe Forester even safer, we added a driver's side knee airbag and our latest safety innovation, EyeSight^{® 1,2}.



Clean

Every 2014 Forester 2.5i is Partial Zero Emission Vehicle (PZEV) rated³ and every one is made in our zero-landfill plant, so we'll all leave less behind.



Experience more with the
Forester Able App.

More efficient.

MORE CAPABLE

AWD + 32 MPG

Get the ultimate AWD without sacrificing MPG. An efficient Lineartronic® Continuously Variable Transmission (CVT)² helps the all-new Forester get up to 32 highway MPG⁴; while its Subaru Symmetrical All-Wheel Drive has been enhanced with the available new X-Mode that helps safely navigate through the steep, the bad and the slippery.

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Forester 2.5i Touring in Marine Blue Pearl.



Experience more with the
Forester Able App.

Connected and

COMFORTABLE

The all-new
2014 Forester

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New Refined Interior

Spread out and enjoy the amenities. In the all-new Forester, materials are richer, the backseat is roomier and the larger panoramic moonroof supplies a better view. It's loaded with everything you need and more of what you want.

Forester 2.5i Touring with Platinum Leather.



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the Forester Able App.

Multi- TASKABLE



The all-new **2014 Forester**

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Versatile

Ready for your daily demands, the all-new Forester offers versatility you'll find hard to do without. A power rear gate² gives you easy access when your arms are full. Expansive cargo room provides more than enough space for big projects, while clever hooks in the back help keep things in place when you're on the go. We're just glad we could help.

Forester 2.5i Touring in Marine Blue Pearl with accessory equipment.



Safe and DEPENDABLE

Built to a Higher Standard

As the only manufacturer with IIHS Top Safety Picks for all models, three years running (2010–2012)⁵, we decided to take the all-new Forester even further. So we added even more safety features like EyeSight^{®1,2} and another airbag for extra protection⁶.

The all-new 2014 Forester

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Stopping Power

Confidence in braking comes from its powerful and reliable disc brakes with advanced Brake Assist that helps ensure maximum pressure is applied when you need it.



Exceptional Control

Subaru Symmetrical All-Wheel Drive helps keep things stable in emergency maneuvers, while VDC electronic stability control can detect loss of control and intervene to help keep you on your intended path.



All-around Protection

To make the Forester even safer, we added a driver's side knee airbag, bringing the total to seven standard airbags for additional protection in the event of a crash⁶. You can also count on the exceptionally strong Ring-shaped Reinforcement Frame to help protect everyone inside.



Increased Awareness

Like an extra pair of eyes for the road ahead, the new EyeSight[®] driver-assist system monitors the road ahead, warns you when it spots potential danger and can intervene to help you avoid it.^{1,2}

Engineered to be

ENJOYABLE

Forester 2.0XT

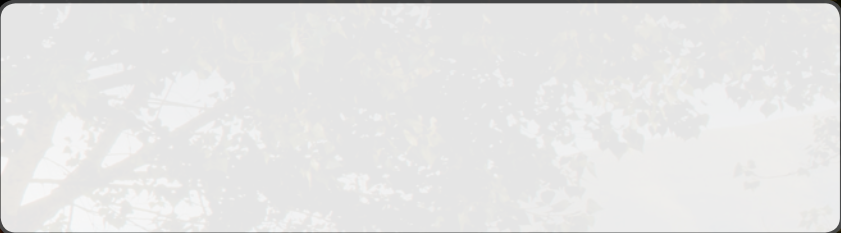
There's more fun to be had in the 2014 Forester 2.0XT. Its new direct-injected, turbocharged SUBARU BOXER® engine gives you a rush of power when you crave it, while its high-torque Lineartronic® CVT ensures you'll have peak performance and optimal MPG. And its responsive suspension keeps the drive agile and planted. Outside, it has the right cues to show what it's got—a more aggressive front end and sporty 18-inch wheels. Utility with just the right amount of sport.

The all-new 2014 Forester


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Forester 2.0XT Touring in Venetian Red Pearl.

What's your "able"?



What would the all-new Forester help you do?

Garden-able. Climb a mountain-able.
Get my daughter off to college-able.
Share your "able" on Facebook. 

For exclusive, up-to-the-minute details
on the all-new 2014 Forester, visit
www.subaru.com/2014-forester.html

ABLE

The all-new
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2014 Subaru Forester

2.5i – 2.5i Premium – 2.5i Limited – 2.5i Touring

- 170-hp 2.5-liter 4-cylinder SUBARU BOXER® engine
- 32 highway MPG⁴
- Subaru Symmetrical All-Wheel Drive (AWD) with X-Mode²
- Lineartronic® CVT (Continuously Variable Transmission) or 6-speed manual transmission²
- 17-inch aluminum-alloy wheels²

2.0XT Premium – 2.0XT Touring

- 250-hp 2.0-liter direct-injected turbocharged 4-cylinder SUBARU BOXER® engine
- 27 highway MPG⁴
- Subaru Symmetrical All-Wheel Drive (AWD) with X-Mode and Hill Descent Control (HDC)
- High-torque Lineartronic® CVT (Continuously Variable Transmission) with manual mode and paddle shifters
- SI-DRIVE performance management system
- 18-inch dark gray with machine finish aluminum-alloy wheels

2.5i and 2.0XT Features²

- EyeSight® driver-assist system¹
- Keyless Access & Start
- HID headlights
- Power rear gate with automatic close and height memory
- Rear-Vision Camera
- Integrated voice-activated GPS Navigation system with Aha™ app integration⁷
- Premium audio system with Harman Kardon speakers
- HD Radio™ with iTunes® tagging capability
- Bluetooth® audio streaming and hands-free phone connectivity
- SiriusXM™ Satellite Radio⁸ and NavTraffic®⁸
- Electroluminescent gauges and in-dash 4.3-inch LCD color multifunction display
- Digital dual-zone climate control
- Cloth or Leather-trimmed upholstery

¹ EyeSight is a driver-assist system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, and weather and road conditions. ² Availability varies by model and trim level. ³ 2014 Subaru Forester 2.5L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. ⁴ With Lineartronic® CVT. Preliminary manufacturer estimates. Actual mileage may vary. ⁵ Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org. ⁶ Always wear seatbelts. Children should be properly restrained in the rear seat. ⁷ Compatible smartphone and free Aha app required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a registered trademark of HARMAN International Industries, Inc. Your wireless carrier's rates may apply. ⁸ Activation and required monthly subscription sold separately. See your dealer.

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Coming Winter 2013.