



## Pass to Win Sweepstakes Rules

No purchase necessary. A purchase or payment of any kind will not increase your chances of winning. Must be at least 18 years of age to enter. Must have valid Driver's License at time of Test Drive. Prize is not transferable. Winners may be required to complete a W-9 form prior to receipt of prize.

**1. Sponsor:** Matt Burne Honda, 1100 Wyoming Avenue, Scranton, PA

**2. Eligibility:** The Race to 501 Pass to Win Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old, have a valid driver's license and valid auto insurance at the time of entry. Employees, independent contractors, officers and directors of Sponsor, its affiliates, subsidiaries, advertising, promotion and fulfillment agencies, and legal advisors, and the immediate family members (spouse, parents, siblings and children) and persons living in the same household of such persons are not eligible. Subject to all applicable federal, state and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administration's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

**3. How to Enter:** During the Promotion Period, eligible entrant must visit the Sponsor's dealership during normal business hours, complete and submit the registration including a valid home address (P.O. boxes are not permitted.) and complete a test drive of a new or certified pre-owned Honda vehicle. Upon completion of the test drive, the entrant will automatically receive one (1) entry into the GRAND PRIZE Sweepstakes, plus ten (10) bonus entries if that entrant pre-scheduled a test drive at [greatdealmore.com](http://greatdealmore.com). Limit: Each participant may enter one (1) time during the promotion period. Only one regular (non-bonus) entry per household permitted within the promotion period. Multiple entrants are not permitted to share the same address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different addresses, identities, registrations or any other methods will void that entrant's entries and that entrant may be disqualified. Sponsor is not responsible for late, lost, delayed, damaged, misdirected, incomplete, illegible or unintelligible entries. Incomplete or illegible entries are not eligible. The potential winner will be required to show proof of identification and legal address.

**4. Timing:** The Sweepstakes will begin on July 27th at 9:00 a.m. Eastern Time ("ET") and end on August 20, 2015 at 5:00 p.m. ET (the "Promotion Period").

**5. Prize:** There will be one (1) GRAND PRIZE for the Promotion Period. The GRAND PRIZE is two (2) passes for the August 23, 2015 Indy Car Series race at Pocono Raceway. Odds of winning the GRAND PRIZE are dependent on the number of eligible entries received during Promotion Period. Winners are responsible for any and all taxes and fees associated with prize receipt and/or use.

**6. Prize Selection:** On August 20, 2015 after 5:00 p.m. ET (the "Promotion Period"), the Sponsor will randomly select the potential GRAND PRIZE winner from all eligible entries received during the Promotion Period. The potential GRAND PRIZE winner will be notified by email or phone based on the contact information provided by the participant. The potential GRAND PRIZE winner will be required to sign and return to Sponsor an Affidavit of Eligibility, Liability & Public Release ("Affidavit") in order to claim the prize. If potential winner cannot be contacted, or fails to sign and return the Affidavit, the prize will be forfeited. Potential winners must continue to comply with all terms and conditions of these Official Rules; winning is contingent upon fulfilling all requirements. In the event that the potential winner is disqualified the prize will remain un-awarded.

**7. Release:** By participating, entrants agree that Sponsor, its agents and representatives, administrator, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, prize suppliers, and legal advisors are not responsible or liable for, and shall be released and held harmless from: (a.) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (b.) any condition caused by events beyond the control of Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (c.) any printing or typographical errors in any materials associated with the sweepstakes; (d.) any and all losses, damages, rights, claims and actions of any kind in connection with or resulting from participation in the Sweepstakes, acceptance, possession, or use of any prize, including without limitation, personal injury, death, and damage to or loss of property, and claims based on publicity rights, defamation, or invasion of privacy arising out of participation in the Sweepstakes or any Sweepstakes related activity or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, video, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further payment or consideration and winner agrees to appear in a television commercial to assist in promoting the Sponsor. Winner must agree to have photograph published recognizing them as the winner of the contest. Winner must make own arrangements at the winner's expense to attend taping at the time to be determined by Sponsor.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it at any time, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right to discontinue the Promotion upon completion of any Promotion period without notice.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost or otherwise destroyed or corrupted, entrant's sole remedy is any entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District or the appropriate State Court located in Pennsylvania; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Pennsylvania without giving effect to any choice of law or conflict of law rules (whether of the State of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Pennsylvania.

**12. Winners List:** The winner's name will be displayed at Sponsor's dealership after **August 20, 2015**.