

## Ford Fuel-Economy Leadership

Ford Motor Company features 2 vehicles with best-in-class fuel economy – more than any manufacturer – including four models that achieve at least 40 mpg. Ford has pledged that each new product will be the leader or among the leaders in fuel economy. Here is a look at Ford Motor Company's mileage leaders (shaded), as well as other vehicles, in each category.

| Ford Cars               | MPG (city/highway) | Did You Know?   |
|-------------------------|--------------------|---|
| 2011 Ford Fiesta SFE    | 29/40              | Class-exclusive PowerShift six-speed automatic<br>transmission offers performance and fuel<br>efficiency similar to a manual with shift quality<br>and ease of operation provided by an automatic |
| 2011 Ford Fusion Hybrid | 41/36              | Class-exclusive SmartGauge™ with EcoGuide is an LCD instrument cluster that can help customers to maximize their fuel economy   |
| 2011 Ford Mustang       | 19/31              | First car to achieve combination of 305 horsepower and 31 mpg   |
| 2012 Ford Focus SFE     | 28/40              | Utilizes full active grille shutters as part of fuel-saving strategy, new 2-liter direct-injection 4-cylinder engine delivers spirited performance  |
| 2011 Ford Taurus        | 18/28              | Aggressive Deceleration Fuel Shut-off (ADFSO) technology helps maximize fuel economy  |

| Ford Crossovers    | MPG (city/highway) | Did You Know?  |
|--------------------|--------------------|--|
| 2011 Ford Edge FWD | 19/27              | Best-in-class highway fuel economy among<br>V6 competitors |
| 2011 Ford Flex FWD | 17/24              | Highway mpg is unsurpassed in the class                    |

| Ford SUVs                  | MPG (city/highway) | Did You Know?  |
|----------------------------|--------------------|--|
| 2011 Ford Escape<br>Hybrid | 34/31              | World's first production full-hybrid SUV produces net 177 horsepower   |
| 2011 Ford Explorer 4x2     | 17/25              | Best-in-class highway fuel economy with unsurpassed 290 horsepower   |
| 2011 Ford Expedition 4x2   | 14/20              | Internal shift control module allows six-speed automatic transmission to operate more efficiently by tailoring shifts to engine demand |

| Ford Trucks                      | MPG (city/highway)     | Did You Know?  |
|----------------------------------|------------------------|--|
| <b>5</b> 2011 Ford F-150 4x2     | 17/23                  | All-new four-engine lineup delivers unbeatable combination of power, fuel economy and capability                           |
| 2011 Ford F-Series<br>Super Duty | Class not rated by EPA | New 6.7-liter Power Stroke® diesel engine<br>delivers as much as 20 percent better fuel<br>economy than outgoing 6.4-liter |
| 7 2011 Ford Ranger 4x2           | 22/27                  | Continues to outpace competition with best-in-<br>class city and highway mpg   |
| 2011 Ford Transit<br>Connect     | 21/26                  | Only light-duty commercial van in the country features 2-liter 4-cylinder with 136 horsepower                              |

| Lincoln Cars                   | MPG (city/highway) | Did You Know?  |
|--------------------------------|--------------------|--|
| 2011 Lincoln MKZ Hybrid        | 41/36              | Most fuel-efficient luxury sedan in America;<br>hybrid is same price as gasoline car |
| 2011 Lincoln Town Car RWD      | 16/24              | More torque than Cadillac competitor   |
| 2011 Lincoln MKS with EcoBoost | 17/25              | 3.5-liter EcoBoost™ V6 mated to standard six-speed automatic for better fuel economy |

| Lincoln Crossovers   | MPG (city/highway) | Did You Know?   |
|----------------------|--------------------|---|
| 2011 Lincoln MKX FWD | 19/26              | Utilizes twin independent variable camshaft timing (Ti-VCT) to help maximize efficiency |
| 2011 Lincoln MKT FWD | 17/23              | Most fuel-efficient seven-passenger luxury crossover available                          |

## **4 WITH 40 OR MORE MPG**







