

CLA



The art of the deal.

Passion versus practicality. Sounds like a deep discussion, but it's something we all negotiate every day: Do we satisfy our senses, or go with what makes sense? In a world where compromise usually wins, the CLA strikes a deal all its own: Artful design to inspire your eyes. Performance to feed your hunger. Innovation to stimulate your mind. At a price that'll boggle it. It's more than a good deal. A great deal more.

CLA 250. 208-hp Direct Injection turbo-4 engine. 7-speed dual-clutch automatic with shift paddles. Torque-sensing 4MATIC® all-wheel drive optional. 0-60 mph in 6.9 seconds.¹ Up to 38 highway mpg.² CLA 250 shown with optional equipment.

CLA 45 AMG. The most powerful 4-cylinder engine in production—a handcrafted AMG 355-hp Direct Injection turbo-4. 7-speed AMG SPEEDSHIFT® DCT automatic with shift paddles. AMG Performance 4MATIC all-wheel drive with ESP® torque vectoring. 0-60 mph in 4.4 seconds.¹ Up to 31 highway mpg.²





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AWARDS IN ITS
FIRST YEAR

Please see endnotes at back of brochure.

Show of emotion.

The CLA isn't one to keep its turbocharged heart a secret. From its solid stance to the tensed muscle in its profile, its love of the road is there for all to see—and for you to feel.



Rush for the redline. There's an eager-to-rev sensation you can measure with the CLA's tach, and feel in its moves. You can also see it in every sculpted contour of its 4-door coupe body. Lean muscle and athletic lines are honed to class-leading aerodynamics, to capture every eye—even

though the wind barely notices the CLA slicing through. Its LED taillamps echo its affinity for the redline. And its wheel choices are wide in selection as well as size. The CLA 250 wears 17" alloys as standard, while a variety of 18" designs are offered as options, and standard on the CLA 45 AMG.³

Continuing on the path of personal expression is the Sport Package, starring a brilliant diamond-block grille, AMG body styling and upgraded brakes. Or go "Sport Plus" and get all that plus sharper chassis tuning and a racier cabin—along with redline accents for its air dam, rear valence and cockpit.



Please see endnotes at back of brochure.

A close-up, low-angle shot of the driver's seat and steering wheel of a Mercedes-Benz CLA 250. The interior is upholstered in black leather with a pebbled texture. The steering wheel is partially visible in the foreground, and the dashboard and door panels are also visible. The background shows a blurred city street at night with buildings and streetlights.

In your corner.

The CLA is designed for taking corners, not cutting them. Its sport seats are inspired by a racecar's. Their deep side bolsters embrace you on twisty roads. The head restraints are integrated, and feature built-in ambient lighting. Available with up to 12 selectable colors, they let you give the stylish CLA cabin an artistic twist of your own.

The CLA 250, shown with Black interior. With the Interior Package, its seats are hand-fitted with supple leather, while its upper dash and doors are richly upholstered and impeccably topstitched. The package also upgrades the standard ambient lighting from single-hue to multicolor, so you can select any of its 12 shades—from emerald green to ethereal blue or even royal purple—to suit your mood, or create one. The rear seats echo the sporty design of the front seats.



Leading by example.

Many of the innovations you'll find on today's CLA will become available on other cars tomorrow. But no car in its class brings it all to you right now. Mercedes-Benz breakthroughs in safety and performance have a habit of becoming industry standards—from the first fuel injection to the newest radar-based accident avoidance. The inventor of the car never stops reinventing it.





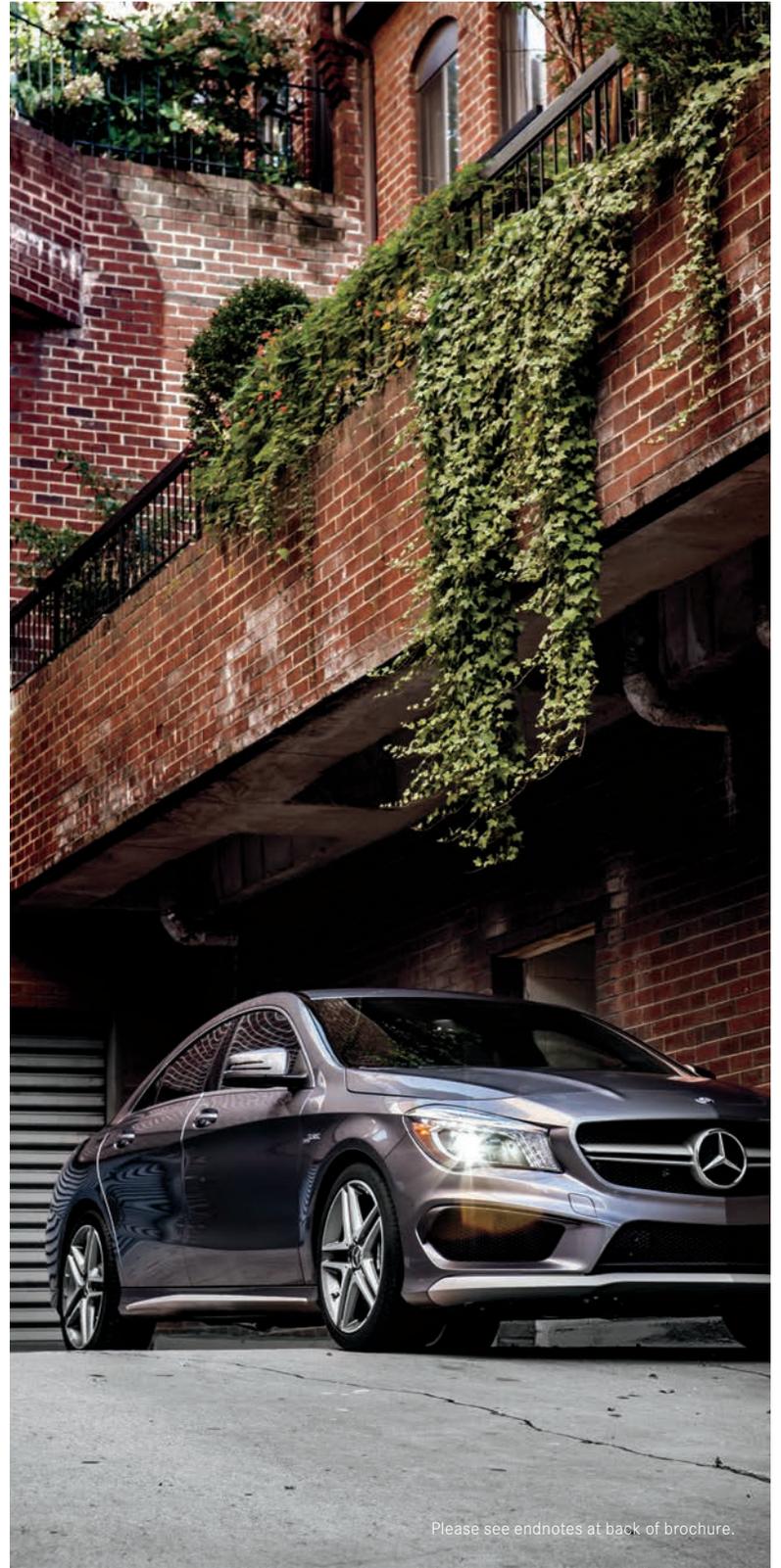
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PERFORMANCE
BREAKTHROUGHS

Revelation in every rev.

To get a quick read on how the CLA 250 performs, the basic facts make a fast impression: turbo, dual-clutch 7-speed, and 6.9 seconds to 60 mph.¹ But take a few moments to dive into its advanced technology, and you'll discover a car that turns every revolution into a revelation. Its turbo is compact, yet spools up rapidly to super-high speed, bringing you 100% of the engine's torque at low rpm. Its 3rd-generation Direct Injection atomizes fuel with molecular precision, on the fly. Its multispark ignition can fire each spark plug four times in a row, in a thousandth of a second, turning less fuel into more power with fewer emissions. The CLA can pause its engine while you're waiting at a red light, to save fuel and cut emissions. Even its available 4MATIC[®] all-wheel drive responds in real time, metering power to each wheel with quick precision.⁴ The CLA 250 can turn the demands of the moment—and the challenges of the future—into a feeling of instant gratification.





Please see endnotes at back of brochure.

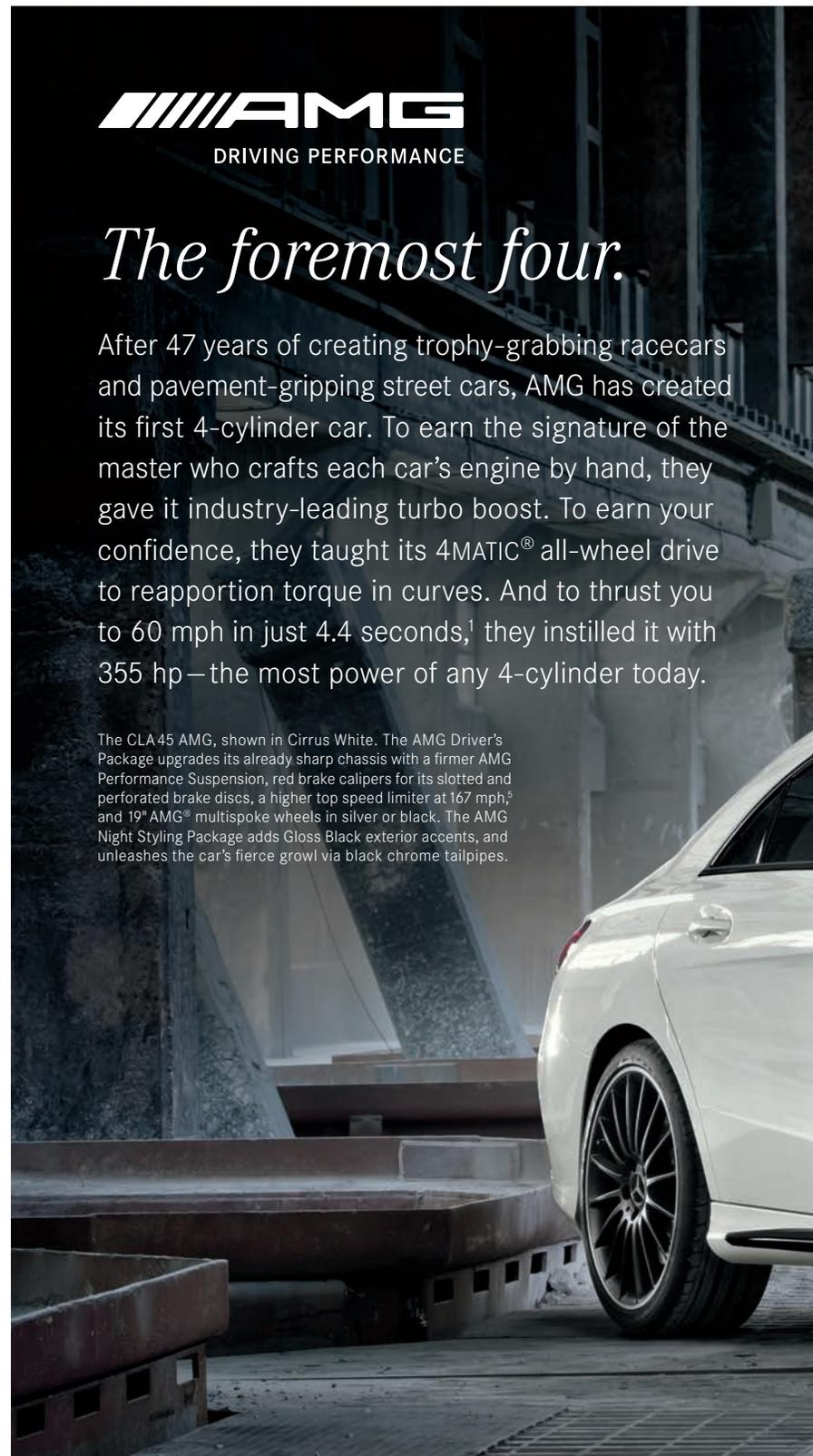


AMG
DRIVING PERFORMANCE

The foremost four.

After 47 years of creating trophy-grabbing racecars and pavement-gripping street cars, AMG has created its first 4-cylinder car. To earn the signature of the master who crafts each car's engine by hand, they gave it industry-leading turbo boost. To earn your confidence, they taught its 4MATIC® all-wheel drive to reapportion torque in curves. And to thrust you to 60 mph in just 4.4 seconds,¹ they instilled it with 355 hp—the most power of any 4-cylinder today.

The CLA 45 AMG, shown in Cirrus White. The AMG Driver's Package upgrades its already sharp chassis with a firmer AMG Performance Suspension, red brake calipers for its slotted and perforated brake discs, a higher top speed limiter at 167 mph,² and 19" AMG® multispoke wheels in silver or black. The AMG Night Styling Package adds Gloss Black exterior accents, and unleashes the car's fierce growl via black chrome tailpipes.





1 MAN 1

ENGINE

Please see endnotes at back of brochure.

First, when every second matters.

When you drive a CLA, you're surrounded by a legacy of safety innovation that's been setting standards for the industry for more than 60 years. From the first crumple zones to the Electronic Stability Program (ESP®), many of the safety features found on every car and SUV today were first introduced by Mercedes-Benz engineers. Their pursuit never ends, with new breakthroughs designed to help predict and prevent accidents. And while the CLA is equipped with safety innovations you might not see on other cars for years, it also keeps an eye on the future that's mere seconds in front of you. Using advanced radar and other sensors, it can help you avoid a collision in the precious moments before it happens. It's one thing to look into the future. The CLA looks out to protect yours.

Learn more about the many safety innovations in the CLA at MBUSA.com/CLA



Radar that watches the road ahead.

When you're driving above 5 mph, standard new COLLISION PREVENTION ASSIST PLUS uses multirange radar to monitor your speed and distance to the vehicle ahead of your CLA. If it senses that a collision is likely, it alerts you to brake. As soon as you do, its Adaptive Brake Assist can automatically increase braking to the ideal level needed.⁶ And in certain situations, it can apply the brakes autonomously if you do not respond to an alert—to help prevent or reduce the severity of a collision.⁷



COLLISION PREVENTION ASSIST PLUS in action:

1. When traveling between 5 and 65 mph, radar senses a vehicle ahead that you're too close to.

2. An audible tone and lighted icon alert the driver to initiate braking.



A body of protection. The CLA body structure is engineered to cocoon its occupants with strategic reinforcements of high- and ultrahigh-strength steel. Since the roads are shared with vehicles of varying sizes, the front crumple zone is designed to help manage impact forces on multiple levels, and to help dissipate them over, under and around the reinforced cabin. A network of eight air bags offers 10-way protection, including dual front knee air bags, front side-impact head/torso air bags, and side curtain air bags for both seating rows.⁸



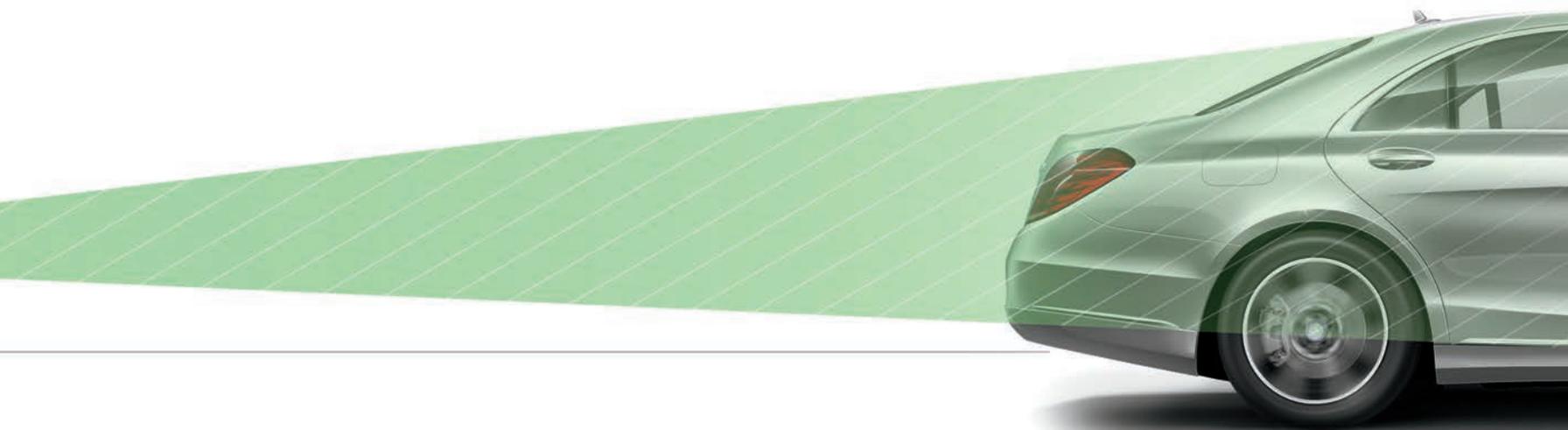
A watchful eye if it's time for a rest. ATTENTION ASSIST[®] is a Mercedes-Benz innovation that can alert you if it detects signs of drowsiness on long drives. Starting in the first minutes of a drive, the system measures more than 70 variables, to establish a pattern and determine the warning thresholds. By continually monitoring a variety of driving behaviors along your trip, ATTENTION ASSIST can offer a warning tone and encourage taking a break if it senses you're getting drowsy.⁹



Multilane multitaskers. Two available systems help make highway driving easier and safer. Blind Spot Assist can detect some unseen vehicles in the adjacent lane, and alert you with a lighted icon in either side mirror. If you signal for a lane change, the icon flashes and an alert sounds.¹⁰ Lane Keeping Assist uses a camera to monitor your position in relation to visible lane markings. If you start to drift from your lane without signaling, it can alert you by vibrating the steering wheel.⁷



Adaptive cruise control. Optional DISTRONIC PLUS[®] is a Mercedes-Benz innovation in cruising convenience. Radar-based technology adapts your set cruising speed in response to the flow of traffic ahead—automatically slowing until your path clears. If the vehicle ahead slows to a halt, it can brake the CLA to a stop, then resume with just a tap when traffic starts moving.¹¹ It can also detect an impending collision with a vehicle ahead—even if you're not using cruise control—then sound an alert and automatically apply up to 60% braking force to help reduce the severity of an impact.⁷



3. As soon as the driver presses the brake pedal, Adaptive Brake Assist adjusts the brake force.

4. If the driver brakes, but not hard enough to avoid a collision, the system increases braking force.

5. If the driver does not brake at all in response to the alert, the system can initiate braking autonomously.



Tuned for your favorite tracks.

The world is your playlist in the CLA. HD Radio™ stations and iPhone® integration come standard. Options range from nationwide SiriusXM Radio¹² to global TuneIn® Radio—one of an ever-expanding menu of apps¹³ available from Mercedes-Benz mbrace®. TuneIn lets you listen to Internet radio from all seven continents. The available harman/kardon LOGIC7® surround sound listens back, monitoring ambient noise and seamlessly adjusting the full audio spectrum—not just the volume—so the outside world won't mess with your mix.

The CLA250, in Black leather with optional Interior Package and Black Ash wood trim. The Multimedia Package upsizes the new standard 7" central screen to an even more vivid 8" size. Either screen displays audio, navigation, apps and other features with clear graphics and illustrated menus. And the sleek freestanding design delivers it all in crisp, high-resolution color without needing a bulky visor. So the screen is closer to your natural line of sight, and easy to read in any light.



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RADIO STATIONS

Please see endnotes at back of brochure.

In sync with your life.

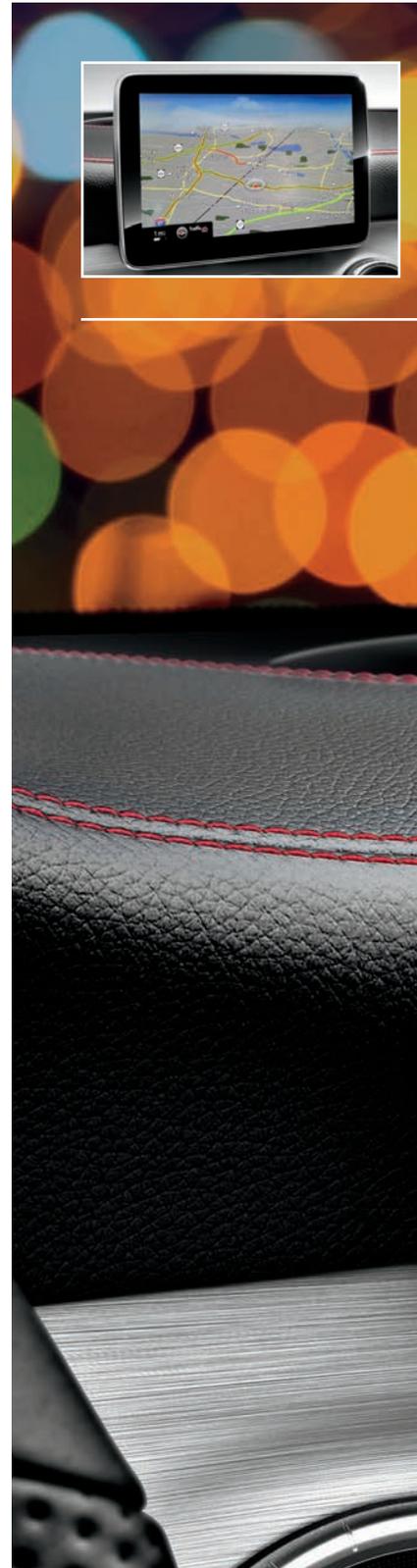
Your CLA and your smartphone both pack the power of advanced technology into a stylish, compact package to make your life more convenient and fun. Put 'em together, add in the available COMAND® navigation¹⁴ and the apps of Mercedes-Benz mbrace,[®] and you'll stay connected wherever you drive—whether you need to refuel, crave some sushi, or forgot where you parked.¹³



The mbrace Mobile App connects you, your CLA, and your iPhone or Android phone. You can reach out for help, ask a concierge, and send destinations to your car's COMAND navigation from your phone or PC.

A virtual remote lets you lock and unlock your car's doors from your smartphone. You can also locate your car in a crowded parking lot, flash its lights, or sound the horn.

Please see endnotes at back of brochure.





All on display. The available Multimedia Package unites a big new 8" screen with an intuitive central controller on the console, plus a multifunction steering wheel and scrollable in-dash menu display. The COMAND navigation features 3D maps, with three years of map updates and SiriusXM Traffic and Weather.¹² And mbrace brings the Internet to your dash, with apps like Facebook, Google Maps, Yelp, and more. And since new apps and updates install over the air, your CLA is not frozen in time the day it's built. It keeps up with change, keeps you connected, and stays in sync with your world.



A coupe ahead, and a cut above.

The sporty profile and performance of the CLA tell you it's a coupe. The richly refined cabin lets you know you're in a Mercedes-Benz. And with four doors and room for five, it's a driver's car that pleases passengers, too. Its features are innovative, with added standard luxuries and new options for 2015. Its controls are intuitive—useful and user-friendly. And its premium feel is indicative of the Star in its grille, from its stylish, winglike dash to its hand-fitted upholstery.



Starts with a touch.

Standard KEYLESS-START lets you fire up the engine, or shut it off, with just the tap of a button in the dash—without taking the car's SmartKey remote from your pocket or purse. With optional KEYLESS-GO,[®] you can lock or unlock the car just as easily, by touching any of the four exterior door handles.



A seat to remember.

The standard 12-way power driver seat includes a 3-position memory and 4-way power lumbar support. Heated front seats are an optional luxury that'll quickly become a must-have. The power mirrors are automatically heated and aerodynamically designed to help keep the side windows cleaner in the rain.



Tailored to suit your style.

One style doesn't fit all in the CLA. In addition to a selection of hand-fitted upholstery and trim options, the Sport Package Plus emboldens the cabin with DINAMICA microsuede seat inserts, a flat-bottom steering wheel, brushed aluminum pedals, and racy red stitching, seat belts and vent accents.

Please see endnotes at back of brochure.



Sound that surrounds.

The available harman/kardon LOGIC7® sound system was developed along with the CLA, to make the best use of its interior acoustics and body structure. Premium speakers fill the cabin with 450 watts of lush digital surround sound. The Multimedia Package adds Dolby® Digital 5.1 technology.



Room for more.

The rear seat offers room for three, along with the flexibility for mixing people and parcels. The seatbacks fold down in a 60/40 split to extend the cavernous 13.1-cubic-foot trunk.¹⁵ For added comfort, a new folding center armrest is standard. Outboard head restraints are integrated like the front seats.



Air of refinement.

Dual-zone automatic climate control, another new standard feature for 2015, lets the driver and front passenger select individual temperature settings. A digital display and elegant controls make it easy to maintain comfort, while one-button modes offer quick window defrosting and summer cooling.

mbrace®

Mercedes-Benz mbrace® can make any trip easier, safer, more productive and more enjoyable.¹³ It brings you a world of security and convenience. It brings the Internet to your dashboard. It connects you to your car, from your smartphone or computer. It even updates over the air.

mbrace Package 6-month trial included

*Advanced features you'll enjoy every day.
Support you can count on when you need it most.*

Safety and Security

From Roadside Assistance¹⁶ to anti-theft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- Directly connect with Mercedes-Benz Roadside Assistance for help with a dead battery, flat tire or other car trouble
- Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

Remote Connections to Your Vehicle

Interact with your vehicle's features, and send addresses to its COMAND® navigation system, from your iPhone, Android or computer.¹⁷

- Send destinations and even exact routes to your car's available COMAND navigation system from your computer or smartphone
- Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- Remote-lock and unlock your car's doors
- Sound your car's horn and flash its lights to help you spot it in a crowded parking lot, or to call attention to a hazardous situation

Mercedes-Benz Apps 3-month trial included

In-Vehicle Internet *An ever-growing variety of in-car apps, offering Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.*

- Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- Listen to Internet radio stations from around the globe with Tuneln® Radio
- Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- Find and view local Points of Interest with Google™ Local Search with Street View and Panoramic images
- Keep up-to-date on the latest news from around the world
- Follow your favorite stocks through Morningstar®
- Access your Mercedes-Benz Financial Services account
- View local traffic cams in many major metropolitan areas
- Search for hotel rooms by distance and price, and book them, provided by HRS—Hotel Reservation Service
- Check weather locally and around the world
- Compare fuel prices at nearby filling stations
- Check the status of flights and airport conditions
- Look up showtimes at local movie theaters
- Enjoy a variety of music curated by Mercedes-Benz via Mercedes-Benz Radio
- Keep up with your RSS feed and more
- Enjoy even more new apps whenever they become available

mbrace PLUS 3-month trial included

*Personal assistance to make your life easier.
Helpful ways to look after your loved ones.*

Personal Concierge

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

Family Driver Monitoring

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- Set speed limits and be notified if they're exceeded
- Set up virtual boundaries and be alerted if they're crossed
- Receive an alert if the car is started after curfew
- See where your vehicle's been driven on an online map

Advanced Travel Assistance

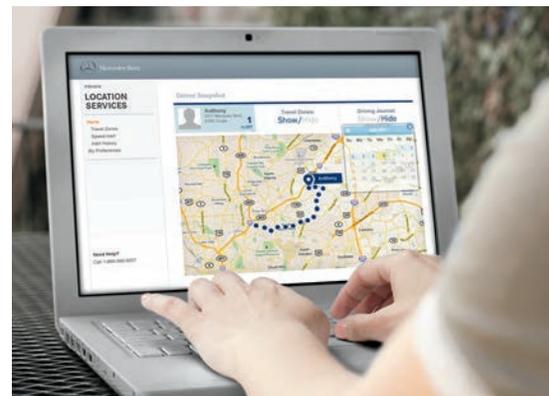
Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- Receive spoken assistance in your car with weather and traffic conditions, Point of Interest information, and turn-by-turn driving directions to your destination
- Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

Requires Multimedia Package

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

Please see endnotes at back of brochure.



An expression of you.

Genuine Mercedes-Benz Accessories are exclusively engineered to fit your car as well as they fit your life. A wide selection of accessories lets you enhance your coupe's appearance, expand its versatility, or offer it some extra protection in everyday use. From the allure of the Illuminated Star to stylish wheels to innovative multimedia systems, they're a great way to make your CLA unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/CLA

Gloss Black mirror caps.

Add a racing-inspired detail to the CLA's profile with a set of Gloss Black side mirror housings. They're also available with the look of carbon fiber.



Rear spoiler.

A subtle, lip-type rear spoiler adds sporty punctuation to the sleek shape of your CLA. Designed to enhance rear-wheel downforce at speed, it comes primed and ready for painting.



Illuminated Star.

Give your CLA an even more intriguing presence on the road. Efficient LED technology illuminates the Star in the grille in a gentle white glow as you drive.¹⁸

Wheels and hub inserts.

Black/polished 18" twin 5-spoke alloy wheels are among the many precisely engineered 17" and 18" accessory wheels. Wheel center caps are also offered in a wide variety of styles.

Build your own.

● Standard ○ Optional — Not available

MBUSA.com/CLA

Option Packages	CLA 250	CLA 45 AMG
Premium Package <ul style="list-style-type: none"> KEYLESS-GO® Heated front seats harman/kardon LOGIC7® surround sound system SiriusXM Radio¹² with 6-month trial of All Access plan Garage door opener Auto-dimming driver-side and inside rearview mirrors Digital compass display in inside mirror¹⁹ 	○	○
Multimedia Package <i>Requires Premium Package</i> <ul style="list-style-type: none"> COMAND® hard-drive-based navigation¹⁴ with 3 years of map updates 8" high-resolution color screen Rearview camera²⁰ In-dash DVD/CD player and SD card reader Dolby® Digital 5.1 sound Voice control with learning feature for audio, telephone and navigation SiriusXM Traffic and Weather¹² with 3 years of service 	○	○
Interior Package <i>Requires Premium Package</i> <ul style="list-style-type: none"> Leather upholstery Topstitched MB-Tex upper dash and upper door trim Multicolor ambient lighting 	○	○
Driver Assistance Package <ul style="list-style-type: none"> DISTRONIC PLUS® adaptive cruise control¹¹ Blind Spot Assist¹⁰ Lane Keeping Assist⁹ 	○	○
Sport Package <ul style="list-style-type: none"> 18" AMG® twin 5-spoke wheels³ Sport lower body styling, chrome diamond-block grille Perforated front brakes with painted calipers 	○	—
Sport Package Plus <ul style="list-style-type: none"> 18" AMG triple-spoke wheels with wider high-performance tires³ Performance suspension, steering, transmission Sport mode, and exhaust Sport lower body styling, chrome diamond-block grille, red accent stripes in bumpers Perforated front brakes with painted calipers Black MB-Tex/DINAMICA upholstery, MB-Tex upper dash and door trim Flat-bottom sport steering wheel, rubber-studded brushed aluminum sport pedals Aluminum dash trim, red cabin topstitching, and red seat belts 	○	—
AMG Exterior Carbon Fiber Package²¹ <ul style="list-style-type: none"> Carbon fiber front air-dam splitter, side mirror caps, side-sill inserts and rear diffuser 	—	○
AMG Night Styling Package²¹ <ul style="list-style-type: none"> Gloss Black front air-dam splitter, side mirror caps, side-window trim, side-sill inserts and rear diffuser Black chrome tailpipes 	—	○
AMG Driver's Package <ul style="list-style-type: none"> AMG Performance suspension, increased top speed⁵ Red-painted brake calipers 19" AMG 16-spoke wheels in black or silver³ 	—	○
AMG Performance Studio Package²¹ <ul style="list-style-type: none"> Gloss Black front air-dam splitter, side mirror caps, side-window trim, side-sill inserts, rear spoiler and rear diffuser Matte grey lower body striping Red accents on side mirrors and grille Red-painted brake calipers All-black 19" AMG multispoke wheels with exclusive red/black center covers³ Black MB-Tex/DINAMICA upholstery, MB-Tex upper dash and door trim Red cabin topstitching and red seat belts AMG Performance front seats by Recaro® AMG Performance steering wheel with DINAMICA side grips 	—	○

Individual Options

	CLA 250	CLA 45 AMG
4MATIC® all-wheel drive <i>AMG Performance 4MATIC on CLA 45 AMG</i>	○	●
AMG Performance exhaust	—	○
Red-painted brake calipers <i>Also in AMG Performance Studio and Driver's Packages</i>	—	○
Panorama roof	○	○
KEYLESS-GO® <i>Also in Premium Package</i>	○	○
Bi-Xenon headlamps and fiber-optic LED taillamps	○	●
Rearview camera ²⁰ <i>Also in Multimedia Package</i>	○	○
PARKTRONIC with Active Parking Assist	○	○
Blind Spot Assist ¹⁰ <i>Also in Driver Assistance Package</i>	○	○
harman/kardon LOGIC7® surround sound system <i>Also in Premium Package</i>	○	○
Garmin® MAP PILOT navigation system ¹⁴ <i>Not available with Multimedia Package</i>	○	○
Heated front seats <i>Also in Premium Package</i>	○	○
Power front passenger seat with memory	○	○
Multicolor ambient lighting <i>Also in Interior Package</i>	○	○
AMG Performance front seats by Recaro <i>Also in AMG Performance Studio Package</i>	—	○
AMG Performance steering wheel <i>Also in AMG Performance Studio Package</i>	—	○
18" AMG twin 5-spoke wheels ³	○	—
18" AMG triple 5-spoke wheels ³	○	—
18" AMG multispoke wheels ³ (black) <i>Requires Sport Package</i>	○	—
19" AMG 16-spoke wheels ³ (silver or black)	—	○
AMG wheel center caps with concealed lugs <i>Not available with 19" wheels</i>	—	○
Anthracite interior trim	●	—
Aluminum interior trim <i>Also in CLA 250 Sport Package Plus</i>	○	●
Black Ash wood interior trim	○	○
Burl Walnut wood interior trim	○	○
Carbon fiber interior trim	—	○
Metallic paint	○	○

Specifications

	CLA 250	CLA 45 AMG
Engine	2.0-liter Direct Injection turbocharged inline-4 208 hp @ 5,500 rpm 258 lb-ft torque @ 1,250–4,000 rpm	Handcrafted 2.0-liter Direct Injection turbocharged AMG inline-4 355 hp @ 6,000 rpm 332 lb-ft torque @ 2,250–5,000 rpm
Transmission	7-speed dual-clutch automatic with shift paddles	7-speed AMG SPEEDSHIFT® DCT dual-clutch automatic with shift paddles
Wheels	17" 5-spoke ³	18" AMG twin 5-spoke ³
Suspension	4-wheel independent strut front/multilink rear	AMG Sport Suspension, 4-wheel independent strut front/multilink rear
Drivetrain	Front-wheel drive or 4MATIC all-wheel drive	AMG Performance 4MATIC all-wheel drive

Dimensions

	CLA 250	CLA 45 AMG
Wheelbase	106.3"	106.3"
Overall length	182.3"	184.7"
Overall height	56.6"	55.7"
Overall width (w/mirrors)	80.0"	80.0"
Curb weight	3,274 lbs (4MATIC: 3,395 lbs)	3,450 lbs
Headroom (f/r)	38.2" / 35.4"	38.2" / 35.4"
Legroom (f/r)	40.2" / 27.1"	40.2" / 27.1"
Shoulder room (f/r)	56.0" / 53.2"	56.0" / 53.2"
Cargo capacity	13.1 cu ft	13.1 cu ft



Garmin MAP PILOT. A navigation system that fits on an SD card, this accessory depicts streets and buildings in 3D, and can show photorealistic views of intersections, all on the standard 7" screen.²²



Multicolor ambient lighting. LED illumination casts a soothing glow from underneath the head restraints, and into the door handles and armrests. Any of 12 colors can be selected by the driver at any time.

Wheel choices

Please see endnotes at back of brochure.



17" 5-spoke
● CLA 250



18" twin 5-spoke
○ CLA 250



18" triple 5-spoke
○ CLA 250



18" AMG twin 5-spoke
○ CLA 250 Sport Package



18" AMG multispoke (black)
○ CLA 250 Sport Package upgrade



18" AMG triple-spoke
○ CLA 250 Sport Package Plus



18" AMG twin 5-spoke
● CLA 45 AMG



19" AMG 16-spoke (silver or black)
○ CLA 45 AMG

Color and trim.

Seat styles



Sport seats

MB-Tex (CLA 250)

MB-Tex/DINAMICA (CLA 250 Sport Package Plus, CLA 45 AMG)

Leather (CLA 250 and CLA 45 AMG Interior Packages)



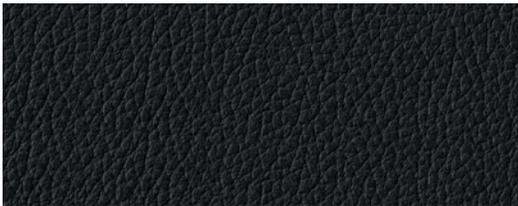
AMG Performance seats by Recaro®

MB-Tex/DINAMICA (CLA 45 AMG)

MB-Tex/DINAMICA with red accents (CLA 45 AMG Performance Studio Package)

Leather (CLA 45 AMG Interior Package)

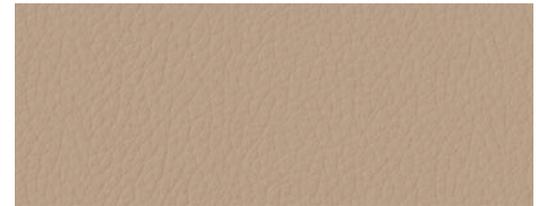
Upholstery colors



Black (MB-Tex or leather)



Ash (MB-Tex or leather)



Beige (MB-Tex)



Brown (leather)



Black (MB-Tex/DINAMICA, with red seat belts)



Black "Red Cut" (leather, with red seat belts)

Endnotes

- 1 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2 2015 EPA estimated fuel economy figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.
- 3 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. CLA 250 models without high-performance tires are equipped with Extended Mobility tires and are not provided with a spare tire. Models with high-performance tires are provided with TIREFIT sealant and a portable air pump in lieu of a spare tire.
- 4 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 5 Always obey local speed and traffic laws.
- 6 COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle.

- 7 Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Autonomous braking is available at speeds between approximately 5 and 65 mph for moving vehicles, or 5 and 31 mph for stationary objects. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 8 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 9 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 37 mph.
- 10 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. Blind Spot Assist operates at speeds above approximately 20 mph.
- 11 DISTRONIC PLUS® is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are

Interior trim



Anthracite (CLA 250)



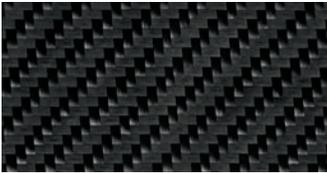
Aluminum



Black Ash wood



Burl Walnut wood



Carbon fiber (CLA 45 AMG)

Paintwork



Jupiter Red



Cirrus White



Night Black



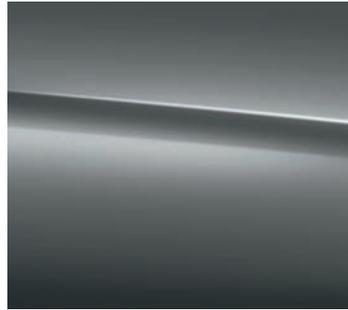
Cosmos Black metallic



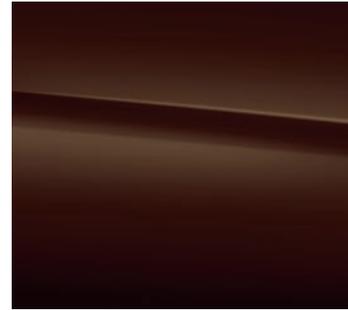
Northern Lights Violet metallic



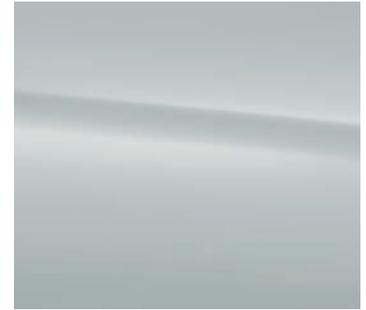
Polar Silver metallic



Mountain Grey metallic



Cocoa Brown metallic



designo Magno Polar Silver (matte)²³

cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely.

- 12 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 3-year introductory subscription to SiriusXM Traffic and SiriusXM Weather on models with COMAND® navigation. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 13 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones. Internet-based features require Multimedia Package and an active subscription to mbrace Mercedes-Benz Apps Package. Connection may be limited by cellular signal.
- 14 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the

vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

- 15 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs.
- 16 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 17 The mbrace Mobile App is compatible with Apple iPhone® models running iOS 7 or later, and Android-based phones running OS 2.3 or later. Please visit MBUSA.com/mbrace for more information.
- 18 Not available in combination with Driver Assistance Package.
- 19 Compass in mirror is replaced by displays in COMAND® navigation screen and multifunction display when Multimedia Package is also ordered.
- 20 Rearview camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 21 AMG Exterior Carbon Fiber, Night Styling and Performance Studio Packages may not be ordered together.
- 22 Not available in combination with Multimedia Package.
- 23 Extra-cost option.



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

