

A FULL LINE OF VEHICLES DESIGNED  
TO INSPIRE AND EXHILARATE



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Part #: UC160 PM001

2016  
**FORTE**



## Sleek styling with performance to match

With distinctive exterior styling, the 2016 Kia Forte is instantly recognizable on the road. Three models are available so that you can choose the one that fits your lifestyle: the sleek sedan, the versatile Forte5, and the sporty Koup. Each model delivers exceptional performance. Technologically advanced features include available UVO eServices<sup>1</sup> Infotainment System with voice-command navigation<sup>1\*</sup> and a Rear-Camera Display<sup>2</sup> to make driving more convenient than ever. Forte is also equipped with active and passive safety systems<sup>†</sup> designed to help give you peace of mind every time you drive. Like all Kia models, Forte comes with an industry-leading 10-year/100,000-mile warranty program.<sup>3</sup>



1, 2, 3, \* See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims.  
†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.  
Cover: SEDAN EX WITH PREMIUM PLUS PACKAGE/KOUP SX WITH PREMIUM TECHNOLOGY PACKAGE/FORTE5 SX SHOWN. This page: SEDAN EX WITH PREMIUM PLUS PACKAGE SHOWN.

## Versatility is just the beginning

Forte5 stands out with its own unique exterior styling. Its “fifth door” allows easy access to its roomy cargo<sup>4</sup> area, while split-folding rear seats provide added versatility. A combination of available features including a ventilated driver's seat, push-button start, and a heated steering wheel enhances your convenience and comfort.



## Irresistible design, exhilarating performance

With its sleek, sculpted exterior design, the Forte Koup combines exceptional styling with impressive performance. An available 1.6L turbocharged engine\* ensures driving excitement. The sporty Koup SX also has a sport-tuned suspension and a choice of either a six-speed manual transmission or an available six-speed Sportmatic<sup>®</sup> transmission with paddle shifters.\*



### 60/40 SPLIT-FOLDING REAR SEATS

All models feature split-folding rear seats so you can fit extra-long cargo<sup>4</sup> and up to two rear-seat passengers. Forte5 (shown) is exceptionally roomy.

### HIDDEN STORAGE & CARGO COVER

Forte5's cargo cover lets you store your valuable items out of sight. A hidden tray in the trunk of the Forte5 includes dividers to help you keep loose items neatly organized.



#### 1. VENTILATED DRIVER'S SEAT\*

You'll stay cool on hot summer afternoons, thanks to an available ventilated driver's seat that circulates cool air through perforations in the seating surface.

#### 2. HEATED SEATS\*

For comfortable driving in cold weather, luxury features include available heated front seats and heated rear outboard seat cushions.

#### 3. HEATED STEERING WHEEL\*

Driving during the colder months is more pleasant with the available heated steering wheel.

#### DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL\*

To create personalized comfort zones, the available dual-zone automatic temperature control allows the driver and front passenger to adjust individual temperature settings. Rear vents provide direct airflow to rear passengers.

#### INTERIOR INSULATION

To help reduce road noise, so you can travel in peace and quiet, there's an extensive amount of insulation throughout the interior — everything from foam-filled portions of the body to an insulating layer under the carpet.

## Travel in style and comfort

Driver and passengers alike will appreciate Forte's spacious, comfortable interior. An available 10-way power-adjustable driver's seat with lumbar support\* and two memory presets\* allows the driver to choose the ideal seating position. For comfort and convenience, Forte EX and SX have a sliding center console armrest with storage, a fold-down rear center armrest with dual cup holders, and available leather seat trim.



\* See Features page for availability. Not all optional features are available on all trims. SEDAN EX WITH PREMIUM PLUS PACKAGE SHOWN.



## It's time to raise your expectations

Forte SX models feature a sporty interior that's highlighted by metal pedals, metal-finish accents, and sleek controls. The available SX Premium Technology Package\* includes voice-command navigation\* and a Supervision meter cluster\* to enhance your driving experience with added comfort and convenience.

### AUXILIARY JACKS

Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable, sold separately, integrates your iPod® mobile digital device\* with the audio-system controls.

### SIRIUSXM® SATELLITE RADIO®

Enjoy 150 channels of commercial-free music, plus sports and news in your Kia during your 3-month SiriusXM All Access trial subscription, which also includes streaming 160+ channels on your computer, smartphone, and tablet.

### BLUETOOTH® WIRELESS TECHNOLOGY<sup>7</sup>

With personal audio devices providing a greater variety of entertainment options, you'll enjoy streaming audio more than ever when using a compatible Bluetooth® wireless technology-enabled device.

## Confidence-inspiring technology

Forte is equipped with impressive systems dedicated to enhancing your daily drive. With available features that include the multifaceted UVO eServices<sup>1</sup> Infotainment System\* and Rear-Camera Display,<sup>2</sup> you can do everything from managing your entertainment options to monitoring your driving environment.



### 1. UVO — SHORT FOR “YOUR VOICE”\*

The available UVO eServices<sup>1</sup> Infotainment System uses advanced voice-recognition technology to let you conveniently manage your music and enjoy hands-free<sup>1</sup> use of your phone — with simple, intuitive verbal commands. It provides you with an easy way to connect to your vehicle by seamlessly integrating your compatible smartphone<sup>9</sup> with your Forte. UVO eServices<sup>1</sup> can keep track of your vehicle’s parking location with Parking Minder<sup>9</sup> and it allows you to use a web-enabled computer to send locations that you find on Google Maps™<sup>10</sup> mapping service to the navigation system for route guidance. It also lets you stream music, monitor your vehicle’s driving habits, access 911 Connect<sup>11</sup> or Enhanced Roadside Assist<sup>12</sup> and check maintenance requirements with Vehicle Diagnostics<sup>13</sup> on the large-capacitive touch screen. Additionally, there are no subscription fees<sup>1</sup> to enjoy all these benefits.

### 2. UVO eSERVICES APP\*

An available free app allows you to integrate your compatible smartphone<sup>9</sup> with your vehicle — and make the most of UVO eServices.<sup>1</sup> This app can be downloaded at the App Store<sup>SM14</sup> and Google Play™ Store.<sup>10</sup>

### 4. REAR-CAMERA DISPLAY<sup>2</sup>\*

To help you see people and things behind your vehicle that you might not see by looking over your shoulder, Forte features an available Rear-Camera Display with a large, bright screen.

### 3. AUTO ON/OFF HEADLIGHTS\*

For added convenience Forte features available automatic on/off headlights. They use sensors to monitor ambient light and automatically turn your lights on and off for you.

### 5. STEERING-WHEEL-MOUNTED CONTROLS<sup>1</sup>

You may operate a variety of features with the convenient steering-wheel-mounted controls, including the audio system’s volume, mode selection, and all of the cruise control system’s functions.

## Features designed to empower

Forte includes a variety of technologically advanced features that provide you with an exceptional level of comfort and convenience. Available features like driver’s memory seat,\* push-button start,\* voice-command navigation system,<sup>1</sup>\* and perimeter approach lighting\* combine to make daily driving a pleasure.



### 6. ACTIVE ECO SYSTEM\*

Forte models with a Sportmatic<sup>®</sup> transmission have an Active Eco System. With a push of the Active Eco button, it adjusts the engine and transmission calibration to help optimize fuel efficiency.<sup>15</sup>

### 10. SUPERVISION METER CLUSTER\*

The Supervision meter cluster, available on EX and SX models, features a 4.2-inch Thin-Film Transistor (TFT) color LCD display that provides sharp, high-contrast graphics for outstanding readability of the gauges.

### 7. VOICE-COMMAND NAVIGATION SYSTEM<sup>1</sup>\*

The convenient, available voice-command navigation system has a vivid 7-inch, color, large-capacitive touch screen and delivers continuously updated highway conditions from SiriusXM Traffic.<sup>®6\*</sup>

### 11. DRIVER’S MEMORY SEAT\*

Two drivers can preset their own individual settings with the available 10-way power-adjustable driver’s seat with memory seat controls.

### 8. PERIMETER APPROACH LIGHTING\*

As you approach your Forte with the available Smart Key remote,<sup>7</sup> it automatically activates an available system that illuminates the driver’s door and unfolds the power-folding mirrors.

### 12. PADDLE SHIFTERS\*

For sportier driving, Forte SX models with an automatic transmission feature steering-wheel-mounted<sup>1</sup> paddle shifters to give you precise control of the six-speed Sportmatic<sup>®</sup> transmission.

### 9. PUSH-BUTTON START\*

For everyday driving convenience, the available Smart Key remote lets you start or stop your Forte’s engine with the simple push of a button, even when you have the key fob in your pocket or purse.

### 13. POWER SUNROOF

An available power sunroof lets you enjoy a feeling of spaciousness and fills the cabin with fresh air. In addition, its sunshade is quick and convenient to operate.

## Excitement comes in many forms

Forte is equipped with a powerful 145-horsepower, 1.8L engine.<sup>16</sup> EX models provide added excitement with a 2.0L Gasoline Direct Injection (GDI) engine with 173 horsepower.<sup>16</sup> For the ultimate in sport performance, Koup and Forte5 SX models have a 1.6L turbocharged GDI engine that delivers 201 horsepower. Every one of these engines features Dual Continuously Variable Valve Timing (D-CVVT), which helps increase power and reduce exhaust emissions.



# Advanced safety systems – because life is full of curves

Forte features advanced safety systems designed to help give you peace of mind every time you drive. Each one is engineered to help you maintain control, even in harsh road conditions and in some emergency situations.† These safety systems are designed to function automatically, leaving you free to focus on safe driving.



**ANTI-LOCK BRAKING SYSTEM (ABS)**

ABS is the foundation of an active safety system and helps to contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

**VEHICLE STABILITY MANAGEMENT (VSM)**

VSM adds steering-direction-control capability. The system intervenes in appropriate situations to help the driver regain control of the vehicle.

**ELECTRONIC STABILITY CONTROL (ESC)**

ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Forte on course.

**TRACTION CONTROL SYSTEM (TCS)**

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheels that have the most traction.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)**

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

**BRAKE ASSIST SYSTEM (BAS)**

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it applies full braking force, which helps shorten your overall stopping distance.

**HILL-START ASSIST CONTROL (HAC)**

To help keep your Forte from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. SEDAN EX WITH PREMIUM PLUS PACKAGE SHOWN.





## Designed to help protect driver and passengers

Forte is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.<sup>17</sup>

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents and/or injury. Always drive responsibly. Inflated airbags are shown for illustration only. <sup>17, 18</sup> See Specifications page for endnotes. SEDAN EX WITH PREMIUM PLUS PACKAGE SHOWN.

### **AIRBAG & SEAT-BELT SENSORS**

This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly.<sup>17</sup>

### **FRONT SEAT-BELT PRETENSIONERS**

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

### **HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS**

The front height-adjustable seat-belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

### **FRONT & REAR 3-POINT SEAT BELTS**

Three-point seat belts are standard for all five seating positions, so that each person is protected with both an over-the-lap and shoulder seat belt.

### **SIDE-IMPACT DOOR BEAMS**

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. In addition, the A and B pillars are also reinforced, further helping to strengthen the body of the vehicle.

### **FRONT & REAR CRUMPLE ZONES**

Both front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

### **LATCH SYSTEM**

Forte features easy-to-use Lower Anchors and Tethers for Children (LATCH) system. It is engineered to let you securely install a compatible child seat at either end of the rear seat.



**NHTSA Overall 5-Star  
Crash Safety Rating<sup>18</sup>**

FOR THE 2016 FORTE SEDAN



#### TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the race track helps Kia manufacture award-winning vehicles that perform beyond your expectations. In only its third season of competition, the Kia Racing team won the 2014 Pirelli World Challenge GTS-Class Manufacturer Championship with two turbocharged Optimas — scoring 13 podium finishes, including five wins, during the 16-race season, and leading more on-track miles than any other brand.

#### INDUSTRY-LEADING WARRANTY PROGRAM<sup>3</sup>

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.<sup>3</sup>

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

#### COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia as bold as it is distinctive. Today, the lineup consists of vehicles that fill owners, as well as Kia's designers, with pride.

## Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia's dedication to quality and value has been widely recognized — one reason why Kia was named as a top 100 brand in Interbrand's 2014 Best Global Brands report.<sup>19</sup>



KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).



#### COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant! Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

#### B.R.A.K.E.S. PRO-ACTIVE DRIVING SCHOOL FOR TEENS

Kia understands that teaching teenagers safe driving skills can save lives. To accomplish this goal, Kia has formed a partnership with the B.R.A.K.E.S. (Be Responsible And Keep Everyone Safe) Pro-Active Driving School for Teens ([www.PutOnTheBrakes.org](http://www.PutOnTheBrakes.org)), with support including a fleet of 32 vehicles. B.R.A.K.E.S. provides teenagers 15-19 nationwide with no-cost, hands-on defensive training on a closed course in a controlled environment to respond to real-world driving scenarios.

#### DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than \$7 million to fund nearly 15,000 projects across all 50 US states, impacting more than 1 million high-need public-school students in just three years.



OFFICIAL  
AUTOMOTIVE  
PARTNER  
OF THE NBA<sup>20</sup>



OFFICIAL  
AUTOMOTIVE  
PARTNER  
OF THE LPGA<sup>21</sup>



<sup>19</sup>Kia Sorento and Optima GDI (EX, SX & Limited and certain LX trims only) are assembled in the United States from U.S. and foreign parts. 3, 19, 20, 21 See Specifications page for endnotes.

# PACKAGES

## 6-SPEED SPORTMATIC® TRANSMISSION PACKAGE

- 6-speed Sportmatic® transmission
- Active Eco System
- Paddle shifters (SX only)



## LX POPULAR PACKAGE/ POPULAR PLUS PACKAGE (AVAILABLE ON SEDAN ONLY & REQUIRES 6-SPEED SPORTMATIC® TRANSMISSION PACKAGE)

- 16" tires w/alloy wheels (only available w/LX Popular Plus Package)
- AM/FM/CD/MP3/SiriusXM® w/4.3" screen & Rear-Camera Display<sup>2</sup>
- Outside mirrors w/turn-signal indicators
- Sliding center armrest
- Rear-seat center armrest w/cup holders
- Dual visors w/mirror & light
- Cruise control w/steering-wheel-mounted controls<sup>1</sup>
- Front passenger seat-back pocket
- Sunglasses holder
- Tweeter speakers
- Auto on/off headlights
- Soft-touch upper door panels (not shown)
- Illuminated ignition key cylinder (not shown)
- Map lights (not shown)
- Knit + tricot cloth seat trim (not shown)



## EX PREMIUM PACKAGE (AVAILABLE ON SEDAN ONLY)

- UVO eServices<sup>1</sup> Infotainment System w/voice-command navigation, SiriusXM Traffic<sup>5</sup> Rear-Camera Display<sup>2</sup> HD Radio<sup>TM</sup> Technology<sup>22</sup>
- Auto-dimming rearview mirror w/HomeLink<sup>23</sup>
- Power sunroof
- Push-button start w/Smart Key
- Leather seat trim
- Heated front seats
- Perimeter approach lighting & front door handle pocket lighting
- Immobilizer (not shown)



## EX PREMIUM PLUS PACKAGE (AVAILABLE ON SEDAN ONLY & REQUIRES EX PREMIUM PACKAGE)

- 10-way power adjustable driver's seat w/lumbar support & two memory presets
- Dual-zone automatic temperature control
- Ventilated driver's seat
- Heated rear outboard seat cushions
- Heated steering wheel
- Supervision meter cluster w/Thin-Film Transistor (TFT) color LCD
- LED taillights (not shown)



## EX PREMIUM TECHNOLOGY PACKAGE (AVAILABLE ON FORTE5 & KOUP, REQUIRES 6-SPEED SPORTMATIC® TRANSMISSION PACKAGE)

- UVO eServices<sup>1</sup> Infotainment System w/voice-command navigation, SiriusXM Traffic<sup>5</sup> Rear-Camera Display<sup>2</sup> HD Radio<sup>TM</sup> Technology<sup>22</sup>
- Dual-zone automatic temperature control
- Auto-dimming rearview mirror w/HomeLink<sup>23</sup>
- Power sunroof
- Push-button start w/Smart Key
- Leather seat trim
- Heated front seats
- Ventilated driver's seat (Koup only)
- Heated rear outboard seat cushions (Forte5 only)
- Heated steering wheel
- Perimeter approach lighting & front door handle pocket lighting
- LED taillights (not shown)
- Immobilizer (not shown)
- 2-way power adjustable driver's lumbar (not shown)



## SX PREMIUM TECHNOLOGY PACKAGE (AVAILABLE ON FORTE5 & KOUP)

- UVO eServices<sup>1</sup> Infotainment System w/voice-command navigation, SiriusXM Traffic<sup>5</sup> Rear-Camera Display<sup>2</sup> HD Radio<sup>TM</sup> Technology<sup>22</sup>
- Dual-zone automatic temperature control
- Auto-dimming rearview mirror w/HomeLink<sup>23</sup>
- Supervision meter cluster w/Thin-Film Transistor (TFT) color LCD
- Power sunroof
- Leather seat trim
- Heated front seats
- Ventilated driver's seat
- Heated rear outboard seat cushions (Forte5 only)
- Heated steering wheel
- 10-way power adjustable driver's seat w/two memory presets (Forte5 only)
- 2-way power adjustable driver's lumbar (Koup only) (not shown)

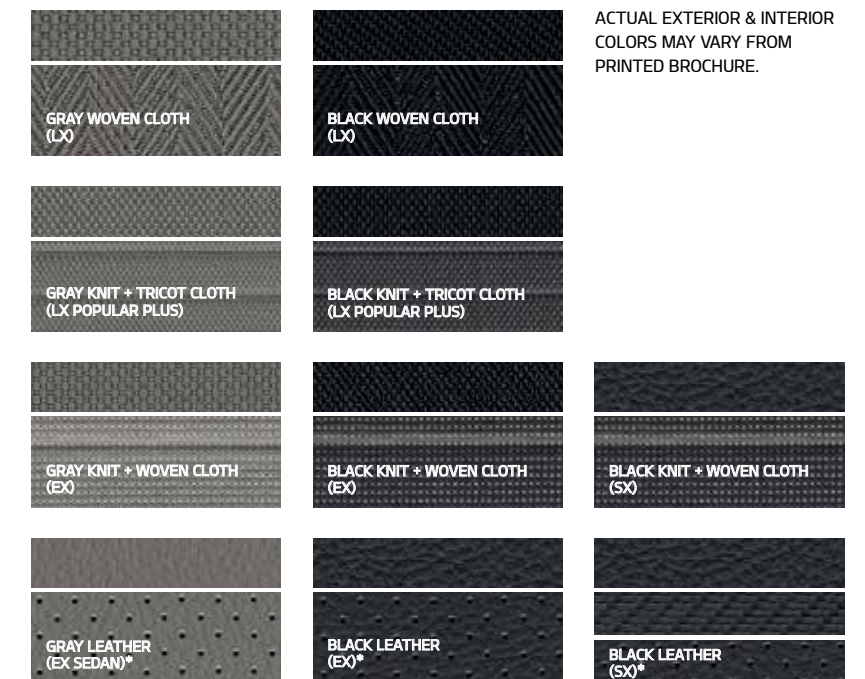


# COLORS

## EXTERIOR



## INTERIOR



1, 2, 6, 22, 23 See Specifications page for endnotes.

<sup>1</sup>ONLY W/LX POPULAR/POPULAR PLUS PACKAGE. <sup>^</sup>SEDAN ONLY  
(P) = PEARL PAINT (M) = METALLIC PAINT

INTERIOR COMBINATIONS ARE INDICATED BY: G = GRAY INTERIOR, BK = BLACK INTERIOR \*OPTIONAL

