

FCA

FIAT CHRYSLER AUTOMOBILES

AdvantagePlan



Welcome to the *AdvantagePlan*

The Advantage Plan offers *Exclusive Discounts* for FCA Canada Preferred Customers.

FCA Canada is proud to recognize the business relationship between our organizations by offering you the Preferred Price on your next vehicle purchase or lease. The Preferred Price is yours in addition to most consumer incentives available at the time of sale.

This is our way of saying... “Enjoy the FCA Advantage!”



Chrysler 300



Dodge Grand Caravan



FIAT® 500X



Jeep® Grand Cherokee



Ram 1500

AdvantagePlan



Our Program

PROGRAM	ADVANTAGE PLAN FOR PREFERRED ACCOUNTS
The Offer	Preferred Pricing = Dealer Invoice + \$25
Eligible Participants	Employees of Approved FCA Canada Inc. Supplier & Fleet Accounts
Control Numbers	1 per Calendar Year
2016 Calendar Year Eligible	*Eligible New 2015, 2016 & 2017 Chrysler, Jeep, Dodge, Ram and FIAT vehicles in dealer stock or factory ordered
Dedicated Website	www.chrysleradvantageplan.ca
Dedicated Phone Line	1-800-387-3514

It means never paying retail prices for a vehicle again!

**Excluding Chrysler 200 LX, Dodge Grand Caravan CVP and Journey CVP/SE Plus*



FIAT CHRYSLER AUTOMOBILES

How it Works

1

Get your
Company Code

2

Get your Control
Number

3

Get a Great Deal
on a New Vehicle

1

Obtain your Company Code from your HR department.

2

Visit www.chrysleradvantageplan.ca to generate a unique control number or call **1-800-387-3514**

3

Provide your Control Number with proof of eligibility to the participating Chrysler, Jeep, Dodge, Ram Dealership or FIAT Studio to receive the exclusive Preferred Price discount. (*i.e. photocopy of badge ID, paystub, letter of employment*)



How it Works

Control numbers can be generated via the Advantage Plan Website: www.chrysleradvantageplan.ca. Your company code will be required to access the site.



français



Please enter the password or unique supplier code you have been provided by your company in order to access this site.

FCA Canada
Employees and Retirees

FCA Canada
Affiliates and Family Accounts

FCA Canada
Preferred Accounts

(Suppliers and Fleet accounts)

To view Affiliates and Family list [click here](#) >



FIAT CHRYSLER AUTOMOBILES

© 2016 FIAT Chrysler Automobiles Inc. | Trademarks, Copyrights | Privacy Policy

If you require assistance with obtaining your company code or have questions about the Advantage Plan, please contact Program Headquarters at

1-800-387-3514



FIAT CHRYSLER AUTOMOBILES

Employee & Preferred Pricing

What is it? Sample Invoice



FIAT CHRYSLER AUTOMOBILES

VEHICLE INVOICE / FACTURE DE VEHICULE

DEALER NO. N° DU CONC	DIST	HOLD TO VENDOR	VEHICLE ORDER NUMBER N° DE COMMANDE DU VEHICULE
			INVOICE DATE/DATE DE

TEAMS:	ORIGINAL VEHICLE IDENTIFICATION NUMBER N° DE COMMANDE DU VEHICULE
	KEY NUMBER/NUMERO-CLE

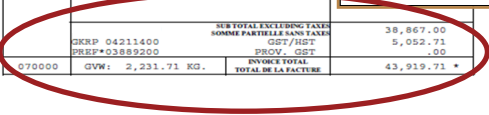
MODEL/OP MODELE/OPT.	DESCRIPTION	AMOUNT/MONTANT
D86L41	RAM 1500 ST QUAD CAB 4X4	33,951.00
PS2	BRIGHT SILVER METALLIC CLEAR COAT	170.00
V8XB	CLOTH 40/20/40 BENCH SEAT	NO CHARGE
AGR	EXT APPEARANCE GROUP	870.00
CLP	FRONT & REAR RUBBER FLOOR MATS	174.00
DPL	8-SPEED AUTO 8ASR6 TRANSMISSION	870.00
DSA	ANTI-SPIN DIFFERENTIAL REAR AXLE	457.00
ERB	3.6L V6 24V VVT ENGINE	*
XFE	CLASS XV RECEIVER HITCH	326.00
XEN	PLEX FUEL VEHICLE	*
Y0V	4.5 ADDITIONAL GALLONS OF GAS	*
2TA	CUSTOMER PREFERRED PACKAGE 2TA	*
22A	CUSTOMER PREFERRED PACKAGE 22A	*
4CP	FEDERAL A/C EXCISE TAX	100.00
4CV	ONTARIO TIRE SURCHARGE	29.00
4VJ	CANADIAN PRIORITY VEHICLE TRACKING	*
999	FINANCED 10-11, SHIPPED 10-10	*
801	DESTINATION CHARGE	1,695.00
91QC1	PPA ASSESSMENT	150.00
91QC2	DNA	150.00

PREF* = DEALER FACTORY INVOICE
 $\$38,867 + \$25 = \$38,892$
 Preferred Pricing is already taken from this amount and shown on the Factory invoice and INCLUDES FREIGHT & AIR TAX

PREF* 03889200 = Preferred Price
GKRP 04211400 = MSRP
 $\$38,867.00$ = Factory Invoice

070000	GKRP 04211400 PREF* 03889200	GVM: 2,231.71 KG.	SUB TOTAL EXCLUDING TAXES SOMME PARTIELLE SANS TAXES	38,867.00
			GST/HST	5,052.71
			PROV. GST	.00
			INVOICE TOTAL TOTAL DE LA FACTURE	43,919.71 *
			SUB TOTAL EXCLUDING TAXES SOMME PARTIELLE SANS TAXES	38,867.00
			GST/HST	5,052.71
			PROV. GST	.00
070000	GKRP 04211400 PREF* 03889200	GVM: 2,231.71 KG.	INVOICE TOTAL TOTAL DE LA FACTURE	43,919.71 *

Take a Closer Look!



The Preferred Discount is the savings off the MSRP. In this case the Preferred Price savings equals:
 $= \$42,114 - \$38,892$
 $= \$3,222$
 This means a savings of \$3,222 off the total MSRP!!!



Preferred Discount Example

2016 Dodge Grand Caravan SXT Plus (29G)

Preferred Price Sample

2016 Dodge Grand Caravan SXT Plus (29G)

- ✓ MSRP Well Equipped: **\$37,095**
- ✓ Preferred Price Discount: **-\$1,804**
- ✓ Consumer Discounts: **-\$7,000**
- ✓ Bonus Cash: **-\$1,500**
- ✓ **TOTAL DISCOUNTS: \$10,304***



✓ **YOUR PREFERRED PRICE: \$28,686****

***The Preferred Price Discount is Exclusive to our Advantage Plan Members and is over and above all National Incentives at the time of purchase!**

***Price includes \$1,795 Freight & Air taxes and excludes license, insurance, registration, levies & taxes, new tire duties and other government fees and dealer accessories. *Total discounts reflect discounts available May 3rd – May 31st. For current pricing, please refer to the Build and Price on the dedicated website (www.chrysleradvantageplan.ca) or see your retailer. Bonus Cash amount is applied after taxes. All prices listed above are subject to change at any time without notice and FIAT Chrysler Automobiles Canada is not liable for any revisions or incorrect information and pricing on this document. Please refer to the program detail on the dedicated website (www.chrysleradvantageplan.ca) or see your retailer for complete details.*

Please visit Build & Price on www.chrysleradvantageplan.ca for current pricing or see your retailer.



FIAT CHRYSLER AUTOMOBILES

AdvantagePlan

Members of the Family!

Enjoy the Advantage Plan



Enjoy the Preferred Pricing and visit one of our local retailers to get into your new vehicle today!

Learn about our amazing product line-up by visiting our brand websites:

www.chrysler.ca

www.jeep.ca

www.dodge.ca

www.ramtruck.ca

www.fiatcanada.com



Jeep



FCA
FIAT CHRYSLER AUTOMOBILES

