



Greetings!

Kidsability provides resources and services to local children with a wide range of complex special needs so they can realize their full potential. This dynamic and multifaceted organization provides support to children with developmental delays and disabilities, medical syndromes, coordination disorders, physical disabilities and communication difficulties.

We are proud to announce that on Saturday, September 23rd, Bustard Chrysler will be hosting a charity car show and shine and car wash in order to raise funds in support of KidAbility. Monies raised at Bustard's Charity Car Show will help to fund the purchase of equipment, hiring specialized therapists, creating new programs, and reducing wait times for children and youth with special needs.

We are requesting your support in providing monetary sponsorship or a product/service donation that can be used as a raffle price at our event. Your monetary or product/service donation will assist us in reducing the costs associated with marketing the event so that we can donate as much as possible in order to support Kidsability. We have many sponsorship opportunities available to businesses in Waterloo Region and beyond, and have created four sponsorship/donation tiers which are outlined on the following page. In exchange for your sponsorship or product/service donation, you will benefit from increased visibility and the opportunity to market your products/services to the community. We will work closely with all sponsors/donors. Your consideration is greatly appreciated.

For more information about KidsAbility, check out their website at <http://www.kidsability.ca>, and for more information about Bustard Chrysler, check out our website at <http://www.bustard.com>. Should you have questions about the Bustard Charity Car Show or KidsAbility, please contact event coordinators Kathleen Stahlbaum at kathleen@bustard.com or (519) 884-5888, or Johnathan Clovis-Mohammed at (289) 208-7544.

Please join us! With your help we will provide financial assistance to an organization that supports local children and families with special needs.

Sincerely,

Kathleen Stahlbaum
[Kathleen@bustard.com](mailto:kathleen@bustard.com)
(519) 884-5888

Johnathan Clovis-Mohammed
(289) 208-7544

BUSTARD'S CHARITY CAR SHOW SPONSORSHIP FORM

Thank you for your interest in Bustard's Charity Car Show! We have outlined the various sponsorship tier levels and benefits associated with each tier below. We can provide tax receipts for all monetary donations.

Please check off the sponsorship tier that appeals most to you and send the form and payment to:

Bustard Chrysler
 C/O Kathleen Stahlbaum
 575 Davenport Road.
 Waterloo, ON N2L 5Z3

Sponsorship Tier	Minimum Donation	Benefits	
Platinum	\$500	Recognition as Platinum Sponsor Platinum Sponsor reserved table/tent with name on front/center of 20' event banner Opportunity to speak at the event and act as an honorary judge Announcements of your company's sponsorship at the event Logo and company write up featured on Bustard Chrysler site for one year Social media marketing Recognition on back of postcards Inclusion in press release Other promotional opportunities can be arranged by special request	<input type="checkbox"/>
Gold	\$250	Recognition as Gold Sponsor Gold sponsor reserved table Announcements of your company's sponsorship at the event Logo and website link featured on Bustard Chrysler site for one year Social media marketing Recognition on back of postcards Inclusion in press release	<input type="checkbox"/>
Silver	\$100	Recognition as Silver sponsor Provide brochures for sponsorship table Opportunity for on-site presence Announcements of your company's sponsorship at the event Logo and website link featured on Bustard Chrysler site for one year Social media marketing Recognition on back of postcards	<input type="checkbox"/>
Bronze	In Kind (Product/Service) Donation*	Social media marketing Provide brochures for sponsorship table Recognition on back of postcards and Bustard Chrysler website	<input type="checkbox"/>

*Please note, due to laws and regulations governing raffles in Ontario, we require that all raffle prize donation commitments be made by August 18, 2017. We do not need the actual prize until the day before the event.

THANK YOU FOR YOUR CONSIDERATION